



MEETING WILL BEGIN SOON

ALEXANDRIA TRANSIT COMPANY
BOARD OF DIRECTORS MEETING
APRIL 5, 2023



CALLING OF THE ROLL



David Kaplan
Chair of the Board



Steve Klejst
Vice-Chair of the Board



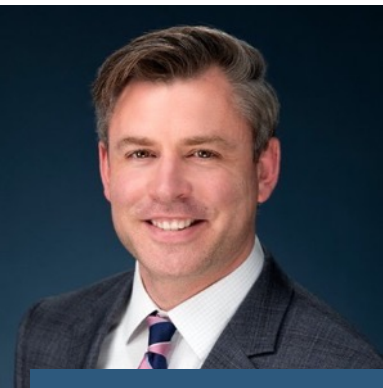
Linda Bailey



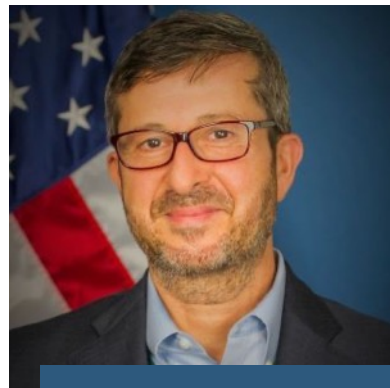
Brandi Collins



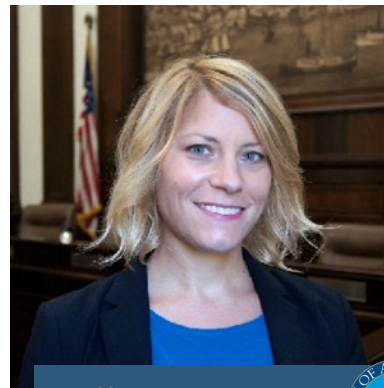
Matt Harris



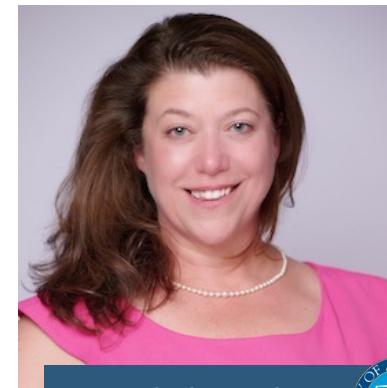
Jesse O'Connell



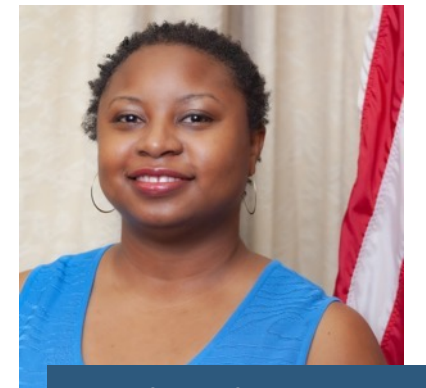
Murat Omay



Hillary Orr



Kendel Taylor



Ajashu Thomas

WELCOME! / ¡BIENVENIDO! / እንኳን ደህና መጡ!

- If you would like to request a Spanish or Amharic translator for this meeting, please let us know at this time.
- Si requiere un traductor de Español o Amarico, dejanos saber ahora.
- ለዚህ ስብሰባ የስፓኒሽና የአማርኛ ተርጓሚ ካስፈለገዎት እባክዎን ያሳውቁን።

DASH TDP PUBLIC HEARING

Those wishing to speak during the hearing may pre-register at dashbus.com/ and join via Zoom.

Alternatively, attendees may use the “RAISE HAND” feature to be recognized for comment.

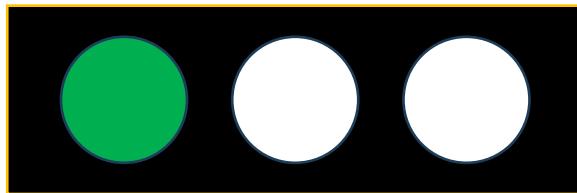


PUBLIC HEARING

Each speaker is permitted 3 minutes for comment.

When the **YELLOW** light appears, 1 minute remains.

When the **RED** light appears, you are out of time.



Time Has Expired
Speaker Up



APPROVAL OF MINUTES

Consideration of approval of **Meeting Minutes from the March 8, 2023** meetings of the Alexandria Transit Company Board of Directors.

CHAIR'S REPORT

- DASHing Words in Motion Poetry
- First Transit/TransDev Contract
- Other Items



David Kaplan
Chair of the Board

T&ES REPORT



Hillary Orr
Deputy Director
T&ES – City of Alexandria

T&ES REPORT

Duke Street in Motion

The next Duke Street in Motion Advisory Group will take place on Thursday, April 13 at 6:30PM at 3000 Business Center Drive (DASH Facility) to discuss the traffic analysis results and other measures of effectiveness. This will kick off Phase III of the community engagement period, which will run through the end of the month. There will be a community open house on April 20th and numerous options for input virtually and in-person at pop-ups.

DUKE STREET
IN MOTION

NOMINATING COMMITTEE

JESSE O'CONNELL
MATT HARRIS



SLATE OF OFFICERS

ATC Board of Directors Nominating Committee Proposed Slate of Officers

Chair:	David Kaplan (I)
Vice Chair:	Steve Klejst (I)
President:	None (Defaults to General Manager)
Vice President:	Hillary Orr (I)
Secretary:	Beth Reveles (I)
Treasurer:	Edward Ryder (I)
General Counsel:	Lonnie Rich

STRATEGIC PLAN COMMITTEE

STEVE KLEJST
MURAT OMay



Alexandria Transit Corporation Strategic Planning Committee Proposed Strategic Goals Draft (3-17-23)

Mission

Vision

Goals

Objectives

Plans and Metrics

Mission

What is our purpose?

Vision

What do we want to be?

Goal

Broad and long-term achievable outcome

Objective

Specific actions to accomplish the goal.

Goal 1

Service Excellence

DASH's commitment to the providing the customer with the highest level of service consistent with available resources.

Goal 1

Service Excellence

Potential Strategic Objectives

- Customer and Employee Safety
- Service Reliability
- Customer Experience
- Equity
- Accessibility
- Convenience of Service

Goal 2

Sustainability

Ensure DASH maintains its viability within the City of Alexandria and the region.

Goal 2

Sustainability

Potential Strategic Objectives

- Financial
- Environmental Stewardship
- Regional Network Connectivity
- Community Partnership and Stakeholder Engagement

Goal 3

Organizational Excellence

Ensure that DASH maintains its position as an employer of choice by providing an environment for the DASH team to be professionally and personally satisfied.

Goal 3

Organizational Excellence

Potential Strategic Objectives

- Recruit and Retain a Qualified Workforce
- Maintain and Enhance the Capabilities/Skill Level of the Workforce through Training and Development
- Explore Technologies and Initiatives to Improve Operational Effectiveness

GENERAL MANAGERS REPORTS

- Proposed Final FY 2024 Operating Budget
- Collective Bargaining Update
- Trolley Incident



Josh Baker
General Manager & CEO

CITY MANAGER'S FY 24 BUDGET

Following the release of the City Manager's budget proposal, staff analyzed the total allocation for DASH and rebuilt the budget proposal. Two scenarios are presented for consideration by the Board, one as proposed by the General Manager and the other utilizing the documents provided by the Office of Management and Budget at the City. No action is required at this time and public feedback will be received on this budget prior to its adoption in June, 2023.

BUDGET SCENARIO 1: OMB BUDGET

In this scenario, all administrative reductions are taken, plus several items identified by OMB as “supplemental” to current services were removed.

A reduction was also applied to fuel.

- Vacant grants position is eliminated
- Legal services are reduced by \$25,000
- Fuel is budgeted at \$4.55/gallon
- Cuts are applied to training, professional development, and employee recognition programs.
- Professional Development and Travel for General administrative staff is reduced to \$926 per person.
- Operator Training is reduced to \$173/operator.
- Employee Recognition programs are cut to \$33 per person. (eliminates annual picnic and holiday gifts)

BUDGET SCENARIO 2: GENERAL MANAGER'S BUDGET

This scenario prioritizes employee development and recognition programs as well as technology investments. It restores training and professional development reductions while adjusting fuel to reflect more current trends.

- The vacant grants position is eliminated
- Legal services are reduced by \$25,000
- Fuel is \$4.33/gallon diesel. The average cost per gallon for the past 18 months is \$3.53
- Employee recognition programs are funded at current levels.
- Professional Development and Travel for Admin staff are funded with adjustments for increased GSA per diem.
- Office equipment and supplies are fully funded to replace aging computers and other end-of-life office equipment.

BUDGET SCENARIO 2: GENERAL MANAGER'S BUDGET

EXPENDITURES	FY24 Scenario 2		FY 2023 Budget		Change	% Change
Personnel	\$ 24,318,364	77.0%	\$ 22,486,590	79.2%	\$ 1,831,774	8.1%
Non-Personnel	\$ 7,064,084	22.4%	\$ 5,706,992	20.1%	\$ 1,357,092	23.8%
Capital Outlay	\$ 199,500	0.6%	\$ 190,000	0.7%	\$ 9,500	5.0%
TOTAL	\$ 31,581,948		\$ 28,383,582		\$ 3,198,366	11.3%
REVENUES	FY24 Scenario 2		FY 2023 Budget		Change	% Change
City Contribution Operating	\$ 28,360,971	89.8%	\$ 24,079,459	84.8%	\$ 4,281,512	17.8%
City Contribution Trolley	\$ 1,128,400	3.6%	\$ 1,085,000	3.8%	\$ 43,400	4.0%
Virginia TRIP Program	\$ 1,782,577	5.6%	\$ 2,829,644	10.0%	\$ (1,047,067)	-37.0%
Advertising	\$ 250,000	0.8%	\$ 336,400	1.2%	\$ (86,400)	-25.7%
Miscellaneous Revenue	\$ 60,000	0.2%	\$ 60,000	0.2%	\$ -	0.0%
TOTAL	\$ 31,581,948		\$ 28,390,503		\$ 3,191,445	11.2%

FY 2024 DASH BUDGET – NEXT STEPS

- Public Hearing at the May 2023 Board Meeting
- Adopt Budget at the June 2023 Board Meeting

OTHER GM REPORTS

- Collective Bargaining
- Trolley Bus Incident

FINANCIALS

As of February:

ATC is projecting a year-end deficit of ~(\$970k)

Notable Impacts in February:

- Fuel Costs remain the largest pressure on ATC's FY23 operating budget.
- Repair Parts costs continue to reflect the increased cost of procuring parts and supplies.
- Operations Overtime has come down significantly, but overages in prior months contribute to forecasted year-end deficit.

FY 2023 Year End:

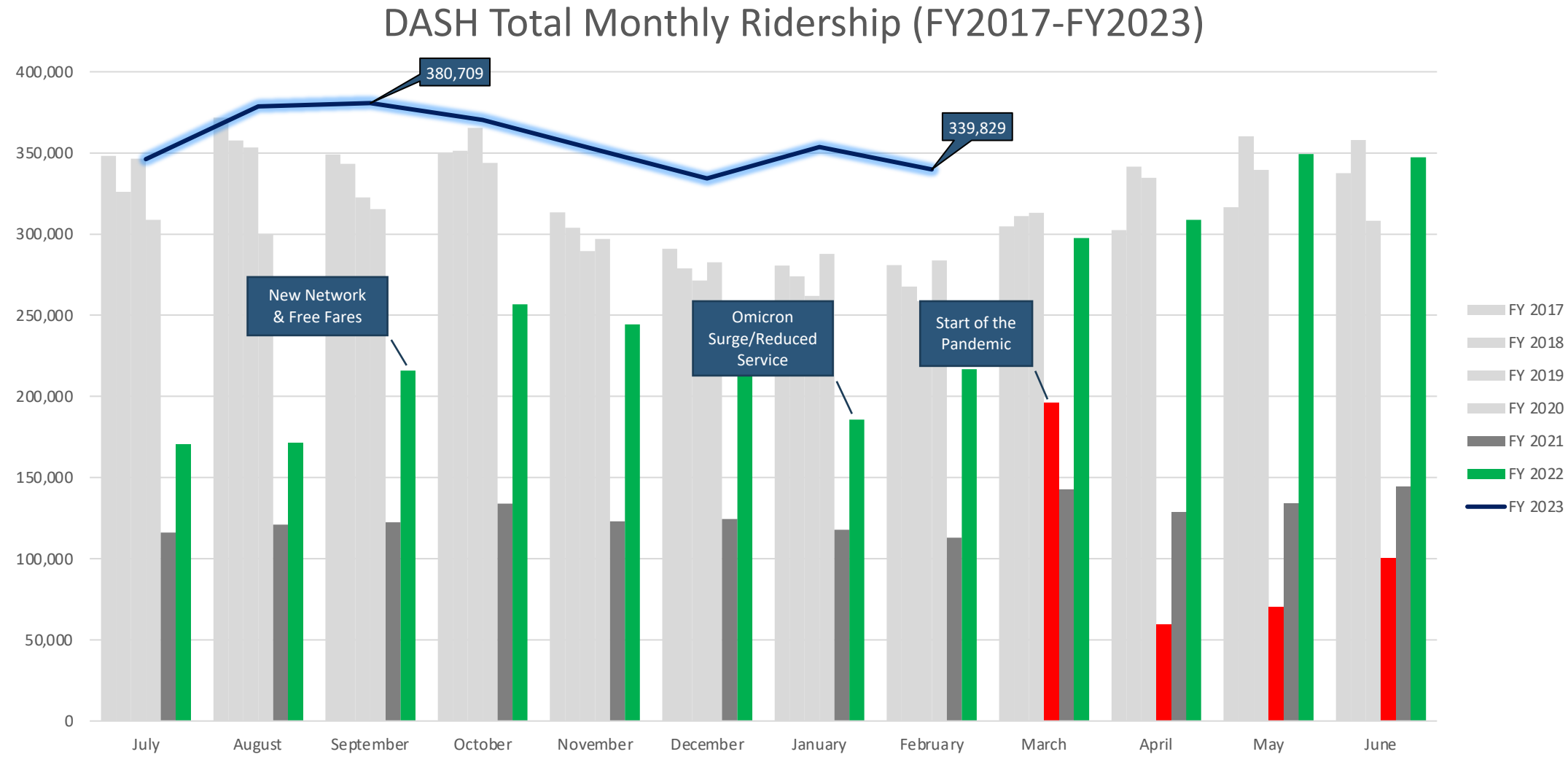
Staff have submitted a Supplemental Appropriation Ordinance (SAO) request to the City of Alexandria to request funding to cover the projected year-end deficit. The Ordinance is scheduled for 04/11, with the public hearing on 04/15.

PLANNING DEPARTMENT REPORTS AND UPDATES



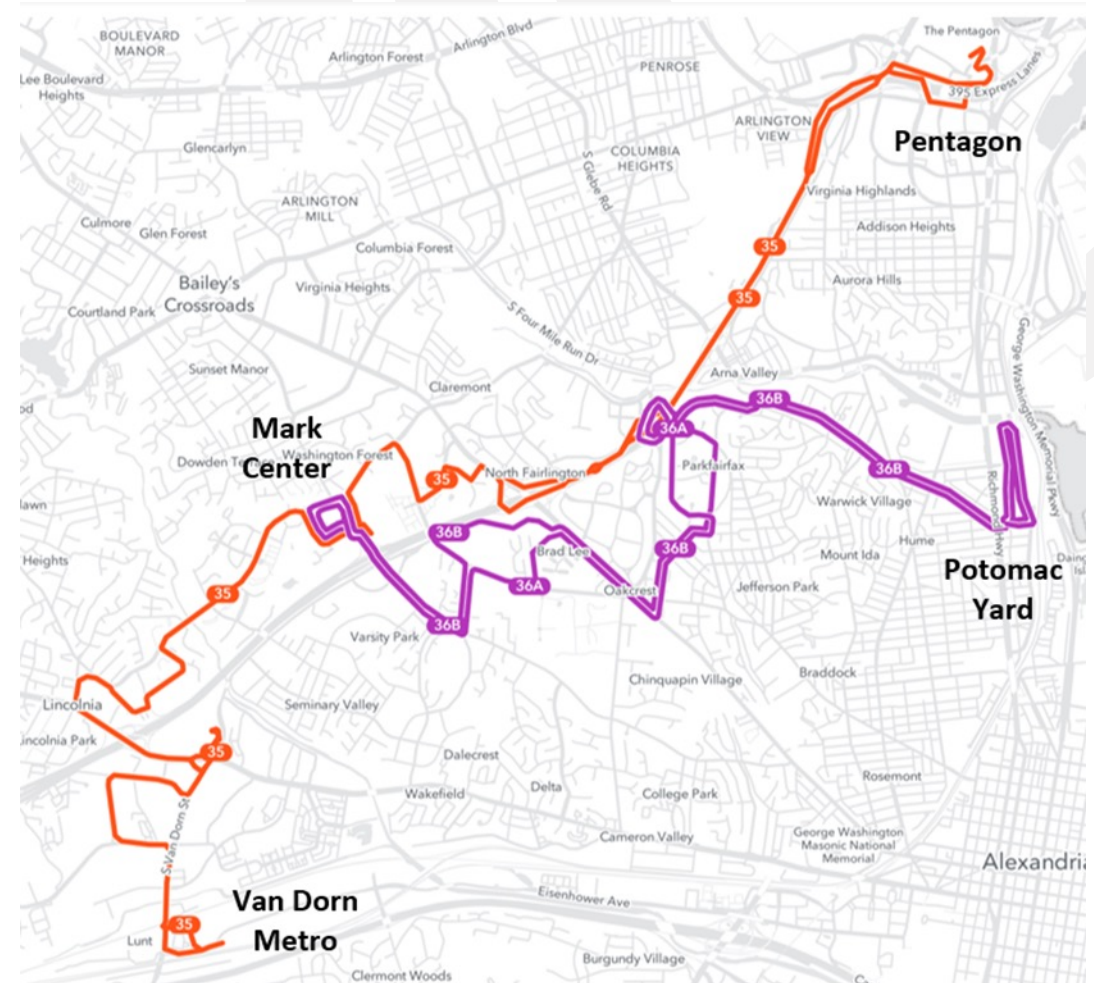
Martin Barna
Director of Planning & Marketing

MONTHLY DASH RIDERSHIP FY17 - CURRENT



I-395 COMMUTER CHOICE PROGRAM

- NVTC Grant Program to allocate I-395 toll revenues.
- Funds project that reduce SOV vehicle trips on I-395.
- Currently funds large % of service on Lines 35 & 36A/B
- FY24-25 application cycle is ongoing, public comment period is starting next week.



WRAP-UP & CONSIDERATION OF ADJOURNMENT

Next ATC Board of Directors Meeting:

May 10, 2023 @ 5:30pm

Location:

Alexandria City Hall, Council Workroom
301 King Street, Alexandria, VA 22314

**THE BOARD
MEETING HAS
CONCLUDED**

NEXT MEETING

**MAY 10, 2023
5:30PM**

