

# MEETING WILL BEGIN SOON

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ALEXANDRIA TRANSIT COMPANY  
BOARD OF DIRECTORS MEETING  
DECEMBER 13, 2023



## CALLING OF THE ROLL



David Kaplan  
Chair of the Board



Steve Klejst  
Vice-Chair of the Board



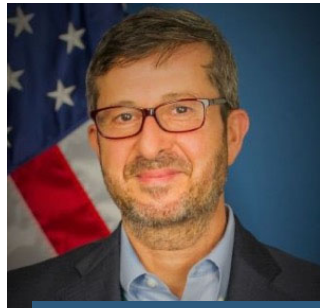
Ajashu Thomas



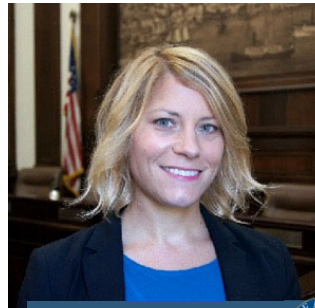
Matt Harris



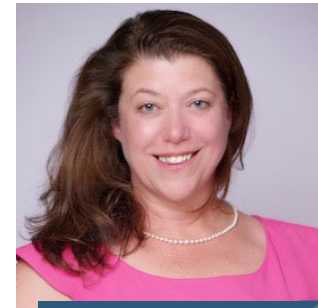
Jesse O'Connell



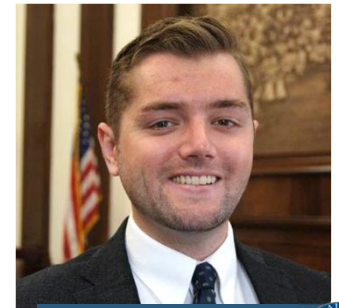
Murat Omay



Hillary Orr



Kendel Taylor



Arthur Wicks



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# PUBLIC COMMENT PERIOD

Those wishing to speak during Hearing may pre-register at [dashbus.com/](https://dashbus.com/) and join via Zoom.

Alternatively, attendees may use the “RAISE HAND” feature to be recognized for comment.

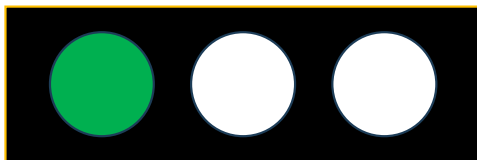


# PUBLIC COMMENT PERIOD

Each speaker is permitted 3 minutes for public comment.

When the **YELLOW** light appears, 1 minute remains.

When the **RED** light appears, you are out of time.



Time has expired  
Speaker





# APPROVAL OF MINUTES

Consideration of approval of **Meeting Minutes from the November 08, 2023** meeting of the Alexandria Transit Company Board of Directors.

# CHAIR'S REPORT

TransDev Contract/Transit Management RFP  
Forthcoming Stockholders Meeting  
Scheduling of February Board Meeting



**David Kaplan**  
Chair of the Board

# T&ES REPORT



**Hillary Orr**  
Deputy Director  
T&ES – City of Alexandria

# T&ES REPORT

## TRIP Grants

This month, the Commonwealth Transportation Board approved the City's application for \$800,000 to provide temporary transit shelters at the former Landmark Mall site until the full transit center can be constructed.

Next month, staff will submit grants to DRPT for Capital and Operating Assistance as well as the Transportation Ridership Incentive Program (TRIP). The City will be applying for \$500,000 of funds under the Passenger Amenities Program. Over the next month, staff will prioritize locations for amenities such as shelters, benches, ADA improvements and real time transit screens.

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# BOARD MEMBER RECRUITMENT COMMITTEE REPORT



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## OTHER BOARD MEMBER REPORTS AND UPDATES



# GENERAL MANAGERS REPORTS

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- GM's Current Services Proposed Budget
- Other Updates



**Josh Baker**  
General Manager & CEO

# FY 2025 CURRENT SERVICES BUDGET

**The FY 2025 General Manager's Proposed Operating Budget** increases by \$3,137,461 (9.9%) to a total of \$34,839,409.

- Fiscally constrained per City Manager's instructions
- New CBA – 9.5% and 4% in Years 1 and 2 respectively
- Full Year of Line 30 and 33 improvements
- VA TRIP Grant Ends this year

## **Significant Changes:**

- |                                   |                                  |
|-----------------------------------|----------------------------------|
| • Compensation:                   | Cost Increase: \$2,784,626       |
| • TRIP Funding Grant Reduction:   | Decreased Revenue: (\$1,782,577) |
| • Maintenance Parts and Supplies: | Cost Increase: \$536,900         |
| • Ad Program Shortfalls:          | Decreased Revenue: (\$96,300)    |
| • Charter Services Increase:      | Increased Revenue: \$130,000     |

# FY 2025 CURRENT SERVICES BUDGET

Board Action Item

| EXPENDITURES   | FY 2025 Budget    |       | FY 2024 Budget    |       | Change           |
|----------------|-------------------|-------|-------------------|-------|------------------|
| Personnel      | 27,203,990        | 78.1% | 24,419,364        | 77.0% | 2,784,626        |
| Non-Personnel  | 7,435,919         | 21.3% | 7,083,084         | 22.3% | 352,835          |
| Capital Outlay | 199,500           | 0.6%  | 199,500           | 0.6%  | -                |
| <b>TOTAL</b>   | <b>34,839,409</b> |       | <b>31,701,948</b> |       | <b>3,137,461</b> |

| REVENUES                    | FY 2025 Budget    |       | FY 2024 Budget    |       | Change           |
|-----------------------------|-------------------|-------|-------------------|-------|------------------|
| City Contribution Operating | 32,935,127        | 94.5% | 28,480,971        | 89.8% | 4,454,156        |
| City Contribution Trolley   | 1,560,582         | 4.5%  | 1,128,400         | 3.6%  | 432,182          |
| Virginia TRIP Program       | -                 | 0.0%  | 1,782,577         | 5.6%  | (1,782,577)      |
| Passenger Revenue           | -                 | 0.0%  | -                 | 0.0%  | -                |
| Charters                    | 130,000           | 0.4%  | -                 | 0.0%  | 130,000          |
| Advertising                 | 153,700           | 0.4%  | 250,000           | 0.8%  | (96,300)         |
| Miscellaneous Revenue       | 60,000            | 0.2%  | 60,000            | 0.2%  | -                |
| <b>TOTAL</b>                | <b>34,839,409</b> |       | <b>31,701,948</b> |       | <b>3,137,461</b> |

# FY 2025 CURRENT SERVICES BUDGET

Board Action Item

## Budget Comparison

Presented a means of benchmarking, as done in prior budget cycles, the table below analyzes DASH and Metrobus budgeted operating costs per platform hour. The term “platform hour” refers to all hours for which buses are in service, which is the most relevant measure of true cost.

|                                          | DASH FY25<br>Proposed Budget | Metrobus FY24<br>Budget |
|------------------------------------------|------------------------------|-------------------------|
| Total Budget                             | 34,839,409                   | 742,681,000             |
| Total Platform Hours                     | 281,603                      | 4,338,366               |
| <b>Operating Costs per Platform Hour</b> | <b>123.72</b>                | <b>171.19</b>           |

Given Metrobus’ vastly larger size and complexity, a higher operating cost rate per hour is to be expected. Nevertheless, this budget maintains DASH’s highly competitive cost efficiency vs. Metrobus service. [Source: [WMATA FY24 Approved Operating Budget](#), p. 35 (budget) p. 294 (platform hours)]

## OTHER UPDATES & ANNOUNCEMENTS



### Location, Dates, and Times:

December 11, 11:00 a.m. - 2:00 p.m. | **Potomac Yard Center**  
December 12, 3:00 p.m. - 7:00 p.m. | **King Street Metro**  
December 13, 9:00 a.m. - 12:00 p.m. | **Van Dorn Metro Station**  
December 14, 11:00 a.m. - 2:00 p.m. | **Bradlee Shopping Center**  
December 15, 3:00 p.m. - 7:00 p.m. | **City Hall/Market Square**



SCAN QR CODE FOR  
MORE INFORMATION

ACCEPTING CLOTHING ITEMS IN YOUTH AND ADULT SIZES, SHELF-STABLE FOOD, & ESSENTIAL TOILETRIES.

## OTHER UPDATES & ANNOUNCEMENTS



### **DASH 40<sup>th</sup> Anniversary Celebration**

This coming March, DASH will be celebrating 40 years of service to the Alexandria community. To commemorate this milestone, DASH will be holding several employee- and customer-focused events over a week-long period.

The biggest of these events will be the DASH 40th Anniversary Celebration, which will be held on Saturday, March 9, 2024 at the George Washington Masonic National Memorial.

# OTHER UPDATES & ANNOUNCEMENTS

## Bus Stop Accessibility Improvements

Over the last three months, DASH has worked with T&ES staff to make improvements at a series of nine bus stops in Old Town North and Arlandria to help bring those stops up to ADA accessibility standards.

Photos of several of these new improvements featuring larger ADA accessible concrete pads are shown below:



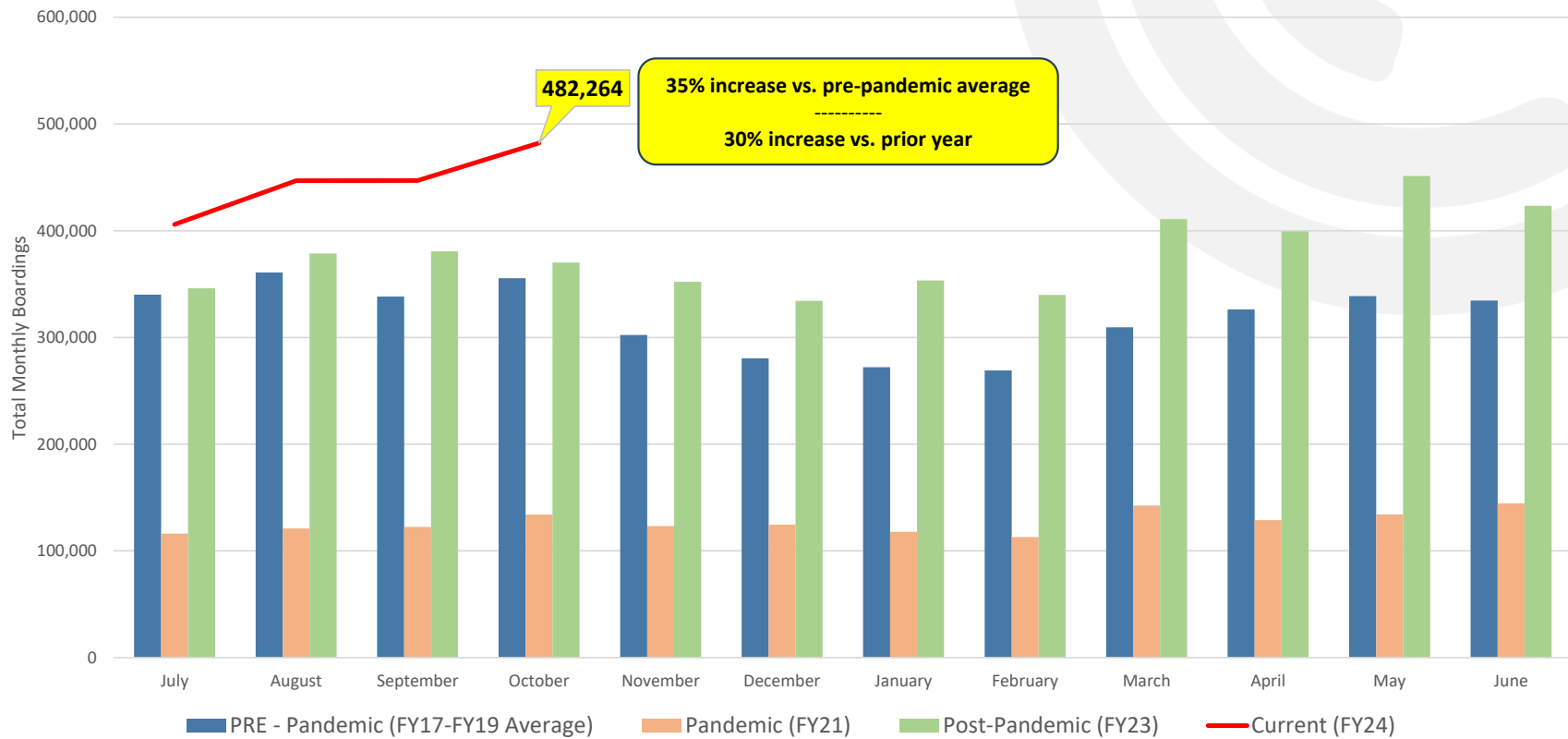
EB King St. & Menokin Dr. (Fairlington United Methodist Head Start Center)



SB Park Center Dr. @ Ford Ave. (Park Center)

# RIDERSHIP UPDATE

DASH Monthly Ridership Trends (FY 2017 - FY2024)



# FINANCIALS

## As of October 31<sup>st</sup>, 2023

ATC is projecting a revised year-end deficit of (~\$34,261)

### Notable October Variances:

- **Fuel costs** fluctuate throughout the year and are typically much higher in the summer months, our budget takes the anticipated averages throughout the year based on EIA.gov estimates
  - Notably half of DASH's electric bus fleet has been out of service throughout the fall, resulting in more reliance on diesel vehicles increasing fuel consumption
- **Operations Overtime** has been a significant pressure on our budget
- Inflationary and supply chain issues in **maintenance parts and supplies** are a significant issue in FY2024

# PLANNING DEPARTMENT ACTION ITEMS



**Martin Barna**  
Director of Planning & Marketing

# ALEXANDRIA TRANSIT STRATEGIC PLAN (ATSP)

Board Action Item

- New planning requirement for state funding from Virginia DRPT
- Would replace annual Transit Development Plan (TDP) process
- Major update every 5 years; Addendum updates for in between years.
- ATSP includes the following elements:
  - Overview & Strategic Vision
  - System Performance & Operations Analysis
  - Planned Improvements & Implementation Plan
  - Financial Plan
- No changes to Board authority for service/fare change decisions.
- **BOARD ACTION – Adopt ATSP/TDP Changes outlined in Board Memo**

# ALEXANDRIA TRANSIT STRATEGIC PLAN (ATSP)

## Board Action Item

| FY   | ATSP Document to Prepare | ATSP Elements Requiring Update, Public Input, Board Approval |                |                |              |              | Public Input Period | Board Approval |
|------|--------------------------|--------------------------------------------------------------|----------------|----------------|--------------|--------------|---------------------|----------------|
|      |                          | 1                                                            | 2              | 3              | 4            | 5            |                     |                |
|      |                          | Vision/Standards                                             | Perf. Analysis | Serv/Fare Chgs | Capital Proj | Finance Plan |                     |                |
| FY25 | New ATSP                 | YES                                                          | YES            | YES            | YES          | YES          | February - April    | May*           |
| FY26 | Annual Addendum to ATSP  | NO                                                           | NO             | YES            | YES          | NO**         | March - April       | May/June       |
| FY27 | Annual Addendum to ATSP  | NO                                                           | NO             | YES            | YES          | NO**         | March - April       | May/June       |
| FY28 | Annual Addendum to ATSP  | NO                                                           | NO             | YES            | YES          | NO**         | March - April       | May/June       |
| FY29 | Annual Addendum to ATSP  | NO                                                           | NO             | YES            | YES          | NO**         | March - April       | May/June       |
| FY30 | Updated ATSP             | NO                                                           | YES            | YES            | YES          | YES          | February - April    | May*           |
| FY31 | Annual Addendum to ATSP  | NO                                                           | NO             | YES            | YES          | NO**         | March - April       | May/June       |
| FY32 | Annual Addendum to ATSP  | NO                                                           | NO             | YES            | YES          | NO**         | March - April       | May/June       |
| FY33 | Annual Addendum to ATSP  | NO                                                           | NO             | YES            | YES          | NO**         | March - April       | May/June       |
| FY34 | Annual Addendum to ATSP  | NO                                                           | NO             | YES            | YES          | NO**         | March - April       | May/June       |
| FY35 | New ATSP                 | YES                                                          | YES            | YES            | YES          | YES          | February - April    | May*           |

\*Board approval will be required in May for full ATSP updates to allow time for regional MPO approval

\*\* Finance plan does not need to be updated as part of the annual addendums, however, the finance tables will need to be updated based on the new ten-year plan range.

# FY 2025 DRPT GRANT APPLICATIONS

Board Action Item

## Demonstration Grants

- DASH Onboard Info Screen Pilot (\$200K)
- “Thru Vision” Blindspot Camera Pilot (\$100K)

## Workforce Development Program

- FY25 DASH Intern Program (\$110K)

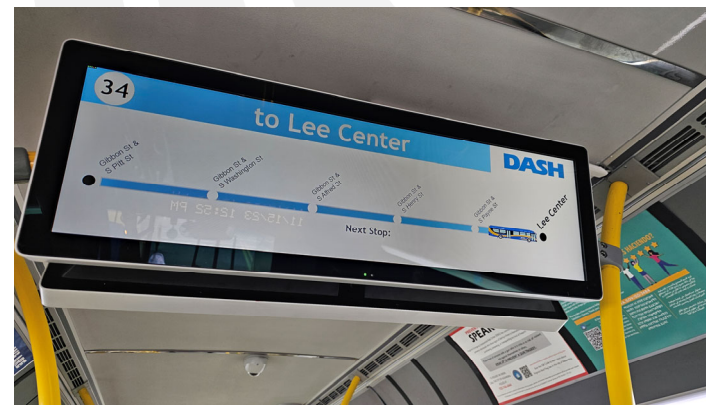
## BOARD ACTION – Adopt Board Resolutions

# FY 2025 DRPT GRANT APPLICATIONS

## Board Action Item

### Onboard Infotainment Screen Pilot

- Displays Customer Info
- Upcoming Stops/Transfers
- Real-Time Info & Alerts



# FY 2025 DRPT GRANT APPLICATIONS

Board Action Item

## Thru Vision Blind Spot Camera

- Two screens mounted on front pillars of bus interior.
- Displays views of blind spots.





## WRAP-UP & CONSIDERATION OF ADJOURNMENT

Next ATC Board of Directors Meeting:

**January 10, 2024**

**5:30pm**

THE BOARD  
MEETING HAS  
CONCLUDED

NEXT MEETING

JANUARY 10, 2024  
5:30PM

