

MEETING
WILL BEGIN
SOON



ALEXANDRIA TRANSIT COMPANY
BOARD OF DIRECTORS MEETING
FEBRUARY 19, 2025

CALLING OF THE ROLL



David Kaplan
Chair of the Board



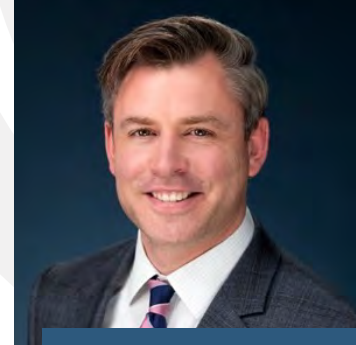
Steve Kleist
Vice-Chair



Ajashu Thomas



Matt Harris



Jesse O'Connell



Kursten Phelps



Arish Gajjar



Praveen Kathpal



Hillary Orr



Kendel Taylor



Arthur Wicks



CONSIDERATION OF EXECUTIVE SESSION

Motion to Enter Session:

"I _____ (name) move that the Alexandria Transit Company Board of Directors convene an Executive Session for the purpose of discussing legal and personnel matters, pursuant to Section 2.2-3711 (A.1) and (A.2) of the Code of Virginia"

THE BOARD IS
CURRENTLY IN
EXECUTIVE SESSION



RECONVENE PUBLIC SESSION & CERTIFICATION OF EXECUTIVE SESSION

Motion to Exit Session:

"I _____ (name) move to reconvene the public meeting of the Alexandria Transit Company Board of Directors."

Motion to Certify Session:

"I _____ (name) move to certify that, pursuant to Section 2.2-3711 of the Code of Virginia to the best of each member's knowledge only public business matters that were identified in the motion by which the executive session was convened, and that are lawfully exempted by the Freedom of Information Act from the Act's open meeting requirements, were heard, discussed or considered by the Board during the executive session."

PUBLIC COMMENT PERIOD

Those wishing to speak during the public comment period may pre-register at dashbus.com/ and join via Zoom.

Alternatively, attendees may use the “RAISE HAND” feature to be recognized for comment.

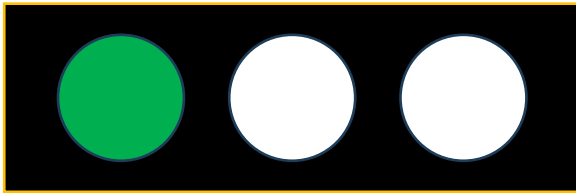


PUBLIC COMMENT

Each speaker is permitted 3 minutes for the public comment.

When the **YELLOW** light appears, 1 minute remains.

When the **RED** light appears, you are out of time.



Time Spent
Time Remaining



COLLABORATION AND ENGAGEMENT

3c. Chairs Report

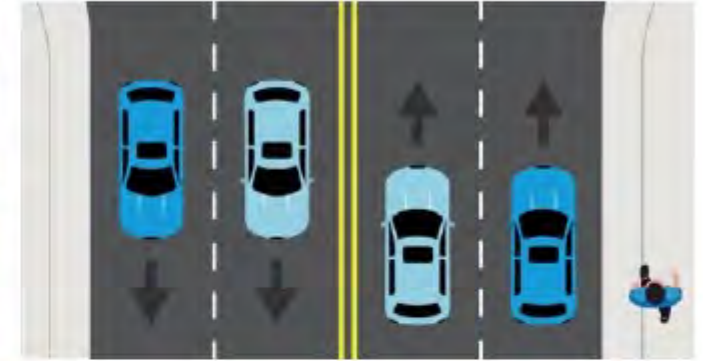
David Kaplan, Chair of the Board

3d. T&ES Report

Hillary Orr, Deputy Director, Transportation & Environmental Services
(City of Alexandria)

3d. i. Sanger Ave Improvements – Letter of Support

Sanger Avenue: Background



City Plans and Policy Alignment:

- AlexWest Small Area Plan
- West End Transitway
- Complete Streets Work Plan
- Vision Zero Action Plan
- Safe Routes to School Walk Audits

Safety:

- 64 total crashes from 2016-2024
 - 25 injury crashes
 - 41 people injured
 - **7 pedestrians**
- 85th percentile **speeds 30-34mph**

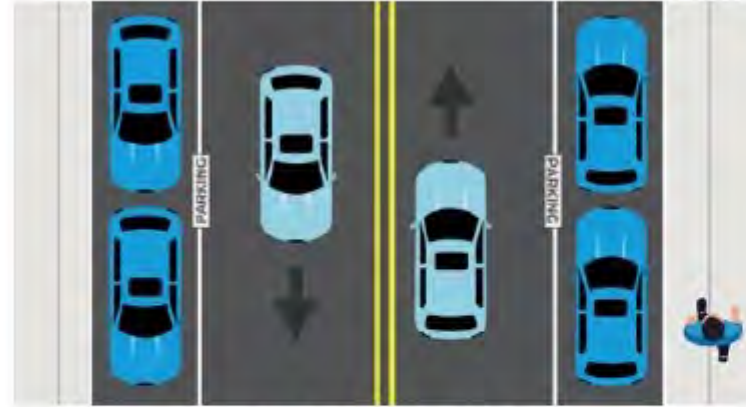
Equity:

- Equity Index Map
- Most parking citations for any street in the City in 2023

Engagement:

- **102 responses** to form
- **in-person** at FTD School and Brookeville-Seminary Civic
- **Support:** ACPS, APD, AFD, DASH, WMATA, BSVCA

Sanger Avenue: Proposal



All-Day Parking

Community Feedback

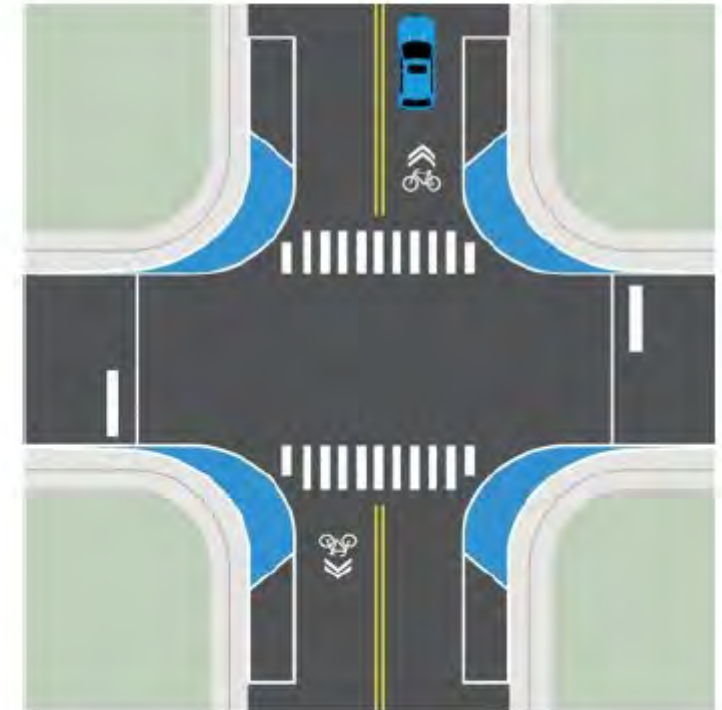
- Safer crossings
- Lower speeds
- Better bus stops
- Concerns for pedestrian safety
- Need for better lighting
- Support for improvements

Roadway Design

- All day parking
- Remove peak hour travel lane
- Painted curb extensions at crosswalks
- Additional Crosswalks

Timeline

- TPB 2/24
- Summer resurfacing
- Coordinating with William Ramsey Safe Routes to School repaving & construction



Curb Extensions and
Pedestrian Crossings

COLLABORATION AND ENGAGEMENT

2d. Other Board Member Reports

REGULAR BUSINESS

4a. Consideration of Approval:

Meeting Minutes from January 8, 2025

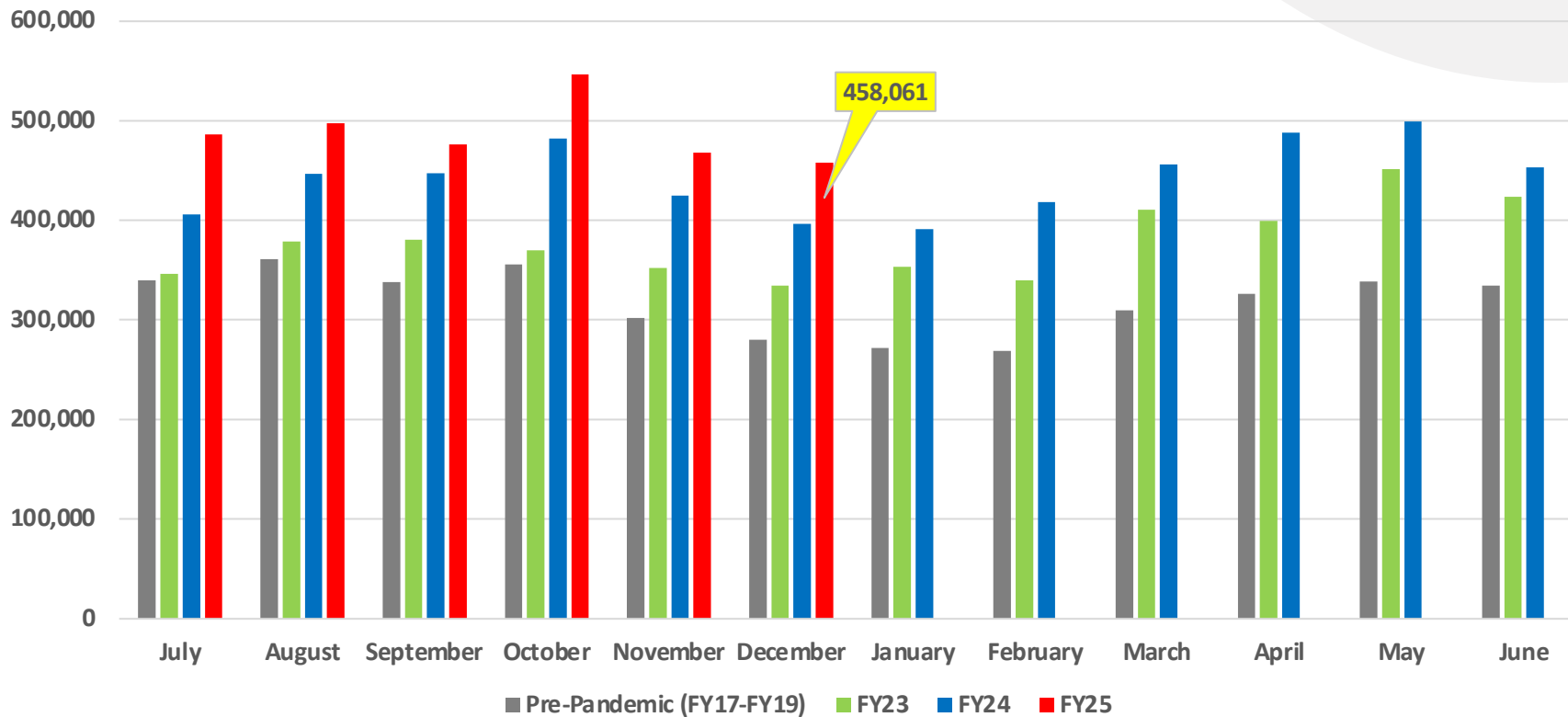
4b. Financials:

Included in Board Packet

GENERAL MANAGERS REPORT

ACPS Pupil Transportation
DDOT Inauguration Shuttles
DASH for Good
DASH Grants – Low/No

DASH Monthly Ridership (FY2017 - FY2025)



GENERAL MANAGERS REPORT

Telling the Story - Video



Q&A FOLLOW-UP

Questions/Follow-Up from the January Board Meeting
Presentation

“Our Story, Our Impact”

Camilia Olivares, Director of Marketing & Public Engagement

KING STREET BUS STOP CONSOLIDATION UPDATE

Martin Barna

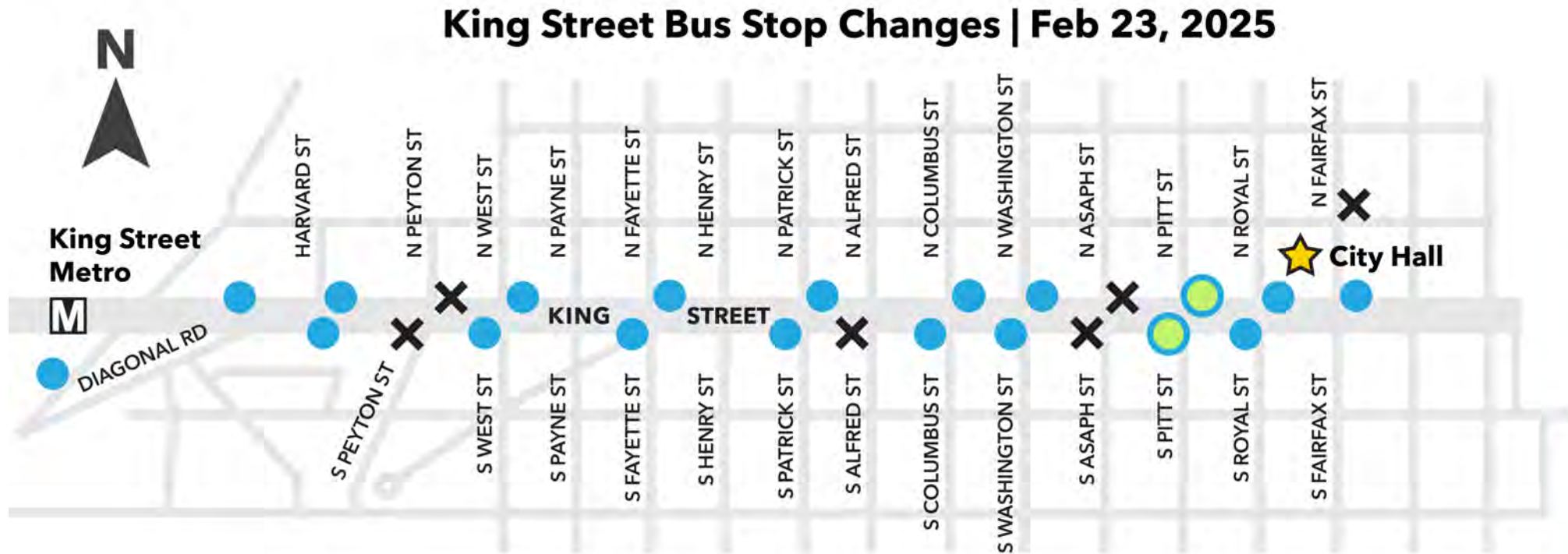
Director of Planning & Scheduling



- Effective February 23, 2025.
- 6 stops removed & 2 stops added
- Improved service reliability and reduced passenger confusion
- Precursor to future bus stop improvements for better accessibility and amenities.
- Parking removals at King & S. Pitt to be approved by Traffic & Parking Board
- More information:

<https://www.dashbus.com/king-street-improvement-project/>

KING STREET BUS STOP CONSOLIDATION UPDATE



All stops serviced by DASH Lines 30, 31, and King Street Trolley



DEPARTMENT OF PLANNING & SCHEDULING

*STRATEGIC PLAN &
DEPARTMENT HIGHLIGHTS
FEBRUARY 2025*



PLANNING & SCHEDULING

Department Structure:

- 7 Team Members
- Reporting to Chief Infrastructure & Development Officer

Core Responsibilities:

- Service Planning
- Scheduling
- Intelligent Transportation Systems (ITS)



SERVICE PLANNING

- Route Alignments
- Frequency & Span
- Fleet & Ops Planning
- Planned Disruptions
- Regional Coordination
- Bus Stops & Transit Centers
- Development Review
- Performance Data (NTD)



SCHEDULING

- Timetables
- Blocking (e.g. Buses)
- Runcutting (e.g. Operators)
- Rostering
- Operator Bid
- Ops/ATU Coordination
- Customer Feedback



INTELLIGENT TRANSPORTATION SYSTEMS (ITS)

- CAD/AVL Systems
- Destination Signs
- Onboard Audio & Signs
- GTFS Data Feeds
- Real-Time Information
- Digital Signage
- Transit Signal Priority



DASH PLANNING FRAMEWORK

ATC Board
Strategic
Plan (BSP)

Alexandria
Transit
Vision Plan
(ATV)

Alexandria
Mobility Plan
(AMP)

ATSP
Strategic
Vision



ATSP STRATEGIC VISION / BSP GOALS

- 
- #1 | System Excellence
 - #2 | Customer Experience
 - #3 | Environmental Stewardship
 - #4 | Workplace Excellence
 - #5 | Fiscal Responsibility



ATSP STRATEGIC VISION / BSP GOALS



SERVICE PLANNING > GOAL #1 – SYSTEM EXCELLENCE

- Route Alignments
- Frequency & Span
- Fleet & Ops Planning
- Planned Disruptions
- Regional Coordination
- Bus Stops & Transit Centers
- Development Review
- **Performance Data (KPI's)**



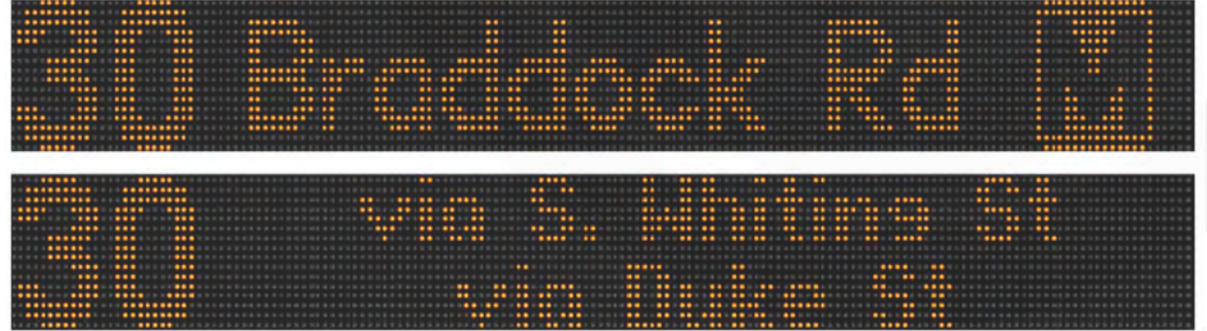
ATSP STRATEGIC VISION / BSP GOALS



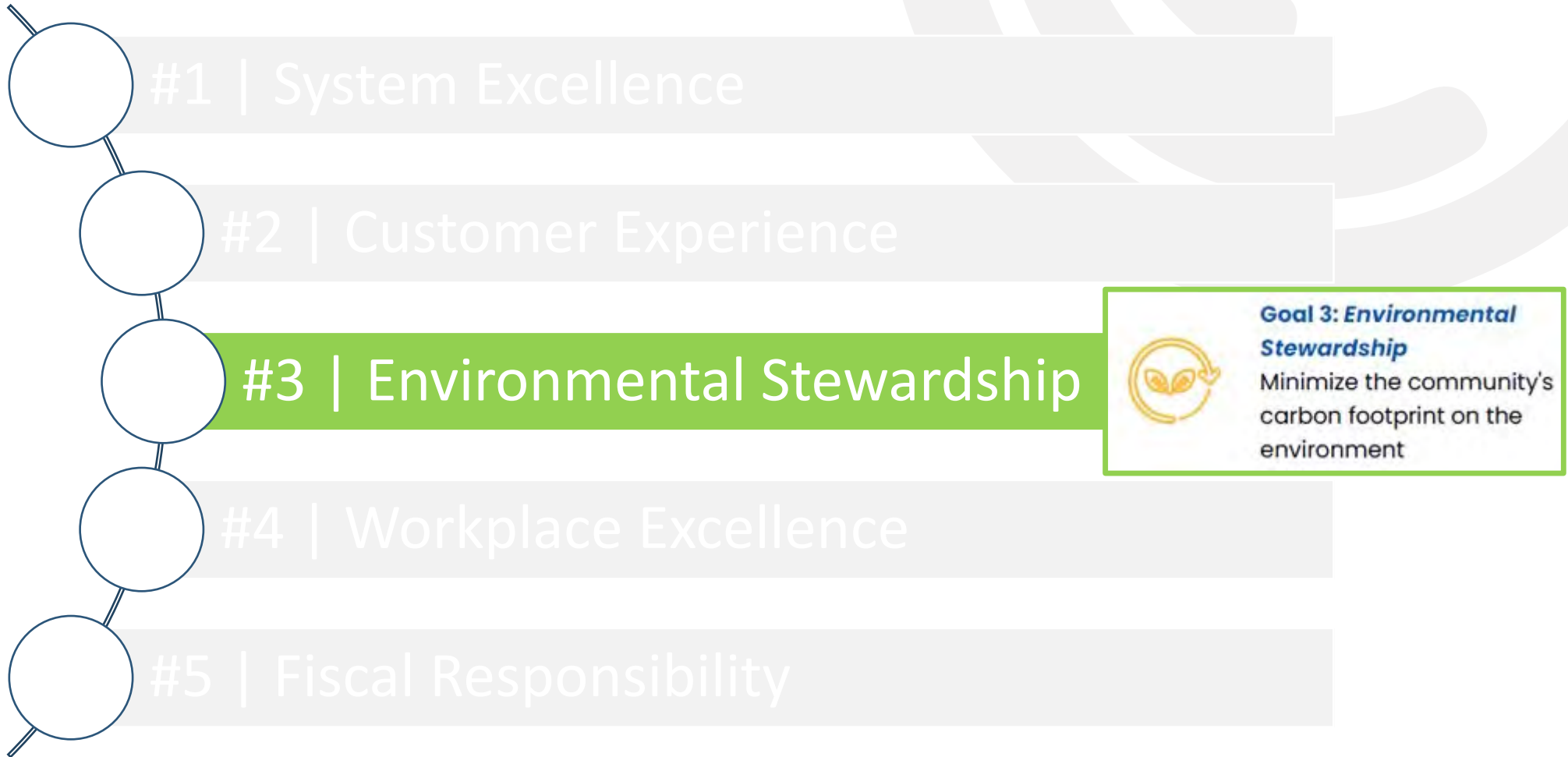
INTELLIGENT TRANSPORTATION SYSTEMS (ITS)

> GOAL #2 - CUSTOMER EXPERIENCE

- CAD/AVL Systems
- **Destination Signs**
- Onboard Audio & Signs
- GTFS Data Feeds
- Real-Time Information
- Digital Signage
- Transit Signal Priority



ATSP STRATEGIC VISION / BSP GOALS



SERVICE PLANNING > ENVIRONMENTAL STEWARDSHIP

- Route Alignments
- Frequency & Span
- Fleet Planning
- **Service Disruptions**
- Performance Data (NTD)
- Regional Coordination
- Bus Stops & Transit Centers
- Development Review



ECO-CITY ALEXANDRIA

ATSP STRATEGIC VISION / BSP GOALS



SCHEDULING >

GOAL #4 – WORKPLACE EXCELLENCE & GOAL #5 – FISCAL RESPONSIBILITY

Route Timetables

Blocking (e.g. Buses)

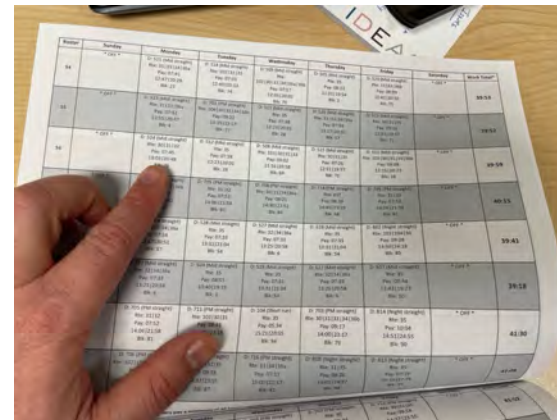
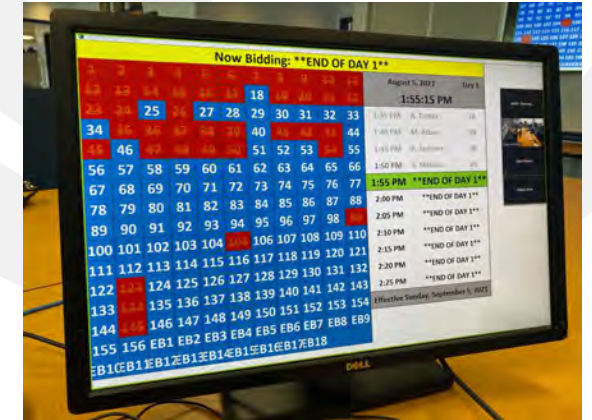
Runcutting (e.g. Operators)

Rostering

Operator Bid

Ops/ATU Coordination

Customer Feedback



2025 PRIORITIES & TARGETS

- Alexandria Transit Strategic Plan (ATSP) Update for FY2026
- ACPS Coordination
- Bus Stop Improvements
- KPI Data Management
- Technology Upgrades

Metric	FY24 (Actual)	FY25 (Target)
Annual Boardings	5.3M	5.5M
Boardings Per Hour	18.3	19.0
On-Time %	79%	80%
ADA Bus Stops	64%	66%
Stops w/ Benches	54%	57%





QUESTIONS & DISCUSSION

WRAP-UP & CONSIDERATION OF ADJOURNMENT

Next ATC Board of Directors Meeting:

March 12, 2025 @ 5:30pm

Location: Alexandria City Hall – Council Workroom
301 King Street, Alexandria

**THE BOARD
MEETING HAS
CONCLUDED**

NEXT MEETING

**MARCH 12, 2025
5:30PM**

