

DASH

5 YEARS FARE FREE

Meeting Will Begin Soon

Board of Directors

May 13, 2026



Calling of the Roll



David Kaplan

Chair



Jesse O'Connell

Vice-Chair



Ajashu Thomas



Matt Harris



Kursten Phelps



Jamal Schoby



Arish Gajjar



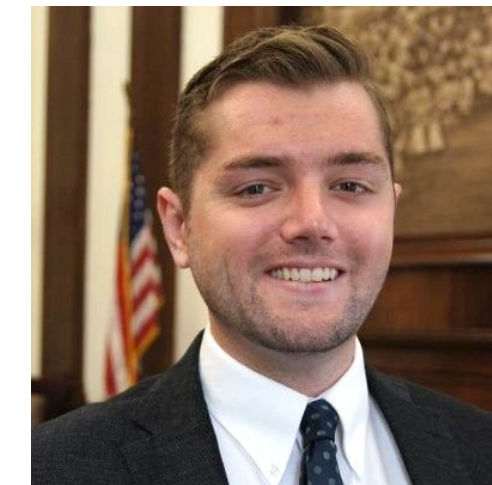
Praveen Kathpal



Hillary Orr



Kevin Greenlief



Arthur Wicks





Welcome & Introductions
Board of Directors Meeting
May 13, 2026



FY 2027 Budget Public Hearing

Those wishing to speak during the public hearing may pre-register at dashbus.com/ and join via Zoom.

Alternatively, attendees may use the “RAISE HAND” feature to be recognized for comment.



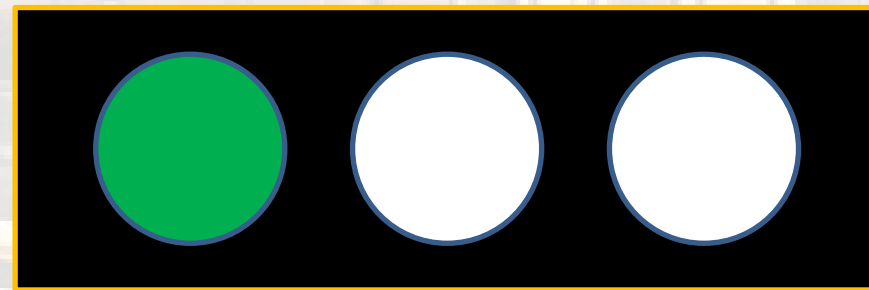


Public Hearing

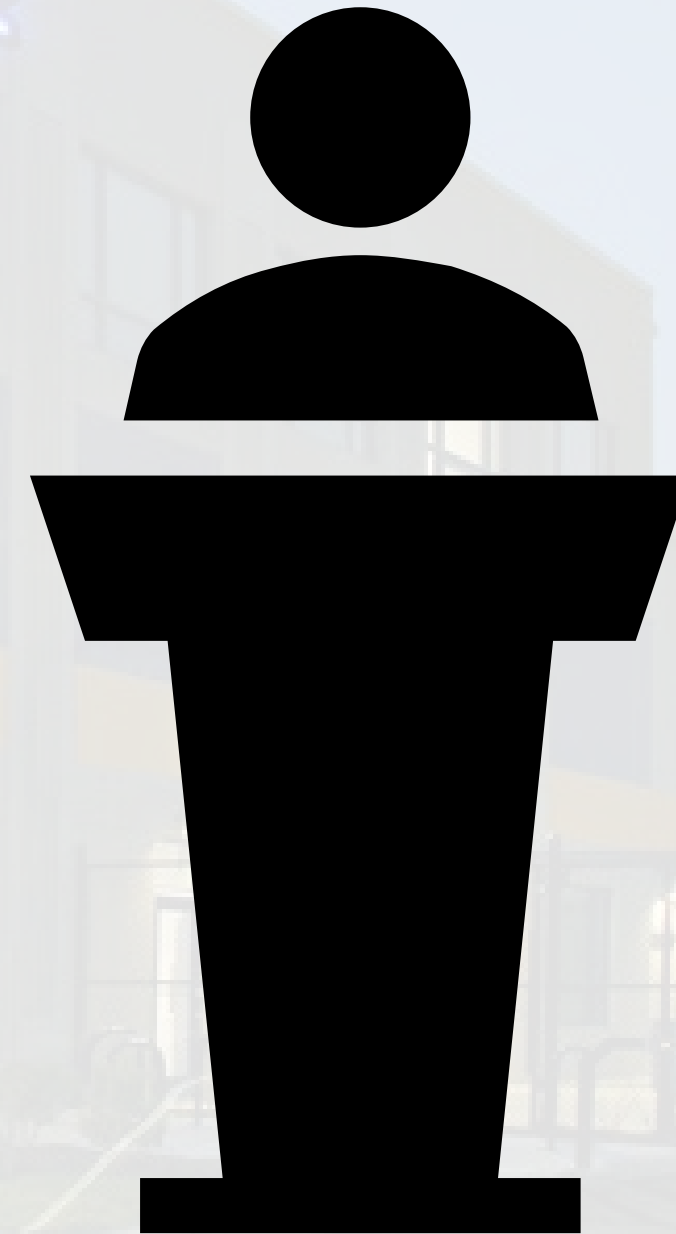
Each speaker is permitted 3 minutes for the public hearing.

When the **YELLOW** light appears, 1 minute remains.

When the **RED** light appears, you are out of time.



Time Whistle
Speaker Expired



Collaboration & Engagement

3a. Chairs Report

David Kaplan – Chair of the Board

3b. T&ES Report

Hillary Orr, Deputy Director, Transportation & Environmental Services

3c. DASH Rider Advisory Committee (DAC) Updates

(as needed - DAC Chair or DASH Staff)

3d. Other Member Reports

All



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T&ES Report

- **Upcoming regional transportation events:** Bike to Work Day on May 15; CTB/NOVA Six-Year Plan meetings and public hearing in Alexandria on May 18–19.
- **Transit Access Improvements:** City recommended for a \$340,000 DRPT grant with \$160,000 local match to advance ADA bus stop pads, shelters, benches, and related amenities.
- **West Alexandria Transit Center:** 12 interim bus shelters installed at the former Landmark Mall site; shelters will later be redeployed when the permanent transit center is constructed.
- **Regional BRT Coordination:** Alexandria participating in DMV Moves implementation discussions for Envision Route 7, Duke Street Transitway, West End Transitway, and related transit center priorities.



T&ES Report

- **Kids Ride Free on Metrobus:** Alexandria and WMATA continue preparing student SmarTrip card program for ACPS middle and high school students, with launch anticipated in August/September 2026.
- **Infrastructure and Safety Updates:** Metroway pavement repairs are being coordinated to minimize service impacts; Route 1 South Median, Bus Shelters Phase II, Holland Lane, and Reinekers Lane improvements are advancing.



T&ES Report

Board Action Item:

- Consideration of approval of a letter endorsing the City's application to the Northern Virginia Transportation Authority supporting requests for funding as follows:
 - Up to \$24 million for the design and implementation of the Eisenhower Avenue Corridor Improvements
 - Up to \$22 million for the design and implementation of the improvements to the Van Dorn/Duke Street intersection



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Regular Business

4a. Consideration of Approval – Meeting Minutes

Action Item: Consideration of approval of April 2026 Meeting Minutes

4b. Financial Reports - Q&A as needed

Josh Baker, CEO



Action Items

5a. Consideration of Approval: Alexandria Transit Strategic Plan

Brief Presentation by Stevie Mathews



ATSP Review

Stevie Mathews

Director of Planning &
Scheduling

May 13, 2026





FY27 ATSP Key Update

Route 32 Frequency Improvement

Supplemental funding has been approved to improve the frequency on the line 32

Service will increase from 60-minute to 30-minute frequency, seven days a week

The improvement takes effect with the next service change on July 12th

Additional outreach will be conducted to ensure riders are aware of the upcoming change prior to implementation





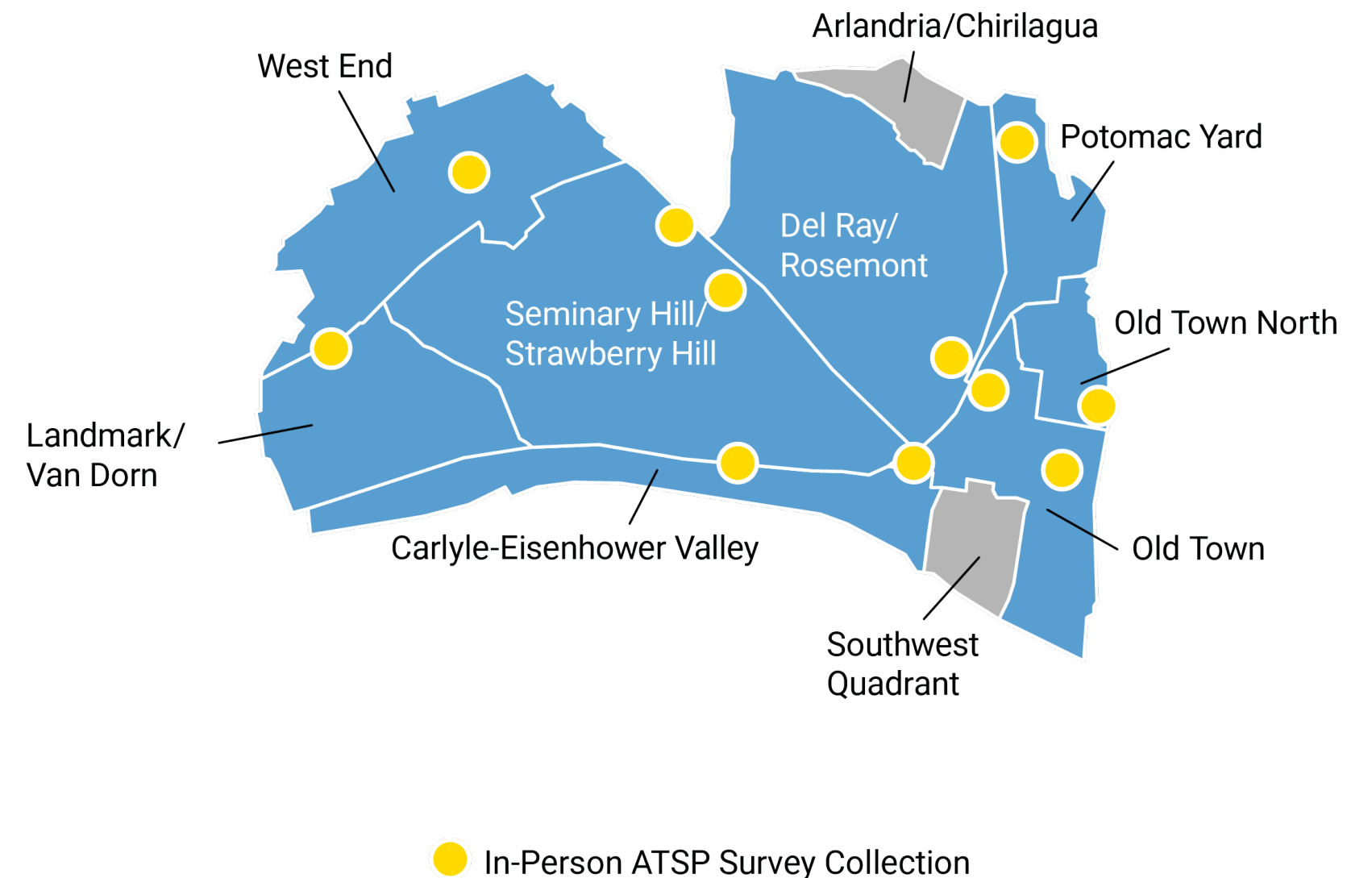
FY27 OUTREACH HIGHLIGHTS



KEY OUTREACH DATES

- 3/20** | ATSP Survey Opens
- 3/24** | GW Civic Engagement Fair
- 4/06** | Kids' First Years Bus Unveiling
- 4/07** | AM Canvassing at Braddock Rd Metro
- 4/08** | DASH Board of Directors' ATSP Public Hearing
- 4/09** | PM Canvassing at Southern Towers
- 4/11** | EV Ride & Drive
- 4/11** | PM Canvassing at City Hall & Potomac Yard Metro
- 4/13** | Midday Canvassing at Bradlee Shopping Center
- 4/15** | PM Canvassing at West Alex Transit Center
- 4/18** | ALX Dog Walk
- 4/21** | AM Canvassing at King St Metro
- 4/22** | Spring2ACTion Day in Del Ray
- 4/22** | ATSP Survey Closes

ATSP FY2027 Survey Collection Events by Neighborhood



OUTREACH FY26 v. FY27

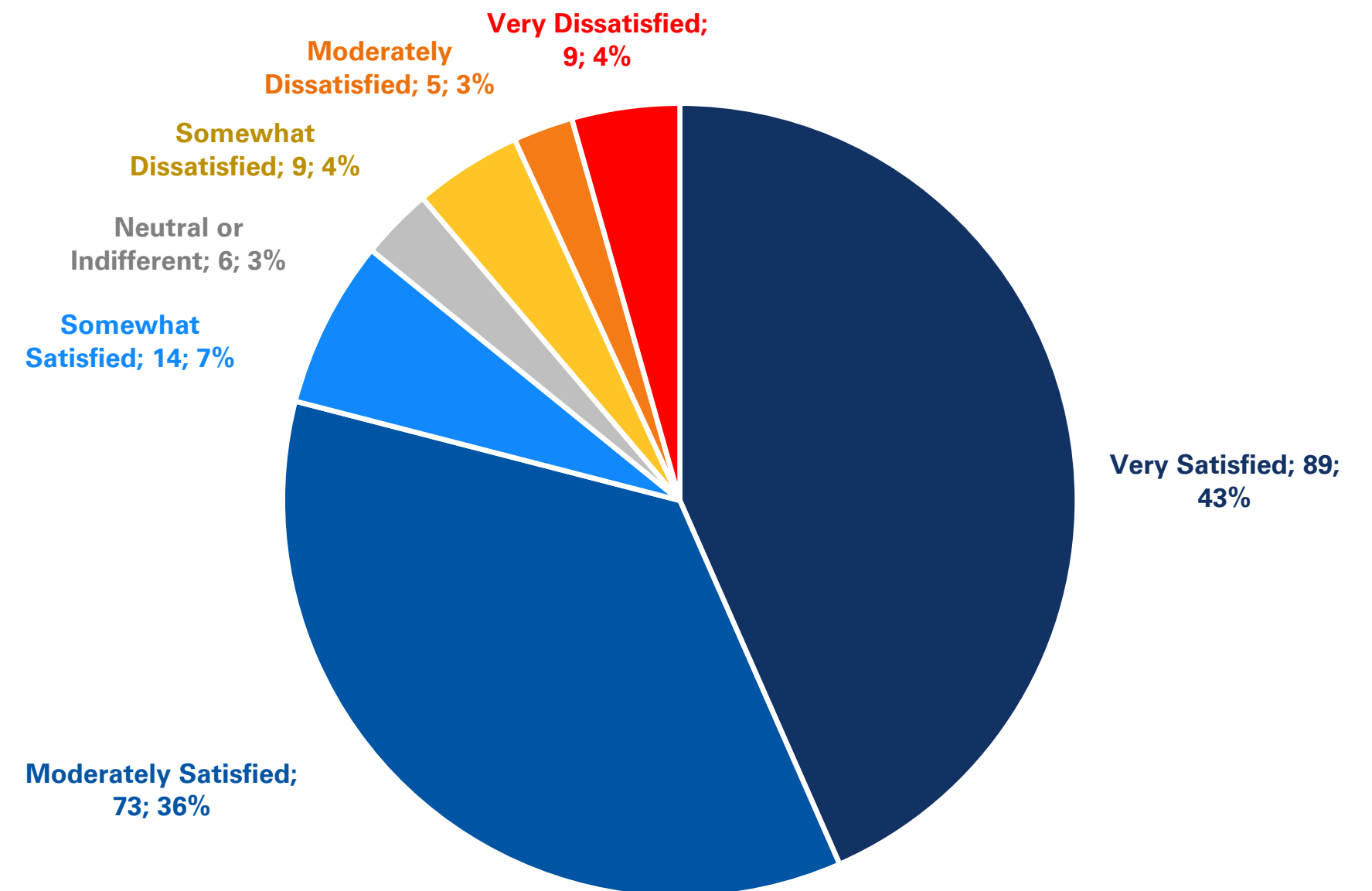
FY26 Overview

- March 17 – April 18 (32 Days)
- Questions and/or Comment(s)
 - 110 Responses
 - 214 Comments
 - 78 Unique Commentors
 - Available in 5 Languages (Amharic, Arabic, English, Persian/Dari, and Spanish)
 - Average Completion Time: 7:36
- 7 Outreach Events/Participation

FY27 Overview

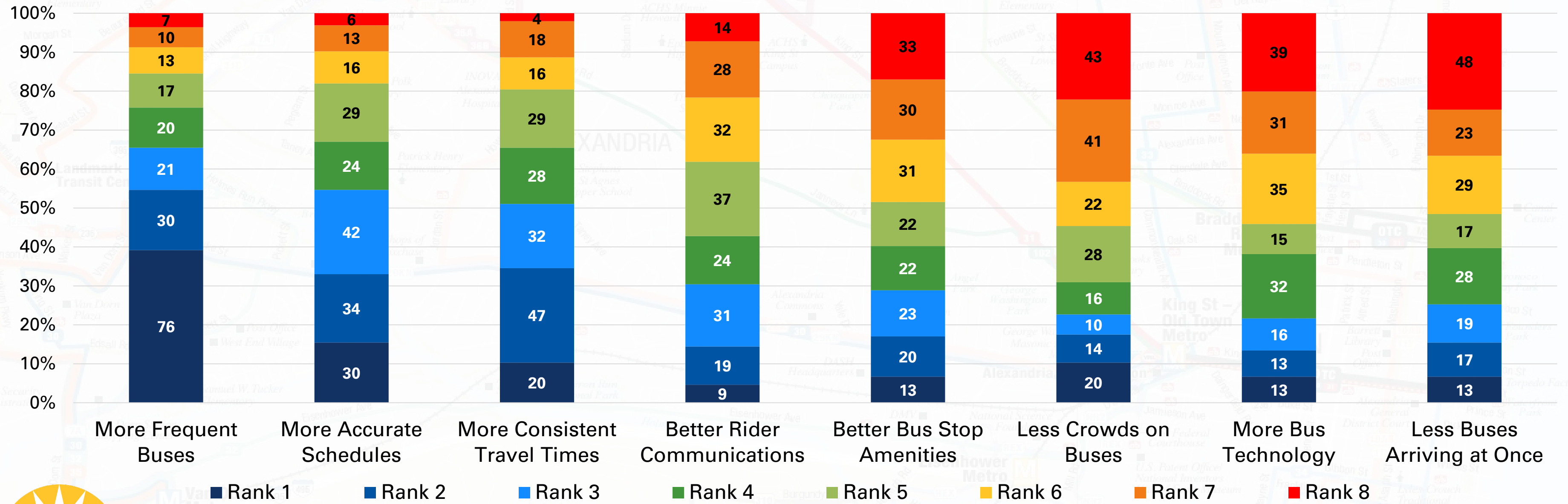
- March 20 – April 22 (34 Days)
- Questions and/or Comment(s)
 - 209 Responses (**↑90%**)
 - 98 Unique Comments/Commentors (**↑26%**)
 - Available in 5 Languages (Amharic, Arabic, English, Persian/Dari, and Spanish)
 - Average Completion Time: 4:07 (**↓46% or 3:29**)
- 12 Outreach Events/Participation (**↑42%**)

Q1: How Would You Rate DASH's Overall Performance?



FOCUS AREAS

Q2: What Should DASH Focus on to be More Useful & Reliable? Please Rank Highest Priority (1) to Lowest Priority (8).

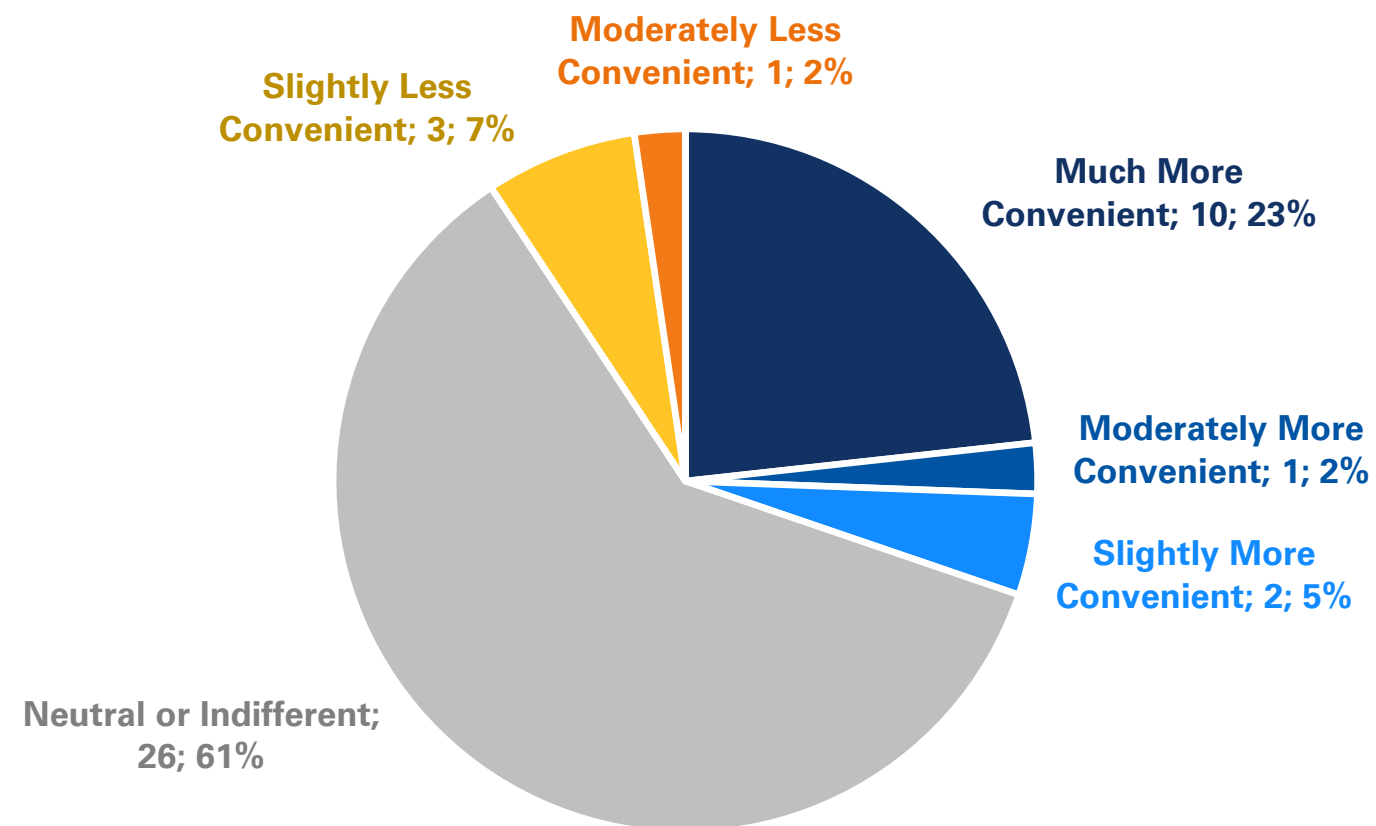


LINE 32 IMPROVEMENT

Q3: Were you aware of the Line 32 frequency improvement between Van Dorn Metro Station & the West Alex Transit Center (July 2025 - June 2026)?

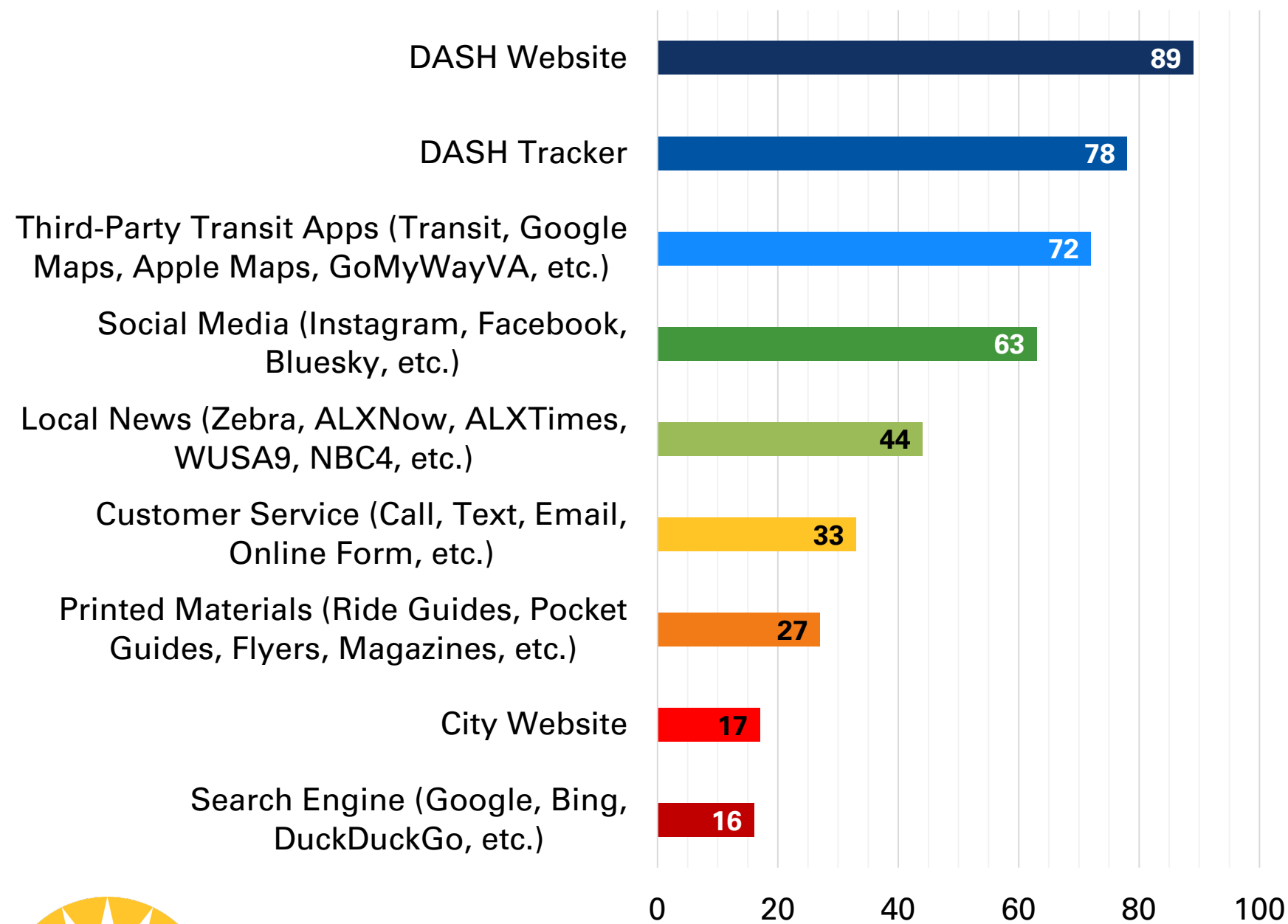
- Yes: 45 (22%)
- No: 163 (78%)

Q4: With the frequency improvement between Van Dorn Metro Station & the West Alex Transit Center, how has this impacted your experience?

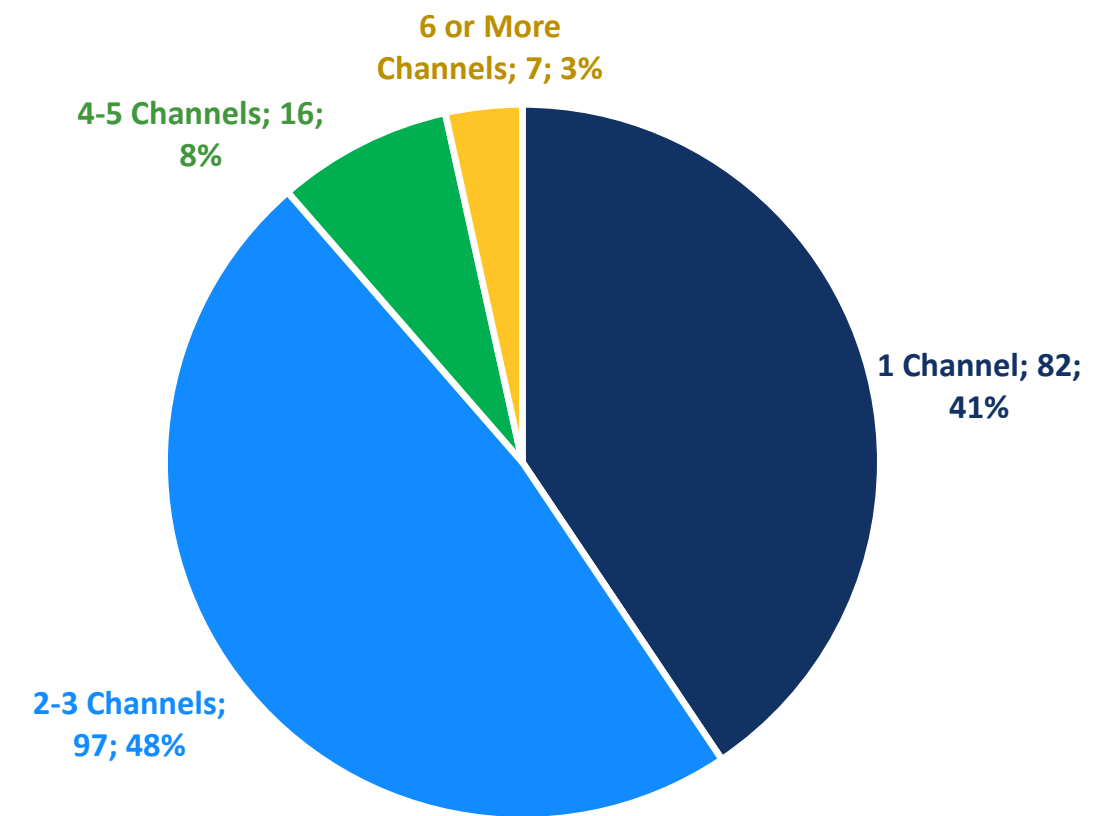


COMMUNICATION METHODS

Q5: How do you stay up-to-date and/or receive information from DASH?



Q5: How do you stay up-to-date and/or receive information from DASH? Cont.



Q7: Would You Like Someone From the DASH Team to Follow-Up with You Based on Your Submission?

- Yes: 27 (13%)
- No: 163 (87%)





COMMENT TRENDS

Travel Time & Route Frequency Improvements

"...if I thought the arrival and transit times were more reliable, I would use it even more than I already do..."

Affordable, Safe, & Convenient Service

"I love dash. 10/10. We need more of this in the area..."

"I love the DASH system and am so grateful that it is free..."

Bus Crowding & Rider Conduct Enforcement

"Something needs to be done about people breaking rules on the bus, like eating, leaving their trash, and playing music and videos..."

Knowledgeable & Friendly Operators

"I greatly appreciate DASH bus services and find nearly all of the drivers very friendly and helpful..."

New Bus & Technology Deployment

"I am so proud of our city's new, shiny DASH buses! They are nice to ride and I am disappointed when my schedule or destination-needs don't align with DASH."

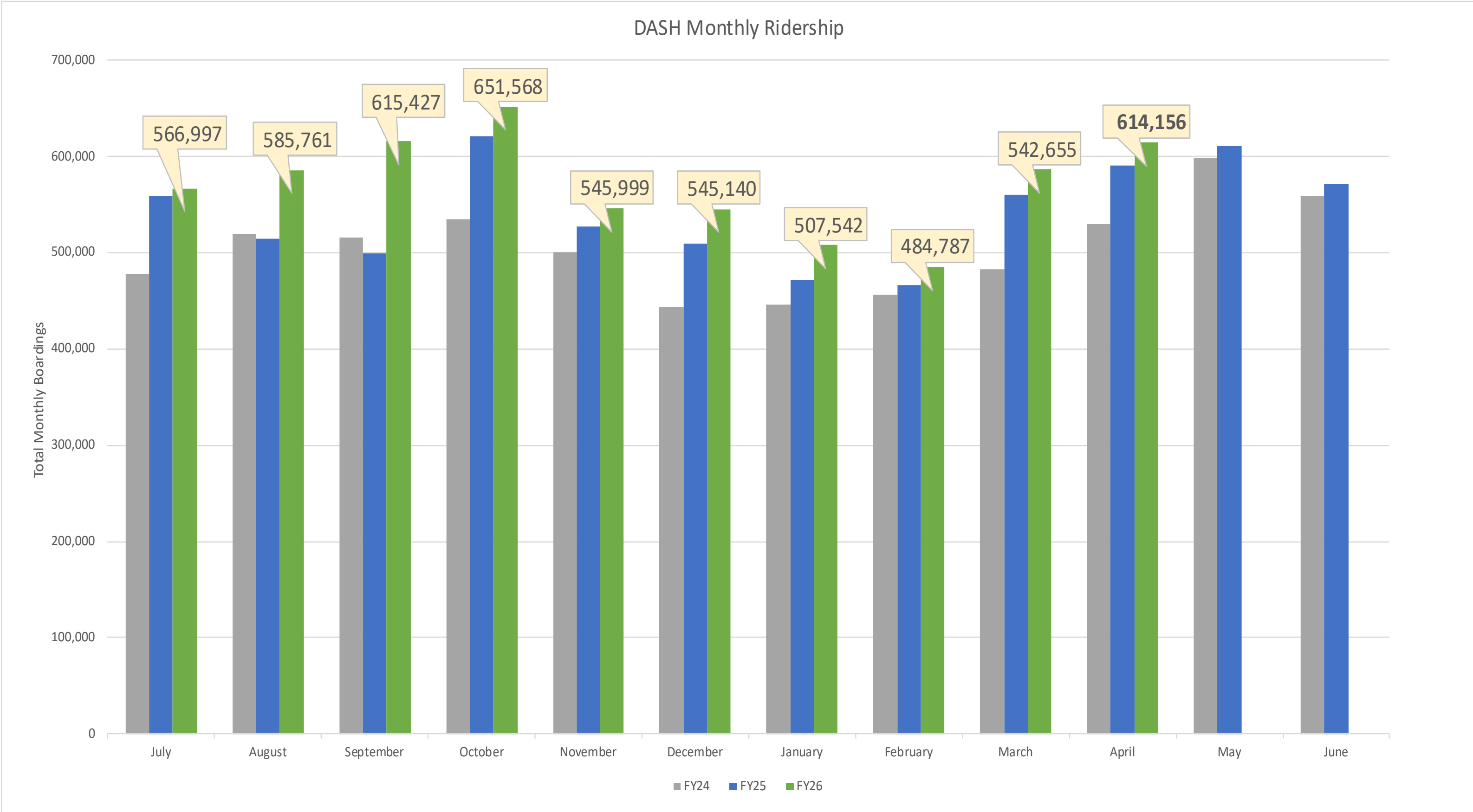


April Ridership – Before Updating Historical Data

DASH Monthly Ridership



April Ridership – Normalized Historical Data



Activities & Community Engagement



World Cup Bus Wrap



AANHIP Bus Wrap



**DASH Night Out
ACPS Softball**



**DASH Night Out
ACPS Baseball**



**CTAV State Rodeo
DASH 1st Place Winner
Lonnell Glover**





Next Meeting: June 10, 2026

DASH Headquarters
3000 Business Center Drive, Alexandria
(Board Room)

Executive Session

Motion to Enter Session:

"I _____ (name) move that the Alexandria Transit Company Board of Directors convene an Executive Session for the purpose of discussing matters, pursuant to Section 2.2-3711 (A.1) of the Code of Virginia"



The Board is currently in

Executive Session



Reconvene Public Session & Certification of Exec Session

Motion to Exit Session:

"I _____ (name) move to reconvene the public meeting of the Alexandria Transit Company Board of Directors."

Motion to Certify Session:

"I _____ (name) move to certify that, pursuant to Section 2.2-3711 of the Code of Virginia to the best of each member's knowledge only public business matters that were identified in the motion by which the executive session was convened, and that are lawfully exempted by the Freedom of Information Act from the Act's open meeting requirements, were heard, discussed or considered by the Board during the executive session."



Wrap Up & Consideration of Adjournment

Next Meeting: June 10, 2026

DASH Headquarters

3000 Business Center Drive, Alexandria, VA 22314

Board Room



Meeting Adjourned

May 13, 2026

@DASHbus_



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