

Alexandria Transit Company Board of Directors Meeting

Zoom Webinar/Facebook Live
February 10, 2021

Those wishing to give public comment must join via Zoom and may submit a Q&A/Chat request through the Zoom System.

Electronic Meeting Notice

Due to the COVID-19 Pandemic emergency, this meeting of the Alexandria Transit Company Board of Directors is being held electronically pursuant to Virginia Code Section 2.2-3708.2(A)(3), the Continuity of Government ordinance adopted by the City Council on June 20, 2020 or Section 4-0.01(g) in HB29 and HB30, enacted by the 2020 Virginia General Assembly (Virginia Acts of Assembly Ch. 1283 and 1289), to undertake essential business.

All of the members of the Board and staff are participating from remote locations through a Zoom meeting. This meeting is being held electronically, unless a determination is made that it is safe enough to be held in person at the Alexandria Transit Company Board Room, 3000 Business Center Drive, Alexandria, VA.

Electronic access will be provided in either event. The meeting can be accessed by the public via Zoom and Facebook. Public comment may be made if participating via Zoom. A Zoom registration link is available on the DASH website and requests for public comment can be made using the Q&A or Chat feature.

This meeting is being recorded.

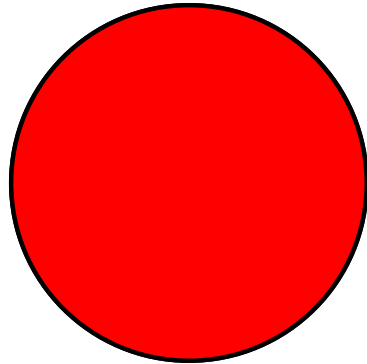


Public Comments

- 3 minutes per speaker
- Must connect via Zoom
- You may use the Q&A Feature to request to speak

3 Minute Timer

Announcement will sound automatically when time is up



Review and Consideration of Approval: Meeting Minutes

January 13, 2021 Minutes

Chairman's Report and Icebreaker Exercise

Questions (Choose 1):

- 1) What is an activity or tradition you've begun since the start of the pandemic that brings you joy?
- 2) Share an early memory of riding mass transit. It can be a positive or a negative experience. How did that experience shape your support and advocacy for mass transit as an adult?

T&ES Report

ATC Board Update - February 10, 2021

WMATA Budget

At the end of December, 2020, the U.S. Congress passed a new CARES Act with funding for transit. WMATA's current assumption is that this source of funds will provide \$714 million for WMATA and funds for local transit operators. The City is expected to receive almost \$5 million of funds. This new source of funds permits WMATA to operate existing levels of service in FY 2021 and the first half of FY 2022. If no additional funds are provided, WMATA services will need to be cut during the second half of FY 2022.

T&ES Report

ATC Board Update - February 10, 2021

Smart Start Funding

VDOT staff has recently published its list of recommended projects for Smart Scale funding (FY 2026-FY 2027). All four projects that Alexandria applied for were recommended, these include:

- Route 1 and E. Glebe Intersection Enhancements
- Route 1 South Streetscape and Pedestrian safety Improvements
- Landmark Mall Transit Center
- Upper King Street Multimodal Reconstruction

Between February and April, The CTB may modify the staff-recommended funding scenario. Additional considerations that may be used by the CTB include Public feedback, scores, other info on project status. In April and May, CTB will host a public hearing in each construction district. Comments are accepted both verbally and in writing at the meeting or via regular mail or email after the meeting. The final revision and CTB adoption will occur in June.

Agenda Item: 3
Board Packet Page: N/A
Board Action: FYI

Other Board Member Announcements & Reports

Agenda Item: 4
Board Packet Page: 7-9
Board Action: FYI

General Manager's Reports

Josh Baker, General Manager

General Manager's Reports

COVID-19 Service Update

On Monday, February 1st, 2021 the Transportation Security Administration (TSA) prepared Security Directives (SD) for airlines, airports, and surface passenger transportation to implement Executive Order Promoting COVID-19 Safety in Domestic and International Travel.

The following requirements apply pursuant to 42 U.S.S. 264(a) and 42 CFR 70.2, 71.31(b), and 71.32(b)

- Require all employees and passengers wear masks at all times
- Enforce with "best efforts" to include:
 - Board passengers only wearing masks;
 - Instruct passengers that Federal law requires wearing a mask on buses, and failure to comply is a violation of Federal law;
 - Monitor buses for compliance, and require compliance for anyone who removes a mask;
 - Disembark any passenger who refuses to comply at the earliest safe opportunity to do so;
 - Provide prominent and adequate notice of these requirements.

General Manager's Reports

COVID-19 Service Update

DASH has implemented the new order effective February 8th, 2021 and have provided the following outreach to inform passengers:

External Messaging Locations

Onboard audio messaging
Onboard bus posters
Exterior bus decals
Bus stop signs

DASH Website

Homepage (rotating header and alert)
Mask mandate informational webpage

E-Media and Social Media

Facebook
Twitter
Nextdoor
In A DASH e-newsletter
Daily Alexandria e-news updates

Alerts

Google Maps
BusTime/Classic Tracker
One Bus Away/New Tracker
Transit App
Digital bus stop signs (CHKs)

Media

Media alert

General Manager's Reports

Transit Signal Priority (TSP)

DASH joined the City of Alexandria team in celebrating the launch of the new Transit Signal Priority project at select intersections throughout Alexandria.

Highlights of the TSP Project

- Funded by NVTa in partnership with the City of Alexandria
- Equipment at Intersections and on Buses
- Currently 28 intersections completed
 - 18 on Duke Street
 - 10 on King Street
- A further 54 intersections installed by 2026 with up to 10 completed by the end of this year
- 51 buses out of approximately 100 in the DASH fleet are already equipped
- TSP will provide “Green light extensions” and reduce Red light length at intersections dependent upon Bus schedule adherence
- Significant potential improvement in on time performance and passenger wait time/satisfaction

General Manager's Reports

Advertising Policy

- Presented at the March ATC Board of Directors Meeting

Driver Barriers/Fare Reimplementation (**ACTION ITEM**)

- As of the time of this meeting, DASH staff have completed installation of 48 out of approximately 100 driver barriers in the fleet
- Anticipate that $\frac{3}{4}$ of the fleet will be completed by the end of February with the remainder in early March
- ACTION: Recommend the ATC Board of Directors consider taking the following action:
 - *Direct staff to reinstate fare collection on all DASH Bus Routes effective March 1, 2021 dependent upon fleet readiness for such action. Should the fleet not be ready upon that date, direct staff to implement fare collection at the first feasible date so long as sufficient public notice is provided to passengers of DASH.*



Agenda Item: 5
Board Packet Page: 10-13
Board Action: FYI

Financial Reports

Evan Davis, Director of Finance

FY 2021 Projection

- **ATC is on track halfway through FY21.**
 - CARES Act revenue transfers occurred in Dec.
 - AT-1+ and AT-9 grant transfers occurred in Jan.
- **GM now recommending return to fare collection in March 2021.**
 - Projected use of \$4.7M of CARES 1 in FY21.
 - If revenue is higher than projected, will use less CARES 1, or vice versa.
- **CARES Act will ensure we end the year even at our current reduced service pattern.**

CRRSAA a.k.a. “CARES 2”


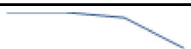













- **Coronavirus Response and Relief Supplemental Appropriations Act of 2021 (CRRSAA) includes \$14 billion for transit nationwide.**
 - This includes roughly \$714 million for WMATA.
 - Alexandria likely to receive a credit of roughly \$5 million from “CARES 2.”
- **Final approval needed from WMATA Board.**
- **City and DASH are working together to use these funds in order to maintain WMATA and DASH service in Alexandria.**

Agenda Item: 6
Board Packet Page: 14-17
Board Action: FYI

Planning Reports

Martin Barna,
Director of Planning & Scheduling

Ridership Update (July-December)

Average Daily WEEKDAY Boardings (Q2 FYTD)							
Route	FY18*	FY19	FY20	FY21	% Change (FY20-21)	% Change (FY18-21)	Trend (FY18-21)
AT-1	1,573	1,578	1,733	1,325	-23.5%	-15.7%	
AT-2	1,425	1,409	1,291	647	-49.9%	-54.6%	
AT-3	659	648	656	43	-93.4%	-93.5%	
AT-4	524	513	536	16	-97.0%	-96.9%	
AT-5	1,300	1,354	1,181	605	-48.8%	-53.5%	
AT-6	711	800	617	61	-90.1%	-91.4%	
AT-7	571	635	576	229	-60.2%	-59.9%	
AT-8	2,570	2,750	2,256	1,170	-48.1%	-54.5%	
AT-9	445	500	650	445	-31.6%	0.1%	
AT-10	469	410	391	232	-40.6%	-50.5%	
AT-3/4	47	57	41	28	-32.7%	-41.3%	
AT-2X	148	107	135	13	-90.2%	-91.1%	
KST	2,352	2,055	1,287	0	-100.0%	-100.0%	
TOTAL	12,793	12,815	11,350	4,816	-57.6%	-62.4%	
TOT (NO KST)	10,441	10,760	10,063	4,816	-52.1%	-53.9%	

FY22 TDP/Budget Update

	ATC Staff	ATC Board	City Staff/OMB/Council
October	Staff submits current budget to OMB	Draft FY22 budget presented to ATC Board for input	City Manager releases priorities and instructions
November	Staff submit suppl. requests and reductions to OMB	BOARD ACTION to approve or amend proposed budget	Suppl. requests and reductions due to OMB.
December	N/A	N/A	Focus Area Teams meet
January	Staff meet with OMB and City Manager	N/A	City Manager finalizes budget
February	Staff receives subsidy level from OMB, revises budget	N/A	Manager releases proposed budget/CIP to City Council
March	Proposed TDP & Budget completed; outreach begins	Proposed TDP & Budget presented to Board for input	City Council Budget Work Sessions
April	Staff present budget to Council, conduct public outreach	Board holds Public Hearing for Proposed FY22 TDP & Budget	City Council Budget Work Sessions
May	Staff develops final TDP/Budget based on input	BOARD ACTION to adopt revised FY22 TDP and Budget	City Council adopts FY22 Budget and Capital Imp. Program (CIP)
June	Prepare for launch of new ATV network on September 5, 2021.	N/A	N/A

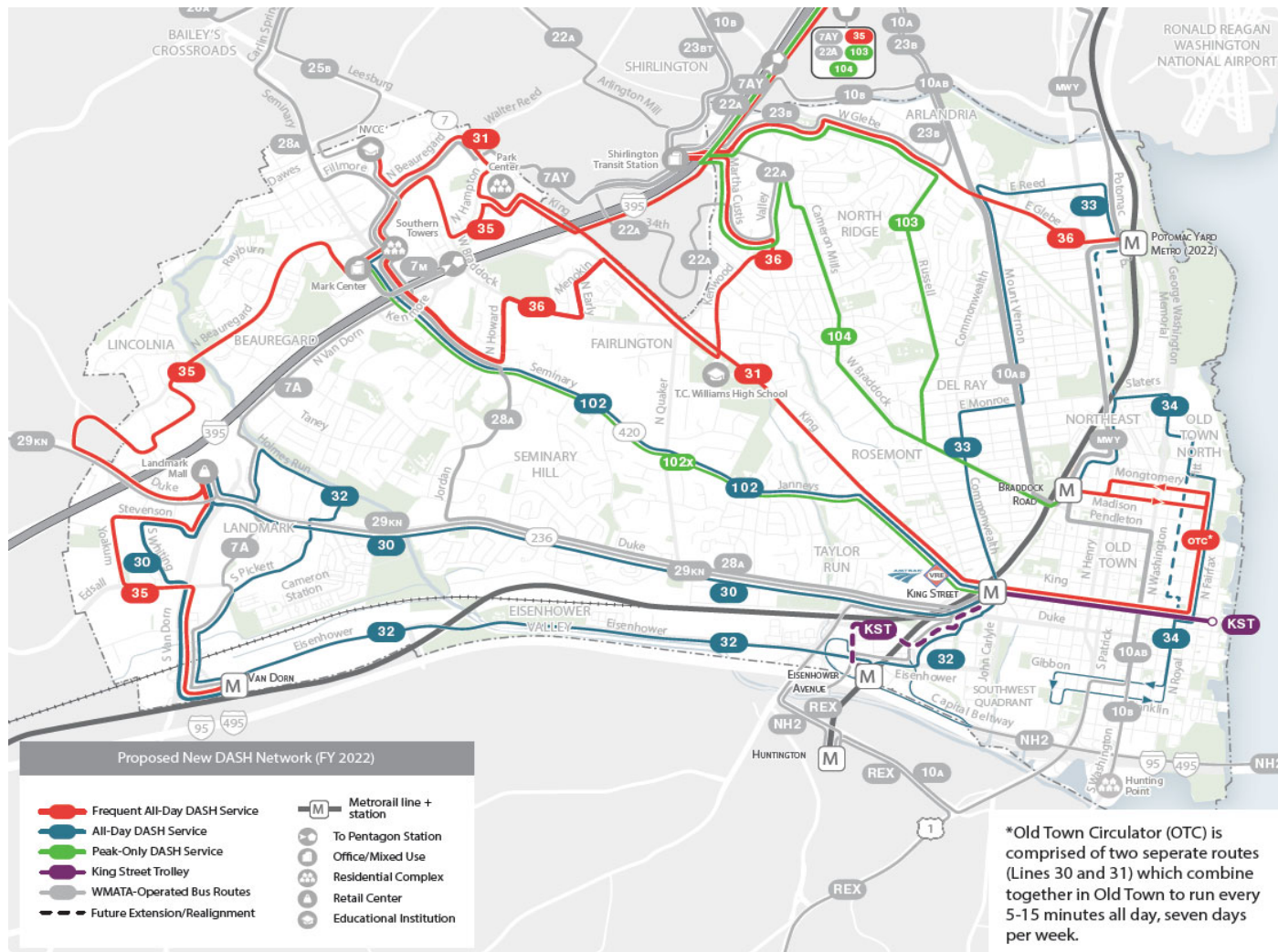
***September 5, 2021 - Launch Date for New DASH Network (First Phase of ATV Plan)**

FY22 TDP Preview

- New DASH Network to be launched in Fall 2021
- Full 2022 ATV Plan (+\$3.4M) unlikely due to budget constraints
- FY22 “Current Services” includes same annual service hours as FY21 budget but reallocated for new network.
 - Major increase in access to useful transit service and overall mobility for Alexandria residents.
 - Major service improvements in West End, Arlandria, Potomac Yard, King Street Corridor, and Old Town.
 - Some areas/routes would be reduced from pre-COVID service levels, even if 10% subsidy cut is not required, since we are not implementing full 2022 ATV Plan.
- I-395 Commuter Choice program may fund major service enhancements on Line 35 (West End - Pentagon) & Line 36 (West End-Potomac Yard)

FY22 TDP Preview

Agenda Item: 6
Board Packet Page: 14-17
Board Action: FYI



Wrap-Up & Consideration of Adjournment

Next ATC Board of Directors Meeting:
Wednesday, March 10, 2021 @ 5:30pm