

Alexandria Transit Company Board of Directors Meeting

Zoom Webinar/Facebook Live
March 10, 2021

Those wishing to give public comment must join via Zoom and may submit a Q&A/Chat request through the Zoom System.

Electronic Meeting Notice

Due to the COVID-19 Pandemic emergency, this meeting of the Alexandria Transit Company Board of Directors is being held electronically pursuant to Virginia Code Section 2.2-3708.2(A)(3), the Continuity of Government ordinance adopted by the City Council on June 20, 2020 or Section 4-0.01(g) in HB29 and HB30, enacted by the 2020 Virginia General Assembly (Virginia Acts of Assembly Ch. 1283 and 1289), to undertake essential business.

All of the members of the Board and staff are participating from remote locations through a Zoom meeting. This meeting is being held electronically, unless a determination is made that it is safe enough to be held in person at the Alexandria Transit Company Board Room, 3000 Business Center Drive, Alexandria, VA.

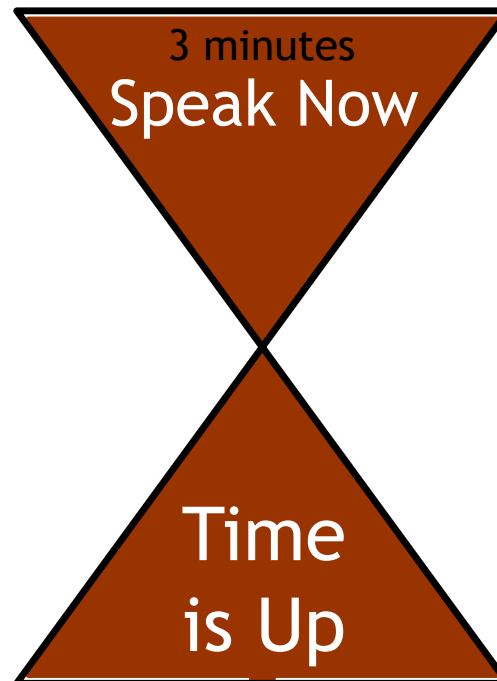
Electronic access will be provided in either event. The meeting can be accessed by the public via Zoom and Facebook. Public comment may be made if participating via Zoom. A Zoom registration link is available on the DASH website and requests for public comment can be made using the Q&A or Chat feature.

This meeting is being recorded.



Public Comments

- 3 minutes permitted per speaker
- All speakers must connect via Zoom
- You may use the “Q&A” feature to request to speak
- Timer will sound announcement when 3 minutes are up.



Review and Consideration of Approval: Meeting Minutes

February 10, 2021 Minutes

Chairman's Report and Icebreaker Exercise

Questions (Choose 1):

- 1) What is an activity or tradition you've begun since the start of the pandemic that brings you joy?
- 2) Share an early memory of riding mass transit. It can be a positive or a negative experience. How did that experience shape your support and advocacy for mass transit as an adult?

T&ES Report

ATC Board Update - March 10, 2021

WMATA Budget

The WMATA Board of Directors is currently considering the FY 2022 budget. CARES Act funding will support WMATA's operations at current levels until the end of this calendar year. The budget proposal calls for dramatic decreases in bus and rail service starting in January, 2022. The benefits of this is that layoffs can be avoided and service can be maintained in 2022 if future funding becomes available. On March 6, the U.S. Senate passed the \$1.9 trillion H.R. 1319 (The American Rescue Plan [ARP] Act of 2021). This act contains \$30.9 billion to maintain transit services through FY2024. The current WMATA budget proposal for FY2022 will likely need to be modified to account for funding in the ARP Act.

T&ES Report

ATC Board Update - March 10, 2021

Commuter Choice Program

In January, DASH submitted two applications for the Commuter Choice Program to increase service to levels recommended in the Alexandria Transit Vision plan on lines 35 and 36 (currently roughly the AT1+ and the AT9). NVTC announced that they received 18 proposals for projects totaling \$26.2 million for projects. Since \$30.0 million is available for these projects, DASH's proposals for transit service in this corridor appear to have a good chance of being funded. NVTC is now performing a detailed analysis of all proposals found to be eligible.

T&ES Report

ATC Board Update - March 10, 2021

Duke Street Transitway

The City has awarded the Civic Engagement contract for the Duke Street Transitway to Rhodeside Harwell, Inc. The firm, supported by NeoNiche Strategies, will conduct an extensive re-visioning of the Duke street corridor this spring and summer, with planning and conceptual engineering efforts to follow in the summer/fall. This 12-18 month process will build on the concepts identified in the 2008 Transportation Master Plan as well as the 2012 Transit Corridors Feasibility Study. This effort is being funded by a \$12 million NVTa grant. IN addition, NVTa also awarded the City a \$75 million grant for construction.

Slate of Officers

ATC Board of Directors Nominating Committee

By Laws, Page 6:

Article III, Section 1 - Nominating Committee

The Chairperson, after the election of Directors each year, shall appoint two or more of the Directors as a Nominating Committee, which shall present a slate of officers for election.

Chairman	Nominee: David Kaplan <i>Incumbent: David Kaplan</i>
Vice Chairman	Nominee: Steve Klejst <i>Incumbent: Steve Klejst</i>
President	No Action Required <i>By-Laws defaults to General Manager unless otherwise directed by the Board</i>
Vice President	Nominee: Hillary Orr <i>(Typically, T&ES Director)</i>
Secretary	Nominee: Beth Reveles <i>Typically, Staff Executive Assistant to the General Manager</i>
Treasurer	Nominee: Evan Davis <i>(Typically, City Treasurer)</i> <i>Recommend: Staff Director of Finance/CFO</i>
General Counsel	Nominee: Lonnie Rich <i>Incumbent: Lonnie Rich</i>

Other Board Member Announcements & Reports

General Manager's Reports

Josh Baker, General Manager

General Manager's Reports

COVID-19 Service Update

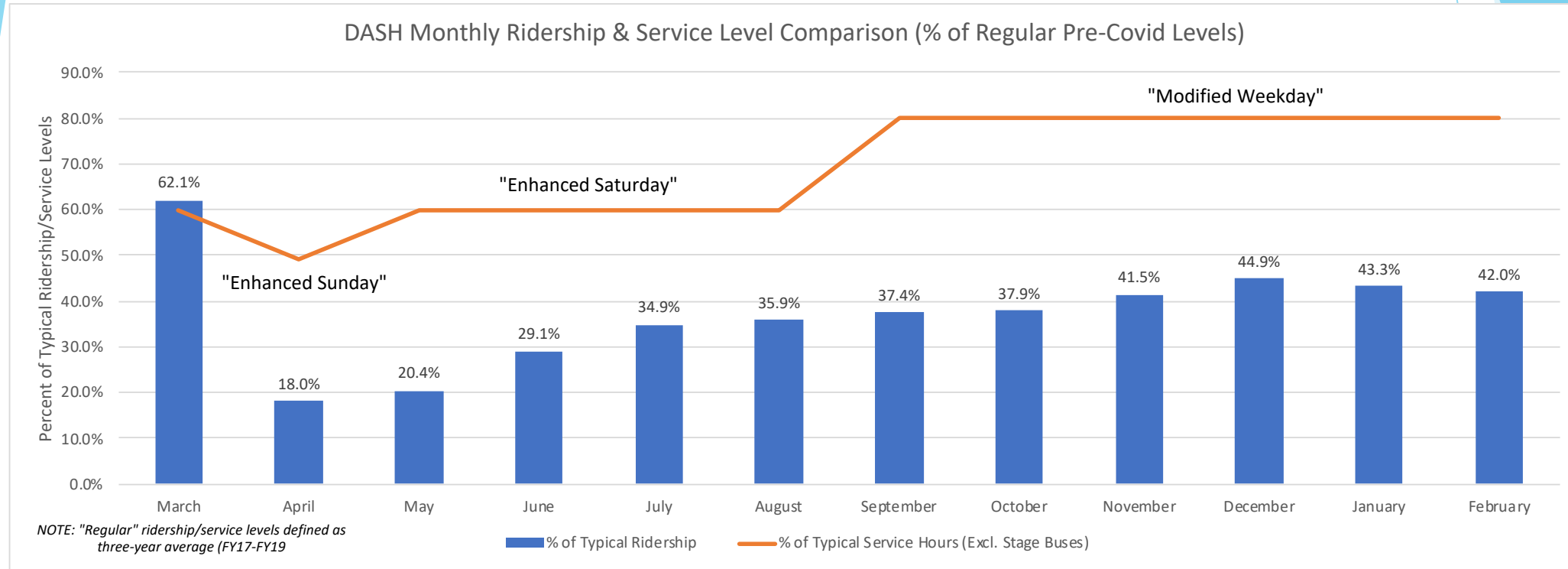
There have been no new cases of COVID-19 in the workforce since the last Board meeting. Further, staff are continuing to get vaccinated and we are collecting data from individuals on a voluntary basis, this information will be used to report at a later date the number of vaccinations administered. We have continued to see positive interest from the workforce in getting vaccinated, and those who have received their shots continue to share their stories.

At the Board Meeting in February the Board authorized reinstatement of fares with a two (2) week notice upon anticipated completion of Driver Barrier installations. The Maintenance team has successfully installed barriers on 80% of the DASH fleet which is sufficient to meet current service level needs.

Fares will resume effective March 15, 2021.

General Manager's Reports

COVID-19 Service Update



The new version of the monthly COVID ridership graph is included above.

Note that we are changing the baseline for "regular ridership levels" to a three-year average of each month from FY17-FY19. The results are largely the same as we continue to hover around the 40-45% ridership level since November 2020.

General Manager's Reports

Advertising Policy

- Final Draft is included in ATC Board Packet (Pages 9-12)
- No action required at this meeting
 - Board will be asked to take action at April meeting to approve.

Financial Reports

Evan Davis, Director of Finance

FY 2021 Projection

- **ATC will finish the year on track with budget.**
 - AT-1+ and AT-9 grant transfers occurred in Jan. and will proceed monthly.
 - Further CARES Act revenue replacement transfers will occur as needed.
- **Fare collection will resume on March 15.**
 - Projected use of \$4.6M of CARES 1 in FY21.
 - If revenue is higher than projected, we will use less CARES 1, or vice versa.

FY 2021 Final Proposed Budget

- City Manager's FY22 Proposed Budget:
 - Funds ATC at a “current services” level.
 - Reduces King Street Trolley subsidy equal to two months of service, assuming Sept. 2021 return.
- Very favorable outcome given the pandemic and economic downturn.

FY 2021 Final Proposed Budget: Key Impacts

1. DASH will launch a cost-neutral version of the New DASH Network on September 5, 2021.
2. King Street Trolley will also resume on Sept. 5.
3. If both Lines 35 and 36 are funded by the I-395 Commuter Choice program, **all frequent, all-day routes in the 2022 Alexandria Transit Vision Plan will be implemented in FY22.**

FY 2021 Final Proposed Budget: Key Impacts

4. City's General Fund subsidy is held flat and the overall budget increase is being funded by CRRSSA / "CARES 2."
5. Regular compensation increases per CBA are funded.
6. DASH will accept commercial advertising placements for the first time.
See Draft Advertising Policy.
7. Ridership and passenger revenue estimated at an average of 50% of pre-COVID levels.
(average for entire fiscal year, July 2021 - June 2022)

FY 2021 Final Proposed Budget

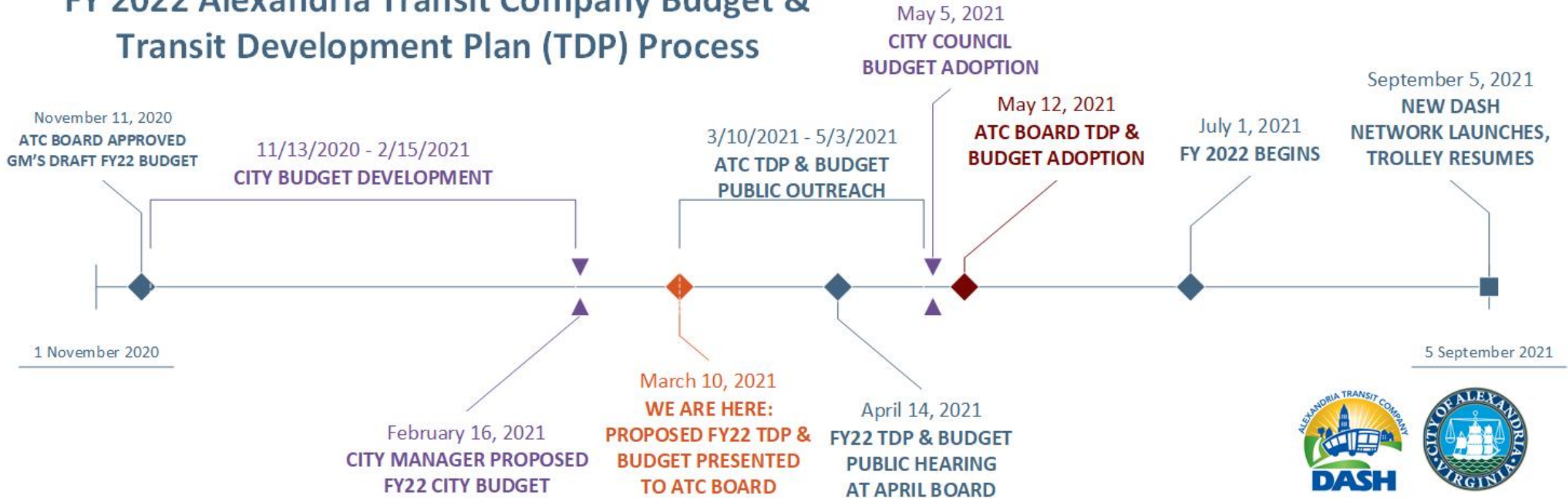
EXPENDITURES	FY 2022 Budget		FY 2021 Budget		Change	% Change
Personnel	18,742,200	79.2%	17,932,150	79.0%	810,050	4.5%
Non-Personnel	4,731,770	20.0%	4,574,050	20.2%	157,720	3.4%
Capital Outlay	190,000	0.8%	190,000	0.8%	-	0.0%
TOTAL	23,663,970		22,696,200		967,770	4.3%

REVENUES	FY 2022 Budget		FY 2021 Budget		Change	% Change
City Contribution Operating	16,686,497	70.5%	16,686,497	73.5%	-	0.0%
City Contribution Trolley	899,672	3.8%	1,037,185	4.6%	(137,513)	-13.3%
CARES 1	1,600,000	6.8%	-	0.0%	1,600,000	n/a
"CARES 2" (CRRSAA)	1,292,277	5.5%	-	0.0%	1,292,277	n/a
Passenger Revenue	2,032,000	8.6%	4,024,000	17.7%	(1,992,000)	-49.5%
102X Mark Center Express	858,524	3.6%	833,518	3.7%	25,006	3.0%
Charters	60,000	0.3%	60,000	0.3%	-	0.0%
Advertising	180,000	0.8%	-	0.0%	180,000	n/a
Miscellaneous Revenue	55,000	0.2%	55,000	0.2%	-	0.0%
TOTAL	23,663,970		22,696,200		967,770	4.3%

See full budget on p. 19 of Board Reports.

FY 2021 Final Proposed Budget

FY 2022 Alexandria Transit Company Budget & Transit Development Plan (TDP) Process



Planning Reports

Martin Barna,
Director of Planning & Scheduling

FY 2022 - FY 2027 ATC Transit Development Plan

ATC Board of Directors Meeting
March 10, 2021

TDP OVERVIEW & PURPOSE

- ▶ What is the purpose of the TDP?
 - ▶ Service Evaluation
 - ▶ Planning/Budget Roadmap
- ▶ What does the TDP include?
 - ▶ Performance Summary
 - ▶ Service Change Proposals
 - ▶ Fare Changes Proposals
 - ▶ Capital/Fleet Planning
 - ▶ Covers 6-Year Period



PROPOSED TDP SERVICE CHANGES

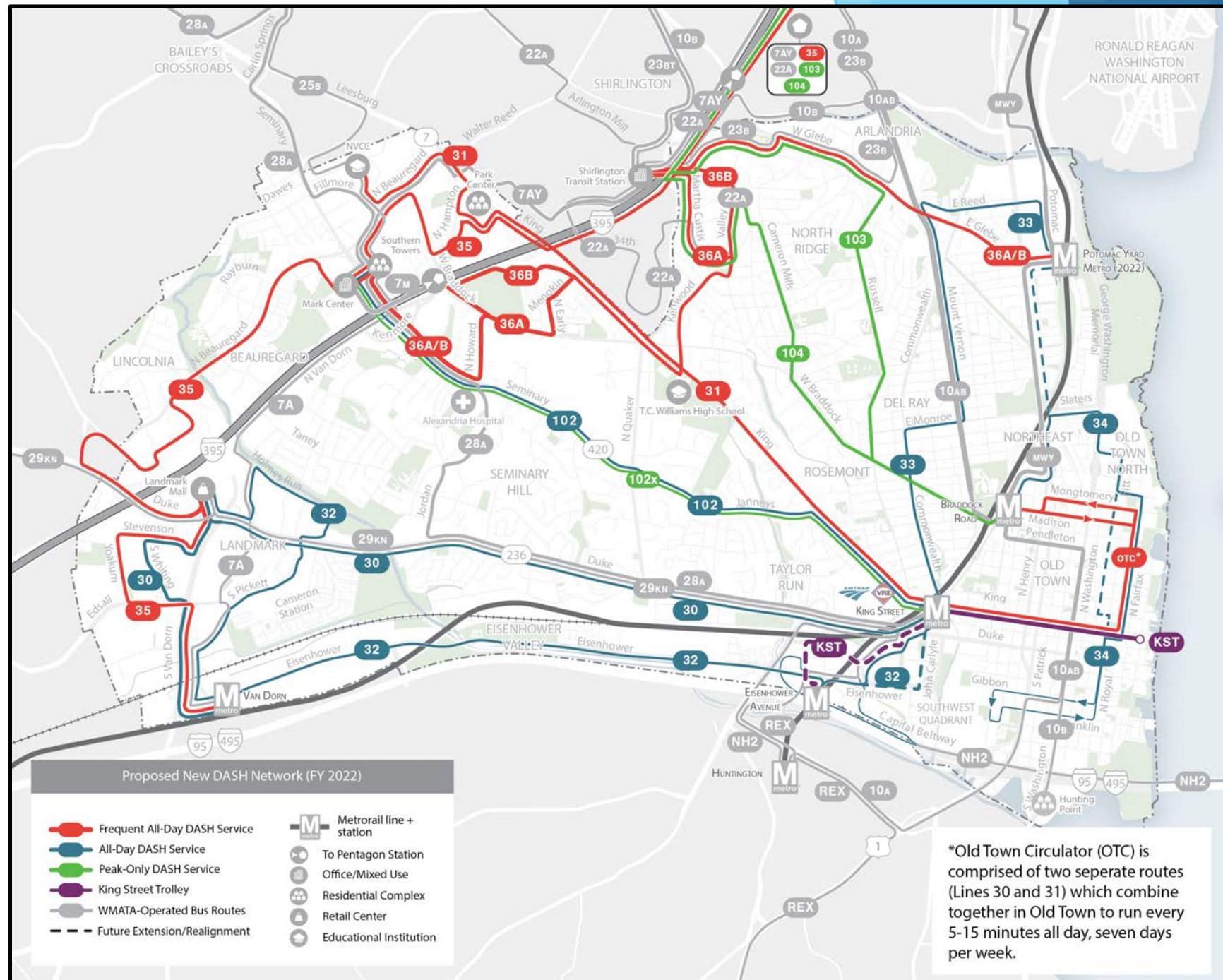


- ▶ Overall FY22 service levels to remain flat as compared to FY21 budget levels, excluding I-95/395 Commuter Choice improvements.
- ▶ King Street Trolley scheduled to resume service in September, running every 15 minutes from 11am-11pm, 365 days per year.
- ▶ “New DASH Network” launches in FY 2022 as a reduced version of 2022 ATV Plan.
- ▶ Full 2022 ATV Plan implemented in FY 2023.
- ▶ Duke St/Eisenhower Ave. improvements and potential King St. Trolley extension in FY 2024.

FY22 NEW DASH NETWORK

- ▶ First phase of the Alexandria Transit Vision Plan
- ▶ Modern bus network that provides frequent, all-day bus network and improves overall mobility for city residents.
- ▶ New, more useful bus line numbers for all DASH routes
- ▶ New route alignments for most existing DASH routes.
- ▶ Frequent Network = 15-minute service, all-day, 7 days/week
- ▶ 395 Commuter Choice Funding Assumptions
- ▶ Complementary changes for Metrobus 7A, 25B & 28A
- ▶ New DASH Network - www.dashbus.com/nextnetwork

“NEW DASH NETWORK” (PROPOSED)

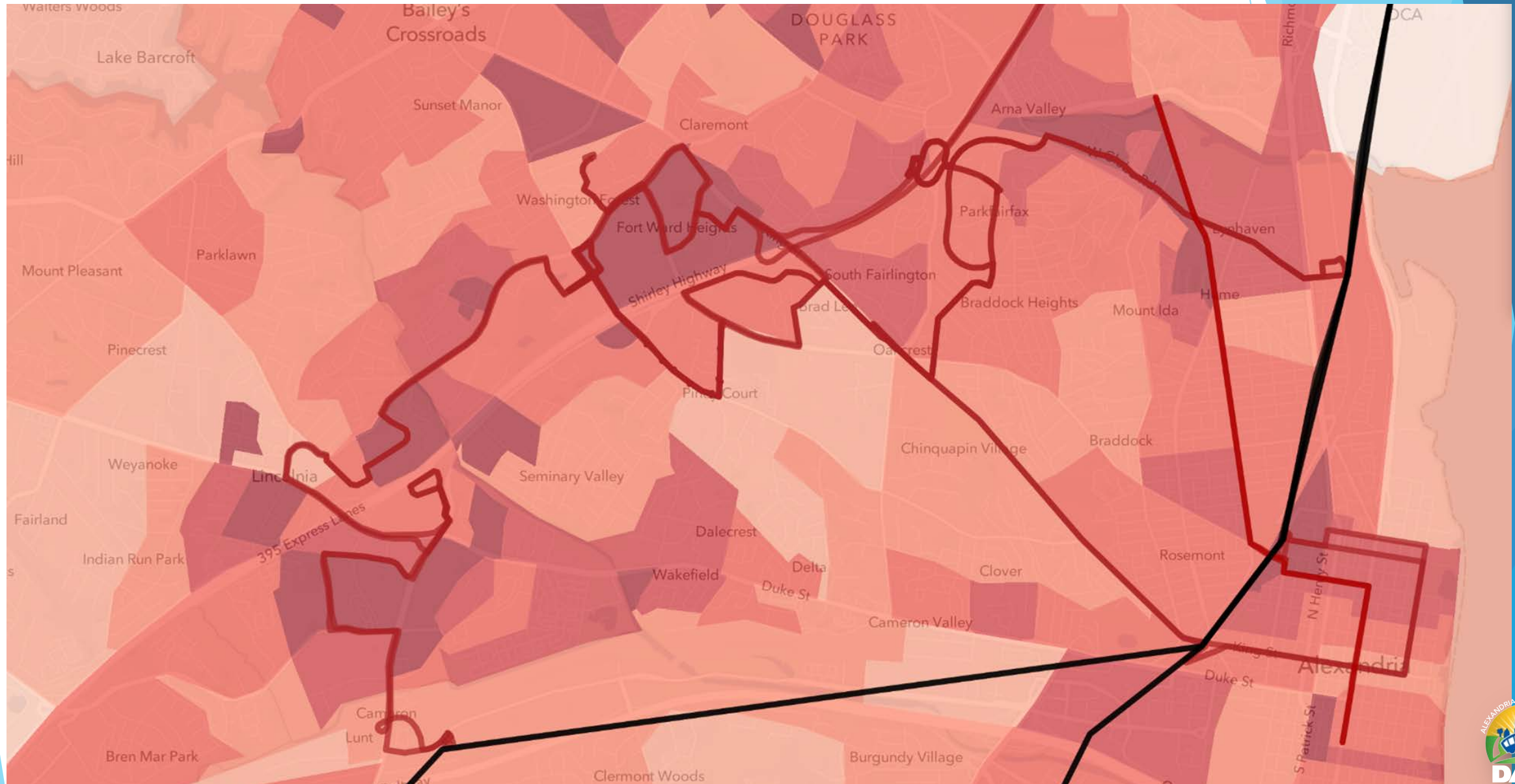


Agenda Item: 6
Board Packet Page: 21-24
Board Packet Attachment: 1
Board Action: FYI



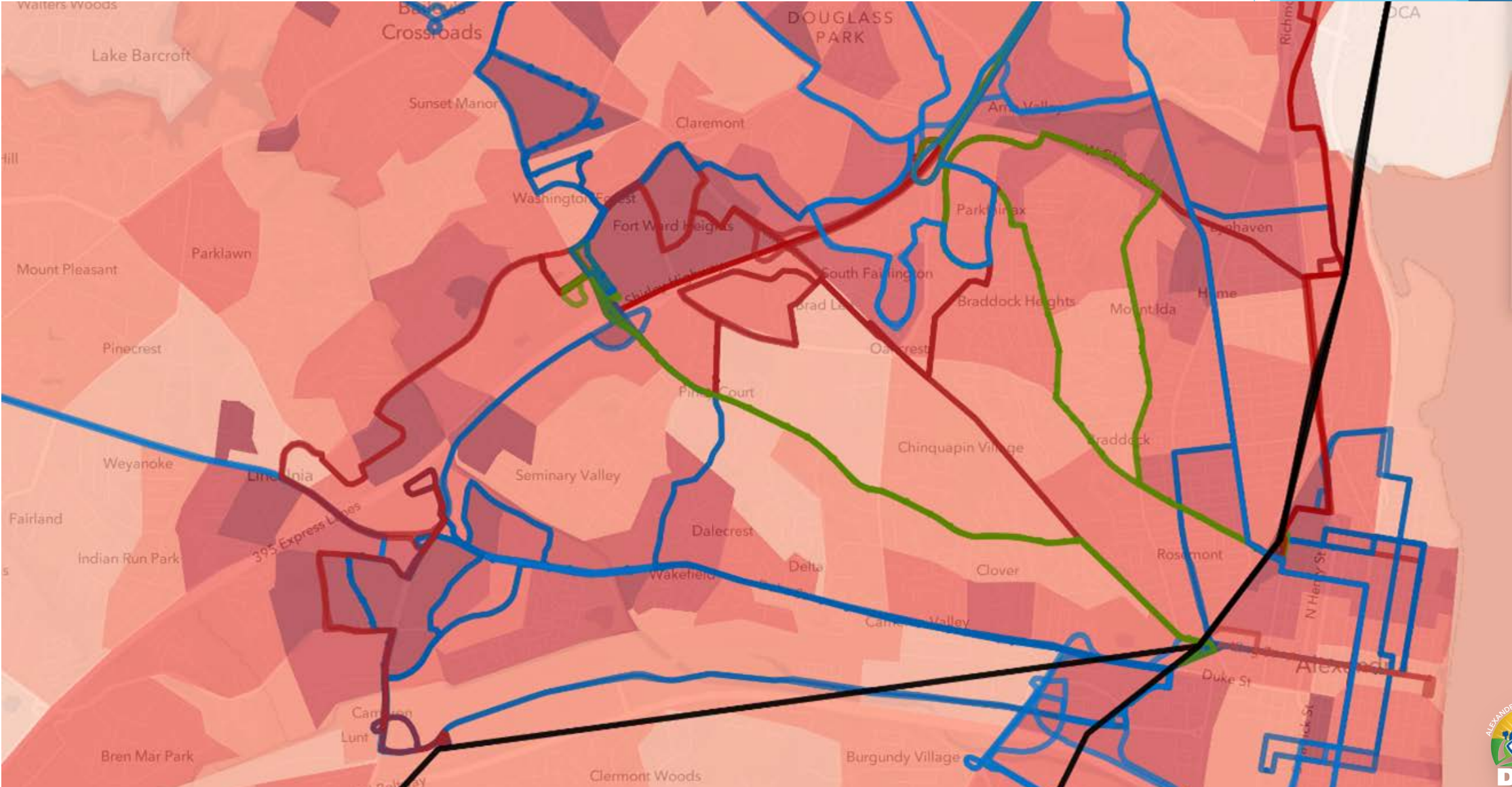
POPULATION DENSITY + FREQUENT NETWORK

Agenda Item: 6
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Board Action: FYI



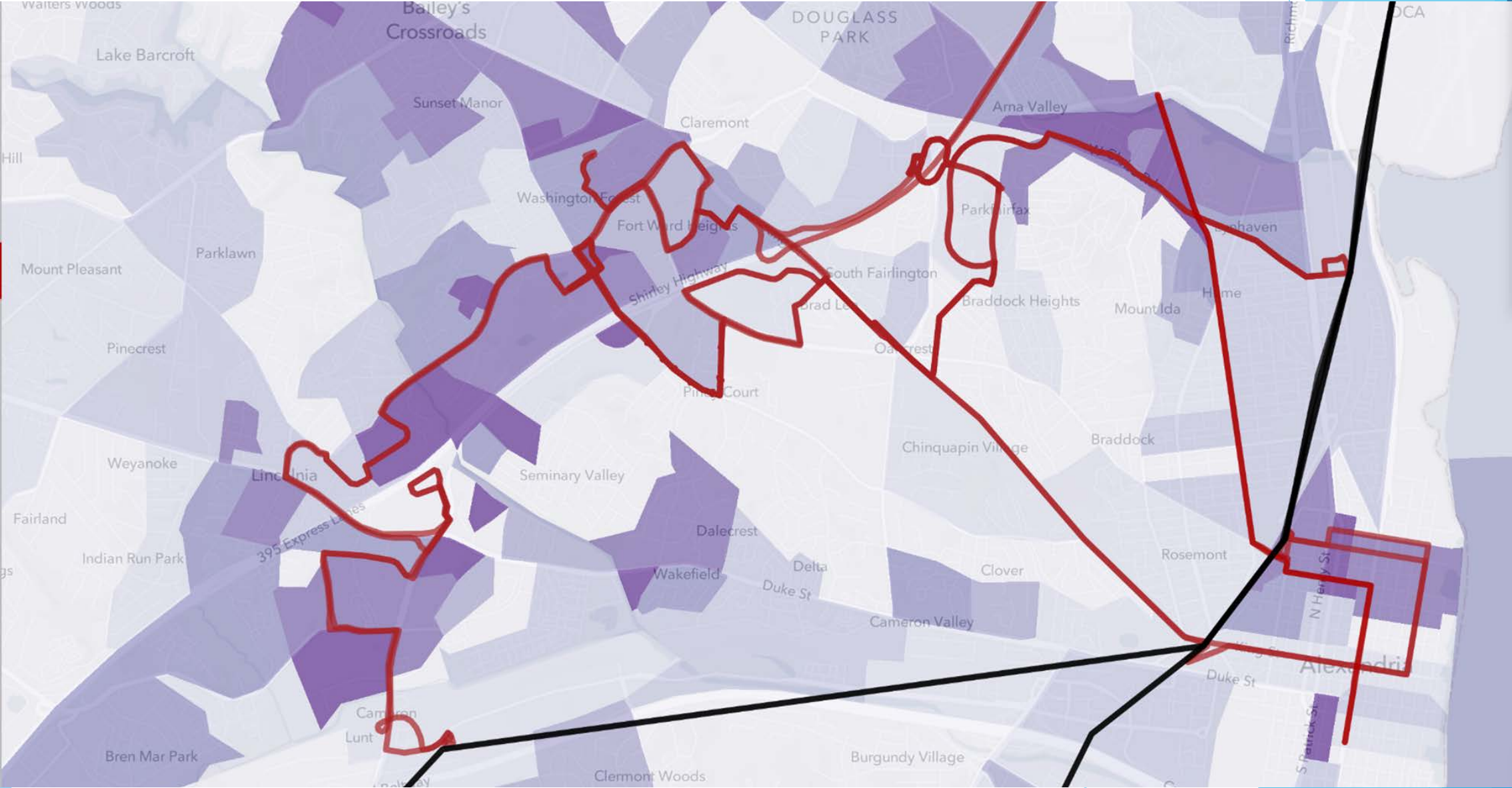
POPULATION DENSITY + NEW DASH NETWORK

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Board Action: FYI



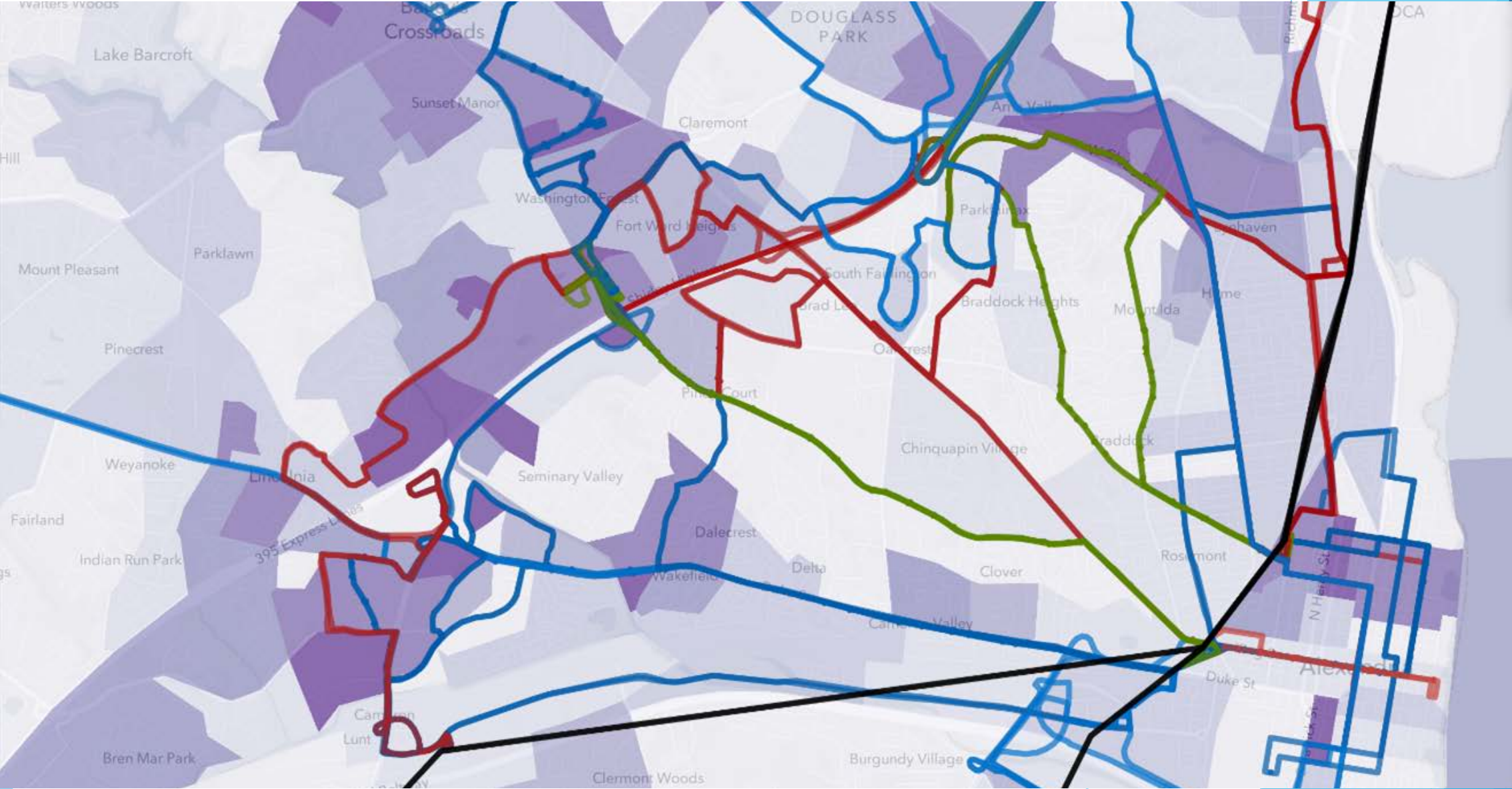
RESIDENTS IN POVERTY + FREQUENT NETWORK

Agenda Item: 6
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Board Action: FYI



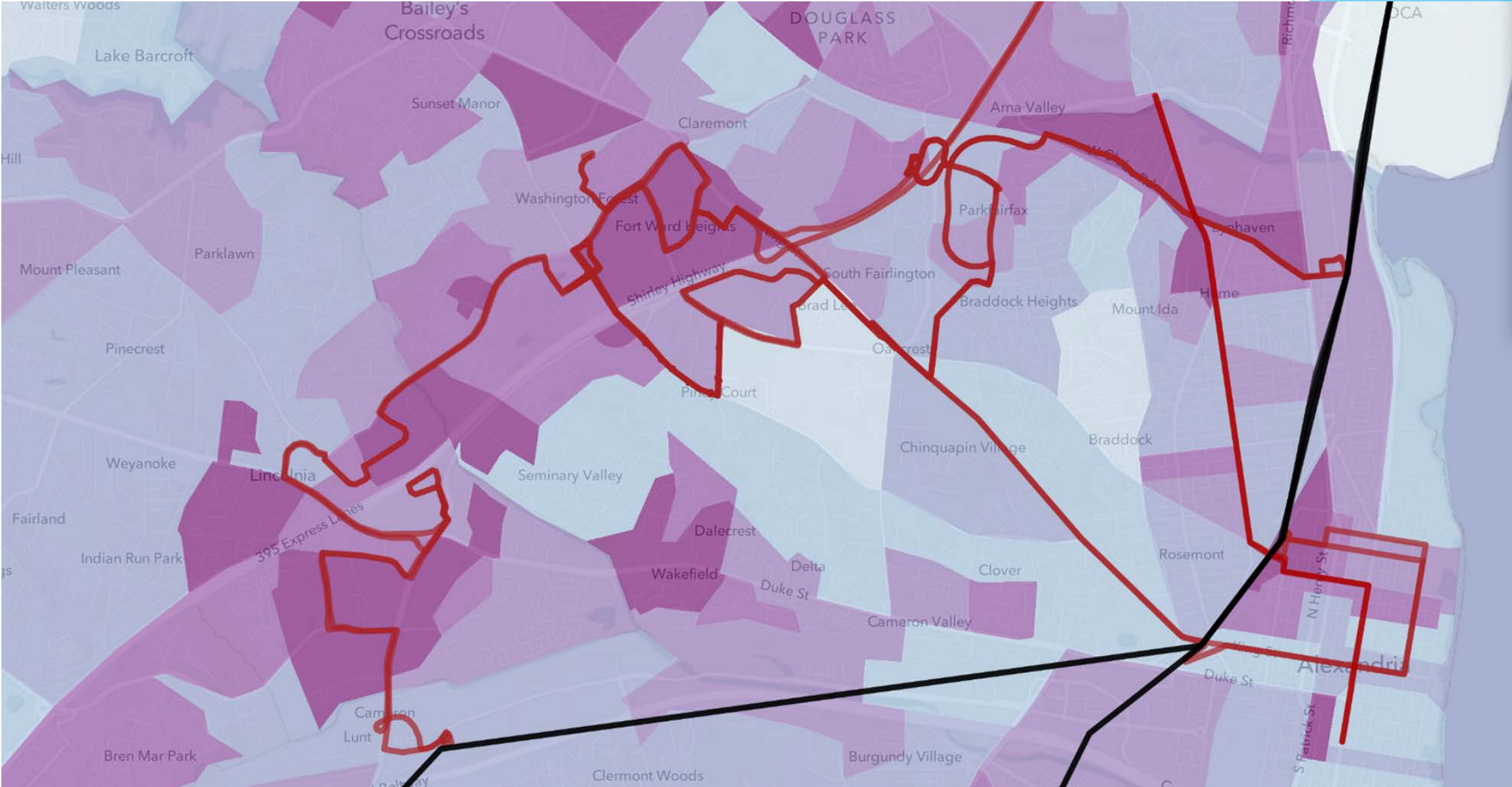
RESIDENTS IN POVERTY + NEW DASH NETWORK

Agenda Item: 6
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Board Action: FYI



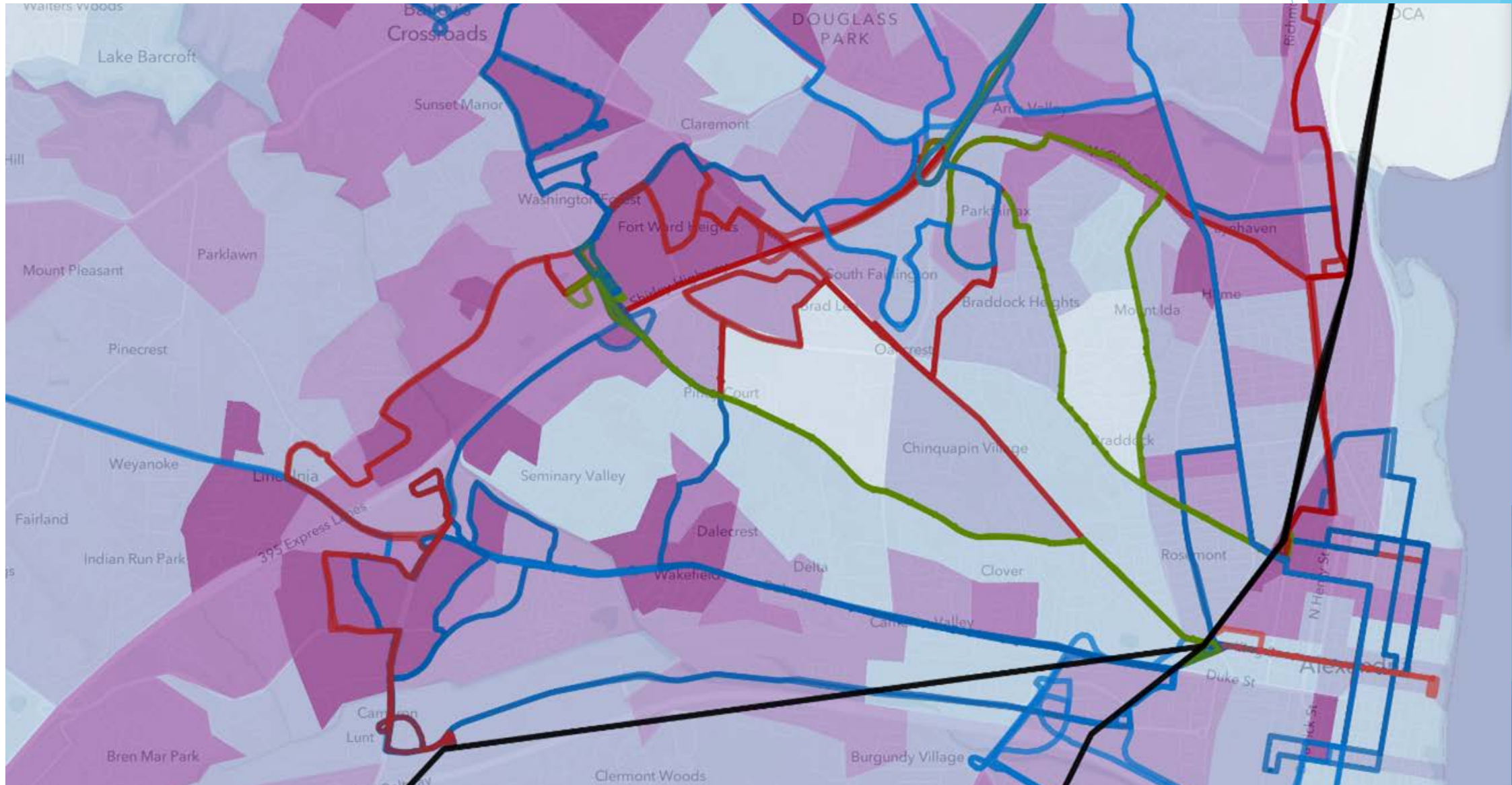
MINORITY RESIDENTS + FREQUENT NETWORK

Agenda Item: 6
Board Packet Page: 21-24
Board Packet Attachment: 1
Board Action: FYI

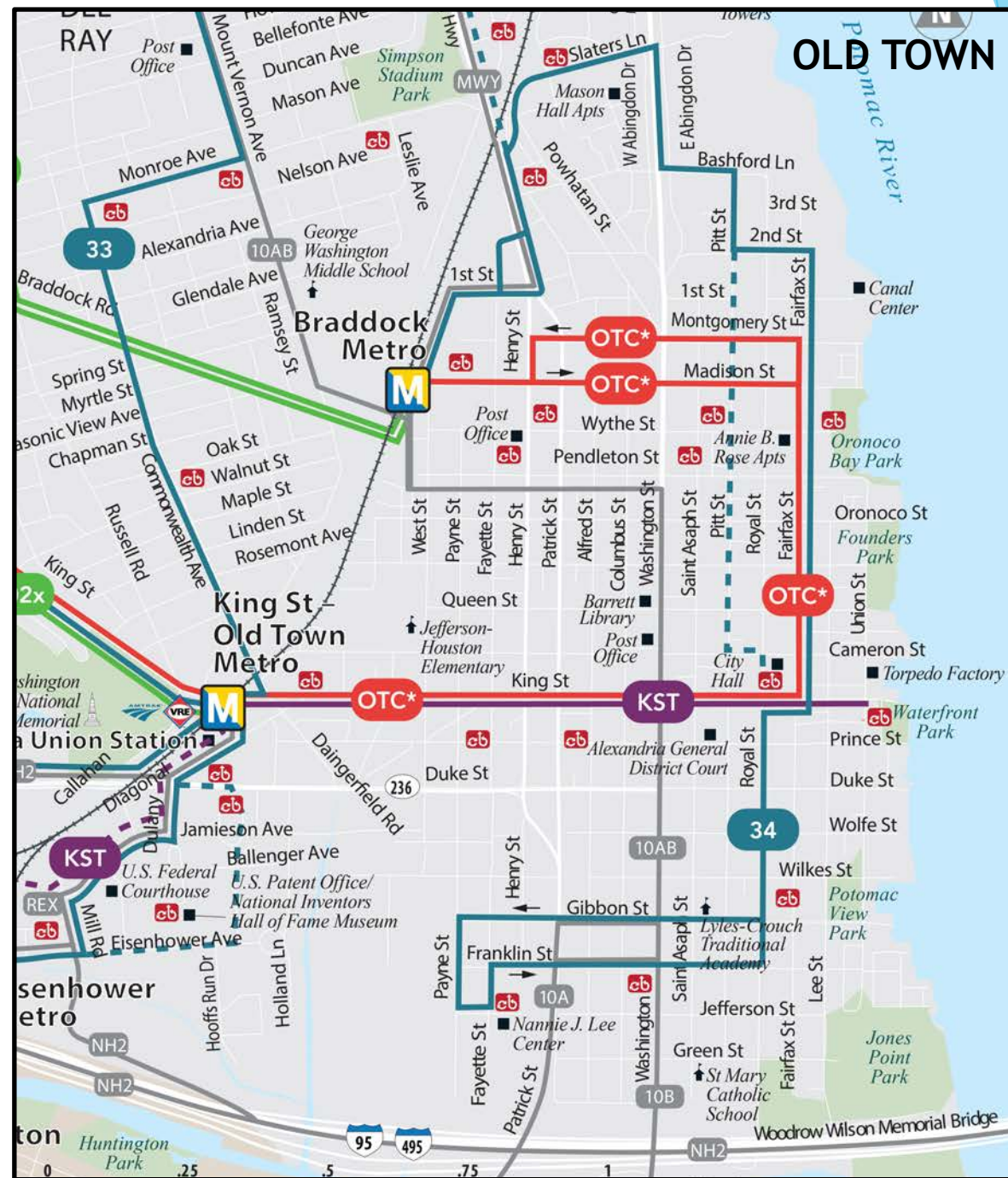


MINORITY RESIDENTS + NEW DASH NETWORK

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Board Action: FYI



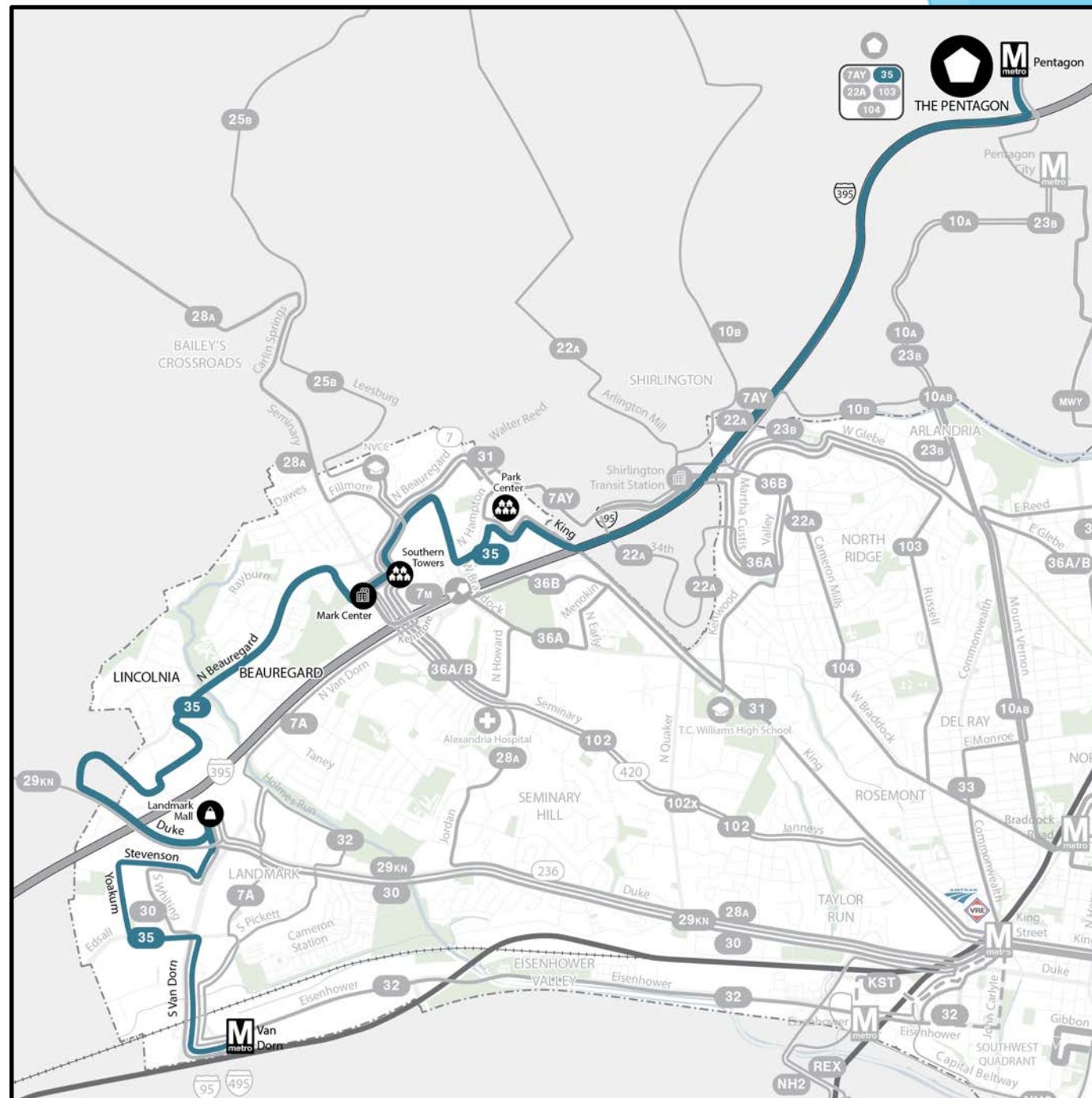
OLD TOWN “NEW DASH NETWORK” (PROPOSED)



Agenda Item: 6
Board Packet Page: 21-24
Board Packet Attachment: 1
Board Action: FYI

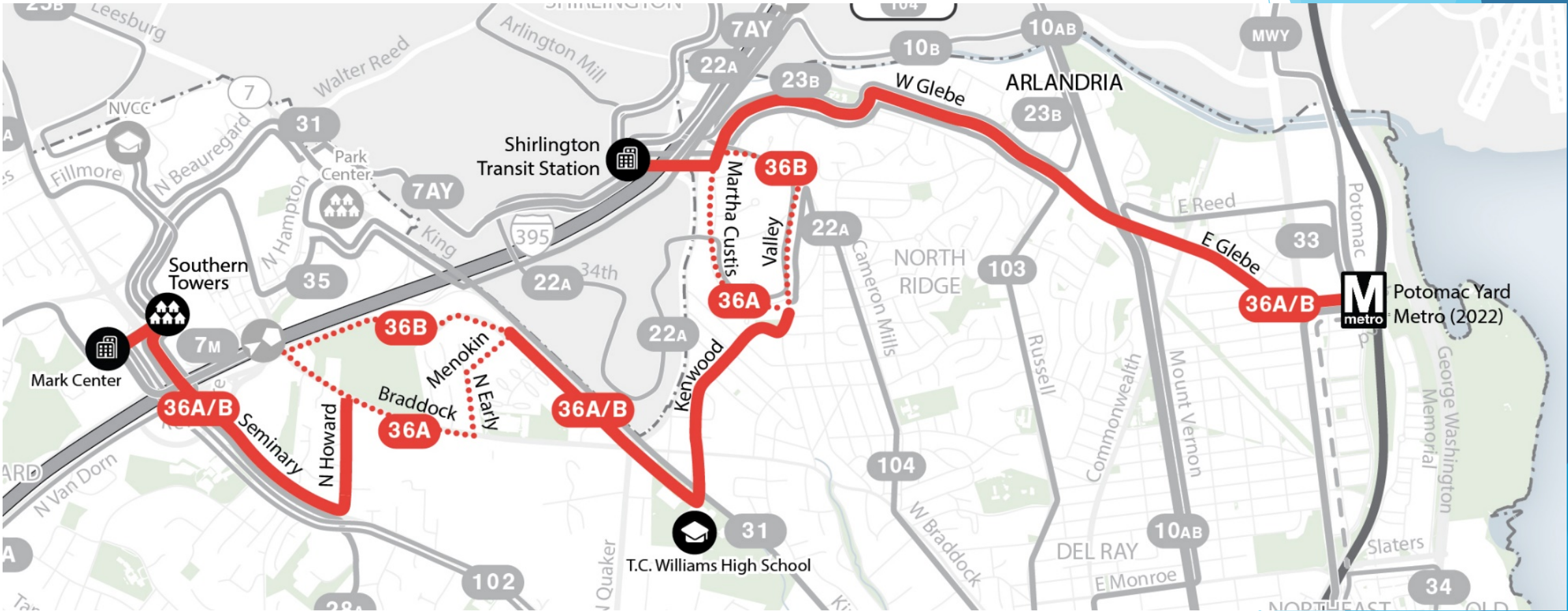
PROPOSED LINE 35 (SIMILAR TO AT1 PLUS)

Agenda Item: 6
Board Packet Page: 21-24
Board Packet Attachment: 1
Board Action: FYI



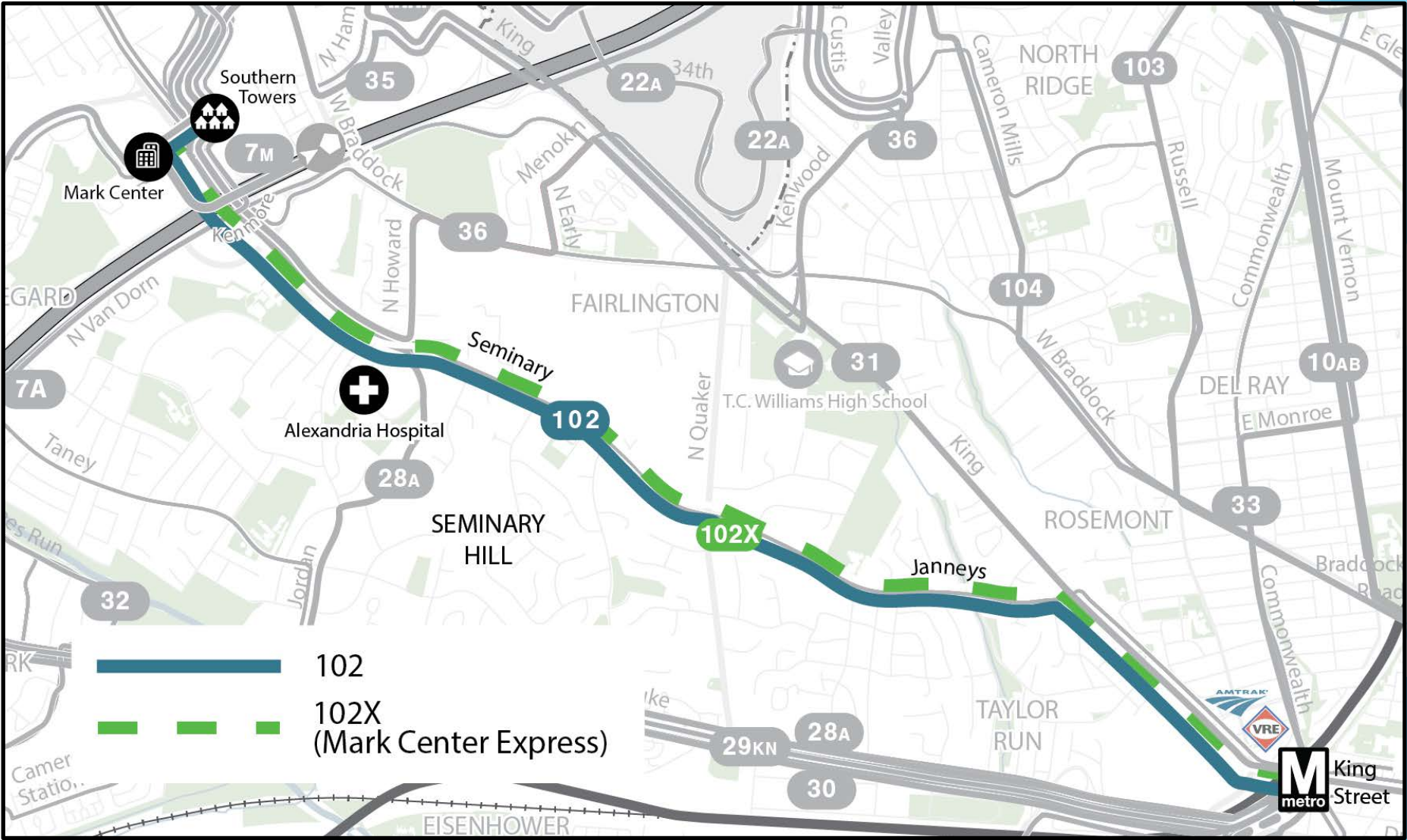
PROPOSED LINE 36A/B (SIMILAR TO AT9)

Agenda Item: 6
Board Packet Page: 21-24
Board Packet Attachment: 1
Board Action: FYI



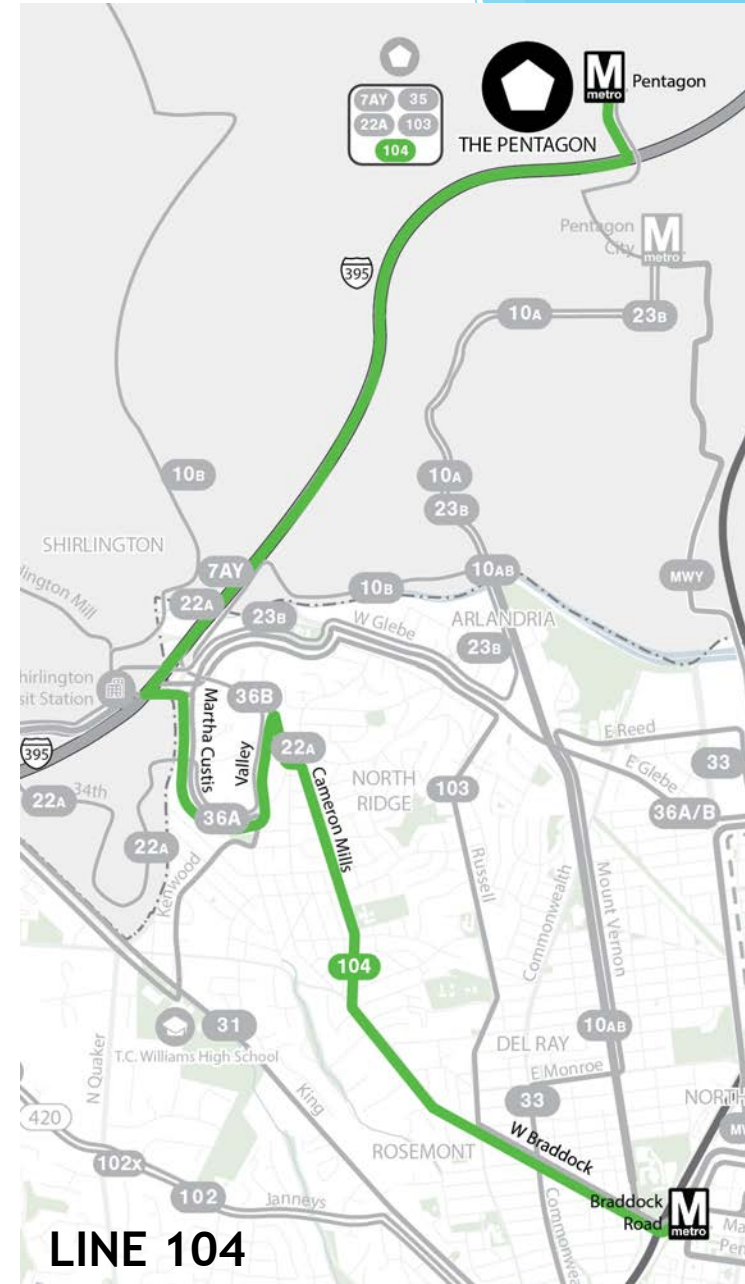
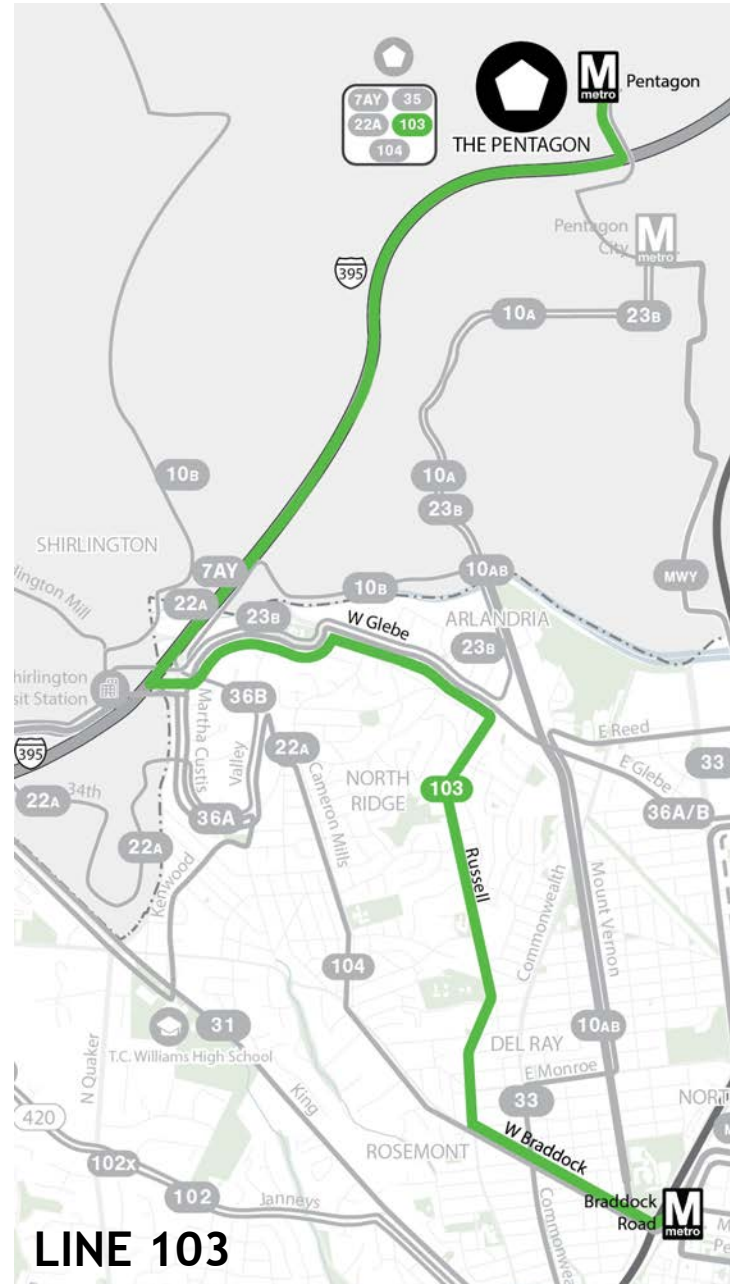
PROPOSED LINE 102 (SEMINARY/JANNEYS)

Agenda Item: 6
Board Packet Page: 21-24
Board Packet Attachment: 1
Board Action: FYI



PROPOSED LINE 103 (AT3) & LINE 104 (AT4)

Agenda Item: 6
Board Packet Page: 21-24
Board Packet Attachment: 1
Board Action: FYI



PROPOSED FY 2022 FARE CHANGES


- ▶ No fare changes proposed for base fare (\$2.00) or DASH Pass (\$45.00)
- ▶ SmarTrip DASH Pass becomes a more useful 31-day rolling pass
- ▶ Discontinue \$0.75 peak upcharge for Senior/Disabled 7-Day Regional Pass
- ▶ Free Rides for City Employees
- ▶ Potential Expansion of WMATA-DASH Revenue Sharing Agreement
- ▶ DASH Bus App Mobile Ticketing Pilot to be extended through end of FY22



FY 2022 TDP TIMELINE


- ▶ **Winter 2020** / Staff develops prelim. service/budget proposals.
- ▶ **March 10, 2021** / Final Draft TDP released for public input
- ▶ **April 14, 2021** / Final TDP Public Hearing
- ▶ **May 12, 2021** / Board adoption of final FY 2022 TDP/Budget
- ▶ **July 1, 2021** / Start of FY 2022
- ▶ **September 5, 2021** / New DASH Network Launch Date

TDP COMMUNITY OUTREACH

- ▶ **Virtual Community Meetings** 
 - ▶ Tuesday (3/23) - 5:30 PM (West Alexandria Focus)
 - ▶ Thursday (3/25) - 5:30 PM (Central Alexandria Focus)
 - ▶ Monday (3/29) - 3:00 PM (Arlandria/Potomac Yard Focus)
 - ▶ Wednesday (3/31) - 5:30 PM (Old Town Focus)

- ▶ **Virtual TDP Public Hearing at April BOD Meeting**
 - ▶ Wednesday (4/14) - 5:30 PM*



 Community meetings to be streamed via Zoom and Facebook LIVE and recorded for later viewing.

* Public Hearing to be held at the beginning of the regularly-scheduled ATC (DASH) Board of Directors Meeting. Please register in advance and be on time!

COMMUNITY OUTREACH

- ▶ Other Ways to Get Info & Provide Feedback:
 - ▶ DASH Website - www.dashbus.com/newnetwork
 - ▶ Facebook - www.facebook.com/dashbus
 - ▶ Twitter - @dashbus
 - ▶ Telephone - 703.746.DASH (3274)
 - ▶ Email - dashbus@alexandriava.gov

Community Input Deadline - Friday, April 16



QUESTIONS/DISCUSSION

Martin Barna
DASH Planning & Scheduling
martin.barna@alexandriava.gov

www.dashbus.com/newnetwork

Wrap-Up & Consideration of Adjournment

Next ATC Board of Directors Meeting:
Wednesday, April 14, 2021 @ 5:30pm

MEETING IS A PUBLIC HEARING