

MEETING WILL BEGIN SOON

ALEXANDRIA TRANSIT COMPANY
BOARD OF DIRECTORS MEETING
FEBRUARY 14, 2024



WE WHEELIE ADORE YOU!

HAPPY VALENTINE'S DAY

ALEXANDRIA TRANSIT COMPANY

DASH

CALLING OF THE ROLL



David Kaplan
Chair of the Board



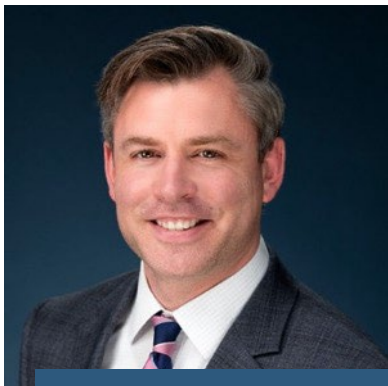
Steve Klejst
Vice-Chair of the Board



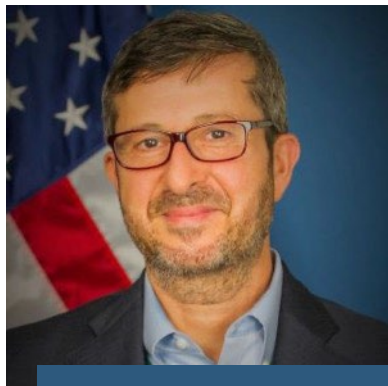
Ajashu Thomas



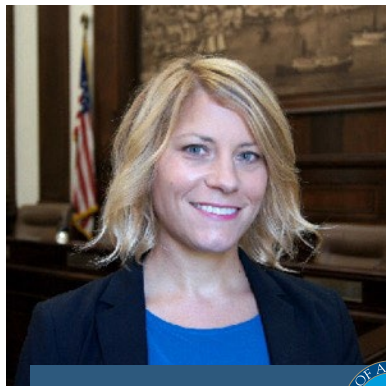
Matt Harris



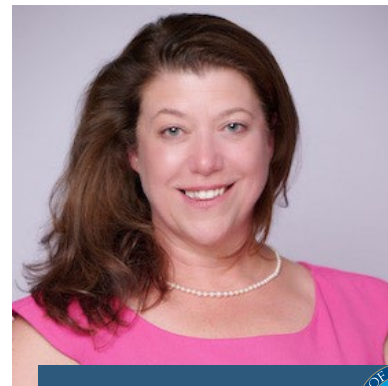
Jesse O'Connell



Murat Omay



Hillary Orr



Kendel Taylor



Arthur Wicks



PUBLIC COMMENT PERIOD

Those wishing to speak during Hearing may pre-register at dashbus.com/ and join via Zoom.

Alternatively, attendees may use the “RAISE HAND” feature to be recognized for comment.

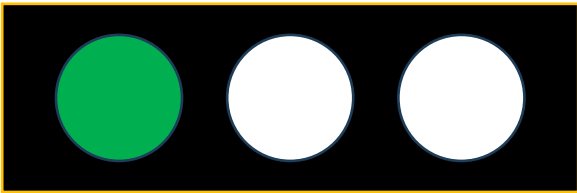


PUBLIC COMMENT PERIOD

Each speaker is permitted 3 minutes for public comment.

When the **YELLOW** light appears, 1 minute remains.

When the **RED** light appears, you are out of time.



Time Has Expired



APPROVAL OF MINUTES

Consideration of approval of **Meeting Minutes from the January 10, 2024** meeting of the Alexandria Transit Company Board of Directors.

CHAIR'S REPORT

Reminder:
Stockholders Meeting:
March 12, 2024;
7:00pm at City Hall



David Kaplan
Chair of the Board

T&ES REPORT

- **King-Bradlee Project**
- **WMATA Budget**
- **Capital Bikeshare – Ridership Milestone**
- **AlexWest**



Hillary Orr
Deputy Director
T&ES – City of Alexandria

BOARD MEMBER RECRUITMENT COMMITTEE RECOMMENDATIONS



OTHER BOARD MEMBER REPORTS AND UPDATES



GENERAL MANAGERS REPORTS

Announcement:
New Director of Marketing &
Community Engagement



Josh Baker
General Manager & CEO

DASH ELECTRIC FLEET STRATEGY UPDATE

- Progress:** 14 battery electric buses in operation for 5+ years (regional leader) with goal to be fully zero-emission by 2037.
- Challenge:** Manufacturer of 7 buses (Proterra) filed for bankruptcy. Potential impacts: delayed repairs, reduced support.
- Reality:** Bus manufacturer market is narrow & unpredictable. Recent exits (Novabus, ENC) highlight the issue.

DASH ELECTRIC FLEET STRATEGY UPDATE

DASH Mitigation Strategies:

- Fleet diversification to avoid relying on single supplier.
- Industry standards adoption for interoperability.
- Robust specifications for common components.
- Technician training to reduce reliance on OEM support.
- Data infrastructure investments for independent management.

Advocacy & Collaboration:

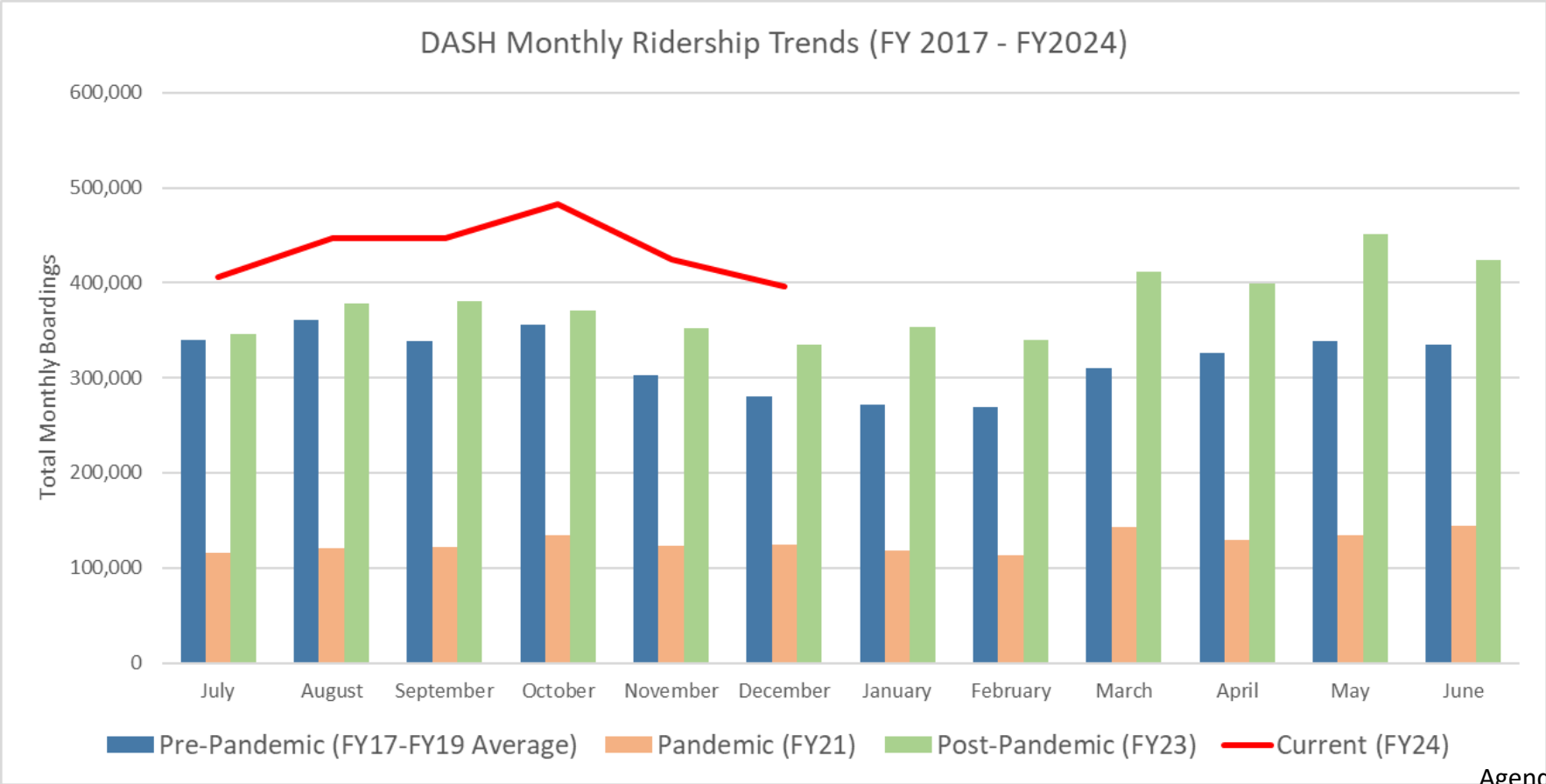
- DASH actively advocates for industry improvement.
- Leadership roles in regional & national zero-emissions bus initiatives.

Overall:

- DASH remains committed to its zero-emissions goals despite industry challenges. Proactive strategies are in place to mitigate risks and ensure a smooth transition to a fully electric fleet.

DASH RIDERSHIP

DASH ridership continues to perform at an all-time high breaking previous monthly records every single month of Fiscal Year 2024.



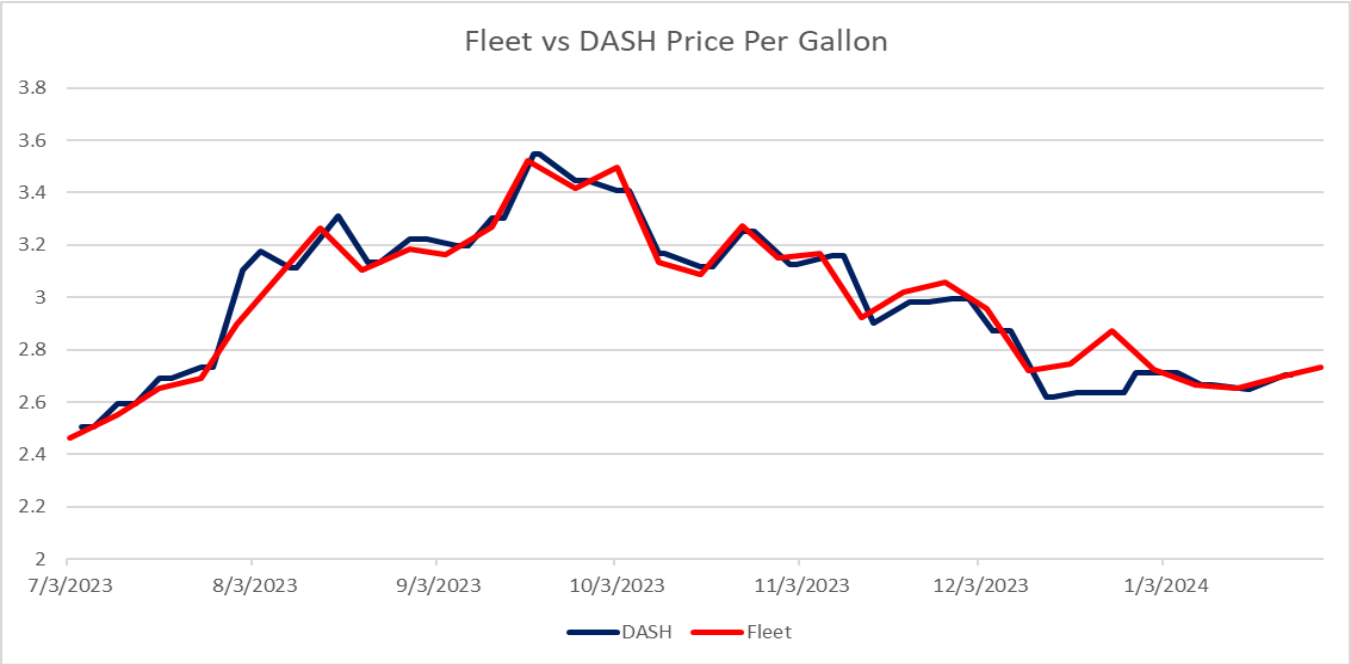
FINANCIALS

As of December 31st, 2023:

ATC is projecting a lowered year-end deficit of (~\$18,263), there are no significant changes from last months report.

Fuel Research Outcomes:

Identified as one of the leading challenges in budget adherence, the General Manager tasked staff with researching all possible options to create more stability in fuel prices. One possibility has been to piggyback on the City’s fuel procurement process. Notably, in evaluating this option it is evident that the prices City Fleet pays for Diesel are in line with, if not sometimes higher than the prices paid by DASH.



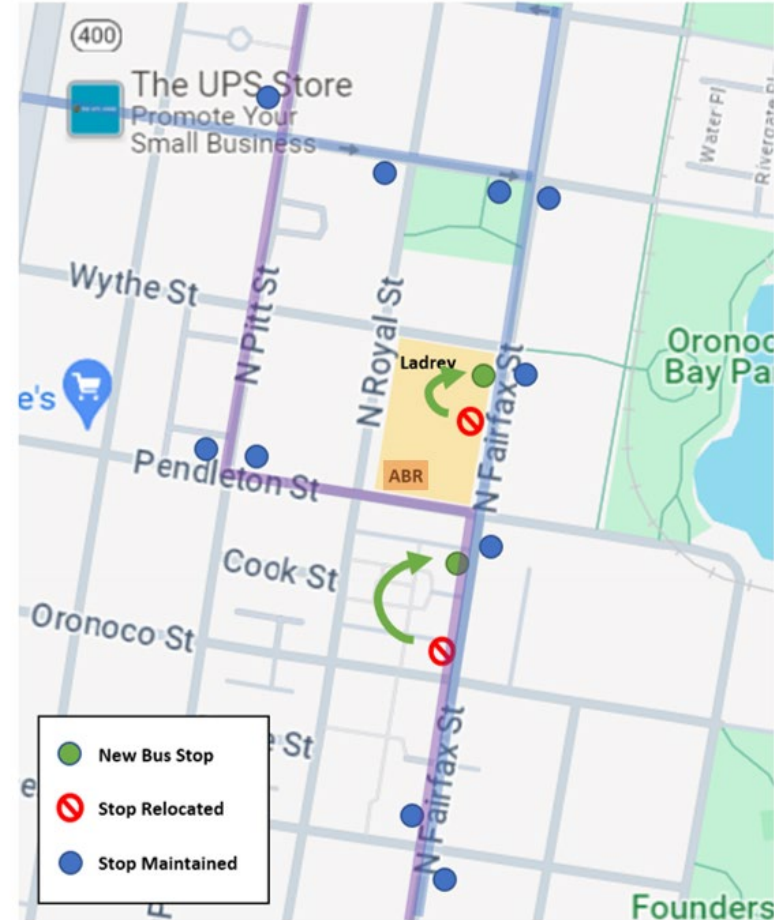
PLANNING DEPARTMENT DISCUSSION ITEMS



Martin Barna
Director of Planning

LADREY SITE REDEVELOPMENT UPDATE

- Site approved for redevelopment with new multi-story senior housing.
- DASH bus stop changes:
 - SB Fairfax stop between Pendleton & Wythe to be relocated further north with new shelter and larger pad.
 - SB Fairfax @ Oronoco to be relocated to Pendleton with new bench and ADA pad
- DASH added Oronoco stop relocation to address concerns raised by Annie B. Rose residents & City Council.



ALEXANDRIA TRANSIT STRATEGIC PLAN (ATSP)

- New planning requirement for state funding from Virginia DRPT
- Replaces previous annual Transit Development Plan (TDP) process
- Major update every 5 years; Addendum updates for inbetween years.
- ATSP includes the following elements:
 - Overview & Strategic Vision
 - System Performance & Operations Analysis
 - Planned Improvements & Implementation Plan
 - Financial Plan
- No changes to Board authority for service/fare change decisions

FY 2025 ATSP STANDARDS

- Service Design Standards (*Revised*)
 - Vehicle Headways (Local)
 - Service Availability (System)
- Systemwide Performance Standards (*New*)
 - Ridership
 - Efficiency
 - Safety
 - Reliability
 - Accessibility

Service Availability	City Residents
Within 1/4 Mile of a Frequent Route	70%
Within 1/4 Mile of Any Route	90%

Route Category	Minimum Headway Standard (minutes)		
	Weekday (Peak)	Weekday (Off-Peak)	Weekend
Frequent	15	15	15
Local	30	30	30
Commuter	30	n/a	-
Trolley*	15	15	15

Category	Description	Standard (Systemwide)
Ridership	Boardings Per Revenue Hour	12 boardings per rev. hour
	Boardings Per Revenue Mile	1 boarding per revenue mile
Cost Efficiency	Cost Per Revenue Mile	\$12 Per Mile*
	Cost Per Rider	\$8 Per Rider*
Safety	Preventable Events Per 100K miles	5 preventables per 100K miles
Reliability	On-Time Performance	85%
	Missed Trip %	0.02%
Accessibility	% Residents Near FREQUENT Service	70%
	% Jobs Near FREQUENT Service	70%
	% Residents Near ANY Service	90%
	% Jobs Near ANY Service	90%

*Cost efficiency standards are subject to annual COI adjustments of 3%.

FY 2025 ATSP SERVICE CHANGES (UNFUNDED)

Line 32 (Priority #1)

DASH is proposing to improve midday, evening and weekend headways from every 60 minutes to every 30 minutes.

Objectives Served

- 2022 ATV Plan
- Headway Standard
- Ridership Standard
- Underserved Area



Net Annual Plat. Hours	Net Annual Cost	Net Annual Ridership	Net Peak Vehicles
+13,000	+\$1,820,000	+89,000	+2

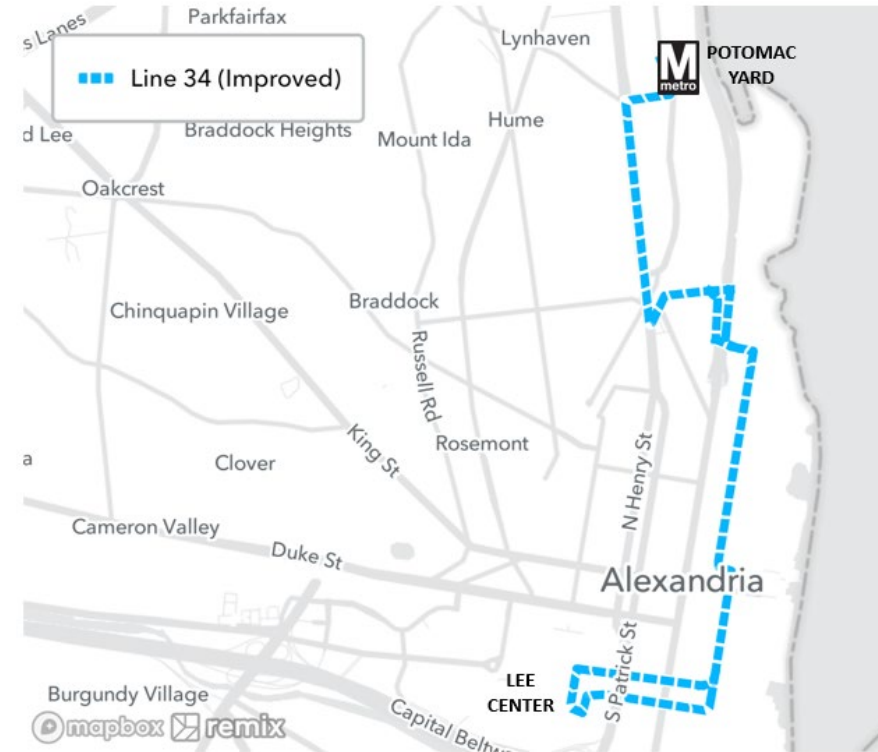
FY 2025 ATSP SERVICE CHANGES (UNFUNDED)

Line 34 (Priority #2)

DASH is proposing to improve Sunday headways from every 60 minutes to every 30 minutes.

Objectives Served

- 2022 ATV Plan
- Headway Standard
- Ridership Standard
- Underserved Area



Net Annual Plat. Hours
+2,000

Net Annual Cost
+\$280,000

Net Annual Ridership
+12,000

Net Peak Vehicles
+0

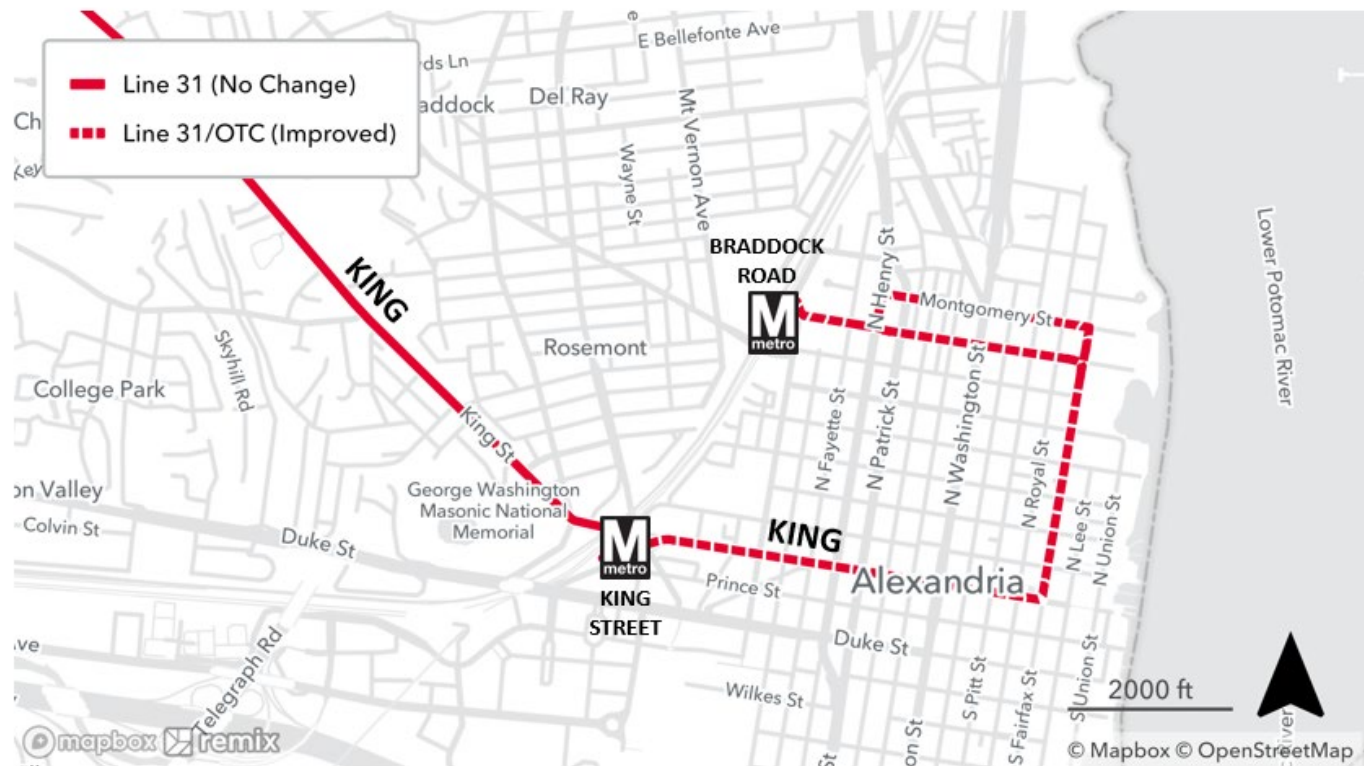
FY 2025 ATSP SERVICE CHANGES (UNFUNDED)

Line 31 (Priority #3)

DASH is proposing to improve midday, eve, and weekend headways from every 30 minutes to every 15 minutes in Old Town.

Objectives Served

- 2022 ATV Plan
- Headway Standard
- Ridership Standard
- Underserved Area



Net Annual Plat. Hours
+28,000

Net Annual Cost
+\$3,920,000

Net Annual Ridership
+205,000

Net Peak Vehicles
+3

FY 2025 ATSP SERVICE CHANGES (UNFUNDED)

DASH FY 2025 UNFUNDED ATV IMPROVEMENTS				DASH Service Planning Decision Framework (1)				
				Ridership	Equity (2)		Impact/Alternatives	Cost Efficiency
Priority Order (1 = top priority)	Line #	Areas Served	Proposed Improvement	Net Change in Annual Boardings (Projected)	Low Income Residents within 1/4 mile (City Avg = 10.3%)	Minority Residents within 1/4 mile (City Avg = 48.1%)	Description of Benefit / Cost of Not Improving	Annual Cost Per Add'l Boarding (Lower = Greater Rider Impact)
FY 2025 DASH Supplemental Requests								
1	Line 32	Eisenhower Valley, Landmark Mall, Van Dorn Metro, Carlyle	Improve midday, evening and weekend service from every 60 minutes to every 30 minutes.	67,000	9%	54%	Shorter waits for buses on Eisenhower Avenue during middays, evenings and weekends. Improved connections to new Landmark development.	\$12.69
2	Line 34	Potomac Yard, Old Town North, City Hall, Lee Center	Sunday service improved to run every 30 minutes instead of every 60 minutes to provide better connectivity to new Potomac Yard Metro	9,000	9%	31%	Shorter waits for buses on Sundays in Old Town; better Sunday service to new Potomac Yard Metro	\$16.67
3	Line 31	NVCC, King Street, Old Town	Extend offpeak/weekend short trips from King Street Metro to Braddock Road Metro for 15 minute service in Old Town; extend weekday evening hours.	83,000	7%	39%	More one-seat trips from King St to Old Town; better connections to West End; more frequent OTC	\$13.25

Notes:

(1) DASH Service Planning Decision Framework includes a list of factors that inform service planning decisions, in order of their importance. The framework is based on the goals defined by the Alexandria Transit Vision Plan, and was adopted by the ATC Board in January 2021.

(2) Equity analysis uses census block data to determine the minority and low income percentages of the groups that would be affected by proposed changes, per DASH Title VI Service Equity Analysis policy. Aggregate impact of changes should be +/- 10% of service area average.

ADDITIONAL ATSP SERVICE CHANGES

- FY 2026 Improvements

- **Line 30** | improve midday, evening and weekend headways to 15 minutes.
- **Line 32** | improve weekday peak headways from 30 to 15 minutes.
- **Lines 103 & 104** | improve weekday peak headways from 30 to 20 minutes.
- **WMATA Better Bus Network Changes** | TBD

- FY 2027 Improvements

- **Line 102** | improve weekday midday headways from 60 to 30 minutes.
- **King Street Trolley** | extend routing from King Street Metro to Eisenhower Metro and extend operating hours from 11:00 AM to 6:00 AM.
- **West End Transitway** | New BRT-style service to begin service and replace most of Line 35. West End Transitway service operator, service levels, and impact on adjacent DASH/WMATA routes to be finalized by late 2024.

ADDITIONAL FY 2025 ATSP HIGHLIGHTS

- System Performance Evaluation (*Sections 2.3 & 2.4*)
- Onboard Survey Report (*Section 2.1 & Appendix C*)
- Capital Improvement Program (*Section 4.2*)
- Financial Plan (*Section 5*)
- Route Profiles (*Appendix B*)

Full ATSP (Draft)

www.dashbus.com/strategicplan

FY 2025 – FY 2034 ALEXANDRIA TRANSIT STRATEGIC PLAN (ATSP)

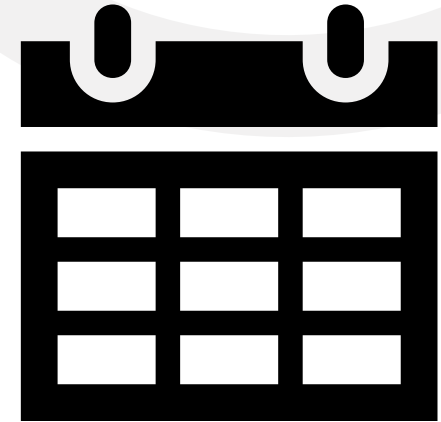


PRESENTED TO ATC BOARD OF DIRECTORS ON FEBRUARY 14, 2024



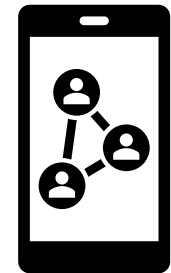
KEY ATSP DATES FOR ATC BOARD

- **February 2024** | Draft FY25-FY34 ATSP Presented to ATC Board
- **March 2024** | Public Hearing for FY25-FY34 ATSP at ATC Board Meeting
- **April 2024** | Possible Adoption of Final FY25-FY34 ATSP at ATC Board Meeting
- **May 2024** | Final Adoption of ATSP by Transportation Planning Board (MWCOCG)
- **July 1, 2024 – June 30, 2025** | FY 2025



FY 2025 ATSP OUTREACH SUMMARY

- **Community Meetings** | in-person and virtual sessions in strategic locations in different communities across the City.
- **Rider Engagement** | pop-up events at key stops across City, multilingual announcements, multilingual bus posters
- **Digital Outreach** | e-blasts, social media, press release, and new ATSP website (www.dashbus.com/strategicplan).
- **Community Groups** | staff has updated community group contacts and will share ATSP info and attend meetings.



WRAP-UP & CONSIDERATION OF ADJOURNMENT

Next ATC Board of Directors Meeting:
March 13, 2024 @ 5:30pm

**THE BOARD
MEETING HAS
CONCLUDED**

NEXT MEETING

**MARCH 13, 2024
5:30PM**

