

# MEETING WILL BEGIN SOON

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ALEXANDRIA TRANSIT COMPANY  
BOARD OF DIRECTORS MEETING  
MARCH 13, 2024



# CALLING OF THE ROLL



David Kaplan  
Chair of the Board



Steve Kleist  
Vice-Chair



Ajashu Thomas



Matt Harris



Jesse O'Connell



Kursten Phelps



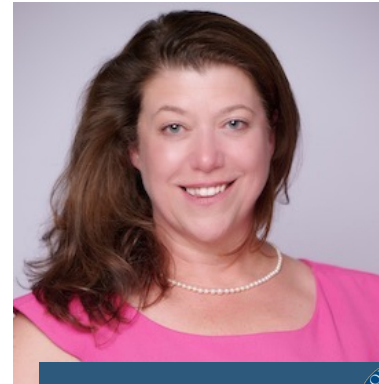
Arish Gajjar



Praveen Kathpal



Hillary Orr



Kendel Taylor



Arthur Wicks



# PUBLIC HEARING (ATSP)

Those wishing to speak during the hearing may pre-register at [dashbus.com/](https://dashbus.com/) and join via Zoom.

Alternatively, attendees may use the “RAISE HAND” feature to be recognized for comment.

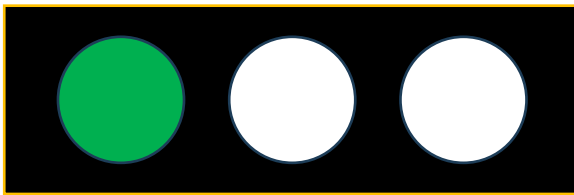


# PUBLIC HEARING

Each speaker is permitted 3 minutes for public comment.

When the **YELLOW** light appears, 1 minute remains.

When the **RED** light appears, you are out of time.



Time Has Expired  
Speaker



# APPROVAL OF MINUTES

Consideration of approval of **Meeting Minutes from the February 14, 2024** meeting of the Alexandria Transit Company Board of Directors.

# CHAIR'S REPORT

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- Introduction of New Board Members
- FY 2025 WMATA Budget Letter



**David Kaplan**  
Chair of the Board

# T&ES REPORT

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**Hillary Orr**  
Deputy Director  
T&ES – City of Alexandria



# T&ES REPORT

## King-Bradlee Project

- Improve access and mobility for all users in the Study Area.
- Install enhanced bicycle facilities and sidewalks.
- Public feedback is encouraged through an online form.

## WMATA Budget

- Alexandria supports WMATA's cost-saving proposals.
- Maintaining reliable service and convenient frequencies is a top priority.

**Vision Zero:** Alexandria had zero traffic fatalities in 2023



# T&ES REPORT

## **AlexMoves Multimodal Survey Update**

- More off-street multi-use paths could encourage walking and biking.
- Public transportation is seen as less convenient than other options.
- Time and convenience are the biggest barriers to using public transportation.

## **Electric Bus On-Route Charging**

- City will receive \$1 million for electric bus on-route charging.
- Location for charging infrastructure is being determined.

## **Metro Expo:**

See Metro's new trains and buses on display from March 20 to April 3.

Location: National Mall at 12th Street and Madison Drive NW.

# OTHER BOARD MEMBER REPORTS AND UPDATES



# GENERAL MANAGERS REPORTS

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*Introduction:*

New Director of Marketing & Public  
Engagement – Camila Olivares



**Josh Baker**  
General Manager & CEO

# WELCOME TO THE DASH FAMILY!

## Sienna

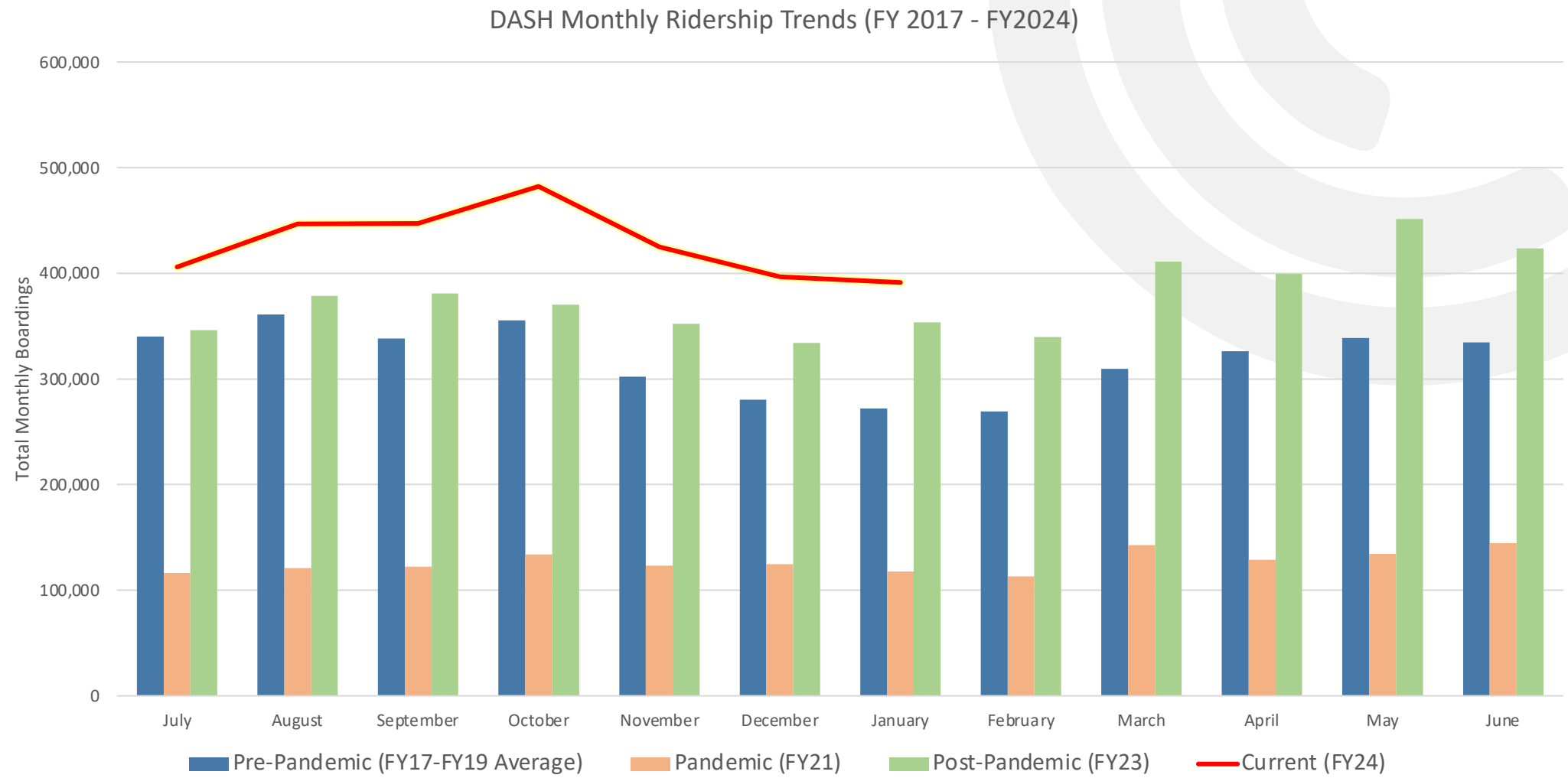
Born March 4, 2024 3:59am

8lbs 10oz

*Proud parents Stephanie and Eric are  
doing well and delighted with their  
growing family!*



# RIDERSHIP UPDATES



***DASH ridership continues to perform at an all-time high breaking previous monthly records every single month of Fiscal Year 2024.***

# CITY MANAGER'S PROPOSED BUDGET (FY2025)

- Employee Focus:** Addresses employee compensation and collective bargaining agreements.
- Schools Funded:** Provides increased funding for Alexandria City Public Schools (ACPS).
- Strategic Investments:** Advances City priorities like affordable housing and economic development.
- \$911.3 Million Budget:** Maintains current tax rates and services.
- Employee Benefits:** Step increases and 2% pay raises for eligible city staff.
- Community Focus:** Invests in initiatives to strengthen connections and address disparities.
- Key takeaway:** The FY 2025 budget prioritizes employees, schools, and key city initiatives without raising taxes.

# DASH IMPACTS - PROPOSED BUDGET (FY2025)

## General Fund amount for DASH increases by \$4.6 million (16.6%)

- Costs of New Collective Bargaining Agreement (CBA).
- Fare-free service grant (TRIP) expires, increasing subsidy.

## Reductions Totaling (\$380,540)

- Line 104 reduction from 30 min peak frequency to 60 min peak frequency. (\$180,000)
- Administrative Reductions (\$200,540)

## Unfunded Supplementals

- The proposed budget does not include funding of any DASH supplementals, most notably the Local Grant Match requirements for DASH grants totaling \$54,000



# DASH SUPPLEMENTALS AS SUBMITTED

## **Prioritized Supplementals:**

1. Grant Local Match - \$54,000
2. Line 32 Service Enhancement - \$850,000
3. Line 34 Service Enhancement - \$150,000
4. Line 31 Service Enhancement - \$1,100,000

## **Contractually Required Supplemental:**

- 1.5% additional wage increase (*in addition to existing 4%*) - \$340,000

# RECOMMENDED ACTIONS

## Consider public testimony and written communications emphasizing:

- Thanks to the City Manager and Council for prioritizing funding the core services (current services) requirements for DASH
- Reductions to DASH services (Line 104) are contrary to the priorities established by Council and the ATC Board, they erode the progress of the New DASH Network
- Failing to fund Local Grant Match is contrary to the priorities set by Council
  - It puts the reputation of DASH as a reliable recipient of State Transportation Grant Funding at risk
  - The DASH Board and City Council adopted resolutions endorsing these grant applications

# BUDGET CALENDAR (CITY COUNCIL)

Date	Time	Meeting Topic
Wednesday, March 13, 2024	7:00pm	Budget Work Session: #3
Saturday, March 16, 2024	9:30am	Public Hearing FY 2025 Budget
Wednesday, March 20, 2024	7:00pm	Budget Work Session: #4
Wednesday, April 3, 2024	7:00pm	Budget Work Session: #5 (DASH Work Session)
Thursday, April 4, 2024		Add/deletes due
Saturday, April 13, 2024	9:30am	Add/Delete Public Hearing
Wednesday, April 24, 2024	6:00pm	Tax Rate Public Hearing/Budget Work Session: Preliminary Add/Delete Discussion
Monday, April 29, 2024	7:00pm	Budget Work Session: Final Add/Delete Discussion (if needed)
Wednesday, May 1, 2024	7:00pm	Budget Adoption/ Tax Rate Adoption

Council is here

# FINANCIALS

## **As of January 31<sup>st</sup>, 2024:**

ATC is projecting a lowered year-end deficit of (~\$4,097)

## **Notable Items:**

- Operations Overtime reduced significantly following an internal reorganization, implementation of a new attendance policy, and stringent cost control policies.
- Maintenance Parts and Supplies decreased due to strategic changes in purchasing processes, timing, and suppliers.
- The General Manager implemented a sweeping discretionary spending freeze on December 1, 2023 which remains in effect.

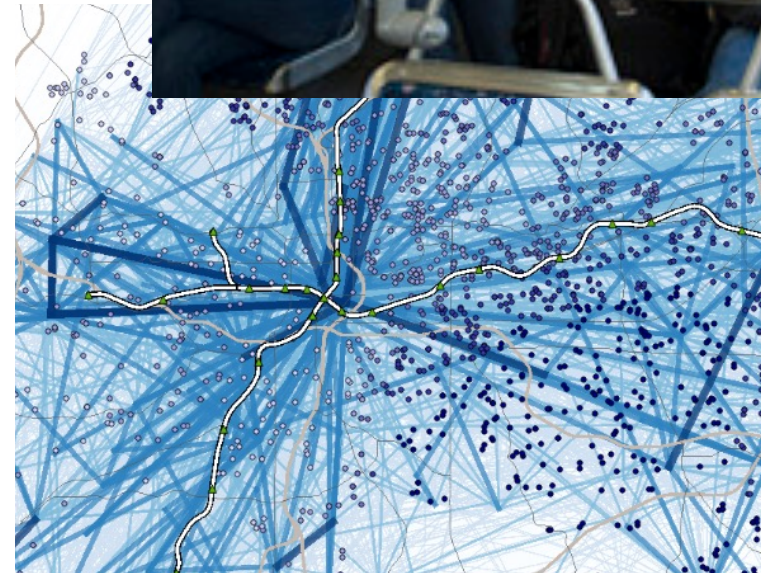
# PLANNING DEPARTMENT CUSTOMER SURVEY SUMMARY



**Martin Barna**  
Director of Planning

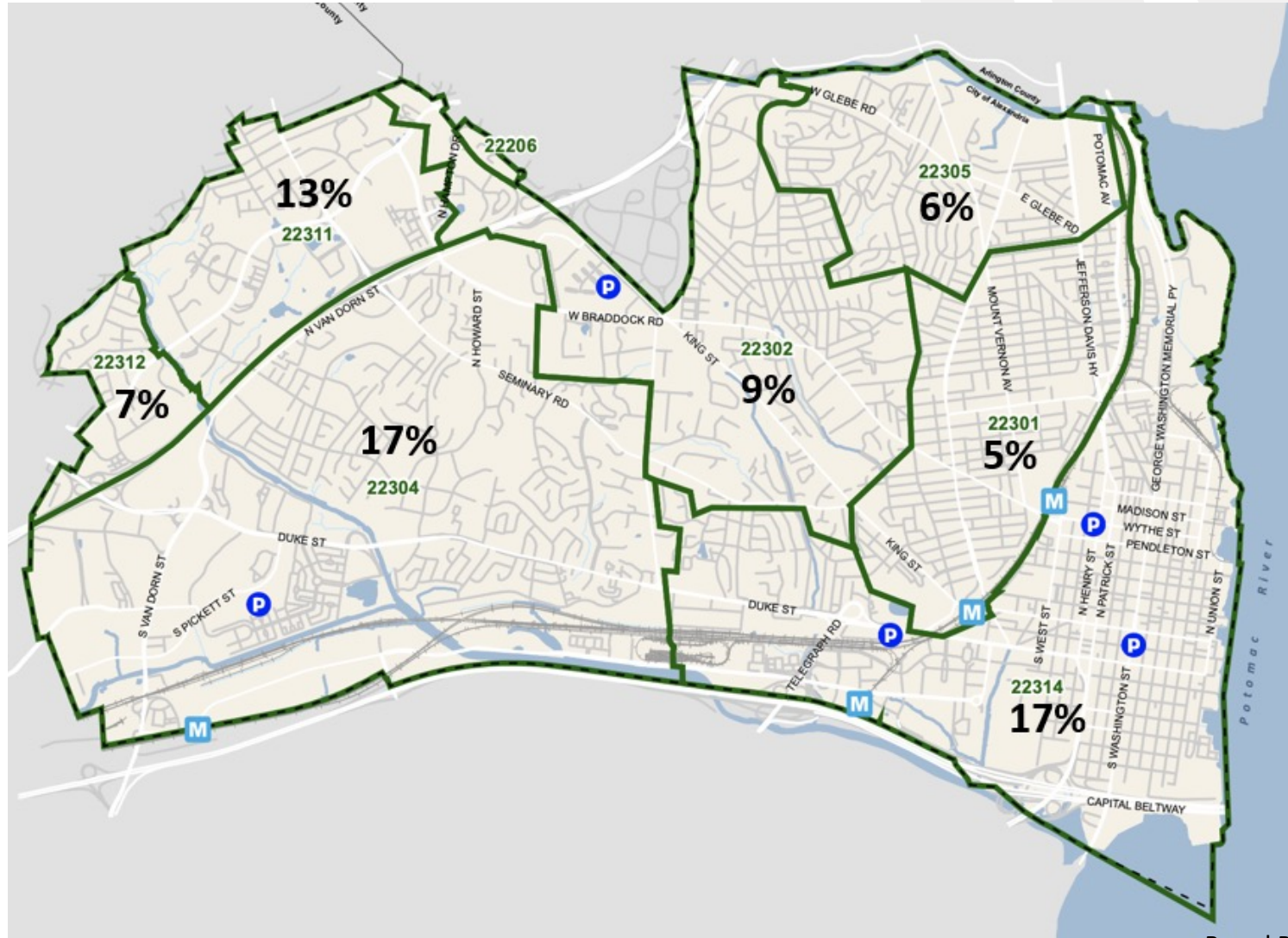
# DASH ONBOARD RIDER SURVEY

- Onboard survey crews with tablets and paper surveys.
- Conducted on all DASH routes in October & November 2023.
- English, Spanish & Amharic
- Covers demographics, travel patterns, and overall satisfaction.
- Data sampling plan covers all routes, days and time periods.
- 2,983 valid survey responses.



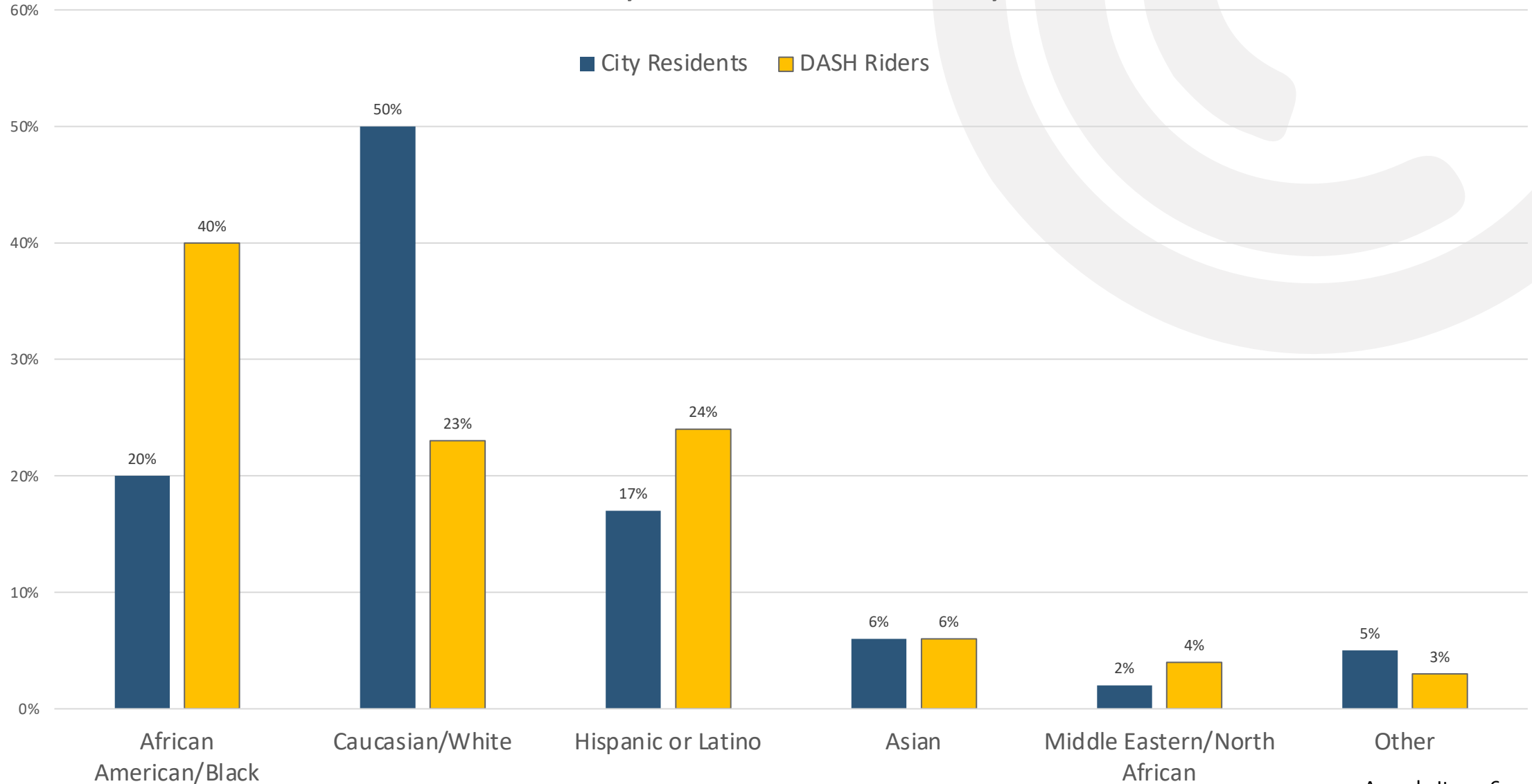


# SURVEY RESPONSES BY HOME ZIP CODE

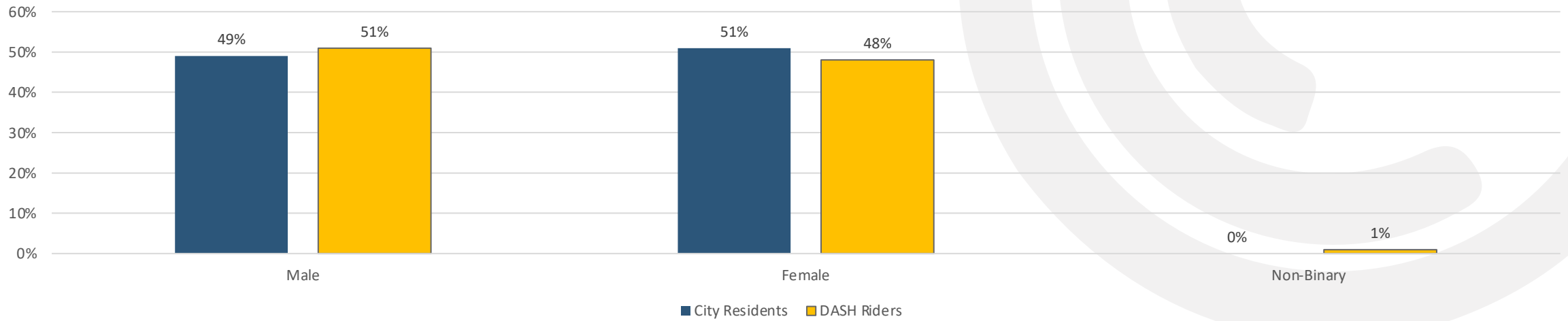




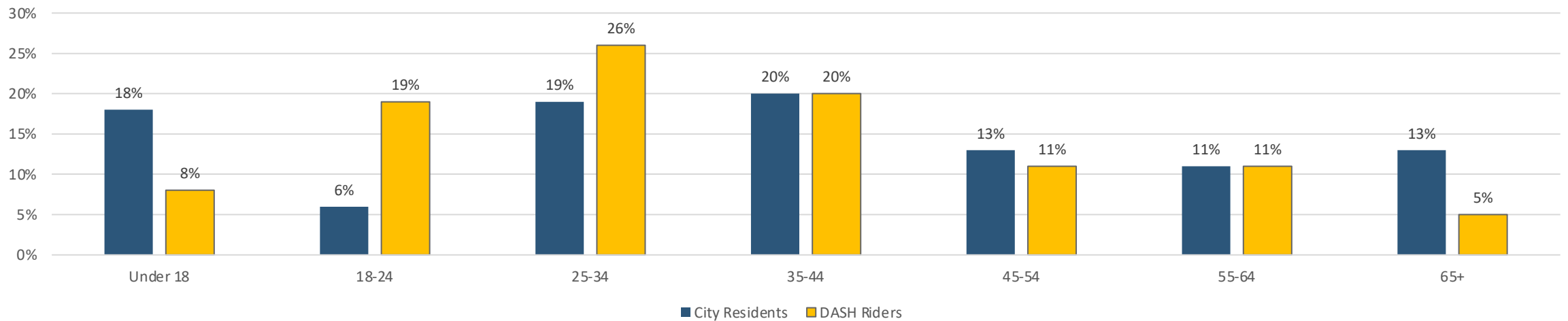
## Race & Ethnicity of DASH Riders & City Residents



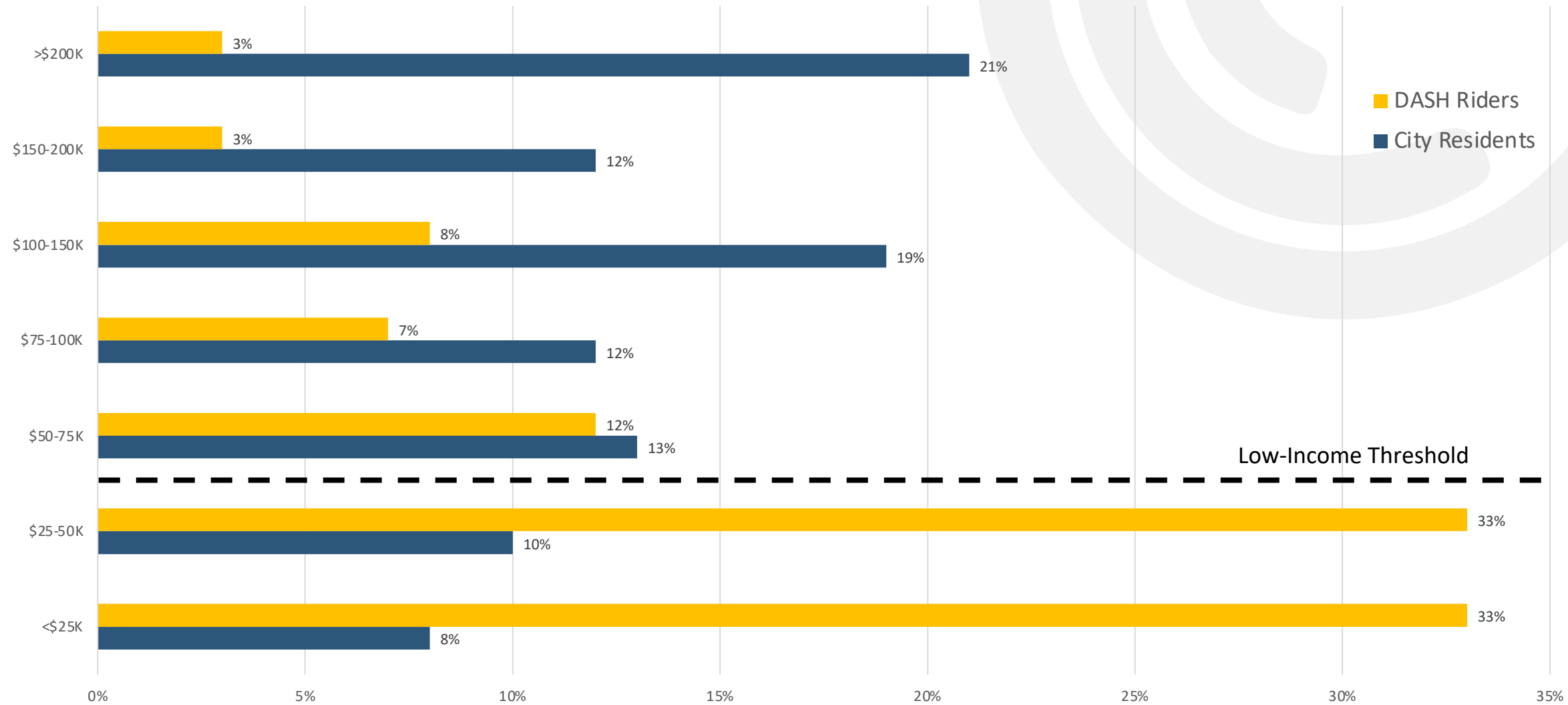
### DASH Riders & City Residents by Gender



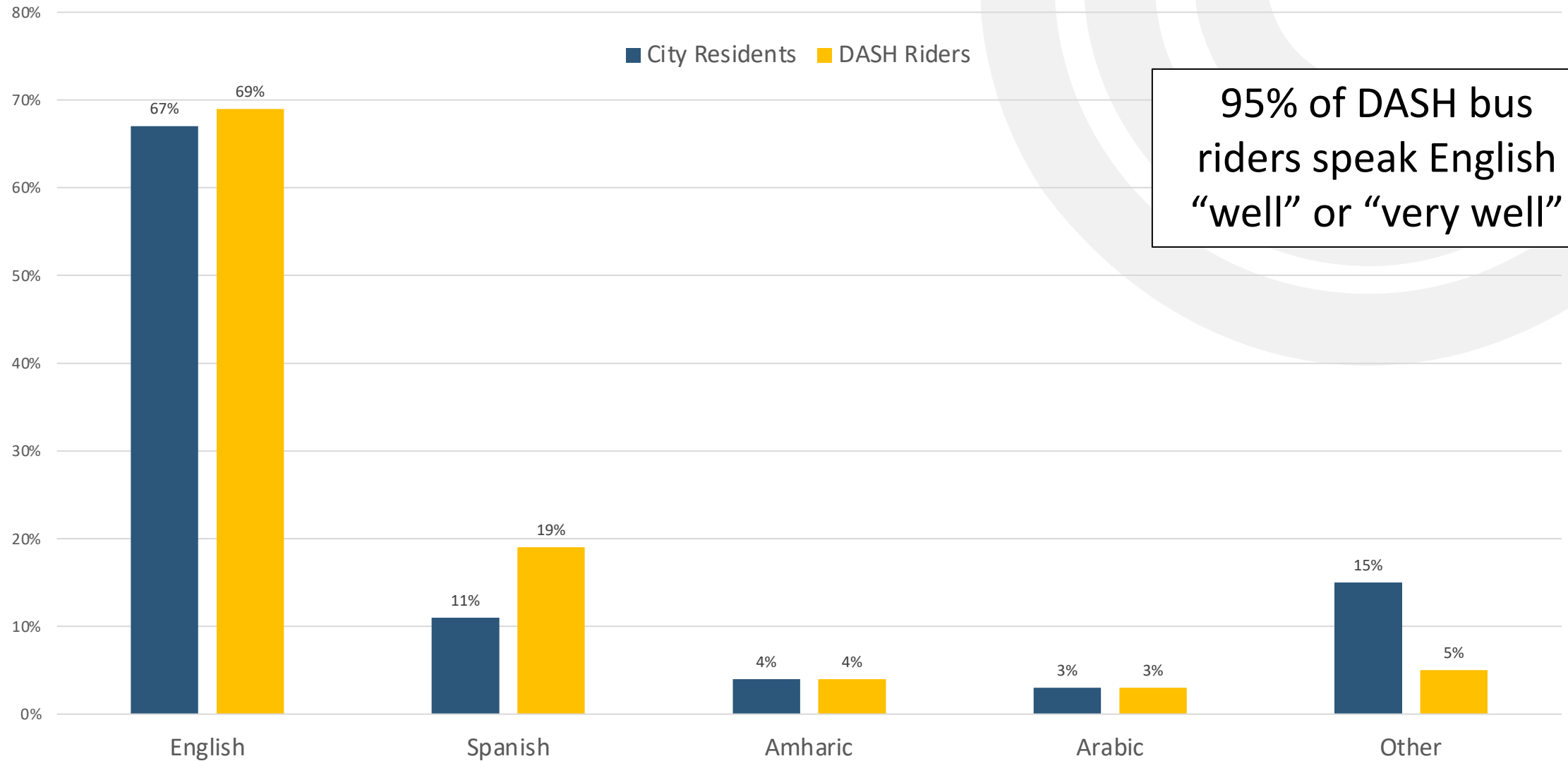
### DASH Riders and City Residents by Age (Years)



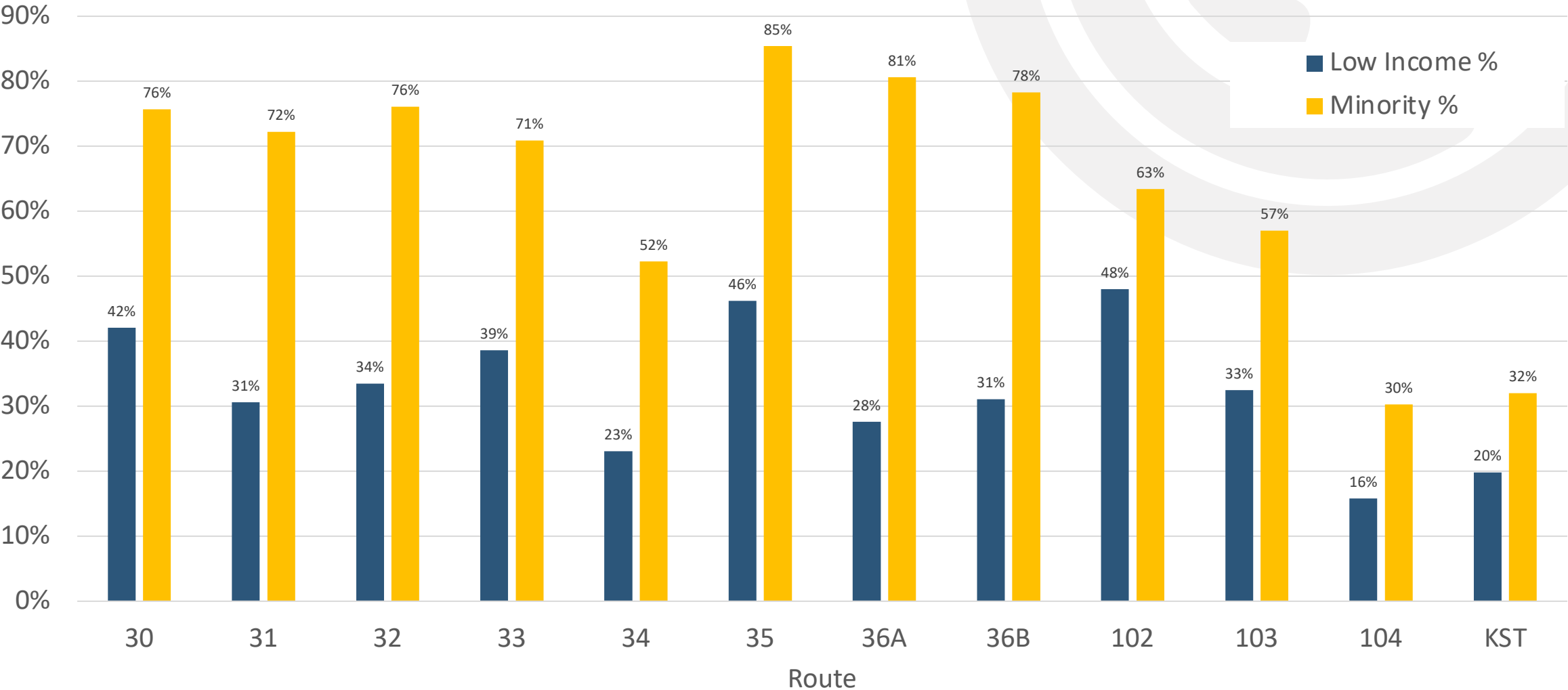
# DASH Riders & City Residents by Household Incomes



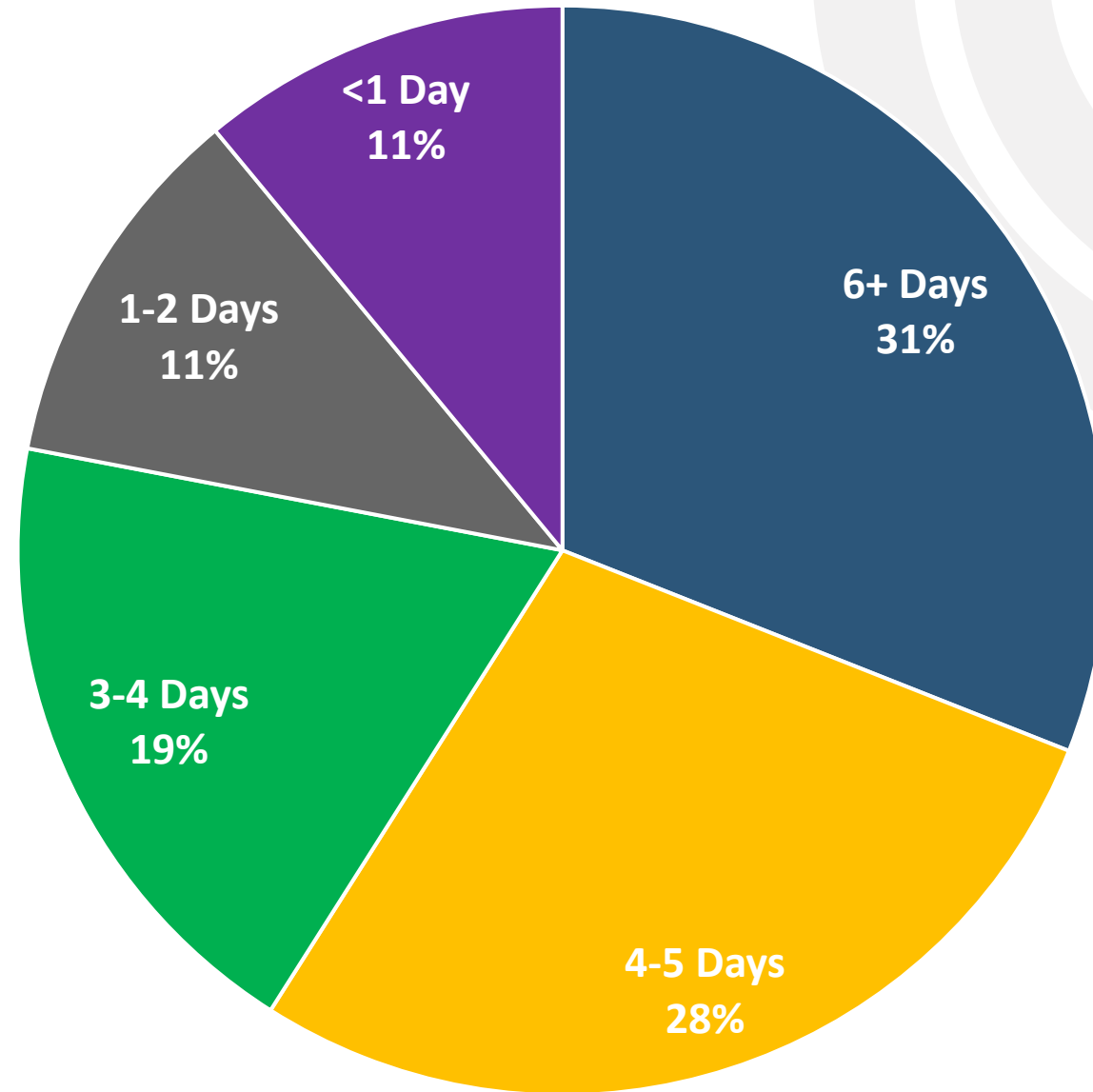
## DASH Riders & City Residents by Primary Language



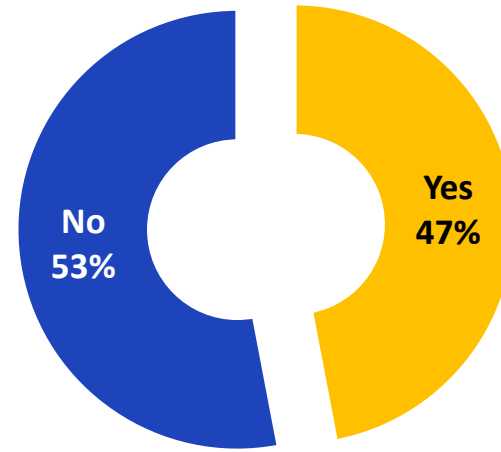
# RACE & ETHNICITY RESPONSES BY DASH ROUTE (TITLE VI)



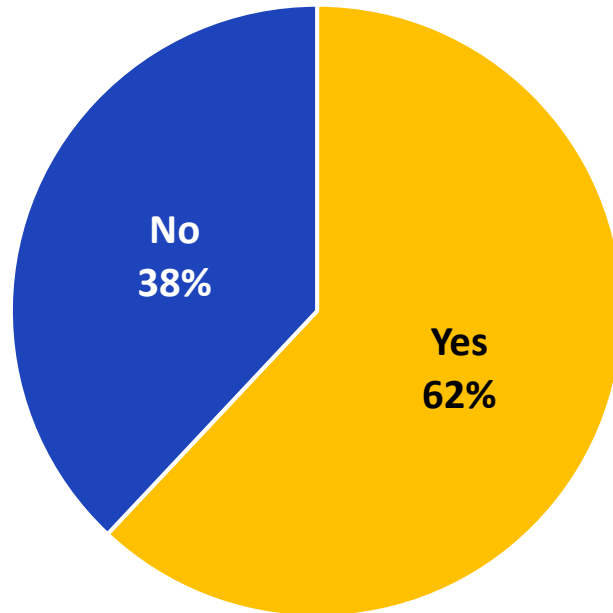
## Number of Days Using DASH Per Week



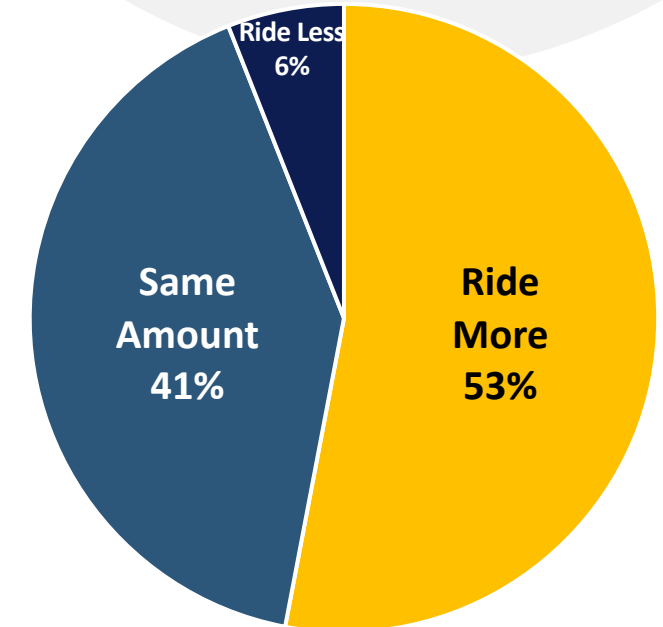
## Q16 | Did you ride DASH before introduction of free fares and New Network?



Did the introduction of free fares affect your decision to start using DASH?

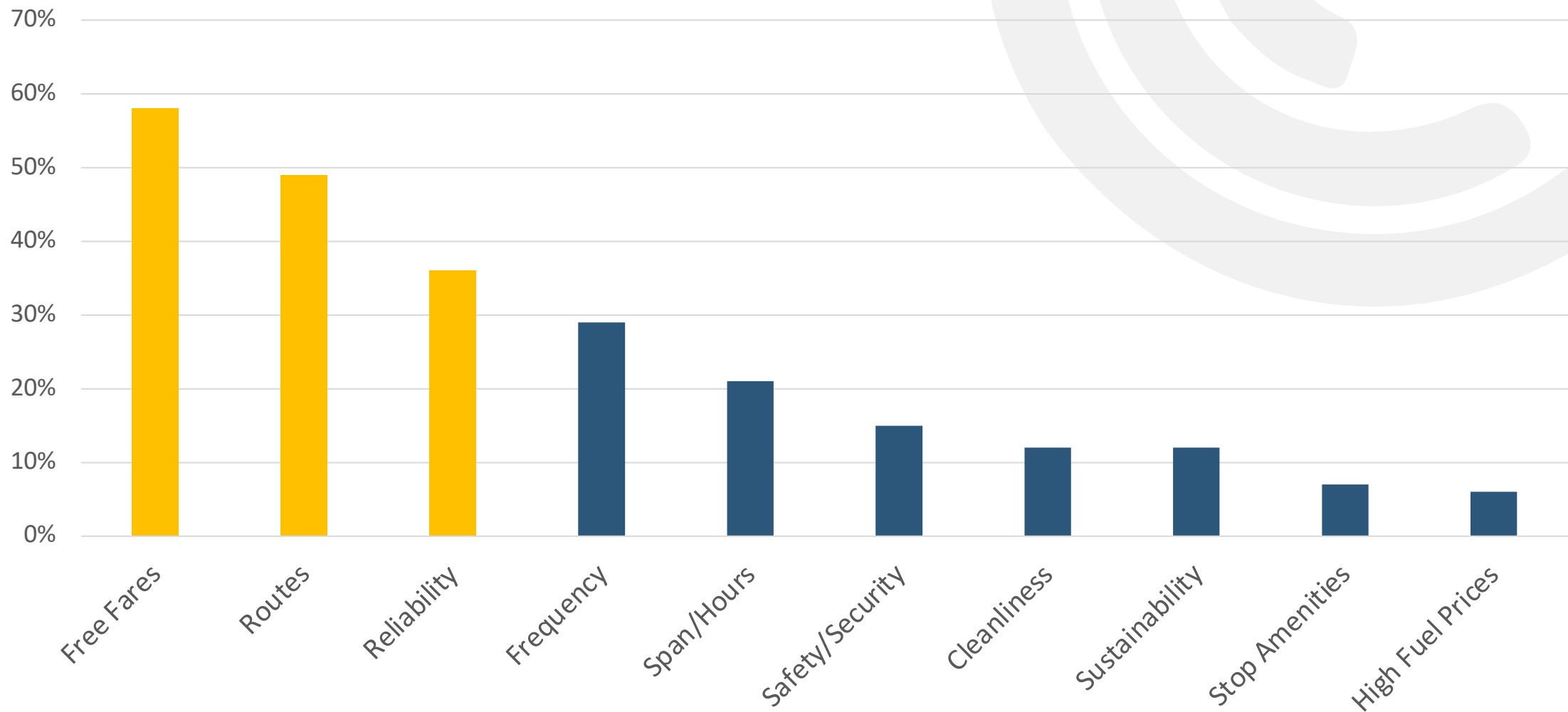


Are you riding DASH more or less since the introduction of free fares?

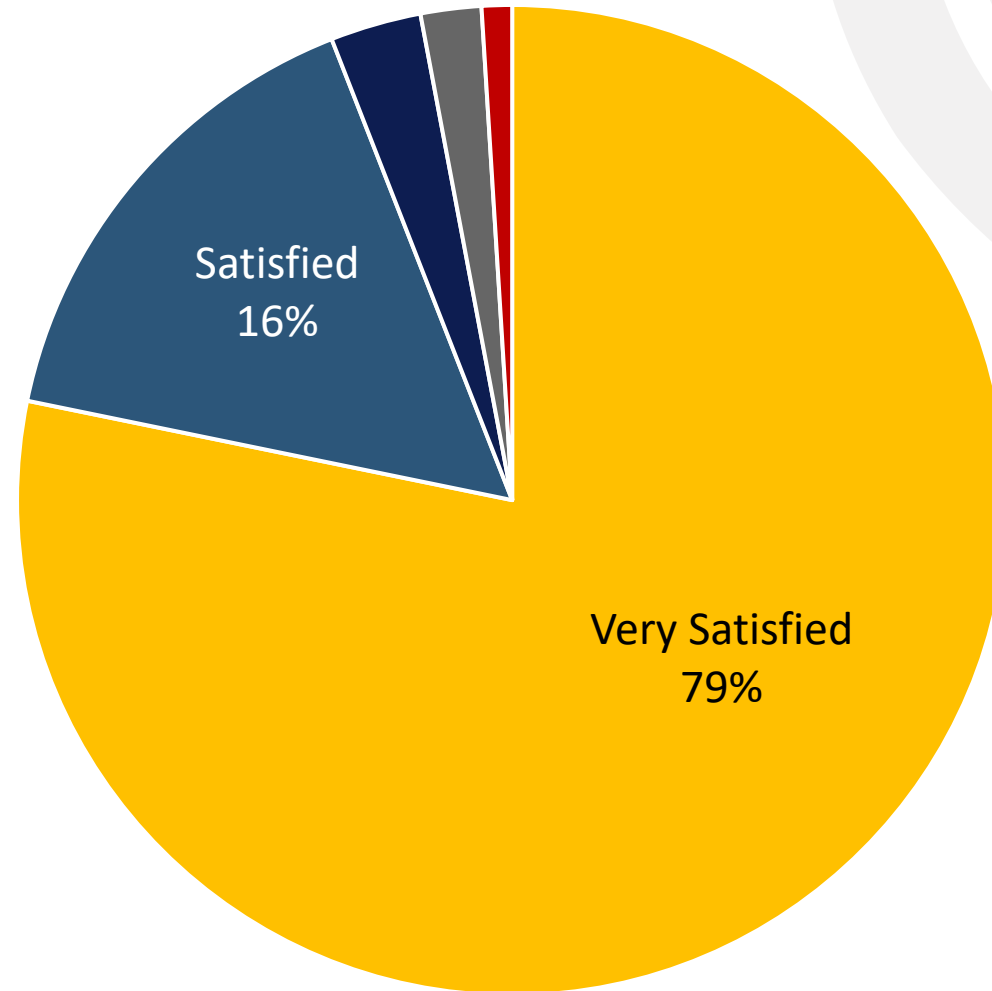




# MOST IMPORTANT FACTORS IN RIDING DASH (CHOOSE UP TO 3)



# OVERALL CUSTOMER SATISFACTION WITH DASH SERVICE



# QUESTIONS/COMMENTS?

# WRAP-UP & CONSIDERATION OF ADJOURNMENT

Next ATC Board of Directors Meeting:  
**April 10, 2024 @ 5:30pm**

**THE BOARD  
MEETING HAS  
CONCLUDED**

**NEXT MEETING**

**APRIL 10, 2024  
5:30PM**

