



**MEETING
WILL BEGIN
SOON**

ALEXANDRIA TRANSIT COMPANY
BOARD OF DIRECTORS MEETING
MAY 14, 2025

DASH
ALEXANDRIA TRANSIT



DASH

ALEXANDRIA TRANSIT

MEETING STARTED

WELCOME AND
INTRODUCTIONS

CALLING OF THE ROLL



David Kaplan
Chair of the Board



Steve Kleist
Vice-Chair



Ajashu Thomas



Matt Harris



Jesse O'Connell



Kursten Phelps



Arish Gajjar



Praveen Kathpal



Hillary Orr



Laura Gates



Arthur Wicks



PUBLIC HEARING **FY 2026 PROPOSED BUDGET**

Those wishing to speak during the public hearing may pre-register at dashbus.com/ and join via Zoom.

Alternatively, attendees may use the “RAISE HAND” feature to be recognized for comment.



COLLABORATION AND ENGAGEMENT

3a. Chairs Report

David Kaplan, Chair of the Board

- ATC Officer Candidates – Hillary Orr; Arish Gajjar

3b. T&ES Report

Hillary Orr, Deputy Director, Transportation & Environmental Services
(City of Alexandria)

3c. Other Member Reports

REGULAR BUSINESS

4a. Consideration of Approval:
Meeting Minutes from April 9, 2025

4b. Financials:
Included in Board Packet

GENERAL MANAGERS REPORT

The FY 2026 General Managers revised budget is provided in the Board Packet with a comparison against the originally submitted Current Services budget. No action is required at this meeting. Approval of the final budget is required on or before the June 11, 2025 meeting.



Passenger Information Screens
funded by FY2025 DRPT
Demonstration Grant

GENERAL MANAGERS REPORT

NVTC Commuter Outreach:

Following DASH's outreach campaign, NVTC received a significant number of beneficial comments regarding the proposed funding program.

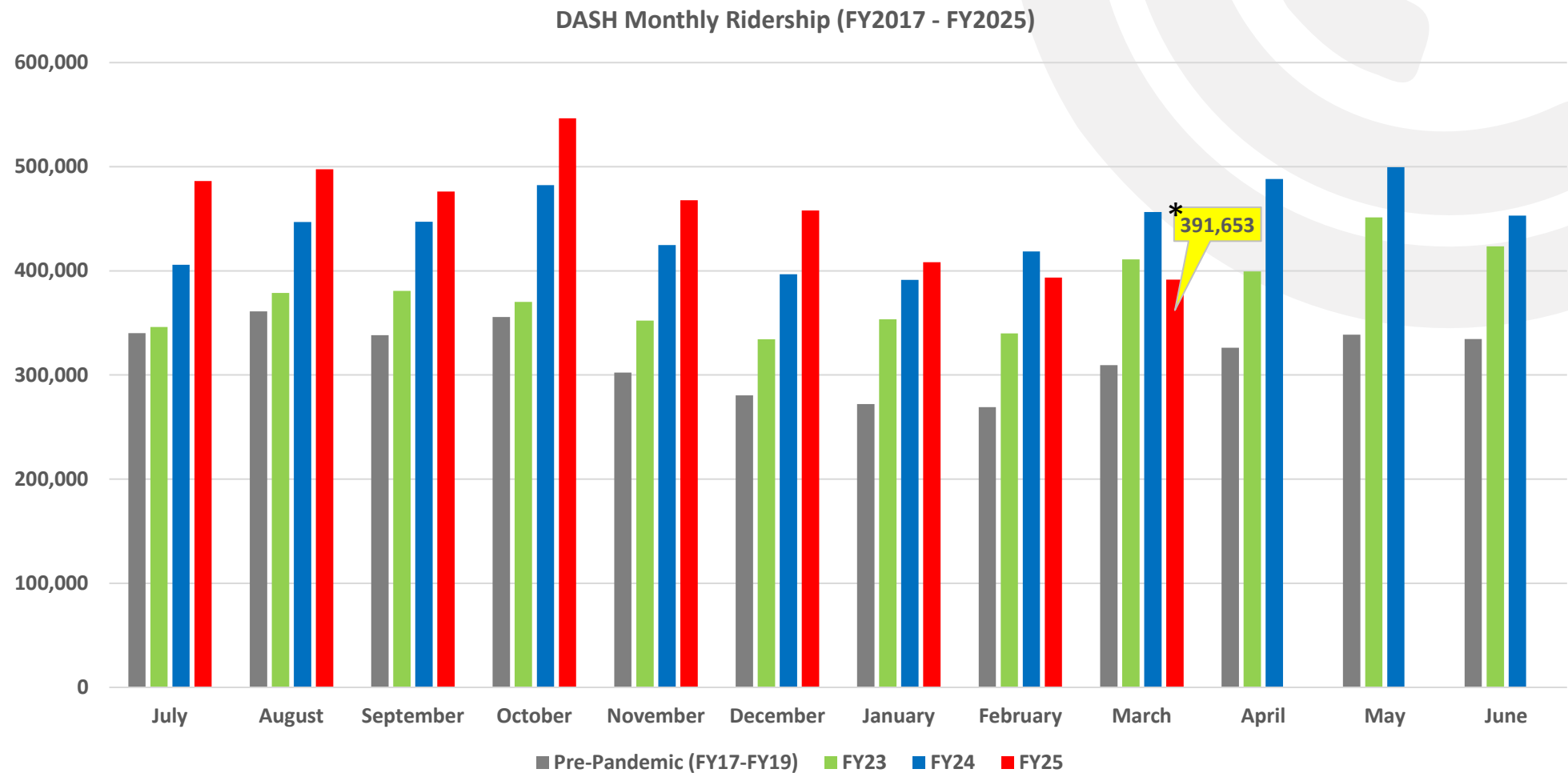
A summary of the outreach and responses is included in the Board Materials.



10 signs total
Installed in buses: 508 – 514;
703; and 905 - 906

GENERAL MANAGERS REPORT

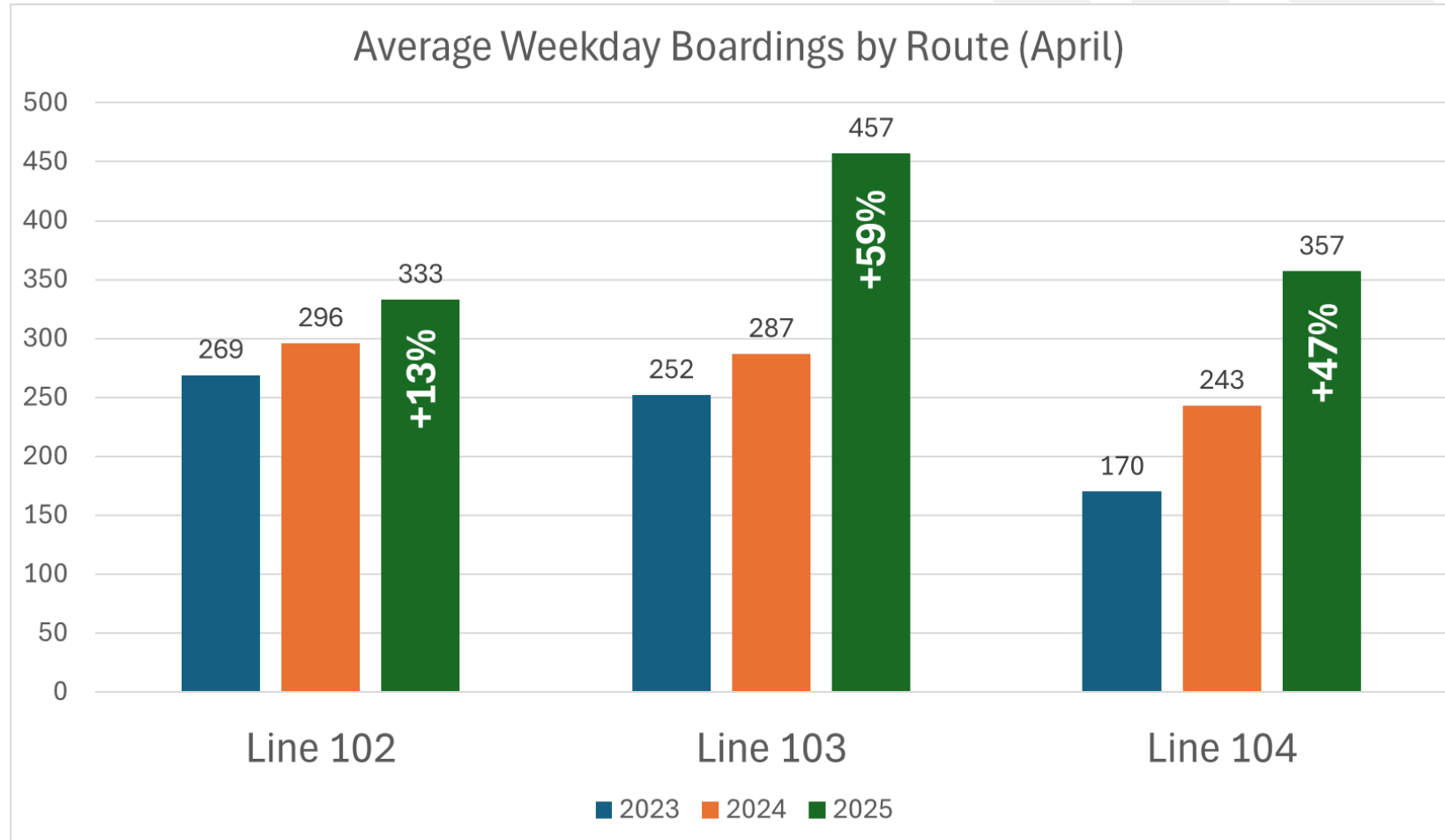
Ridership Report



*Data reporting errors due to a new bid implementation late February/Early March – team is actively working to resolve and re-process

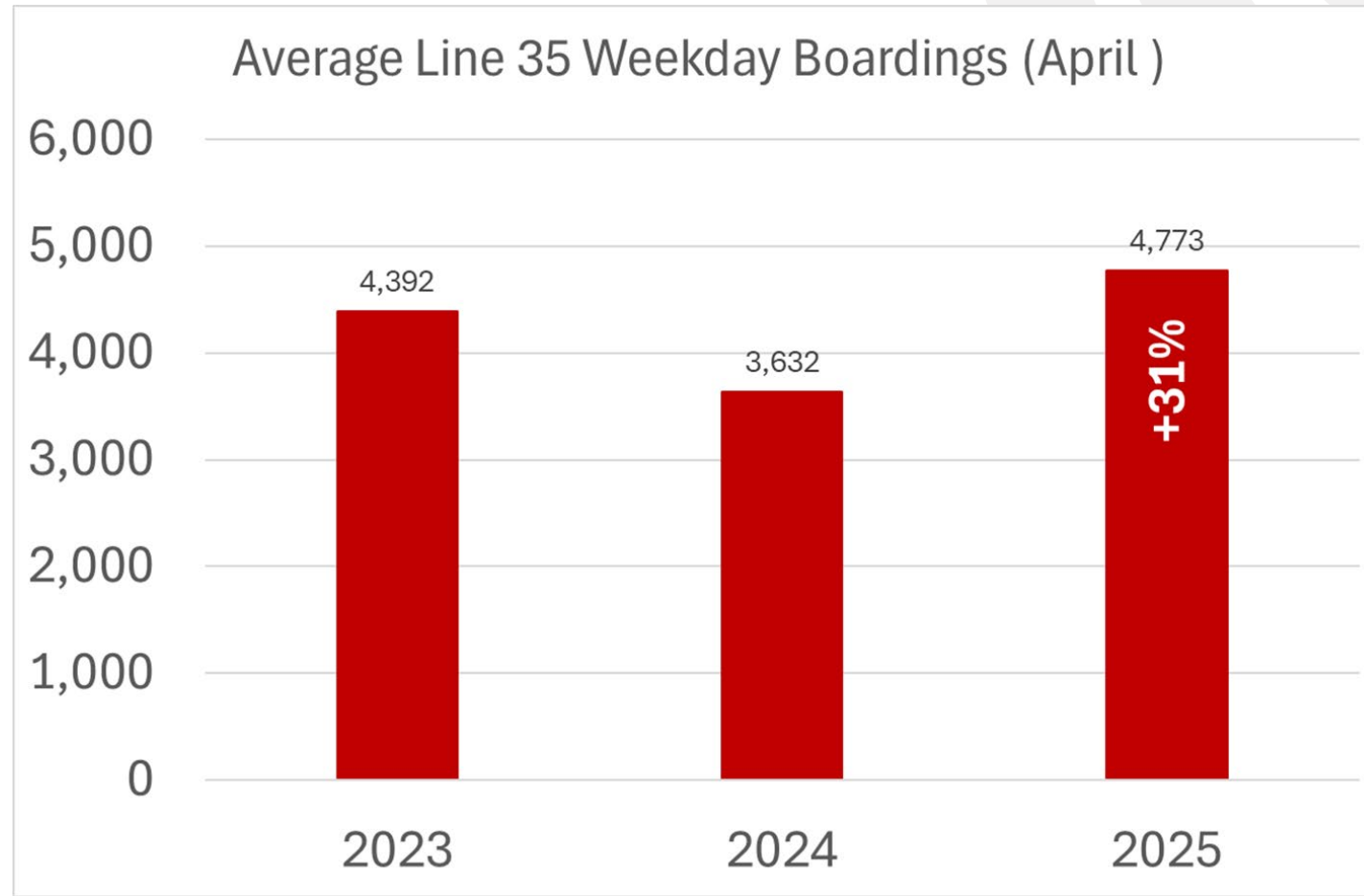
GENERAL MANAGERS REPORT

Ridership Analysis – Federal Workforce Return to In-Office



GENERAL MANAGERS REPORT

Ridership Analysis – Federal Workforce Return to In-Office



GENERAL MANAGERS REPORT

FY 2026 DASH SYIP Projects

- VDOT Six-Year Improvement Plan for FY26 – FY31
- **DASH Projects in Final FY 2026 – FY 2031 SYIP:**
 - 1. Transit Facility Deck Replacement (\$4.7 million)**
 - 2. Fleet Replacements (\$3.6 million)**
 - 3. Digital Mirrors Pilot (\$75,000)**
 - 4. Maintenance Apprenticeship Program (\$87,000)**
- Other City Projects – Go ALEX, Transit Access & Amenities, Free Student Rides on WMATA, Citywide Bus Bulbs, Duke Street at Route 1, Safe Routes to School, Transportation Digital Model





ALEXANDRIA TRANSIT STRATEGIC PLAN (ATSP) – OUTREACH OVERVIEW

CAMILA OLIVARES

DIRECTOR OF MARKETING & PUBLIC
ENGAGEMENT

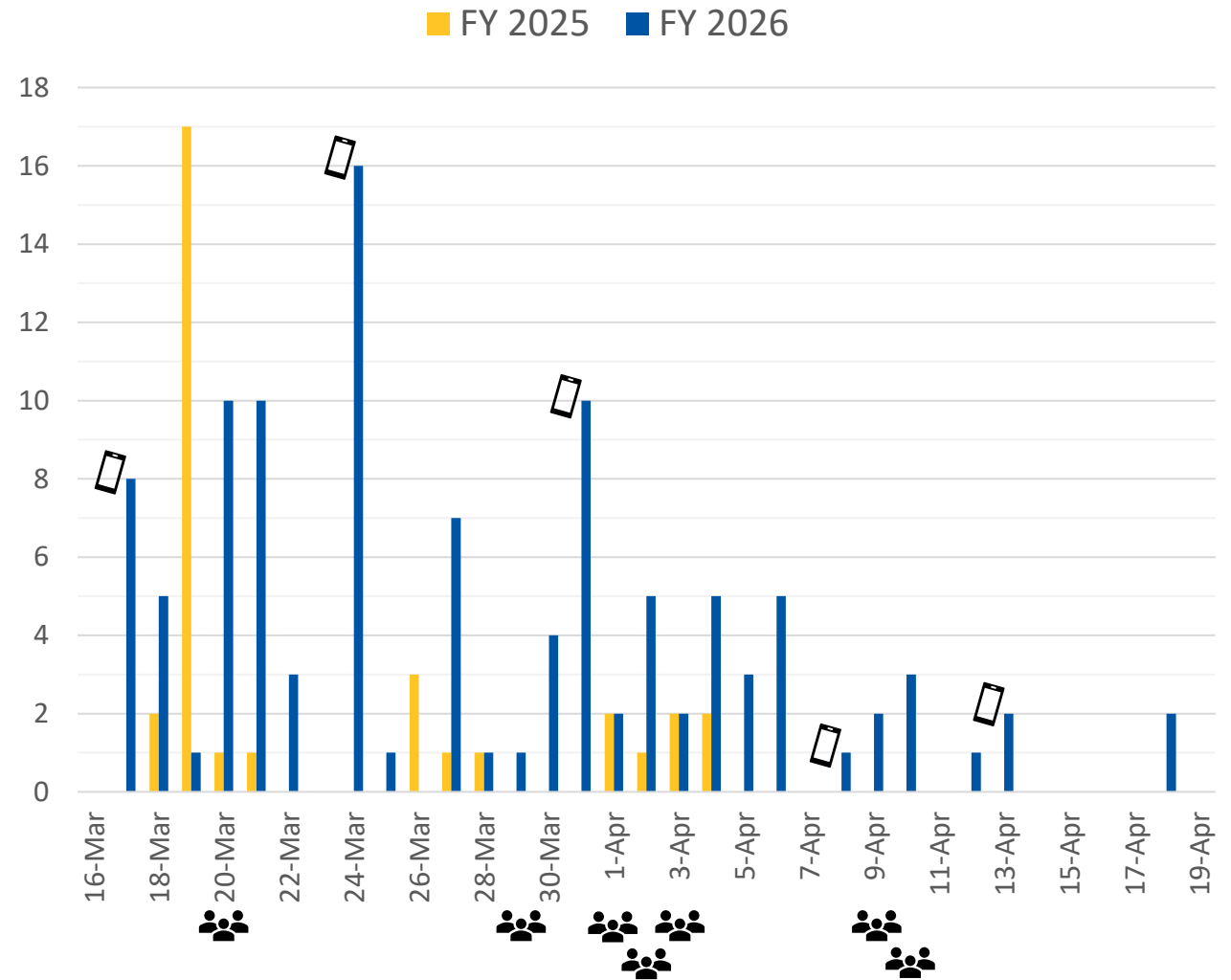


FY26 ATSP OUTREACH HIGHLIGHTS



KEY ATSP OUTREACH DATES

- **March 17** | ATSP Survey Opened
- **March 20** | City Budget Bonanza
- **March 29** | ALIVE! Del Ray
- **April 1** | DAC Meeting & Input
- **April 2** | ALIVE! West End
- **April 3** | City Academy
- **April 9** | ATSP Public Hearing w/ ATC Board
- **April 10** | Alexandria Youth Speak Up
- **April 18** | ATSP Survey Closed
- **April 30** | City Council Budget Approval
- **June** | Board Adoption of ATSP
- **July 1** | Start of FY 2026



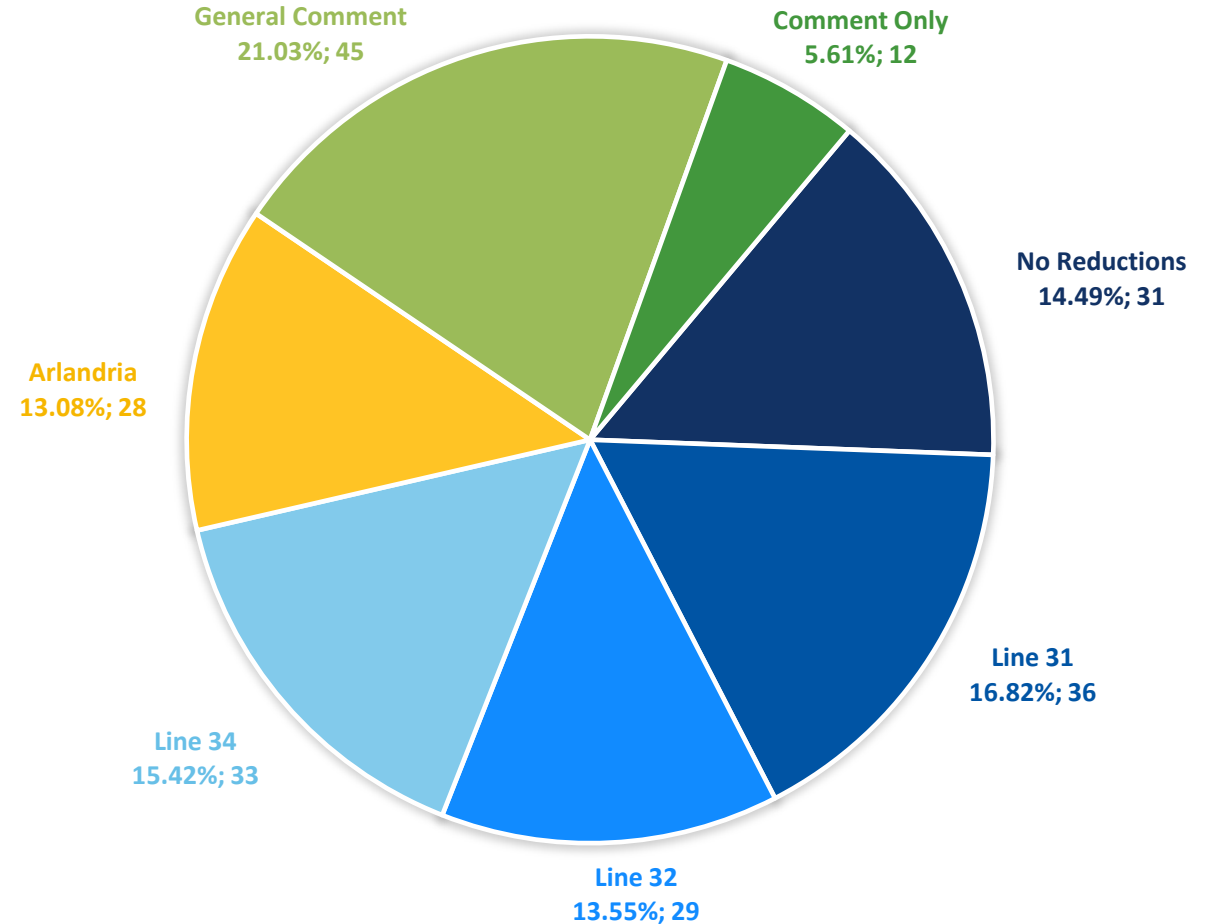
ATSP OUTREACH FY25 VS. FY26

- **FY25 Overview**

- February 14 – April 5 (52 Days)
- Comment Only
 - 33 Responses
- Available in 3 Languages (Amharic, English, & Spanish)
- 18 Outreach Events/Participation

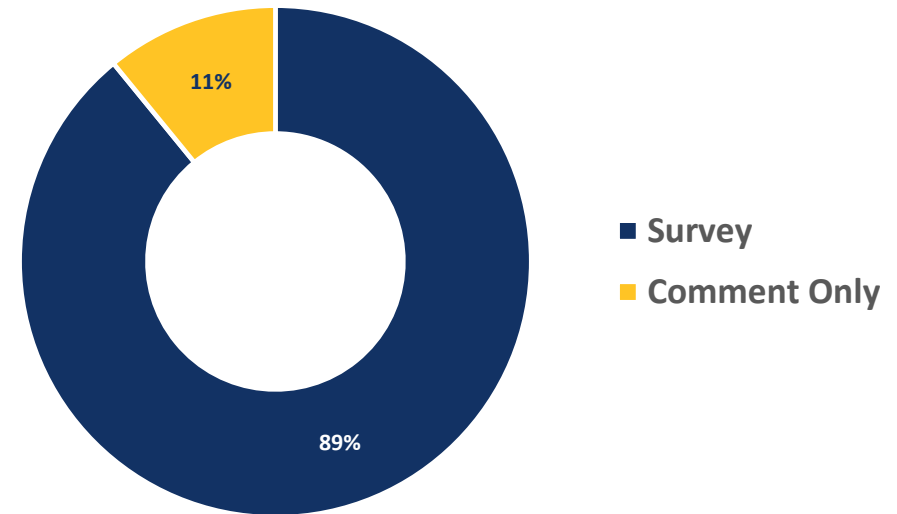
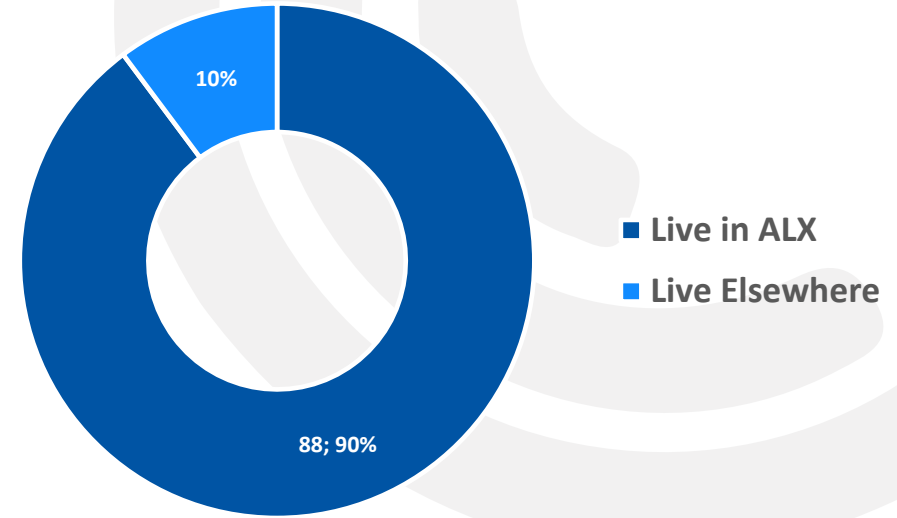
- **FY26 Overview**

- March 17 – April 18 (32 Days)
- Survey and/or Comment(s)
 - 110 Responses (↑233%)
 - 214 Comments (↑548%)
- Available in 5 Languages (Amharic, Arabic, English, Persian, and Spanish)
- 7 Outreach Events/Participation



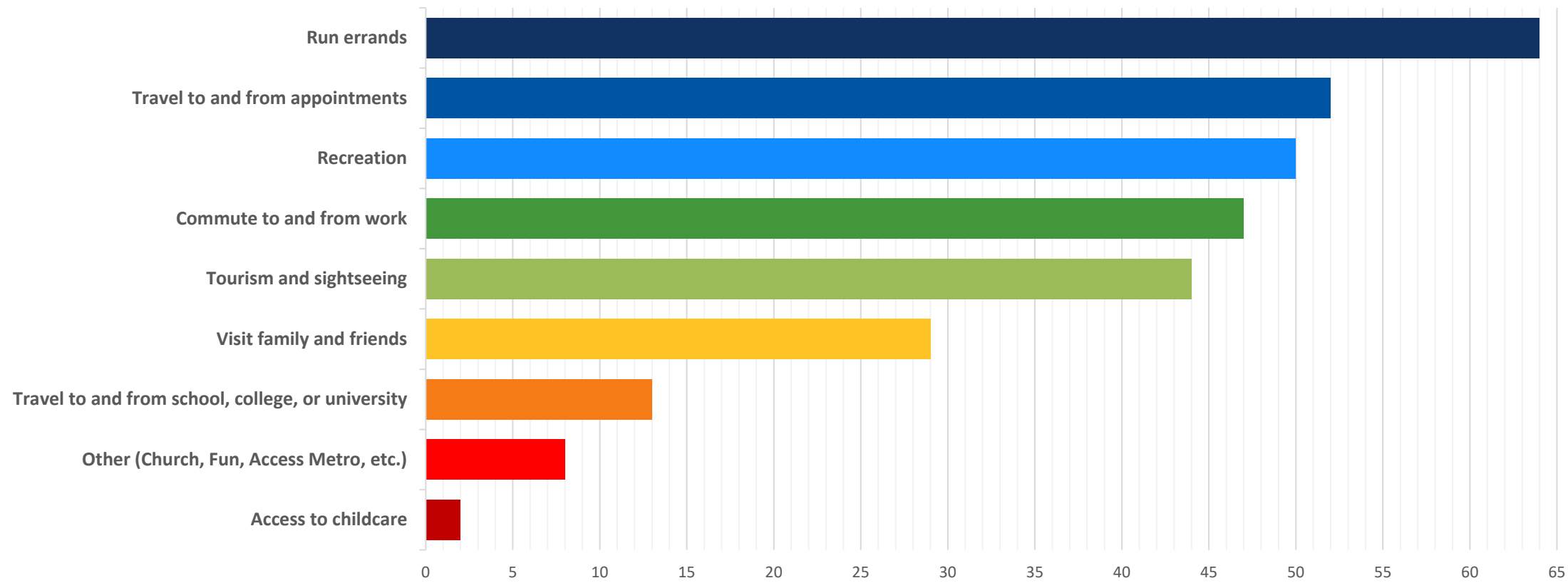
ATSP SURVEY KEY TAKEAWAYS

- **110 Responses (↑233%)**
 - 98 Survey Responses (89%)
- **214 Comments (↑548%)**
 - 202 Survey Comments (94%)
- **7:36 Average Time (↓34% or 2:74)**



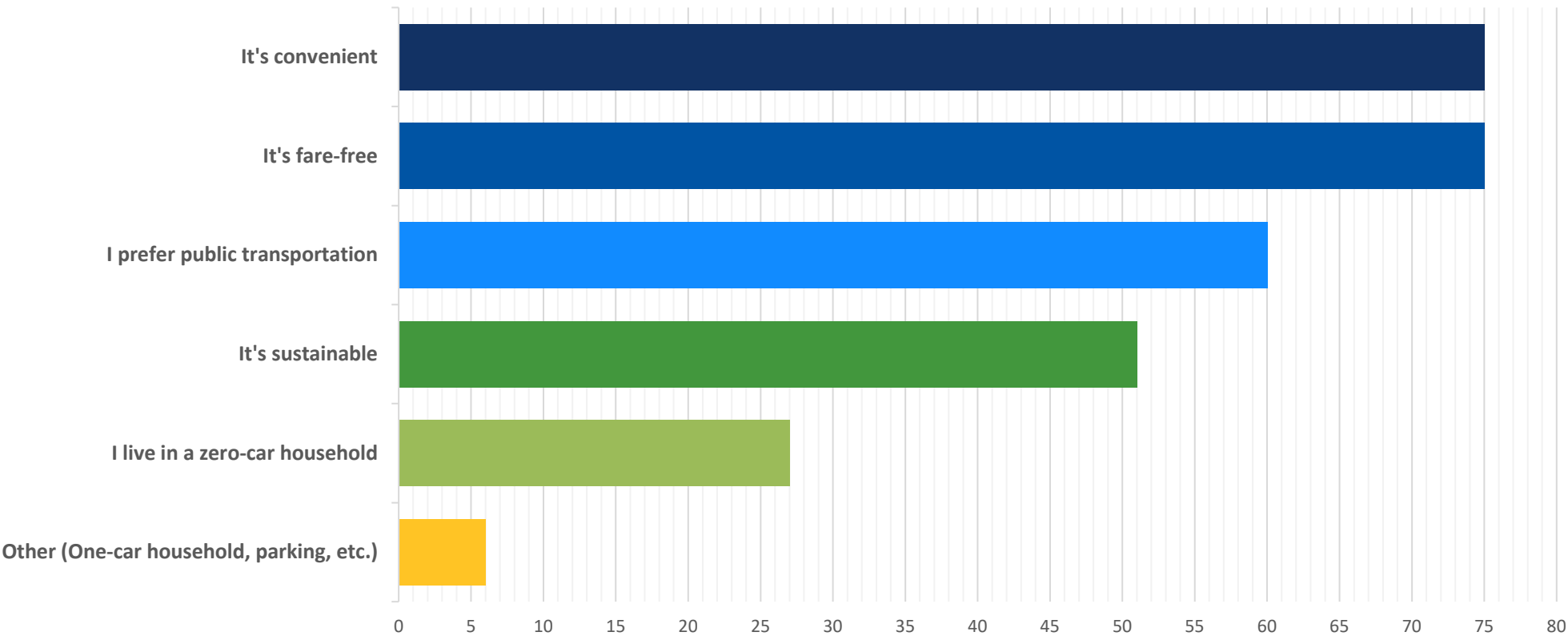
ATSP SURVEY KEY TAKEAWAYS

Q6 | How do you use DASH?

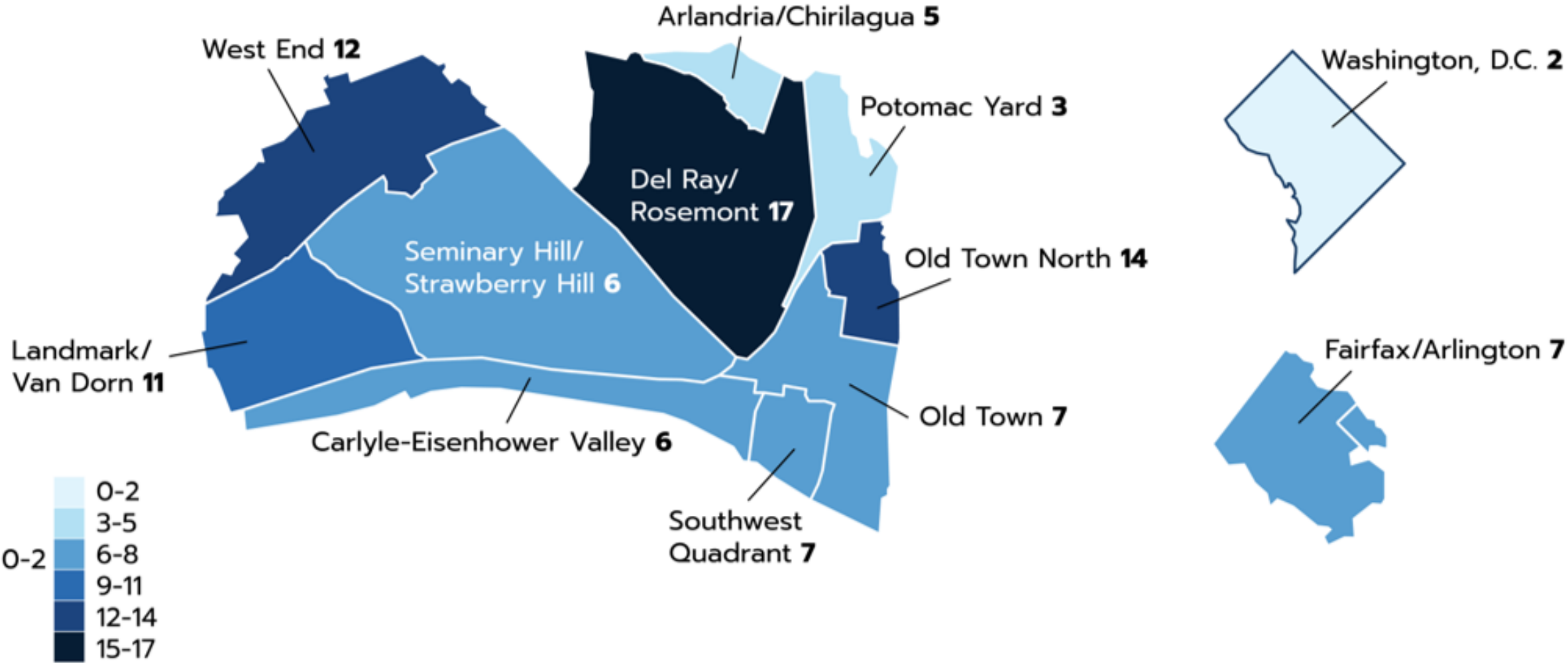


ATSP SURVEY KEY TAKEAWAYS

Q7 | Why do you use DASH?



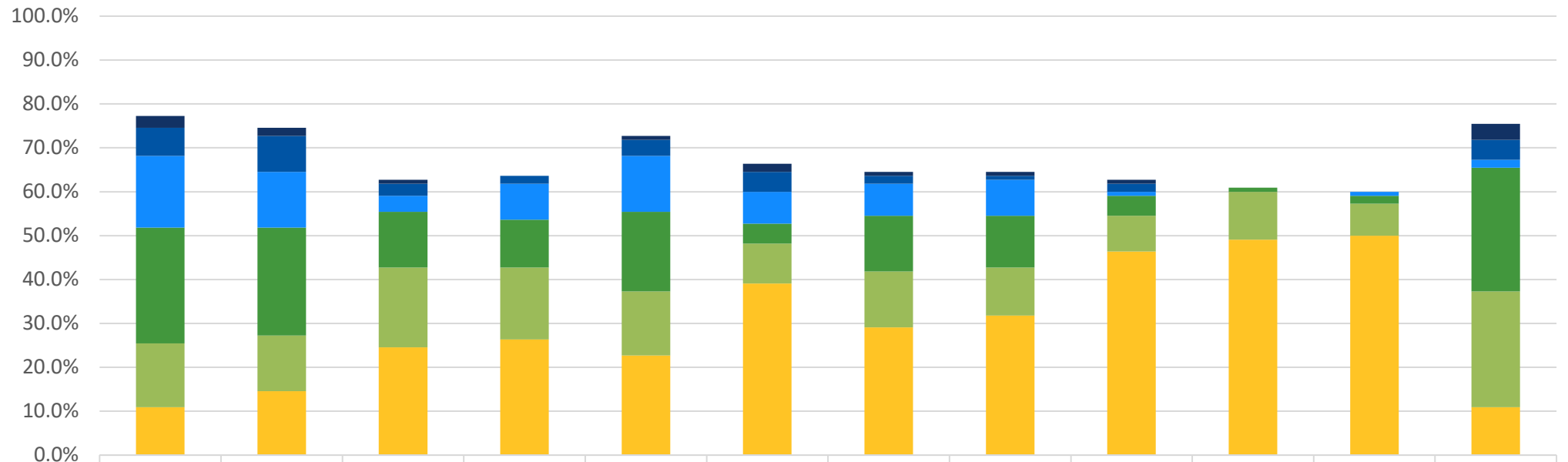
ATSP SURVEY RESPONSE MAP (Q10–Q17)



ATSP SURVEY TAKEAWAYS

Q8 | WHICH DASH SERVICES DO YOU USE & HOW OFTEN? (SELECT ALL THAT APPLY)

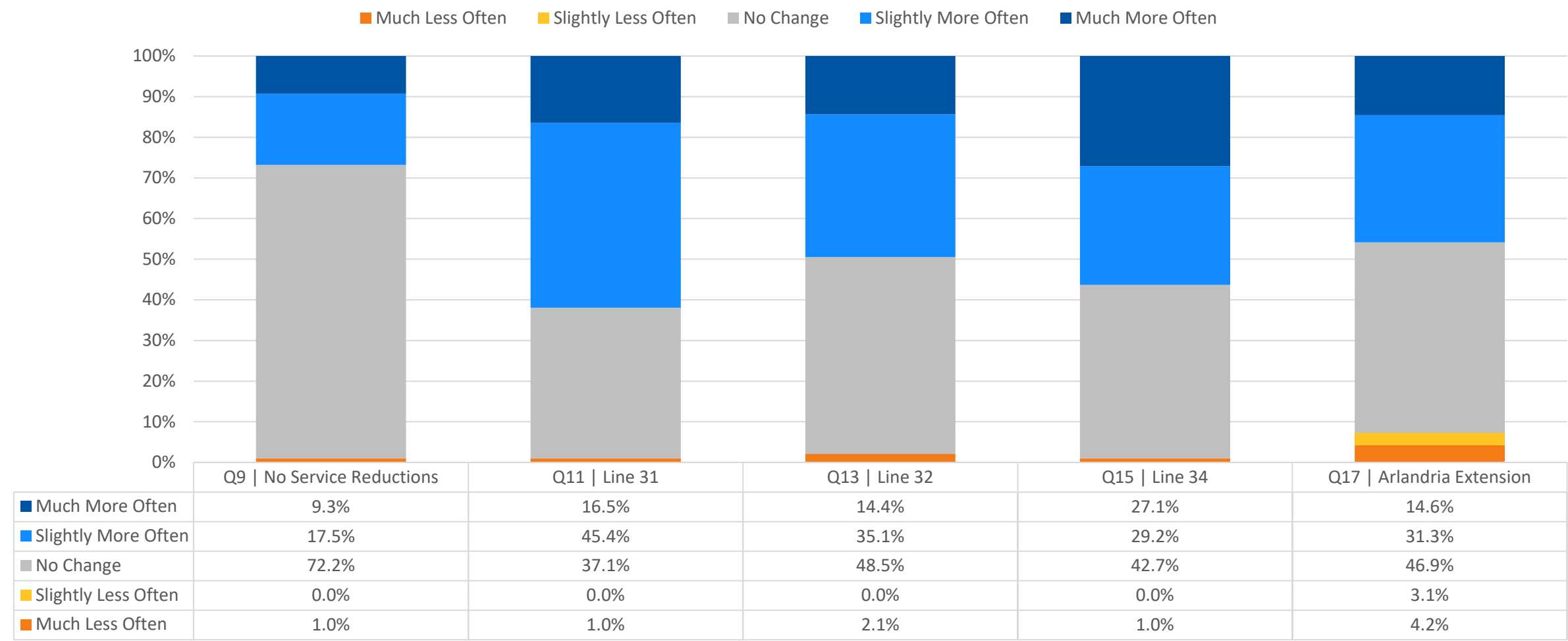
Never
1-3 times a year
1-3 times a month
1-3 times a week
At least once a day (Mon.-Fri.)
At least once a day (Sun.-Sat.)



	Line 30	Line 31	Line 32	Line 33	Line 34	Line 35	Line 36A	Line 36B	Line 102	Line 103	Line 104	King St. Trolley
At least once a day (Sun.-Sat.)	2.7%	1.8%	0.9%	0.0%	0.9%	1.8%	0.9%	0.9%	0.9%	0.0%	0.0%	3.6%
At least once a day (Mon.-Fri.)	6.4%	8.2%	2.7%	1.8%	3.6%	4.5%	1.8%	0.9%	1.8%	0.0%	0.0%	4.5%
1-3 times a week	16.4%	12.7%	3.6%	8.2%	12.7%	7.3%	7.3%	8.2%	0.9%	0.0%	0.9%	1.8%
1-3 times a month	26.4%	24.5%	12.7%	10.9%	18.2%	4.5%	12.7%	11.8%	4.5%	0.9%	1.8%	28.2%
1-3 times a year	14.5%	12.7%	18.2%	16.4%	14.5%	9.1%	12.7%	10.9%	8.2%	10.9%	7.3%	26.4%
Never	10.9%	14.5%	24.5%	26.4%	22.7%	39.1%	29.1%	31.8%	46.4%	49.1%	50.0%	10.9%

ATSP SURVEY TAKEAWAYS

Q9, Q11, Q13, Q15, Q17 | HOW WOULD THIS CHANGE AFFECT HOW OFTEN YOU RIDE DASH?



FY27 PRIORITIES & GOALS

PRIORITIES

- Growth & Quality
- Partnerships & Media Coverage
- Implementation & Storytelling

GOALS

- Growth & Quality
- Partnerships & Media Coverage
- Implementation & Storytelling

FY26 ATSP UPDATE REVISIONS

- Line 32 Weekday Improvement (!!)
- I-395 Commuter Choice Awards
- FY 26 SYIP Project Awards
- Line 34 Extension to Arlandria
 - Regional Coordination (Arlington)
 - Community Outreach (Reed Ave)
 - TPB Approval (Reed Ave/Richmond Hwy)
- Additional Fare-Free Program Info
- 2030 ATV Update for FY 2027 ATSP

Alexandria Transit Strategic Plan
(FY 2025 – FY 2034)

FY 2026 Update Addendum



*Presented to ATC Board of Directors
March 12, 2025*



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www.dashbus.com/strategicplan



Questions?

Camila Olivares
Director of Marketing & Public Engagement
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(703) 746-5646

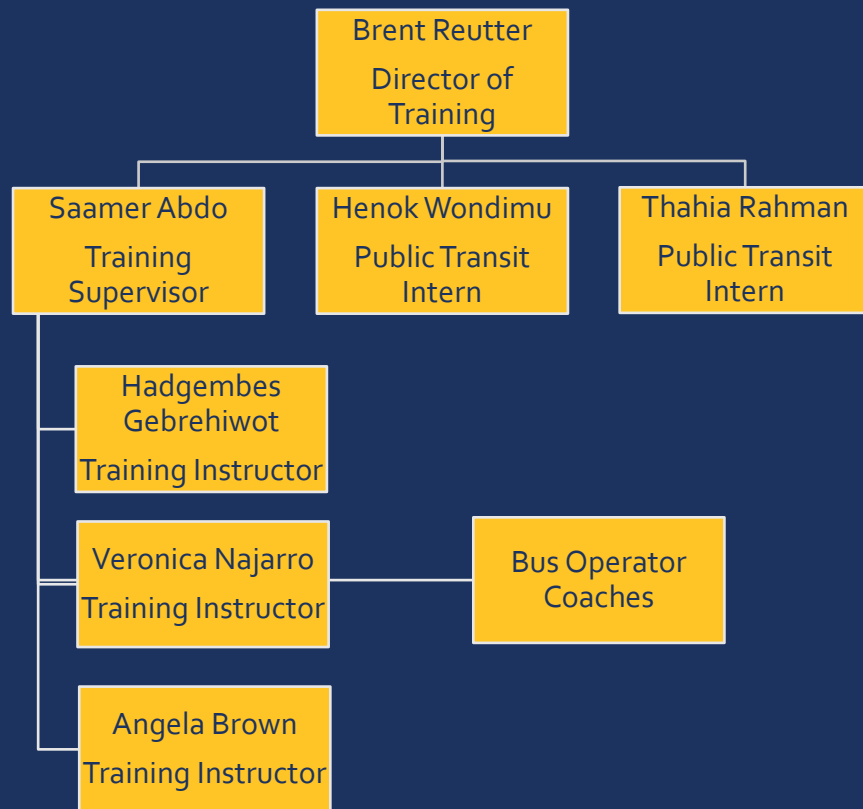




TRAINING DEPARTMENT

May 2025 Alexandria Transit Company Board Meeting

DEPARTMENT STRUCTURE



BUS OPERATOR TRAINING



	Old Structure	New Structure
Frequency	Once Every 12 weeks	Once Every 3 weeks
Duration	12 Weeks	7-9 weeks
Annual Capacity	36 Operators	136 Operators

- 2023 & 2024 Combined Operator Graduation Rate: 64%
- 4 Operators per Instructor during training

BUS OPERATOR TRAINING



Training Type	Operators Completed 2023	Operators Completed 2024
New Operator or CDL	43	32
Annual Refresher	81	200
Post-Preventable Event	72	85

- Bus Operator & Operator Coach Training
 - 17 DASH Developed Modules
 - Off-the-Shelf Smith System
 - Ad-hoc New Technology Trainings
- Recent successes:
 - 100% Completion of Annual Refresher
 - Post-Preventable Training:
 - 2023 Averaged 24 days to complete
 - 2024 Averaged 12 days to complete
 - 2025 Averaging 6 days to complete

NON-OPERATOR TRAINING



- **Operations and Maintenance Supervisors**
 - 12 DASH Developed Modules
 - VA Transit Liability Pool Training
 - Leadership Solutions with Terrie Glass
- **Operations and Maintenance Managers**
 - 8 DASH Developed Modules
 - VA Transit Liability Pool Training
 - Leadership Solutions with Terrie Glass
 - Paycom CBT Modules on ADA, Harassment, FMLA, etc.
- **General Administrative Staff**
 - Leadership Solutions with Terrie Glass
 - Paycom CBT Modules on ADA, Harassment, FMLA, etc.



TRAINING GAPS



- Curriculum Design
- eLearning Platforms
- Maintenance Training
 - Evolving Zero Emission Vehicles and more infrequent hiring
- Supervisor Training
- Succession Programing for Operators
- Training Staff to Operator Staff Ratio

Track←it

THE FUTURE OF TRAINING



- Greater Operator Classroom Training
 - Ongoing process
- Maintenance Apprenticeship Program with NVCC
 - Beginning August 2025
- Pathways for Low/No Workforce Development Grant
- DMVMoves Working Group
 - 5+ Years
- Partnering with local agencies to give CDL Training
 - Expected Summer 2025



QUESTIONS



CONSIDERATION OF EXECUTIVE SESSION

Motion to Enter Session:

"I _____ (name) move that the Alexandria Transit Company Board of Directors convene an Executive Session for the purpose of discussing legal and personnel matters, pursuant to Section 2.2-3711 (A.1) of the Code of Virginia"

RECONVENE PUBLIC SESSION & CERTIFICATION OF EXECUTIVE SESSION

Motion to Exit Session:

"I _____ (name) move to reconvene the public meeting of the Alexandria Transit Company Board of Directors."

Motion to Certify Session:

"I _____ (name) move to certify that, pursuant to Section 2.2-3711 of the Code of Virginia to the best of each member's knowledge only public business matters that were identified in the motion by which the executive session was convened, and that are lawfully exempted by the Freedom of Information Act from the Act's open meeting requirements, were heard, discussed or considered by the Board during the executive session."

WRAP-UP & CONSIDERATION OF ADJOURNMENT

Next ATC Board of Directors Meeting:
June 11, 2025 @ 5:30pm

Location: DASH Headquarters
(3000 Business Center Drive, Alexandria)