



**MEETING
WILL BEGIN
SOON**

ALEXANDRIA TRANSIT COMPANY
BOARD OF DIRECTORS MEETING
MARCH 12, 2025

ALEXANDRIA TRANSIT COMPANY
DASH

CALLING OF THE ROLL



David Kaplan
Chair of the Board



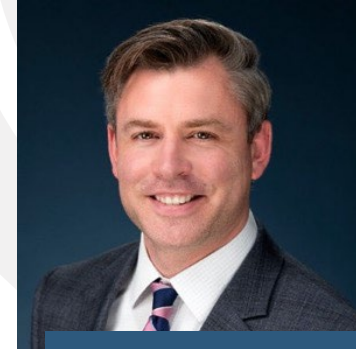
Steve Kleist
Vice-Chair



Ajashu Thomas



Matt Harris



Jesse O'Connell



Kursten Phelps



Arish Gajjar



Praveen Kathpal



Hillary Orr



Kendel Taylor



Arthur Wicks



PUBLIC COMMENT PERIOD

Those wishing to speak during the public comment period may pre-register at dashbus.com/ and join via Zoom.

Alternatively, attendees may use the “RAISE HAND” feature to be recognized for comment.

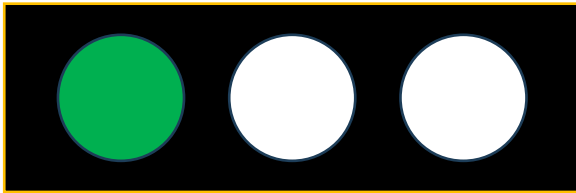


PUBLIC COMMENT

Each speaker is permitted 3 minutes for the public comment.

When the **YELLOW** light appears, 1 minute remains.

When the **RED** light appears, you are out of time.



Time Has Expired
Speaker Up



COLLABORATION AND ENGAGEMENT

2b. Chairs Report

David Kaplan, Chair of the Board

- Stockholders Meeting: March 25, 2025 – 6:00pm, Alexandria City Hall

2c. T&ES Report

Hillary Orr, Deputy Director, Transportation & Environmental Services
(City of Alexandria)

- FY 2026 WMATA Budget Letter

2d. Other Member Reports

REGULAR BUSINESS

3a. Consideration of Approval:

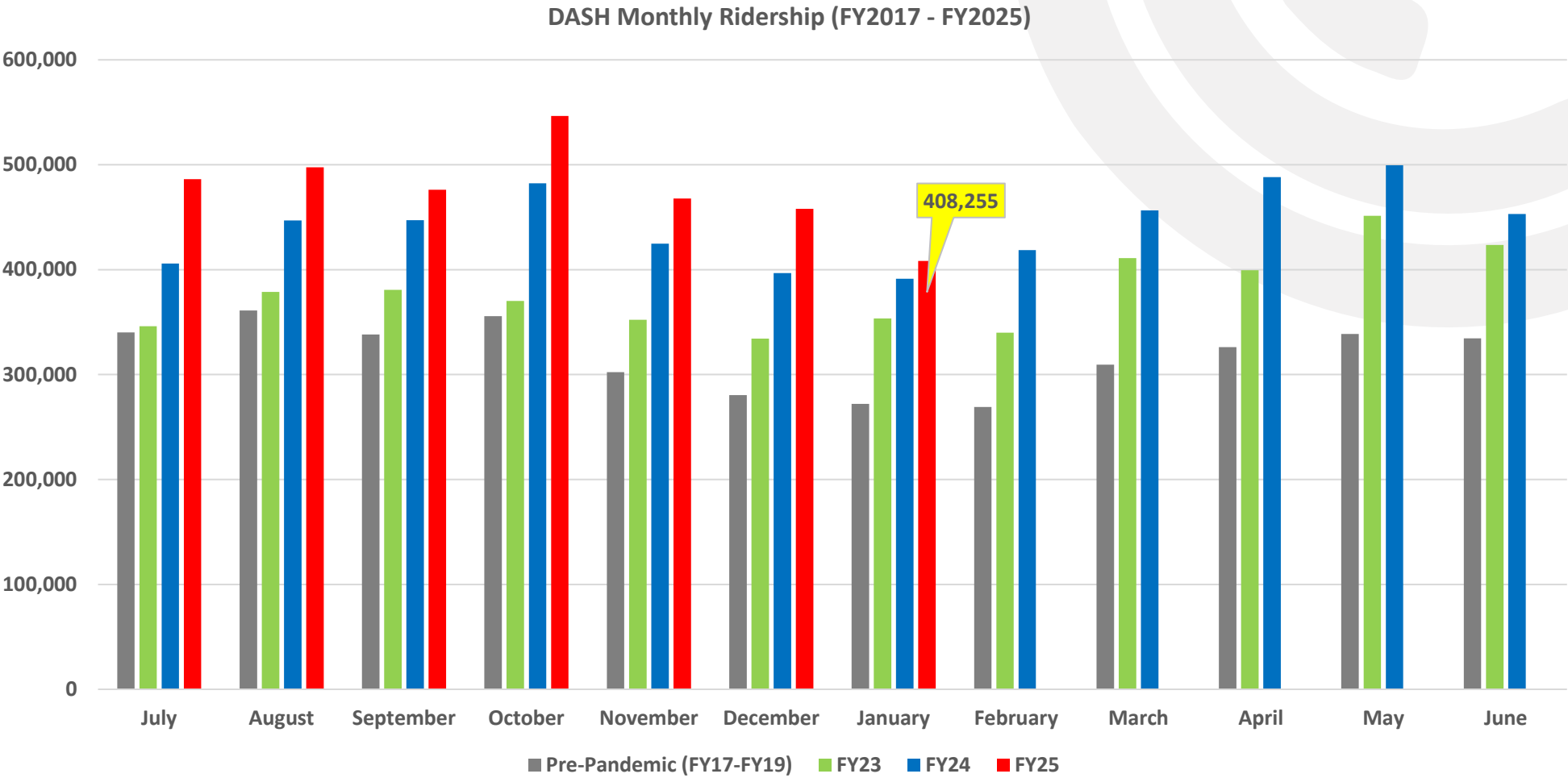
Meeting Minutes from February 19, 2025

3b. Financials:

Included in Board Packet

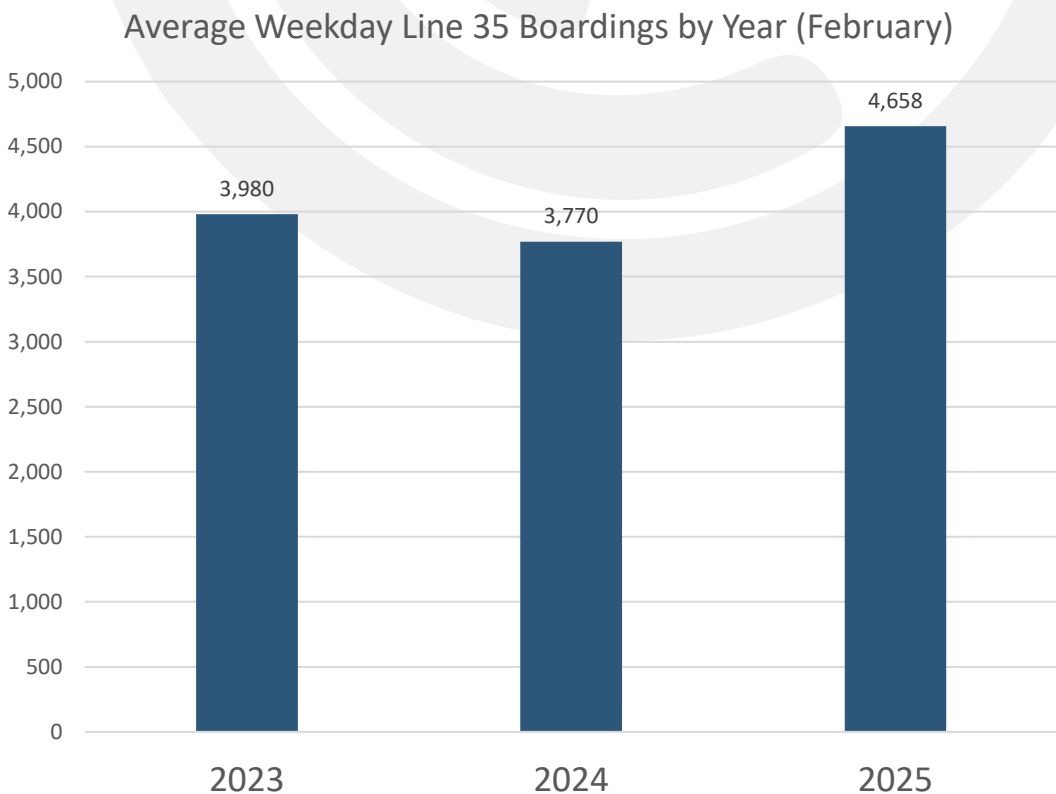
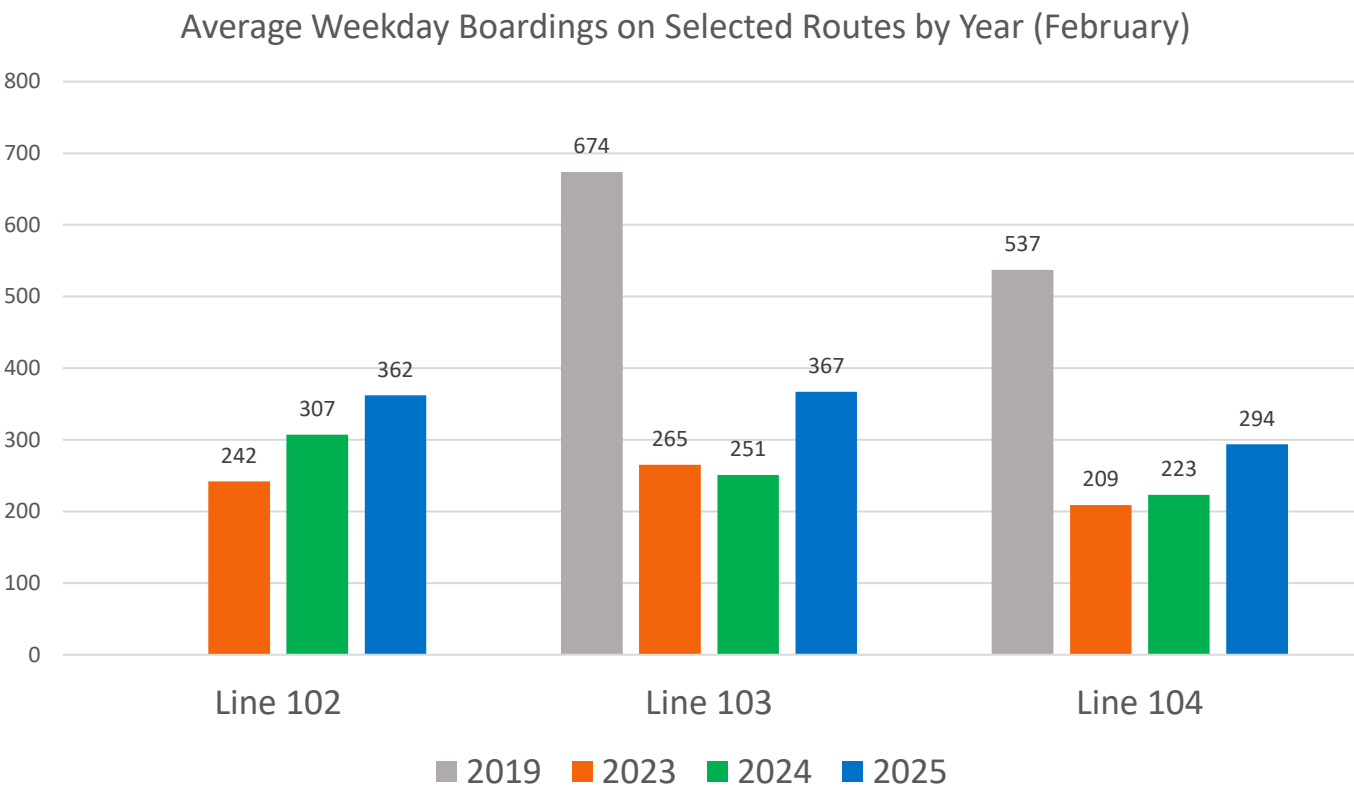
GENERAL MANAGERS REPORT

Ridership Report



GENERAL MANAGERS REPORT

Ridership Report



SUMMARY: FY 2026 CITY MANAGER'S PROPOSED BUDGET

Overall Budget and Tax Rates

- Total General Fund Operating Budget: **\$956.5M** (+3.2% from FY 2025).
- No increase in real estate or personal property tax rates.

Increased Support for Transit

- More funding to cover **DASH collective bargaining agreements** and **inflationary costs** of operations.
- **\$5.2M** allocated for **DASH bus fleet replacement** to maintain service quality and reliability.
- **\$15.4M** for WMATA capital improvements, supporting regional transit connections.

SUMMARY: FY 2026 CITY MANAGER'S PROPOSED BUDGET

Employee Compensation

- Step increase and 1% pay scale adjustment for non-collectively bargained staff.
- Fully funds Police, Fire, and Labor and Trades Collective Bargaining Agreements.

Environmental and Community Benefits

- Expanded curbside composting and glass recycling.
- Increased funding for community health and affordable housing.

Economic and Service Enhancements

- New business accelerator pilot program to support local businesses.
- Funds for early childhood support and a city food hub.

GENERAL MANAGERS CURRENT SERVICES FY 26 BUDGET

The FY 2026 General Manager's Proposed Operating Budget increases by \$2,224,608 (6.4%) to a total of \$37,001,881.

This budget has been approved in the City Manager's proposed budget.

Efficiency Reductions: DASH costs are partially offset by (\$35,000) in administrative efficiency savings, including a \$20,000 reduction in software subscription costs and a \$15,000 reduction in printed ride guides.

EXPENDITURES	FY 2026 Proposed		FY 2025 Budget		Change	% Change
Personnel	29,340,290	79.3%	27,413,789	78.8%	1,926,501	7.0%
Non-Personnel	7,471,521	20.2%	7,173,414	20.6%	298,107	4.2%
Capital Outlay	190,000	0.5%	190,000	0.5%	-	0.0%
TOTAL	37,001,811		34,777,203		2,224,608	6.4%

REVENUES	FY 2026 Proposed		FY 2025 Budget		Change	% Change
City Contribution	36,606,811	98.9%	34,433,503	99.0%	2,173,308	6.3%
Charters	175,000	0.5%	130,000	0.4%	45,000	34.6%
Advertising	160,000	0.4%	153,700	0.4%	6,300	4.1%
Miscellaneous Revenue	60,000	0.2%	60,000	0.2%	-	0.0%
TOTAL	37,001,811		34,777,203		2,224,608	6.4%

DASH SUBMITTED SUPPLEMENTALS

The following is a list of supplemental funding priorities as submitted, aligned with the Board of Directors identified priorities.

Prioritized Supplementals:

1. Line 32 Improvements:
 - a) Full Improvement - \$850,000
 - i. Partial Improvement A (Midday and Evening, No Weekend Improvements) - \$460,000
 - ii. Partial Improvement B (Midday, Evening, and Weekend Landmark to Van Dorn Metro) - \$460,000
2. Line 34 Improvements - \$150,000
3. Line 31 Improvements - \$1,100,000

Contractually Required Supplemental: (Not Prioritized)

1.5% additional wage increase (*in addition to existing 4%*) - \$360,000

CITY BUDGET CALENDAR

Date	Time	Meeting Topic
March 12, 2025	7:00pm	Budget Work Session: #3
March 15, 2025	9:30am	Public Hearing FY 2026 Budget
March 17, 2025	7:00pm	Budget Work Session: #4 (DASH Work Session)
April 3, 2025	N/A	Council Add/Delete Submittals Due
April 8, 2025	5:30pm	Budget Tax Rate Public Hearing and Add Delete Public Hearing
April 22, 2025	7:00pm	Preliminary Add/Delete
April 28, 2025	7:00pm	Final Add/Delete
April 30, 2025	6:00pm	Budget Adoption/ Tax Rate Adoption

← Council is here

RECOMMENDED BUDGET ACTIONS

Consider public testimony and written communications emphasizing:

- Thanks to the City Manager and Council for prioritizing funding the core services (current services) requirements for DASH.
- Mindful of potential impacts on service capacity when considering any additional service.
- Restate benefits of New DASH Network and unfunded improvements.



DASH BRANDING REFRESH

JEN GROTTLE

DIGITAL MARKETING & CONTENT DESIGNER



CURRENT LOGOS



From MARKET SQUARE
to the METRO

DASH WORD LOGO

ALEXANDRIA TRANSIT COMPANY
DASH

DASH LOGO INSPIRATIONS

STOAG
Stadtwerke Oberhausen GmbH

EPNV



BEHRENDT
seit 1953

FAST

NEW DASH WORD LOGO PROPOSAL

DASH

NEW LOGO APPLICATION EXAMPLE



VARIANT EXAMPLES



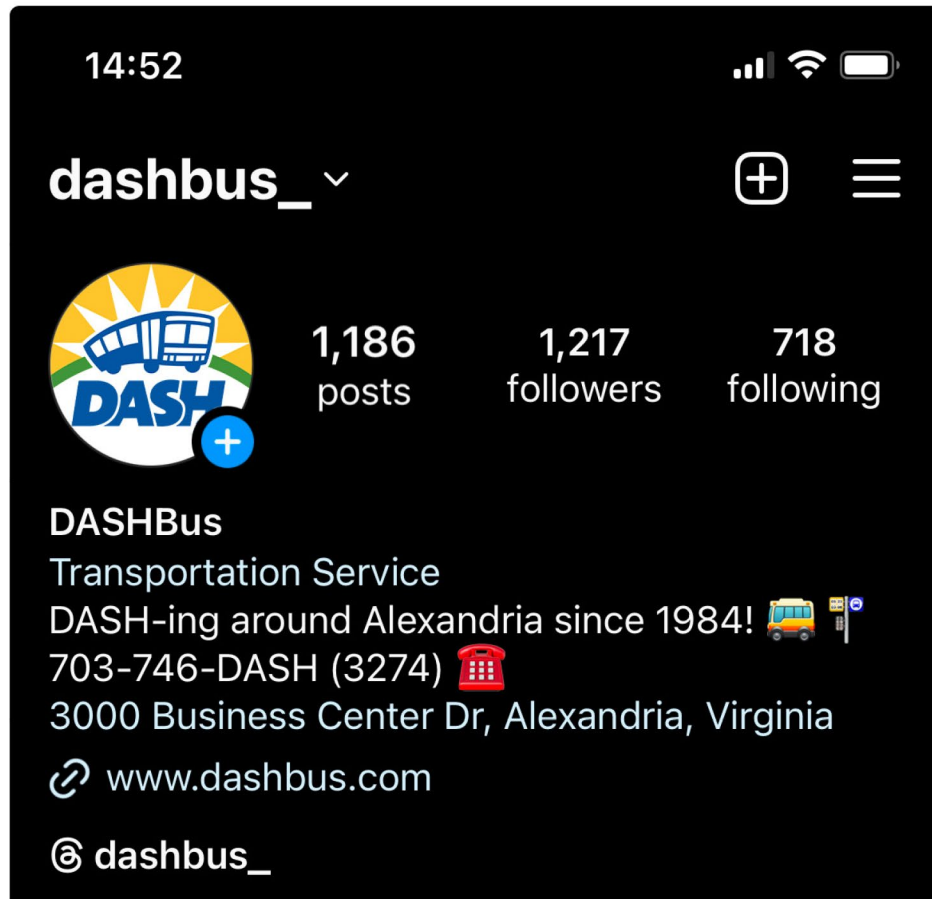
DASH BUS LOGO



DASH BUS LOGO PROPOSAL



DASH BUS LOGO PROPOSAL



KING STREET TROLLEY



From MARKET SQUARE
to the METRO

KING STREET TROLLEY INSPIRATION



KING STREET TROLLEY LOGO PROPOSAL



KING STREET TROLLEY DESIGN PROPOSAL



PROPOSED LOGOS



OLD VS. NEW



*From MARKET SQUARE
to the METRO*



FY 26-FY 27 ALEXANDRIA TRANSIT STRATEGIC PLAN

MARTIN BARNA

DIRECTOR OF PLANNING & SCHEDULING



Alexandria Transit Strategic Plan
(FY 2025 – FY 2034)
FY 2026 Update Addendum



*Presented to ATC Board of Directors
March 12, 2025*



1

ALEXANDRIA TRANSIT STRATEGIC PLAN (ATSP)

- Annual DASH Service Plan which identifies any service, policy or program changes for next year
- Replaces previous Transit Development Plan (TDP) based on DRPT requirements.
- Subject to Public Outreach & Board Review/Approval
- Minor Update in FY 2026
- Full ATSP Plan & FY 2026 Update Addendum:

www.dashbus.com/strategicplan

FY 2026 CURRENT SERVICES BUDGET

- 355,400 Platform Hours
- 3.4 Million Platform Miles
- Ambient Growth Factor to mitigate reliability issues
- 395 Commuter Choice
 - Line 35 + New Peak Trips
 - Line 36A/B Continuation
- **No Service Reductions!**



FY 2026 ATSP SERVICE CHANGES (UNFUNDED)

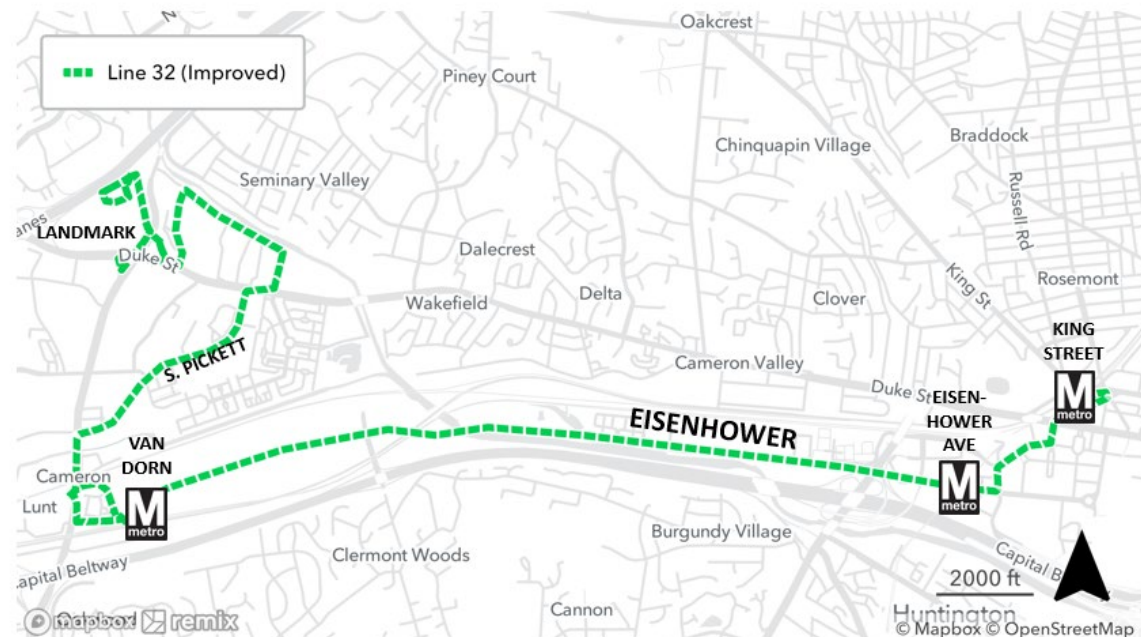
Line 32 (Priority #1)

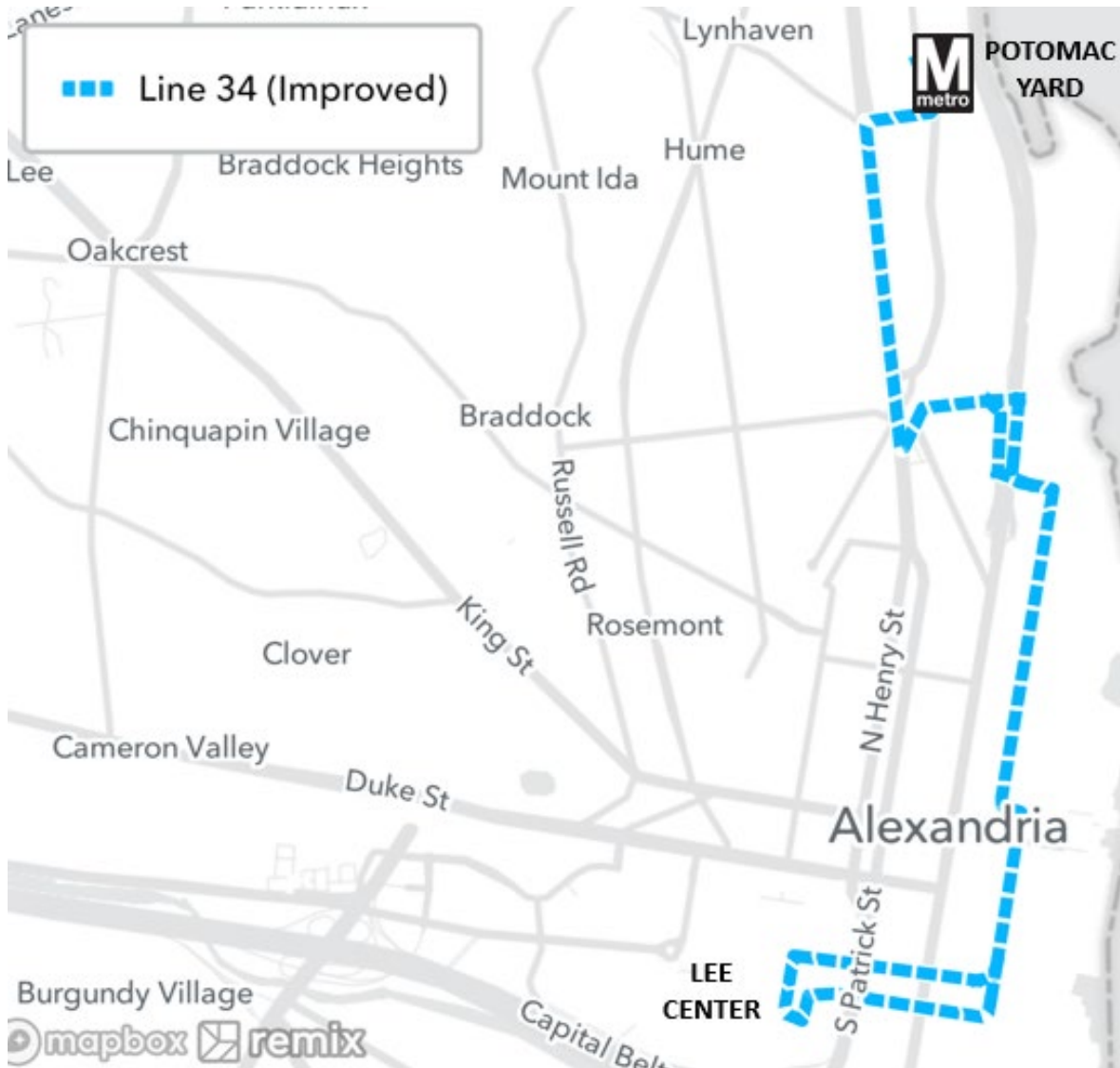
DASH is proposing to improve midday, evening and weekend headways from every 60 minutes to every 30 minutes.

Objectives Served

- 2022 ATV Plan
- Headway Standard
- Ridership Standard
- Underserved Area

Cost = +\$850K Annually
(Weekday Only = +\$460K)





FY 2026 ATSP SERVICE CHANGES (UNFUNDED)

Line 34 (Priority #2)

DASH is proposing to improve Sunday headways from every 60 minutes to every 30 minutes.

Objectives Served

- 2022 ATV Plan
- Headway Standard
- Ridership Standard
- Underserved Area

Cost = +\$150K Annually

FY 2026 ATSP SERVICE CHANGES (UNFUNDED)

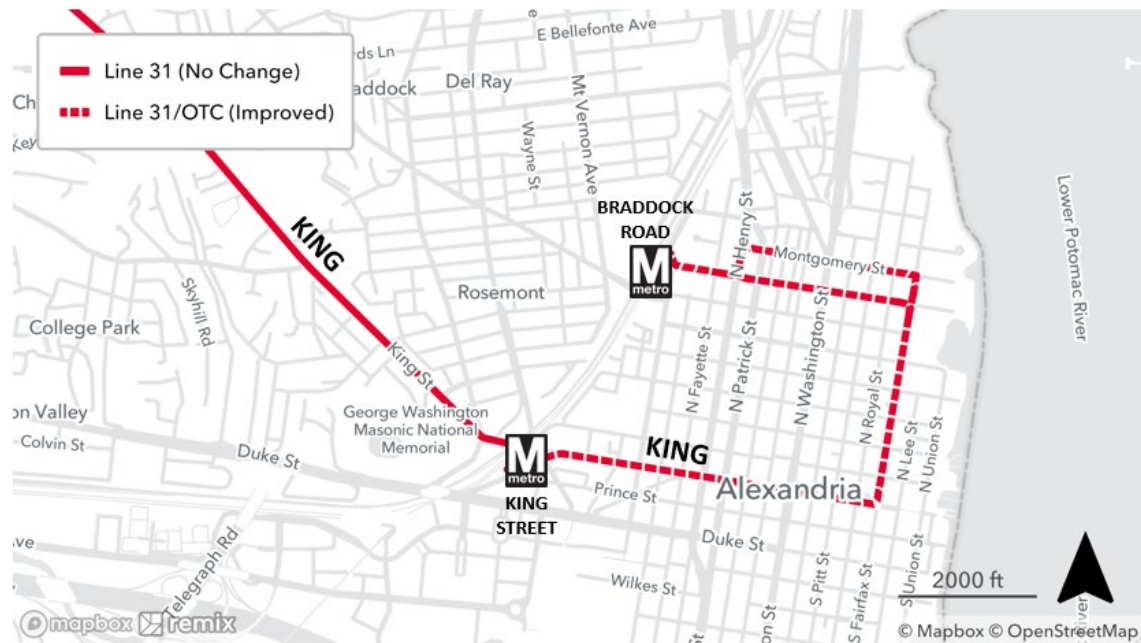
Line 31 (Priority #3)

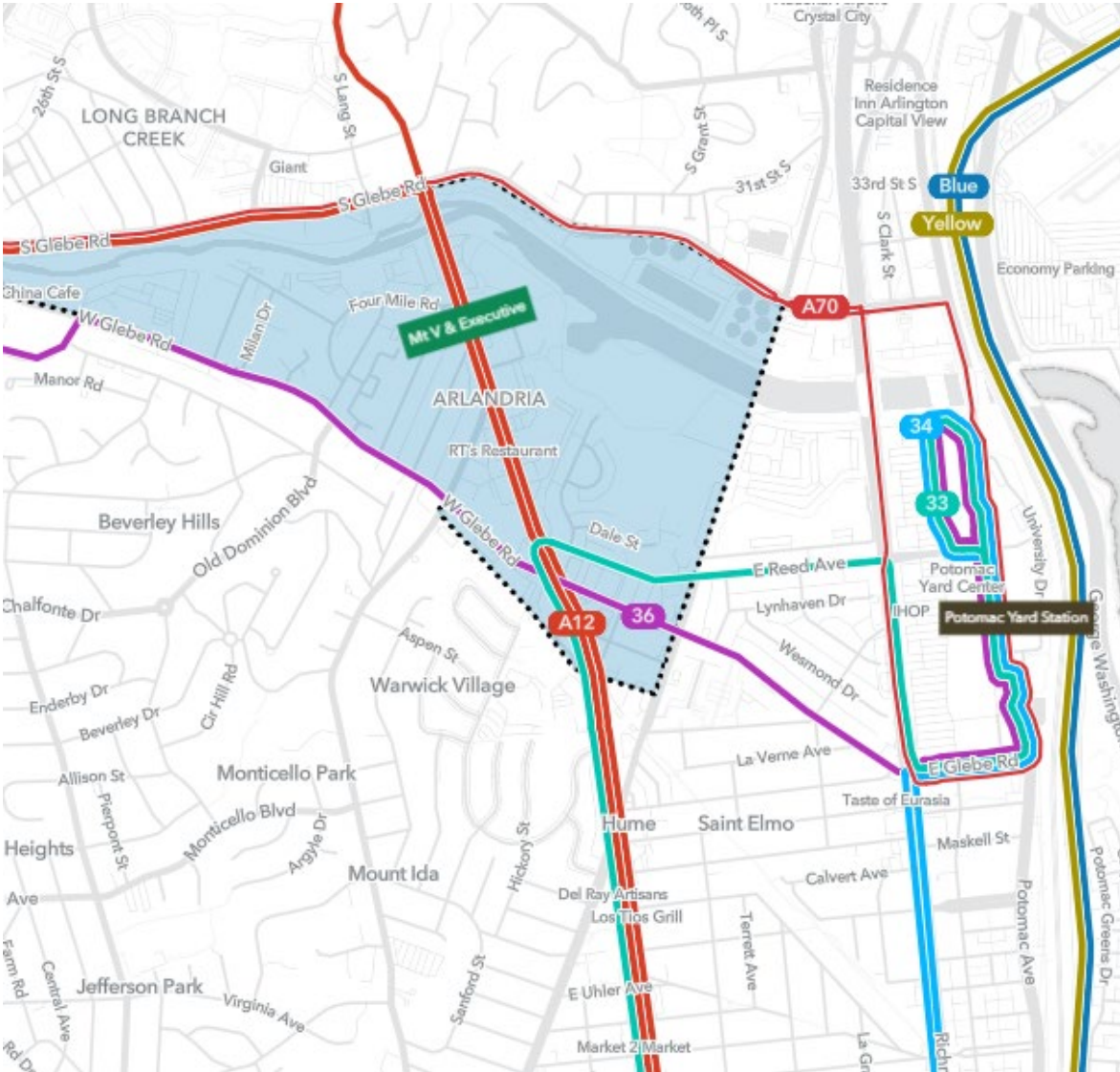
DASH is proposing to improve midday, eve, and weekend headways from every 30 minutes to every 15 minutes in Old Town.

Objectives Served

- 2022 ATV Plan
- Headway Standard
- Ridership Standard
- Underserved Area

Cost = +\$1.1M Annually

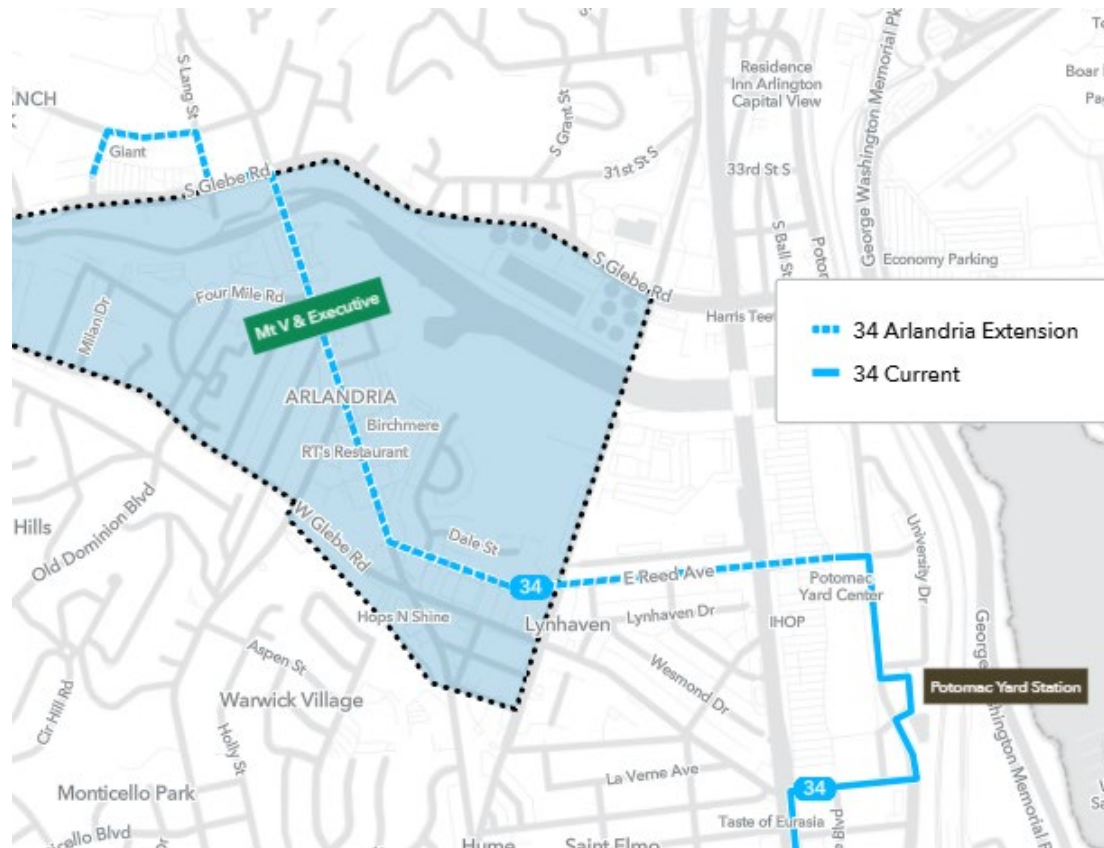




DASH ARLANDRIA SERVICE EVALUATION

- Can DASH routes be modified to improve affordability and connectivity for Arlandria?
- Four Scenarios Evaluated:
 - (1) No Changes
 - (2) Line 33 Realignment
 - (3) Line 36A/B Realignment
 - (4) Line 34 Extension
- Criteria – Rider Impact, Cost, Equity, Connectivity & Operations

DASH ARLANDRIA SERVICE EVALUATION



**Scenario 4 – Line 34 Extension
(Staff Recommendation)**

- Line 34 Extension to Arlandria via Reed & Mt. Vernon Ave.
- New connections from Arlandria to Potomac Yard and Arlington Ridge.
- No impact to existing riders.
- Net Annual Cost = +\$604K
- Net Fleet Req't = +1 Bus
- Additional Considerations (Capital Imp & Regional Coordination)

WMATA BETTER BUS NETWORK REDESIGN



- New Network Launching June 29, 2025
- New Route Names & Alignments
- New Routes – A70, A71
- Several route segments discontinued (22A, 23B) or consolidated (8W, 22F)
- Service maintained on Taney Ave & N. Van Dorn St, per City/DASH request
- Visit www.wmata.com for more information.

FUTURE ATSP SERVICE HIGHLIGHTS

FY27

- **Line 30** | improve midday, evening and weekend headways to 15 minutes.
- **Line 32** | improve weekday peak headways from 30 to 15 minutes.
- **Line 34** | extend from Potomac Yard to Arlandria via Reed & Mt. Vernon Avenue.
- **Lines 103 & 104** | improve weekday peak headways from 30 to 20 minutes.

FY28

- **Line 102** | improve weekday midday headways from 60 to 30 minutes.
- **King Street Trolley** | extend routing from King Street Metro to Eisenhower Metro and extend operating hours from 11:00 AM to 6:00 AM.
- **West End Transitway** | New BRT-style service to begin service and replace parts of Line 35. West End Transitway service operator, service levels, and impact on adjacent DASH/WMATA routes to be finalized by mid-2025.

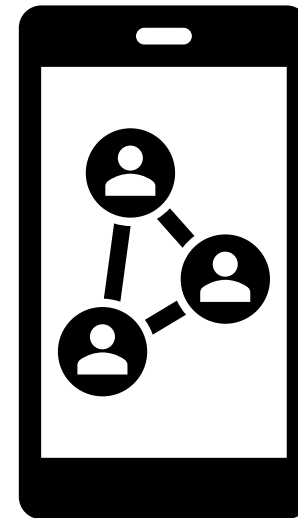
KEY DATES FOR FY 2026 ATSP UPDATE

- **March 12 | Draft ATSP Update Presentation**
- **March-April | Public Outreach**
- **March 17 | Open ATSP Survey**
- **March 20 | City Budget Bonanza**
- **April 2 | DAC Meeting & Input**
- **April 9 | ATSP Public Hearing w/ ATC Board**
- **April 18 | Close ATSP Survey**
- **April 30 | City Council Budget Approval**
- **May-June | Board Adoption of ATSP**
- **July 1 | Start of FY 2026**



FY 2026 ATSP OUTREACH SUMMARY

- **Community Partnerships** | Coordinate with community and City partners to host and attend meetings in strategic locations throughout the City.
- **ATSP Rider Survey** | Solicit public input on the five FY 2026 proposals via a dynamic demographic, usage, and public comment survey; available in Arabic, Amharic, English, Persian, and Spanish.
- **Public Promotion** | Execute a multi-channel awareness and feedback campaign through email, social media, print, web, and news partners.



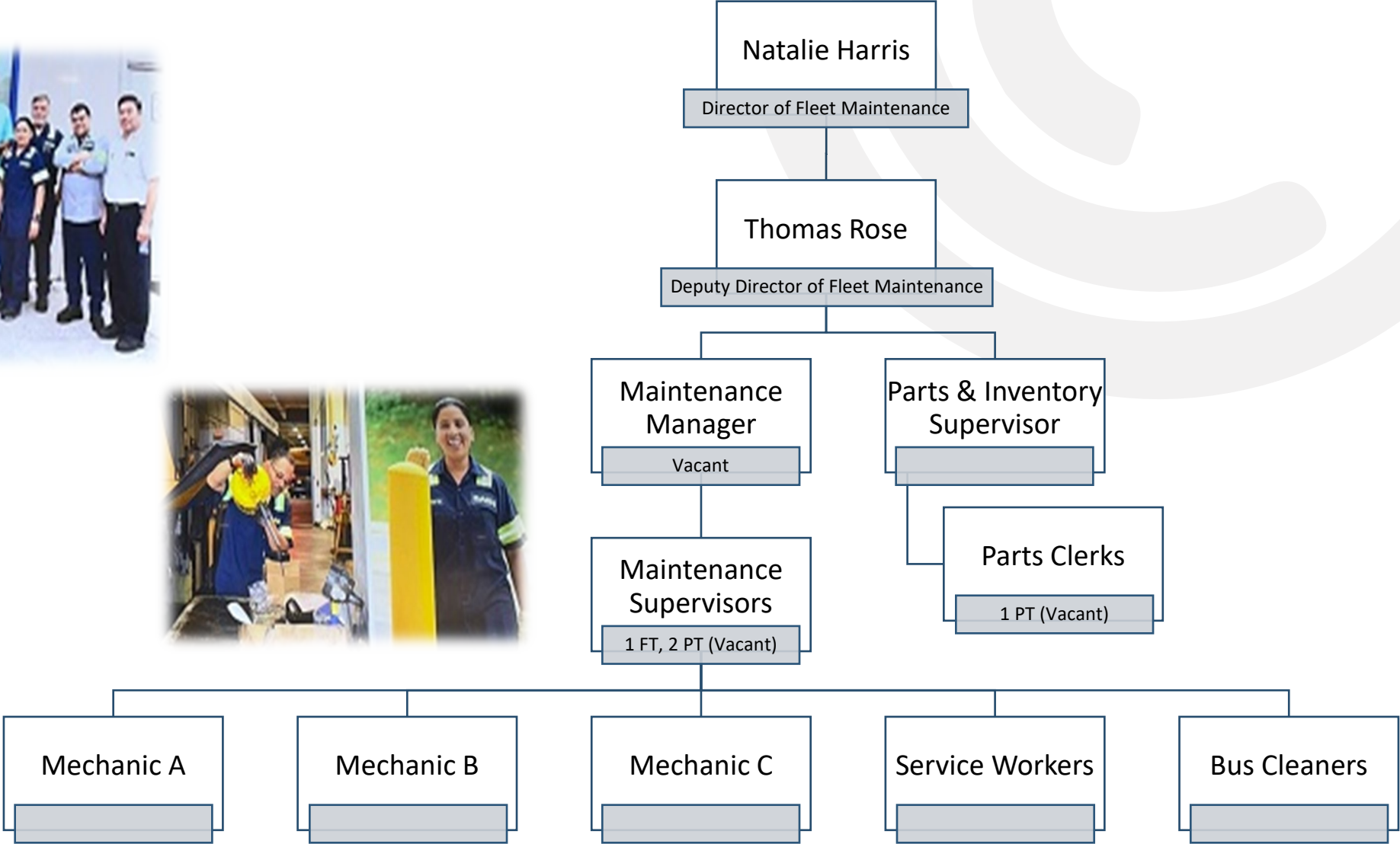


MAINTENANCE DEPARTMENT

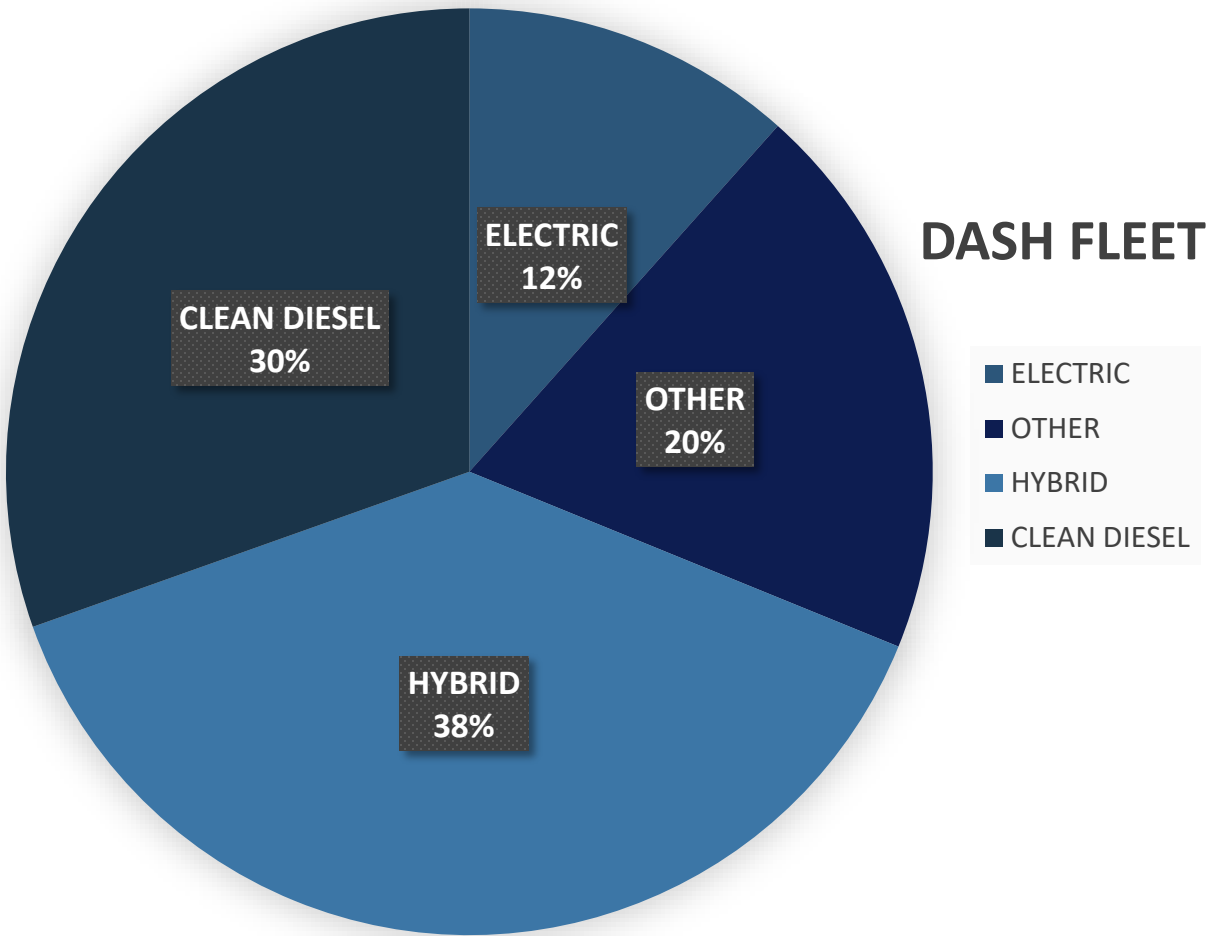
NATALIE HARRIS
DIRECTOR OF FLEET MAINTENANCE



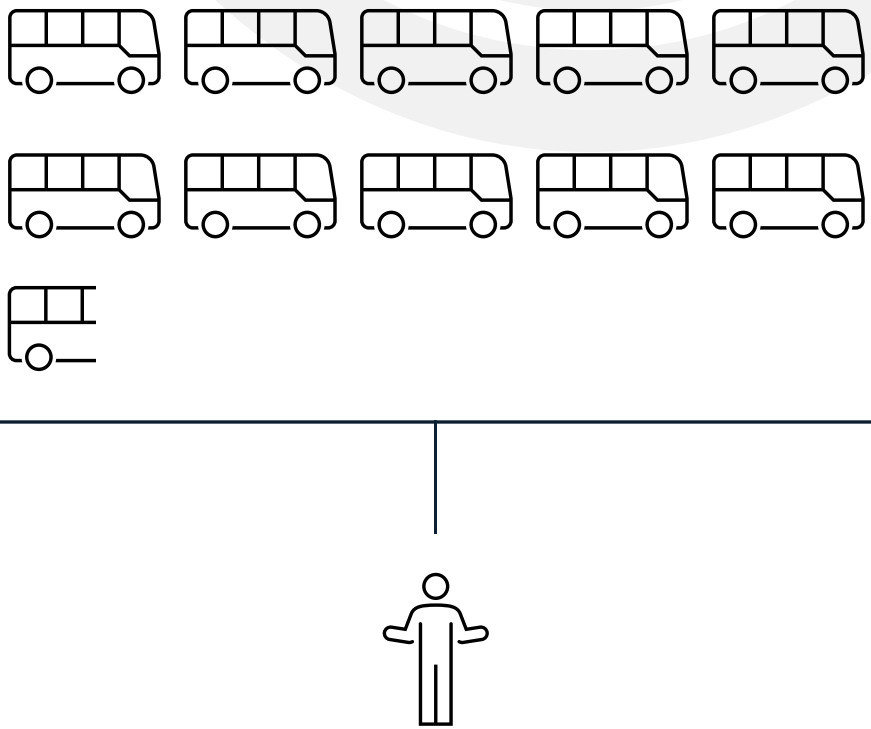
DASH MAINTENANCE TEAM



MAINTENANCE STAFFING LEVELS



**10.6 OF EQUIPMENT
PER MECHANIC**



CURRENT CHALLENGES

- Aging Workforce
- Fewer Candidates
- CBA
- New Technology
- Part Availability



NEARLY
400,000
AUTOMOTIVE TECHS NEEDED
between 2020 and 2024

NEARLY
80,000
COLLISION TECHS NEEDED
between 2020 and 2024

NEARLY
170,000
DIESEL TECHS NEEDED
between 2020 and 2024



DEVELOPMENT STRATEGIES

- Standardized Training Programs
- Maintenance Orientation
- ESS Familiarization/HV Safety Classes
- Propulsion & ESS System Troubleshooting
- Preventative Maintenance
- Software Use



COLLABORATIONS

- Northern Virginia Community College (NVCC)
- Local Emergency Response Units (APD, AFD, DoD, etc.)
- International Transportation Learning Center
- WMATA



WRAP-UP & CONSIDERATION OF ADJOURNMENT

Next ATC Board of Directors Meeting:

April 9, 2025 @ 5:30pm

Location: DASH Headquarters – Board Room
3000 Business Center Drive, Alexandria

**THE BOARD
MEETING HAS
CONCLUDED**

NEXT MEETING

**APRIL 9, 2025
5:30PM**

