

Alexandria Transit Company Board of Directors Meeting

Zoom Webinar/Facebook Live
April 14, 2021

Those wishing to speak during the Public Hearing or Public Comment period may pre-register at www.dashbus.com/0414ATC and join via Zoom. Alternatively, attendees may use the “RAISE HAND 🙋” feature to be recognized for comment.

Electronic Meeting Notice

Due to the COVID-19 Pandemic emergency, this meeting of the Alexandria Transit Company Board of Directors is being held electronically pursuant to Virginia Code Section 2.2-3708.2(A)(3), the Continuity of Government ordinance adopted by the City Council on June 20, 2020 or Section 4-0.01(g) in HB29 and HB30, enacted by the 2020 Virginia General Assembly (Virginia Acts of Assembly Ch. 1283 and 1289), to undertake essential business.

All of the members of the Board and staff are participating from remote locations through a Zoom meeting. This meeting is being held electronically, unless a determination is made that it is safe enough to be held in person at the Alexandria Transit Company Board Room, 3000 Business Center Drive, Alexandria, VA.

Electronic access will be provided in either event. The meeting can be accessed by the public via Zoom and Facebook. Public comment may be made if participating via Zoom. A Zoom registration link is available on the DASH website and requests for public comment can be made using the Q&A or Chat feature.

This meeting is being recorded.



FY 2022 Public Hearing: **Transit Development Plan (TDP) and Budget**

- a) Call to Order/Welcome (Chairman Kaplan)
- b) Outreach Synopsis/TDP Brief (Martin Barna)
- c) Public Hearing (All)



FY22 Transit Development Plan Virtual Public Hearing

ATC Board of Directors Meeting
April 14, 2021

WELCOME TO ALL!

DASH is planning to launch the “New DASH Network” in September 2021, which will include service and route number changes affecting all DASH customers. To learn more or provide feedback, please visit www.dashbus.com/newnetwork.

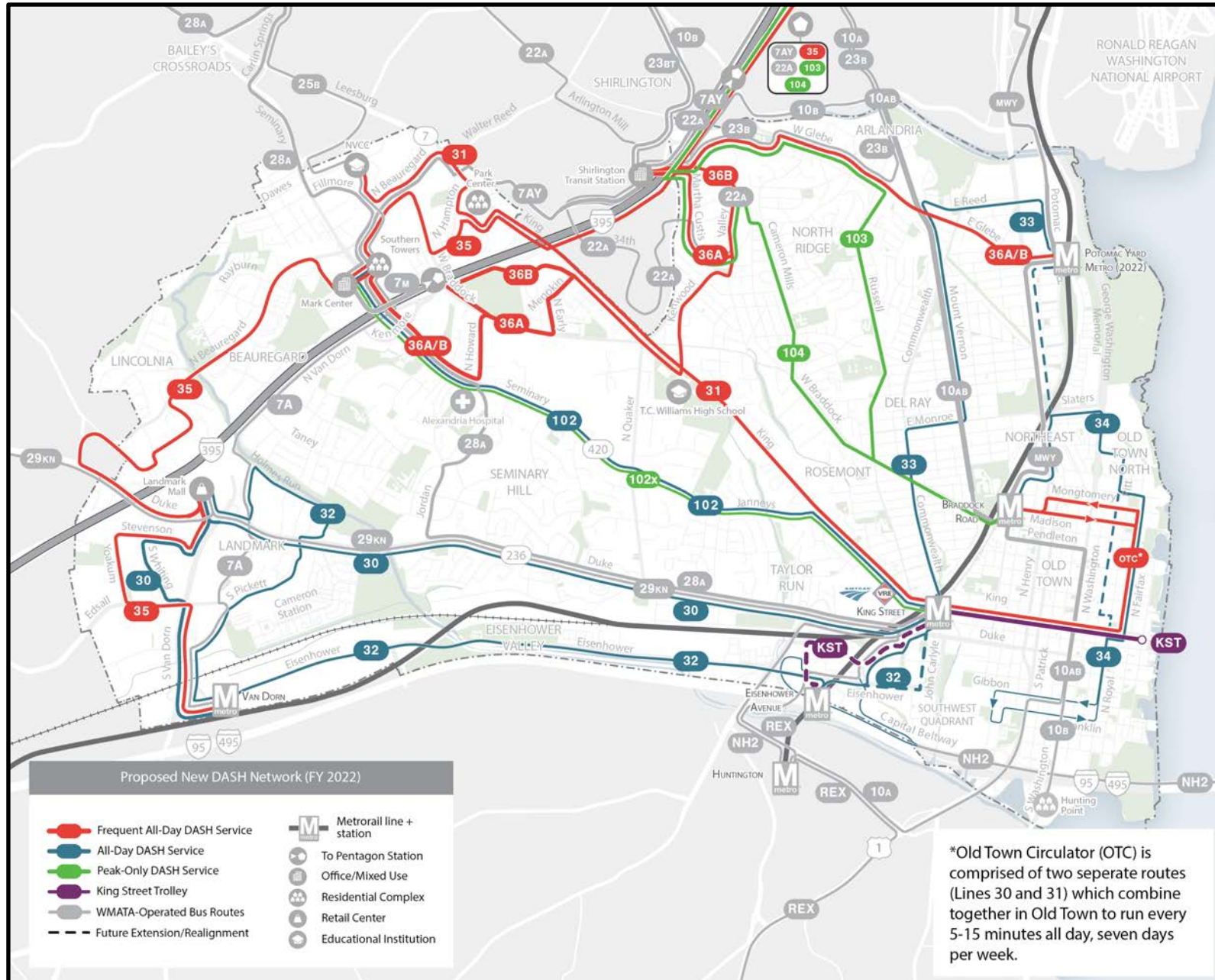
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DASH planea lanzar el "Nuevo Recorrido de DASH" en Septiembre de 2021, que incluirá cambios de servicio y números de todas las rutas que afectarán a todos los clientes de DASH. Para obtener más información o enviar comentarios, visite www.dashbus.com/newnetworkspanish.

FY22 NEW DASH NETWORK

- ▶ New DASH Network launches September 5, 2021
- ▶ First phase of 2022 ATV Plan (Reduced Version)
- ▶ Modern bus network that expands access to frequent, all-day bus service and improves overall mobility for city residents.
- ▶ NDN Website - www.dashbus.com/newnetwork
- ▶ Metrobus 7AF/25B/28A Changes - www.wmata.com

NEW DASH NETWORK (PROPOSED FY22)



BENEFITS OF NEW DASH NETWORK

- ▶ Introduces new **frequent, all-day bus network** on major corridors across the City of Alexandria.
- ▶ Major increases in access to frequent, all-day bus service:

	Existing	FY22 Network	2030 ATV Plan
All Residents	27%	66%	83%
Low Income	29%	73%	89%
Minority	22%	70%	87%
Seniors	23%	62%	78%
Jobs	40%	66%	81%

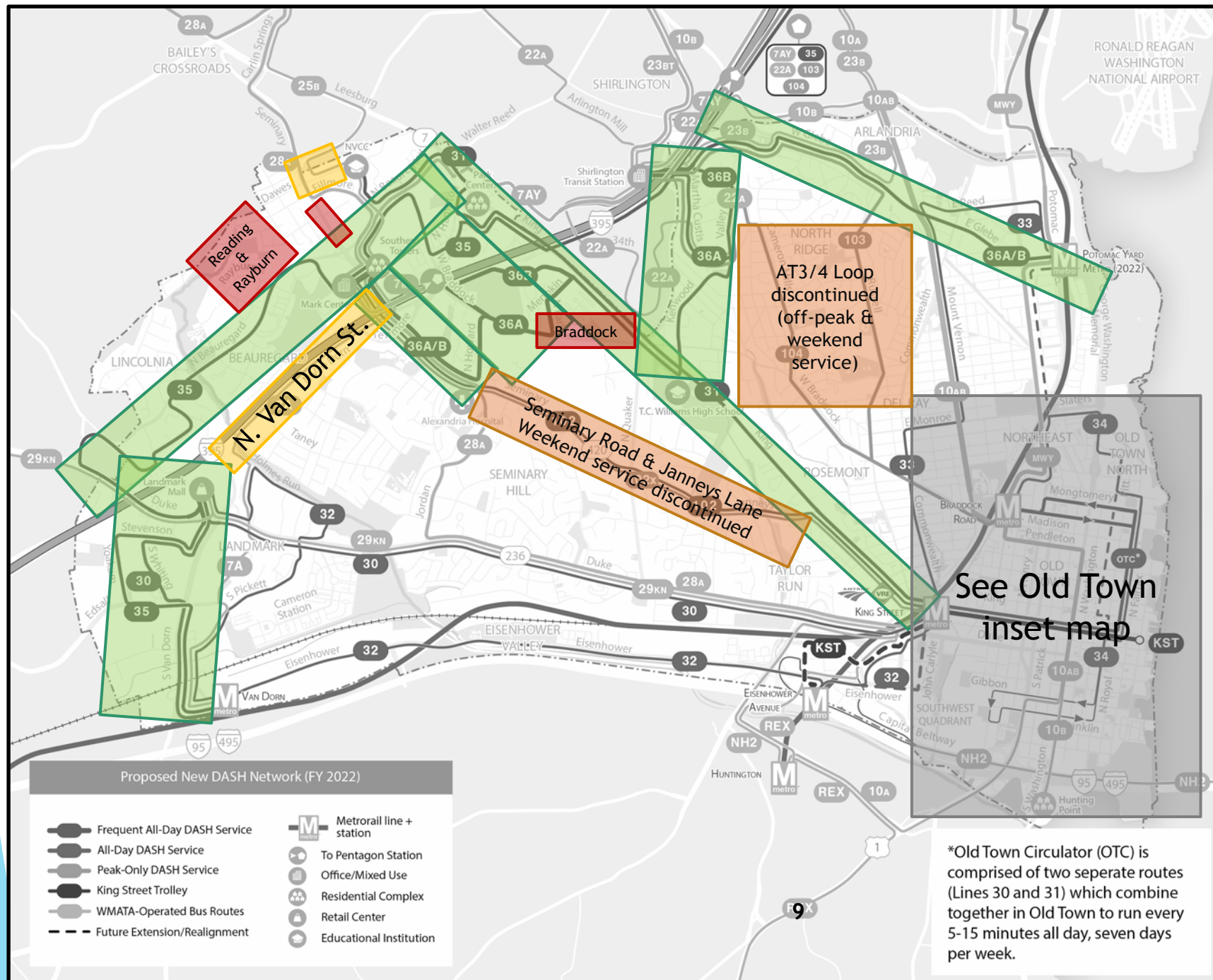
- ▶ Maintains bus service for 99.5% of existing DASH bus boardings
- ▶ Non-transit users benefit from reduced traffic congestion, less environmental impact, and stronger regional economy.

NEW DASH NETWORK (PROPOSED FY22)

DASH Service Improvement

DASH service removed but Metrobus service maintained.

DASH service removed, no Metrobus alternative.

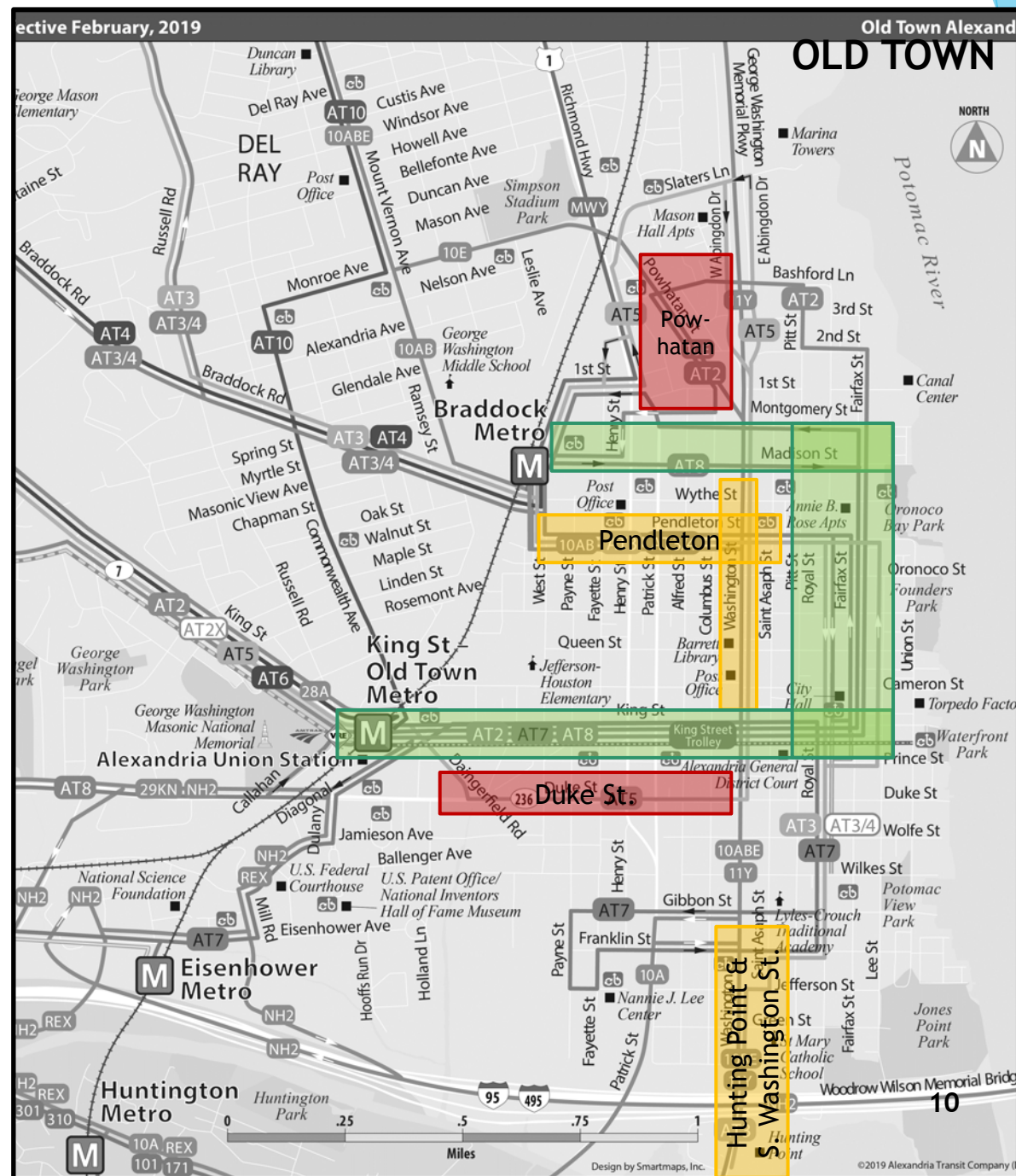


PROPOSED CHANGES IN OLD TOWN (FY22)

DASH Service Improvement

DASH service removed but
Metrobus service maintained.

DASH service removed, no
Metrobus alternative.



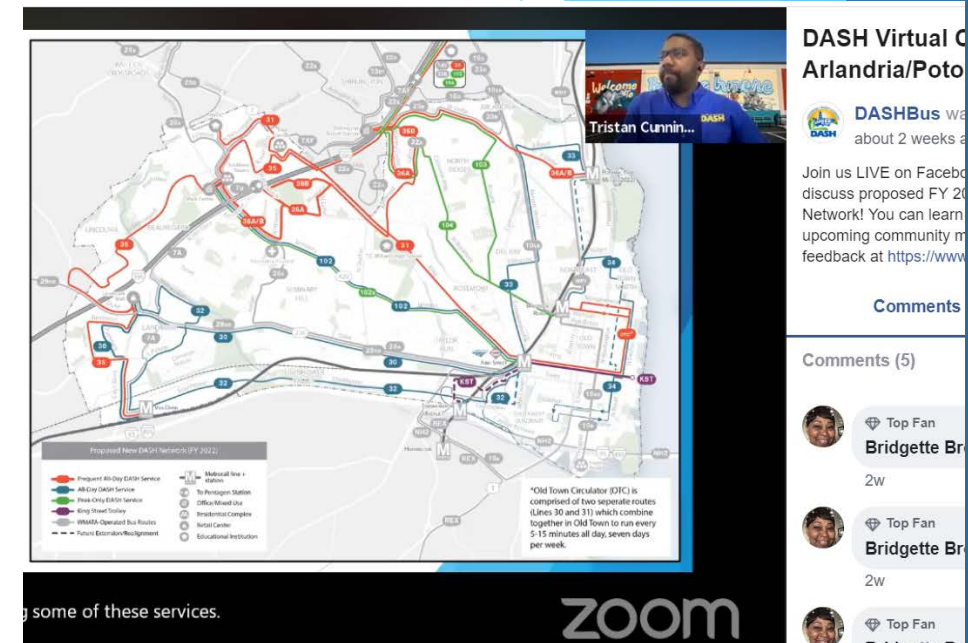
TDP/NDN OUTREACH EFFORTS

- ▶ Four Virtual Community Meetings + Public Hearing
- ▶ Bus Stop Flyers at key stops that could lose service
- ▶ Onboard Bus Posters & Announcements
- ▶ DASH Email Updates & Social Media Posts
- ▶ Paid Advertising (Facebook, Zebra Print/Website)
- ▶ NDN Website: www.dashbus.com/newnetwork
 - ▶ Promotional Video
 - ▶ Neighborhood-specific service change information
 - ▶ Route-by-Route Summary Pages & Maps
 - ▶ Route Comparison Table (Existing vs. New Network)
 - ▶ Spanish/Amharic Translations
- ▶ Direct outreach to reps from stakeholder orgs.
- ▶ Presentations at community org. meetings

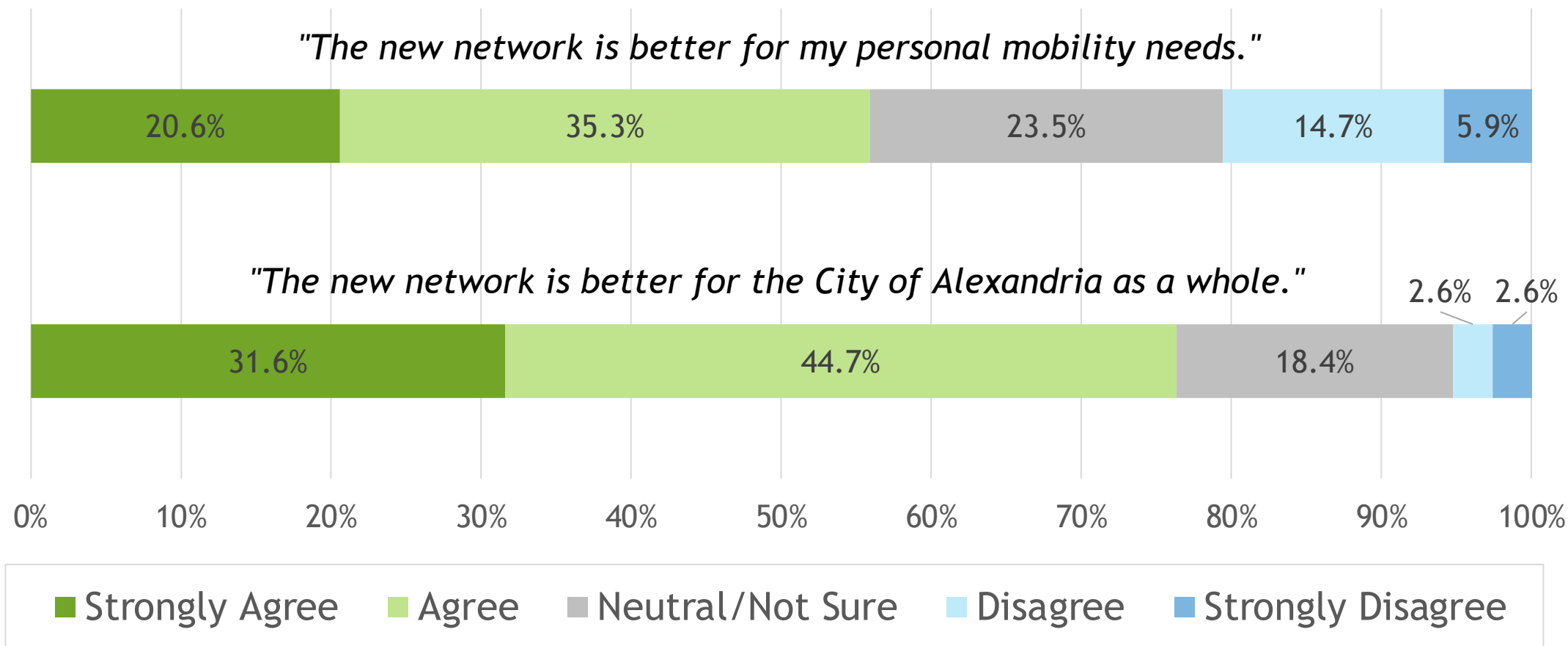


OUTREACH STATS

- ▶ Four (4) Virtual Community Meetings
 - ▶ 75 total live participants/attendees
 - ▶ 89 total comments/questions
 - ▶ 359 total Facebook views (as of 4/8/21)
- ▶ 16 email comments (10 positive/4 negative)
- ▶ 84 bus stop flyers at stops losing service
- ▶ 6 DASH email updates (4,500+ reads)
- ▶ 1,900+ visits to NDN Website
- ▶ 33 social media posts (85 likes, 66 shares & 489 engagements)
- ▶ Individualized outreach to reps from 30+ CBO's; 4 CBO meetings
- ▶ Letters of support (Seminary Hill Civic Ass'n, Carlyle Council, etc)



Interactive Polling Results from Community Meetings



Note: Above results reflect combined totals from four different meetings with 72 total votes.

FEEDBACK RECEIVED

POSITIVE FEEDBACK

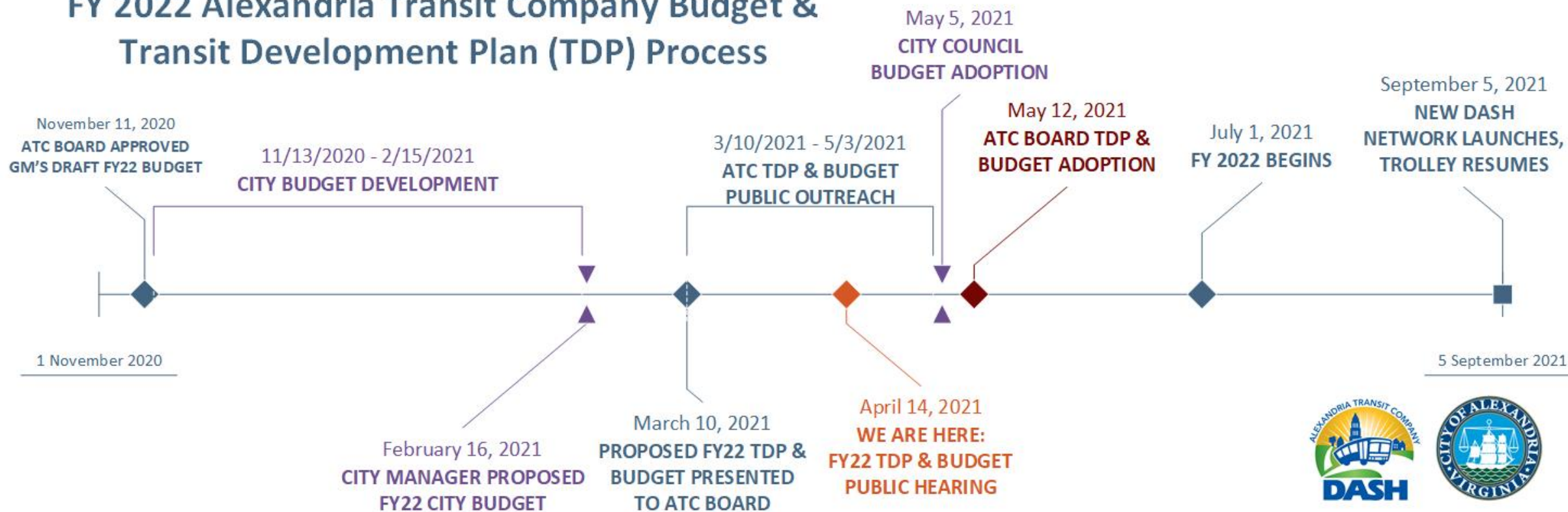
- ▶ General support for proposed changes, particularly for the frequent, all-day network, and improvements for low income & minority communities
- ▶ Several comments in favor of free/reduced fares for low-income riders
- ▶ Appreciation for DASH keeping local AT2 service on Seminary/Janneys
- ▶ Support for new Line 36B alignment for Park Place residents.

ISSUES/CONCERNS

- ▶ Opposition to proposed changes on N. Van Dorn Street from current AT5 riders who will need to transfer to get to Bradlee Shopping Center
- ▶ Disappointment in the proposed elimination of AT3/4 Loop
- ▶ Line 35 should connect to Shirlington; Line 36A/B to Braddock Metro

FY 2022 FINAL TDP/BUDGET CALENDAR

FY 2022 Alexandria Transit Company Budget & Transit Development Plan (TDP) Process



Thank You!

For more New DASH Network info,
please visit: www.dashbus.com/newnetwork

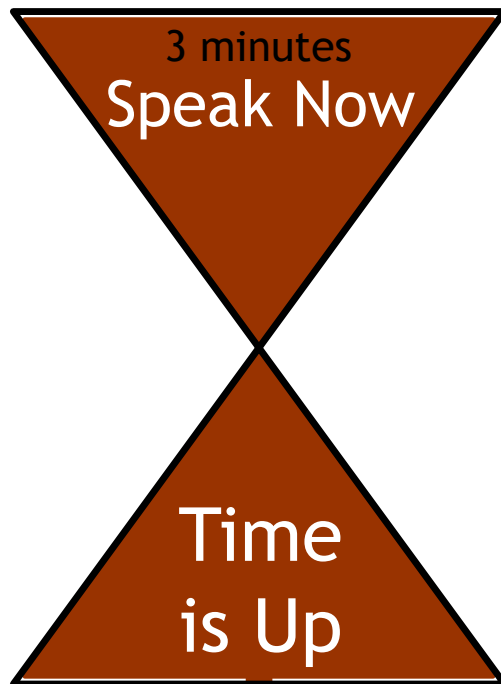
REMINDER!

Public Meeting Laws Require:

- Board Members Video must be on while deliberating topics, hearing public comment, and at all times when “present” during the meeting.
 - Members with muted Video are considered away from the meeting (i.e. restroom break) and cannot participate in any deliberations.
- All comments are public record and are recorded.
- Board Members cannot interact with attendees outside of the designated Public Hearing and Public Comment Periods.

TDP & Budget Public Hearing

Those wishing to speak during the Public Hearing may pre-register at www.dashbus.com/0414ATC and join via Zoom. Alternatively, attendees may use the “RAISE HAND” feature to be recognized for comment.



- All speakers must connect via Zoom
- You may click “RAISE HAND 🖐️” to request to speak, please leave your hand up until called upon.
- Timer will automatically announce when 3 minutes have expired.

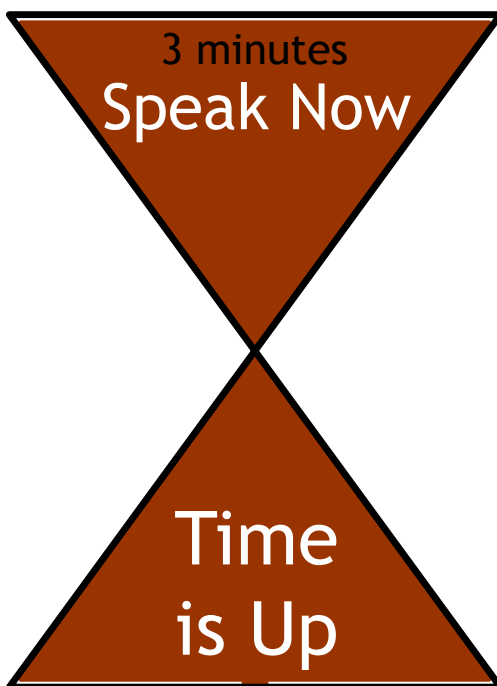
Wrap Up - TDP and Budget Public Hearing

For more New DASH Network info, or to provide additional feedback please visit: www.dashbus.com/newnetwork

UP NEXT: Public Comments

Public Comments

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- You may click “RAISE HAND” to request to speak, please leave hand up until called upon to speak
- Timer will automatically announce when 3 minutes have expired.

Review and Consideration of Approval: Meeting Minutes

March 10, 2021 Minutes

Chairman's Report

David Kaplan, Chairman

T&ES Report

ATC Board Update - April 14, 2021

Commuter Choice Program

In January, DASH submitted two applications for the Commuter Choice Program to increase service to levels recommended in the Alexandria Transit Vision plan on lines 35 and 36 (currently roughly the AT1+ and the AT9). NVTC announced that they received 18 proposals for projects totaling \$26.2 million for projects. Since \$30 million is available for these projects, DASH's proposals for transit service in this corridor appear to have a good chance of being funded. NVTC is now performing a detailed analysis of all proposals found to be eligible.

T&ES Report

ATC Board Update - April 14, 2021

Duke Street Transitway

The City has awarded the Civic Engagement contract for the Duke Street Transitway to Rhodeside Harwell, Inc. The firm, supported by NeoNiche Strategies, will conduct an extensive re-visioning of the Duke street corridor this spring and summer, with planning and conceptual engineering efforts to follow in the summer/fall. This 12-18 month process will build on the concepts identified in the 2008 Transportation Master Plan as well as the 2012 Transit Corridors Feasibility Study. This effort is being funded by a \$12 million NVTa grant. In addition, NVTa also awarded the City a \$75 million grant for construction last year.

Legislative Update

City staff are still reviewing the implications of the 2021 Virginia General Assembly Session. Below are highlights of passed transportation legislation that may impact Alexandria and the work of the Transportation Commission.

T&ES Report

ATC Board Update - April 14, 2021

Legislative Update Cont'd:

Project Funding and Budget

- Budget Item 430 #1c: The Department of Rail and Public Transportation shall use \$3,600,000 in FY 2022 from the Transit Ridership Incentive Program for regional connectivity programs focused on congestion reduction and mitigation through provision of long-distance commuter routes for urban and rural communities.
- Metro Related Needs: \$32.4 million to fill the FY 22 gap in Virginia's share of State of Good Repair funding via the Metro Capital Fund - estimated to be \$22.4 million. Remaining funds can be used to help NOVA localities pay their FY 22 Metro subsidy.
- Transit Access: \$10 million dedicated to establish a fare-free pilot for urban and rural transit systems. \$900,000 for the transit modernization and equity study called for in House Joint Resolution 542.
- Connected Transportation Pilot: \$10 million for the VT/Falls Church connected demonstration project. Requires an agreement with VDOT for information sharing and knowledge exchange.

T&ES Report

ATC Board Update - April 14, 2021

Legislative Update Cont'd:

Electric Vehicles/EV Charging Infrastructure/Transportation Electrification

- Legislators placed an emphasis on electric vehicles and the development of charging infrastructure throughout the Commonwealth, positioning the state for the increasing electrification of the automotive industry, including analysis of how greater electrification impacts energy access and generation. Meanwhile, greenhouse gas emissions were heavily considered, resulting in legislation that will require an evaluation of motor vehicle emissions and the implementation of a low emissions vehicle standards program starting with the 2025 model year.

T&ES Report

ATC Board Update - April 14, 2021

Climate and Energy Action Plan

The purpose of the Energy and Climate Change Task Force is to provide guidance to the City of Alexandria on the effort to update the City's [Energy and Climate Change Action Plan \(ECCAP\)](#). This guidance includes feedback on analyses of community greenhouse gas emissions and climate change vulnerabilities including transportation-related emissions and vulnerability. The Task Force will support the City's identification, evaluation, and prioritization of recommendations for additional policy, programmatic, or technology actions to achieve specific, science-based emissions reductions consistent with the [Environmental Action Plan 2040 \(EAP2040\)](#)'s targets and goals. Such actions may include, but are not limited to, efforts that:

- increase of renewable energy production and availability for city residents/businesses;
- work to curtail consumption of fossil fuels;
- engage Alexandria residents and businesses in emissions-reducing actions;
- identify opportunities for climate adaptation policies and practices.

T&ES Report

ATC Board Update - April 14, 2021

Climate and Energy Action Plan

Additionally, the Task Force's guidance may include identifying and evaluating funding and budgeting strategies, specific implementation steps and approaches, and methods and metrics to track progress against time-specific goals consistent with the EAP2040. The City Council approved [Resolution 2958](#) on September 22, 2020 to establish the Task Force. The first Task Force meeting is anticipated to be held in early April.

(END)

Other Board Member Announcements & Reports

General Manager's Reports

Josh Baker, General Manager

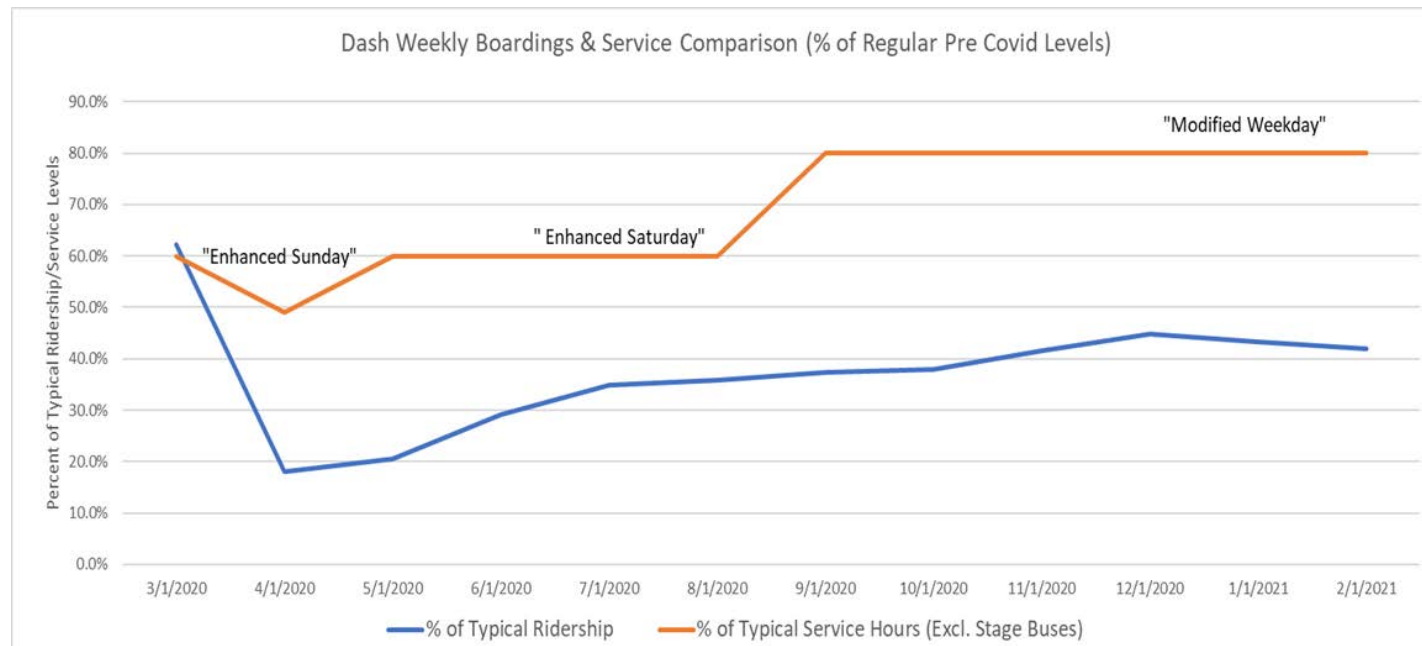
- a) COVID-19 Operational Status Briefing
- b) Fare Free & King Street Trolley Budget Memo's
- c) Advertising Policy (Final Action)
- d) DASH Rider Advisory Committee Update

General Manager's Reports

COVID-19 Service Update

DASH staff have continued to seek vaccinations with a portion of the workforce already fully vaccinated. We are working to get actual numbers of vaccinated however it has proven to be a difficult task. Submitting vaccination records is voluntary and as of this report, few have done so. We are working actively to encourage these submittals including incentivizing vaccinations and tying them to reopening plans such as the Company Gym, Pool Table, quiet rooms and similar spaces.

Since the last board meeting there have been two (2) newly identified COVID Cases in the workforce, both were contact traced and no sign of spread at the workplace was found.



General Manager's Reports

Fare Free & King Street Trolley Budget Memo's

- Please refer to Pages 7-9 of the Board Packet

Advertising Policy

- Please refer to Pages 10-13 of the Board Packet
- Final Draft is included, no comments have been received.
 - **Board Action:** consideration of adopting policy.

DASH Rider Advisory Committee Update

Financial Reports

Evan Davis, Director of Finance

FY 2021 Budget Projection

- **ATC will finish the year on track with budget.**
 - Remaining CARES Act transfers and I-395 Commuter Choice reimbursements will proceed through June.
- **Fare collection resumed on March 15.**
 - March Revenue just above projection.
 - Projected use of \$4.5M of CARES 1 in FY21.
 - If revenue is higher than projected, we will use less CARES 1, or vice versa.

FY 2022 Proposed Budget (Final)

- City Manager's FY22 Proposed Budget:
 - Funds ATC at a “current services” level.
 - Reduces King Street Trolley subsidy equal to two months of service, assuming Sept. 2021 return.
- Very favorable outcome given the pandemic and economic downturn.

FY 2022 Proposed Budget (Final)

1. DASH will launch a cost-neutral version of the New DASH Network on September 5, 2021.
2. King Street Trolley will also resume on Sept. 5.
3. If both Lines 35 and 36 are funded by the I-395 Commuter Choice program, **three frequent, all-day routes in the 2022 Alexandria Transit Vision Plan will be implemented in FY22.**

FY 2022 Proposed Budget (Final)

4. City's General Fund subsidy is held flat and the overall budget increase is being funded by CRRSSA.
5. Regular compensation increases per CBA are funded.
6. DASH will accept commercial advertising placements for the first time.
See Draft Advertising Policy.
7. Ridership and passenger revenue estimated at an average of 50% of pre-COVID levels.
(average for entire fiscal year, July 2021 - June 2022)

FY 2022 Proposed Budget (Final)

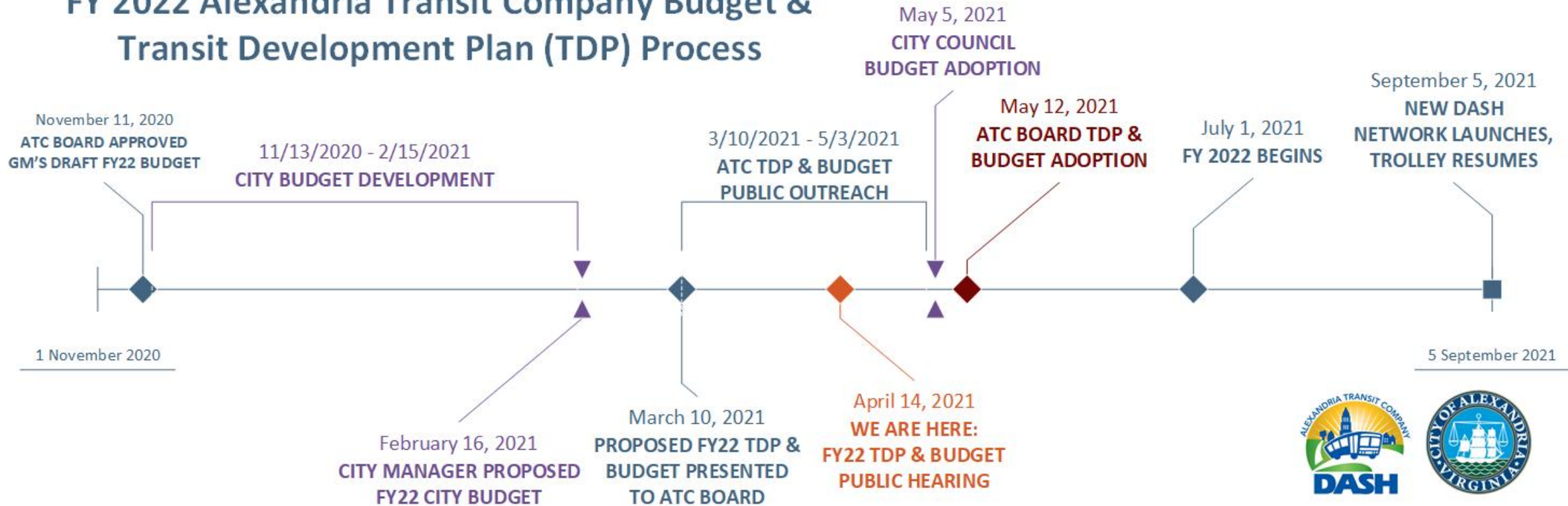
EXPENDITURES	FY 2022 Budget		FY 2021 Budget		Change	% Change
Personnel	18,742,200	79.2%	17,932,150	79.0%	810,050	4.5%
Non-Personnel	4,731,770	20.0%	4,574,050	20.2%	157,720	3.4%
Capital Outlay	190,000	0.8%	190,000	0.8%	-	0.0%
TOTAL	23,663,970		22,696,200		967,770	4.3%

REVENUES	FY 2022 Budget		FY 2021 Budget		Change	% Change
City Contribution Operating	16,686,497	70.5%	16,686,497	73.5%	-	0.0%
City Contribution Trolley	899,672	3.8%	1,037,185	4.6%	(137,513)	-13.3%
CARES 1	1,600,000	6.8%	-	0.0%	1,600,000	n/a
"CARES 2" (CRRSAA)	1,292,277	5.5%	-	0.0%	1,292,277	n/a
Passenger Revenue	2,032,000	8.6%	4,024,000	17.7%	(1,992,000)	-49.5%
102X Mark Center Express	858,524	3.6%	833,518	3.7%	25,006	3.0%
Charters	60,000	0.3%	60,000	0.3%	-	0.0%
Advertising	180,000	0.8%	-	0.0%	180,000	n/a
Miscellaneous Revenue	55,000	0.2%	55,000	0.2%	-	0.0%
TOTAL	23,663,970		22,696,200		967,770	4.3%

See full budget on p. 22 of Board Packet

FY 2022 Budget & TDP Timeline (Final)

FY 2022 Alexandria Transit Company Budget & Transit Development Plan (TDP) Process



Wrap-Up & Consideration of Adjournment

Next ATC Board of Directors Meeting:
Wednesday, May 12, 2021 @ 5:30pm