



## **DASH 40<sup>th</sup> Anniversary Banquet**

Masonic Temple  
Alexandria, Virginia  
March 9<sup>th</sup>, 2024

### **Sponsorship Packages**

#### **Headline Sponsor \$10,000**

All items included in the Gold Sponsorship Package, plus:

- Main video advertisement/recognition to be featured during the main program.
- Recognition as headline sponsor throughout main event by event emcee
- Recognition through social media posts leading up to the event

#### **Gold Sponsor \$5,000**

All items included in the Silver Sponsorship Package, plus:

- Full page advertisement in the DASH 40<sup>th</sup> Anniversary Event Program
- Company logo displayed prominently on red carpet photo backdrop and throughout event
- Company advertisement on new digital infotainment screens on select DASH buses
- Sponsorship placard displayed on interior of DASH buses for 3 months
- Full page advertisement in the DASH Ride Guide (6 month exposure)

#### **Silver Sponsor \$2,000**

All items included in the Bronze Sponsorship Package, plus:

- Two (2) additional tickets (4 total) to the DASH 40<sup>th</sup> Anniversary Event Banquet
- Half page advertisement in the DASH 40<sup>th</sup> Anniversary Event Program
- Company logo on cover of the DASH 40<sup>th</sup> Anniversary Event Program
- Company logo displayed on DASH website
- Sponsorship placard displayed on interior of DASH buses for 2 months
- Quarter page color advertisement in the DASH Ride Guide (6 month exposure)

#### **Bronze Sponsor \$1,000**

- Two (2) tickets to the DASH 40<sup>th</sup> Anniversary Banquet
- Quarter page advertisement in the DASH 40<sup>th</sup> Anniversary Event Program
- Company logo displayed on red carpet photo backdrop and throughout event
- Sponsorship placard displayed on interior of DASH buses for 1 months

To sponsor, please contact Raymond Mui at [Raymond.mui@alexandriava.gov](mailto:Raymond.mui@alexandriava.gov) or at 703-217-8186