

DASH Board of Directors Meeting Agenda

2 David Kaplan

April 9, 2025 5:30pm - 7:30pm 3000 Business Center Drive, Alexandria VA 22314 (DASH Facility) April 2025 Meeting of the Alexandria Transit Company Board of Directors

1.	Welcome	5:30pm
	a. Call to Order	
	David Kaplan	
	b. Attendance	
	Beth Reveles	
	Roll call attendance of ATC Board Members.	
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2.	DASHing Words in Motion Poetry	5:35pm
	The annual "DASHing Words in Motion" poetry contest recognizes writers and promotes the appreciation of poetry as an art form. It also inspires individuals using DASH's buses and trolleys.	
	2025 DASHing Words in Motion.pdf	
3.	Public Hearing: Alexandria Transit Strategic Plan (ATSP)	5:50pm
	The Board of Directors will hear comments from the public regarding the proposed ATSP. Additional information, along with the full plan can be found at: www.dashbus.com/strategicplan	
4.	Collaboration and Engagement	6:20pm
	a. Chairs Report	0-20pm
	i. Stockholders Meeting Recap & Action Items Discussion	

ATC and City Council to hold a joint worksession in the fall (ideally September) for staff presentations, strategic discussions, and decisions regarding the DASH ATV/New DASH Network, future ATSP's, Fleet Electrification, and the Capital Improvement Program (CIP).

ii. Formation of Nominating Committee

2 David Kaplan

Following the confirmation of the ATC Board, a nominating committee is required, in accordance with the By-Laws, to propose the corporation's Officers.

By-Laws of the Alexandria Transit Company - Article IV - Officers.pdf

b. T&ES Report

A Hillary Orr

Attached is this month's report provided by the T&ES Deputy Director, Hillary Orr.

TES Deputy Directors Notes 4.9.2025.pdf

c. Other Member Reports

5. Regular Business

6:40pm

a. Consideration of Approval: Meeting Minutes



b. Review of Financials

DASH Financial Update - April 2025 Board Packet - February 2025 Financials.pdf

6. Action Items

None

7. Staff Reports

6:45pm

a. General Managers Revised FY 2026 Budget

Josh Baker

The revised FY 2026 General Managers revised budget is provided as attached. Following the release of the City Manager's budget, the DASH budget is reviewed and updated to account for actual subsidy allocations. Further, the current year's actual expenditures are analyzed to determine any line items requiring adjustment.

The following areas have been adjusted based on actuals:

- Fringe Benefits (due to insurance premiums)
- Maintenance (due to higher costs)
- Personnel (due to attrition)
- Staff recognition (due to anniversary awards actuals)

No action is required at this meeting, a public hearing regarding the proposed final budget will take place at the May Board Meeting, with action to adopt required in June.



b. General Managers Report

Josh Baker

DASH has been featured in BUSLINE, a national industry publication. Our system was selected as the cover article, which focused on the "DASH Difference", a key part of our Strategic Plan Values. The publication is distributed in print and electronic form. A PDF copy is provided for viewing.

Busline - March_April 2025.pdf

c. Ridership Report

Sosh Baker

DASH experienced a slight dip in ridership this February compared to 2024 due to the previous year being a leap year and, this year, a snowstorm occurring in February.

Preliminary numbers for March, however, show a notable increase over all previous years, with ridership on commuter-oriented routes (Lines 102, 103, and 104) showing promising increases.

Ridership Graph.pdf

d. Staff Presentation: Departmental Highlight & Strategic Update

Safety & Security

Kato Carter, Director of Safety & Security

Departmental Presentation - Safety & Security.pdf

8. Adjournment

7:25pm

Next Meeting: May 14, 2025 at City Hall

END 7:30pm

A Community as We Ride

The bus gathers us, a living room for strangers.

Our eyes meet.

Your face, hardened.

A mother and child enter.
The baby coos
and you smile.
This tenderness,
a surprise.

© Zeina Azzam







dashbus.com/poetry

LC.

After the Snow

the sky sits low over our shoulders.

We hunch slow out of the house.

Stumble crunch down the

sidewalk

and watch

the bus glide up the

avenue.

© Jennifer Veech

dashbus.com/poetry







Bus Ride With My Daughter

My daughter's feet dangle from the seat, her gaze outside, sleek city bustling by.

Too small to walk Alexandria edge to edge; instead, this bus makes our journey possible.

© Kate Lewis









Connections on the Move

Buses hum through city streets,

Where strangers meet, where neighbors greet.

From stop to stop, our paths align-Connected by each shared line, In Alexandria, we all shine.

© Deb Antonini







Hello

With wheels, Appearance, Weight, Eyesight, In speech Difference Gait,

Service animal,

Prosthetic,

Or you can't see My disability.

On trolley or bus-

Let's smile, Nod, "Hello." We are all us.

© Caitlin Fitzsimmons









I Carry the City Forward

I turn for dreamers Chasing dawn's promise. I hum for builders With hands stained by

labor's grit.

I roll for wanderers Seeking comfort in motion.

I carry the city forward.

© C. Alexandria-Bernard Thomas



dashbus.com/poetry





9

Requests

double bass onto the bus. He asks if I have any requests for I help an old man load his recommend "Fever." He his setlist that night. I accepts.

© Alex Carrigan

dashbus.com/poetry







7

Stop Requested

"Stop requested"

The robotic voice intones

Life never stops moving
Sometimes we need a stop
To sit still
And let the world
Take us where we need to go

© Sean Morrissey









ARTICLE IV – OFFICERS

Section 1 – Election and Removal. The Board of Directors, after its election in each year, shall elect a Chairperson and then promptly thereafter shall elect a Vice-Chairperson, a President and a Vice-President and shall also elect a Secretary, a Treasurer and may elect or appoint such other officers as it may deem proper. The Board shall also retain a General Counsel for purposes of rendering legal advice to the board. No officer votes unless also a member of the Board of Directors. Any officer may hold more than one office except that the same person shall not be President and Secretary. All officers shall serve for a term of one year and until their respective successors are elected, but any officer may be removed summarily with or without cause at any time by the vote of a majority of all the Directors. Vacancies among the officers shall be filled by the Directors.

Section 2 – Duties. The officers shall have the authority and perform the duties set forth below and shall have such other authority and duties as the Board of Directors may from time to-time prescribe.

- i. **Chairperson –** The Chairperson shall preside at meetings of the Board of Directors and Stockholders, represent the board before City Council and other public bodies, and be the principal spokesman for the board on matters of policy.
- ii. **Vice-Chairperson –** The Vice Chairperson shall act as Chairperson in the absence of the latter or when requested by the Chairperson to do so.
- iii. **President –** The President shall be the chief executive officer of the corporation; see that all orders and resolutions of the Board of Directors are carried into effect; administer the management contract, if there be one; provide liaison between the corporation and other transit agencies in the urban area and between the corporation and the administrative departments and agencies of the City of Alexandria government; and execute contracts and agreements on behalf of the corporation, except when the execution thereof is expressly delegated by the Board of Directors to some other officers of the corporation. Unless otherwise decided by the Board of Directors, the General Manager shall serve as President and CEO of the corporation.
- iv. **Vice-President –** The Vice-President shall assist the President in carrying out their duties, exercise such of the President's authority as they may delegate to them, and act as President in the absence of that officer.
- v. **Secretary –** The Secretary shall attend meetings of the Board of Directors and Stockholders and record the proceedings thereof, give notice in the manner prescribed in these By-Laws of meetings of the Stockholders and special meetings of the Board of Directors, have custody of the seal of the corporation and affix and attest it when authorized to do so by the Board of Directors or the President, and perform such other duties as may be prescribed by the Board of Directors.
- vi. **Treasurer –** The Treasurer, under the direction of the President, shall have custody of all corporate funds and securities; keep a full and accurate record of receipts and disbursements in books belonging to the corporation; deposit all moneys received by them in the name of and to the credit of the corporation in such depositories as may be designated by the Board of Directors; keep a record of moneys deposited to the account of the corporation by the management company, if there be one; disburse the funds of the corporation as ordered by the Board of Directors or President; render such accounts of their transactions as the Board of Directors or President may require; and perform such other duties as may be prescribed by the Board of Directors. The Treasurer shall be bonded for the faithful performance of their duties in such sum and in such manner as may be approved by the Board of Directors and the cost of such bond shall be borne by the Corporation.
- vii. General Counsel The General Counsel shall not be a voting officer; the General Counsel shall be the legal adviser to the Board of Directors, the General Manager and the officers of the corporation; defend suits or other legal actions brought against them; and, with the approval of the Board of directors, initiate and pursue such legal remedies on behalf of the corporation as may be appropriate.



T&ES Deputy Director Notes ATC Board of Directors Meeting 4.9.2025

TSDAC Meeting to Discuss Updates to MERIT Grant Program

Members of the Transit Service Delivery Advisory Committee (TSDAC) reconvened this month to reexamine the DRPT MERIT funding program (capital and operating funds for local buses in Virginia – NOT Metro or VRE) at the direction of Secretary Miller. The goal of the administration is to put in policy changes by the end of the calendar year for next year (FY 2027) DRPT funding cycle. The TSDAC advises DRPT in the development of a distribution process for transit capital and operating funds. DRPT and TSDAC develop a process for the distribution of the funds allocated to them from the Commonwealth Mass Transit Fund.

The TSDAC is required to meet annually and consists of two members appointed by the Virginia Transit Association (VTA), one by the Community Transportation Association of Virginia, one by the Virginia Municipal League, one by the Virginia Association of Counties, and three by the Director of DRPT. Kate Mattice, Executive Director of NVTC, is one of the VTA members and speaks largely for the Northern Virginia jurisdictional needs and will be coordinating both the City and DASH, along with other jurisdictions and operators to brief the City to mitigate issues as they arise.

The conversation revolved around the Capital and Operating Assistance programs, and how to maintain effectiveness with higher costs and flat revenue. DRPT laid out the challenges. With the Capital program, the challenges are the short time to review applications and project eligibility. With the Operating Assistance program, challenges include the complexity of the scoring criteria, required data, the specific performance metrics. There were no solutions proposed at this point, although staff discussed simplifying data and performance metrics, reducing eligibility of some capital projects (generally projects that are almost never funded), and incorporating nationwide best practices. Staff will continue their technical work and present scenarios to TSDAC and CTB in September.

Next Generation Transit Signal Priority (TSP)

City and DASH staff met with WMATA at the Next Generation Transit Signal Priority (TSP) Stakeholder Engagement Kickoff Meeting. The meeting provided an overview of the current TSP system, discussed its challenges and limitations, and introduced emerging trends for next-gen TSP. Key project goals include developing a flexible, cloud-based system with dynamic prioritization, open architecture, and seamless integration. Next steps involve working with our transportation engineering, signal engineering, and DASH teams to identify the context and needs for the next-generation system, including operating environments and planned infrastructure improvements.

DMVMoves Update

The latest DMV Moves Task Force Meeting occurred on March 24th. At the meeting, the task force received an update on Metro's ridership and financials and was presented with an updated approach to WMATA's funding needs. The updated approach aims to maintain (versus eliminate) the state of good repair backlog at manageable levels to reduce overall costs. Improvements to the

system will be focused on rail automation and the bus priority program. The group also discussed local transit needs and the (funding) gap analysis prepared by the working group. Lastly, the group discussed several funding goals and identified some of the challenges associated with advocating public investments into the system.

WMATA Summer Shutdown

The Metrorail Blue Line will be shut down for construction between King Street and Franconia-Springfield from July 5 – 26, 2025. The Van Dorn St and Franconia-Springfield stations will be closed, and service will be replaced with a free shuttle bus service with 4–6-minute headways. Planned improvements include upgrades to the train control system, replacing the obsolete signal system, rail renewal, roof replacement, station signage updates, and more.

I-495 South Express Lanes

VDOT has begun a <u>public engagement process</u> to add 2-4 additional lanes on I-495 between the Springfield interchange and National Harbor to be used as toll lanes. VDOT is currently conducting NEPA review and is presenting findings to date. The preferred alternative is expected to be selected by the Commonwealth Transportation Board in September. The impacts to traffic and transit in Alexandria and Fairfax County will be presented in late Fall (November-December).

1. Welcome

A meeting of the Board of Directors of the Alexandria Transit Company was held at 5:30 pm on Wednesday, March 12, 2025, at City Hall Conference Room 1900 and was also available electronically. A recording of the meeting was made and is available upon request.

Board members present: David Kaplan, Matt Harris, Praveen Kathpal, Arish Gajjar, Jesse O'Connell, Hillary Orr, Kursten Phelps

Board members participating electronically: Steve Klejst from Beaumont, Texas, due to business travel.

Staff members present: Josh Baker, Martin Barna, Beth Reveles, Edward Ryder, Joseph Quansah, Brent Reutter, Ryan Visci, Stephanie Salzone, Yvonne Jung, Camila Olivares, Jordan Exantus, Jen Grottle, Kato Carter, Sam Singh, Natalie Harris, Michael Randolph, Thomas Rose

Other attendees: Bob Gronenberg

- a. Call to Order
- **b.** Attendance
- c. Welcome and Introductions

Chair David Kaplan welcomed everyone and called the meeting to order at 5:36 pm. A quorum was reached at that time.

2. Collaboration and Engagement

a. Public Comment

Chair Kaplan opened the meeting to public comment.

Bob Gronenberg commented on the short video that was shown during the February Board meeting. The video showed overcrowded buses which would not attract new riders. He suggested that the video show how comfortable and dependable DASH buses are.

Mr. Gronenberg reminded the Board of the spider maps that the London transit agency uses. He mentioned how in 2016 he produced his own spider map for Park Fairfax which showed the various places one could travel via public transit.

General Manager Josh Baker explained that the video Mr. Gronenberg referenced was intended for decision makers that do not travel on DASH buses. It was meant to show the need for increased service due to overcapacity issues.

Samuel Nixon asked about bus service access for the elderly and those with physical challenges. Are there any enhancement plans for increased accessibility? Mr. Baker asked Mr. Nixon to call DASH customer service to discuss his questions.

P. Lee stated that she has recently traveled on every DASH bus line and is thrilled with where she can travel within Alexandria. She pointed out that none of the bus stop signs on King Street mention that the buses are free to ride. She asked why Lines 30 and 31 travel the same route between Braddock Rd. and King St.

As there were no other speakers, the Chair closed public comment.

b. Chairs Report

Stockholders Meeting: The ATC Stockholders Meeting has been confirmed for March 25, 2025 at 6:00pm. The meeting will last for 15 minutes and is open to the public. The meeting will take place at Alexandria City Hall in the Council Chambers.

Chair Kaplan announced that Vice Chair Steve Klejst will be leaving the Board in June. Since Mr. Klejst was a Board member with transportation experience, the Board will need to recruit a new member to fill that requirement per the by-laws. Recruitment will begin in early fall.

i. Slate of Officers

Chair Kaplan stated the formation of a nominating committee for the ATC Board Officers would take place at the April Board meeting. At that meeting, a new vice chair will need to be nominated.

c. T&ES Report

Transportation Deputy Directory Hillary Orr provided a review of her written report, which was shared with the Board in advance of the meeting.

Ms. Orr mentioned that there will be a discussion within the transportation commission this month to discuss the make-up of the commission. Many boards and commissions designate a member to attend the transportation commission meetings which results in a large time commitment issue. They plan to discuss if DASH can designate a non-Board member as a representative on the commission e.g., a Dash Advisory Committee (DAC) member.

i. FY26 WMATA Budget Letter

Action: Consideration of Approval

Chair Kaplan called for a motion to approve the letter. Matt Harris moved to approve the letter and was seconded by Jesse O'Connell. There was no further discussion and the motion carried unanimously.

d. Other Member Reports

The Chair asked if there were any other announcements from the Board. Hearing none, he moved on to minutes approval.

3. Regular Business

a. Consideration of Approval: Meeting Minutes

The Chair called for a motion to approve the February meeting minutes and asked if there were any corrections, revisions, or amendments. A motion was made by Jesse O'Connell and seconded by Arish Gajjar to approve the minutes. There was no further discussion, and the motion carried. Kursten Phelps abstained.

b. Review of Financials

4. Action Items

There are no Board action items for this meeting.

5. Staff Reports

- a. General Managers Report
 - i. City Manager's Budget

The City Manager presented his proposed FY 2026 budget, a summary was attached. The General Manager highlighted the impacts of the proposed budget on DASH.

ii. Consideration of Letter to City Council regarding FY 2026 City Manager's Proposed Budget

Action Item: Discussion and consideration of a letter in support of the City Manager's Proposed FY 2026 Budget.

Mr. Baker reviewed the City manager's budget, which was shared with the Board in advance of the meeting.

The Chair called for a motion to approve the drafting of a letter to City council related to budget items and the guidance that was discussed. Matt Harris moved to approve the letter, and Kursten Phelps seconded the motion. There was no further discussion, and the motion carried.

b. Ridership Report

Mr. Baker reviewed the ridership reports, which were shared with the Board in advance of the meeting.

- i. DASH Ridership Analysis for Federal Return to Work Orders
- c. DASH Branding Refresh Presentation

Jen Grottle, Digital Marketing and Content Designer at DASH presented a comprehensive refresh of the DASH Brand, setting the stage for another successful 40 years of outstanding community support and recognition.

i. Summary:

This presentation included design proposals for a logo refresh of DASH and the King Street Trolley. The approach to this project was informed by graphic design experience, applying design principles to refine and develop branding assets, including logos. Visual research focused on bus transit logos, vintage railroad logos, and train station stamp designs.

The proposed logos aim to refine the existing brand identity rather than introduce a drastic redesign, preserving the strongest visual and emotional elements of the DASH brand. The new logos are intended to be phased in as new assets are needed. This redesign is part of a broader effort to establish a definitive brand guideline for DASH.

d. FY 26-FY 27 Alexandria Transit Strategic Plan - Draft

Martin Barna, Director of Planning and Scheduling, presented the draft of the FY26-FY27 Alexandria Transit Strategic Plan (ATSP). In accordance with the Board Calendar, this presentation begins the public input process and the Board will hold a Public Hearing on the proposed ATSP in April.

6. Staff Presentation: Departmental Highlight & Strategic Presentation Maintenance Department

Director of Maintenance Natalie Harris reviewed the presentation, which was shared with the Board in advance of the meeting.

7. Adjournment

Next Meeting: April 9, 2025 at the DASH Facility

A final motion to adjourn the meeting was made by Kursten Phelps and seconded by Arish Gajjar. A vote was called, and the motion was approved unanimously.

Alexandria Transit Company (DASH) Financial Update

Financial Results Through the Month Ending February 28, 2025

Through February 2025, projected year-end operating expenses and revenue largely align with the annual budget expectations, although specific variances exist.

Items of Note:

• Key Expense Categories:

 Maintenance Expense costs remain elevated. February expenses involve a high number of repair related invoices. These were accounted for in projections and did not impact forecasted year-end numbers.

Provisional Year-End Projections:

Unchanged from projections last month, DASH anticipates ending FY2025 with a balanced budget. Projections remain subject to refinement as additional data becomes available, but current trends continue to indicate a balanced budget at Year-End.

ALEXANDRIA TRANSIT COMPANY
Summary Income Statement for the Month Ending February 2025
With Application of I-395 Reimbursements

						With Applica	With Application of I-395 Reimbursements	nbursements							
Description	Jut	Aug	Sep	Oct	Nov	Dec	Jan*	Feb	Mar		May Ju	Jun	FY 25 Projected	FY25 Budget Va	Variance
REVENUE Passenger Revenue	٠	٠			•		٠		•		•			•	
Other Charter Revenue	2,882		12,807	504	5,216	(13,617)	17,074	020	23,000	5,833	5,833	5,833	65,996	130,000	(64,004)
Advertising Revenue		1,727	18,416	. 00	- 4	. 00			15,000	29,082	10,000	25,000	99,225	153,700	(54,475)
TOTAL OPERATING REVENUE	2,882	28,040	31.226	6,023	20,152	(10,637)	3,210	1.590	3,000	39,000	20,833	35,833	241.659	343,700	(102,041)
					,										
City Contribution - Regular Subsidy	2,739,410	2,739,410	2,739,410		1	5,478,820	2,739,410		2,739,410	2,739,410	2,739,410	2,739,410	32,872,920	32,872,921	(1)
City Contribution - King Street Trolley TOTAL REVENUE	130,049			130,049	20,152	260,098	130,049		130,049	130,049	130,049	130,049	1,560,586 34,675,165	34,777,203	(102,038)
OPERATING EXPENDITURES	=			-					-		-			-	
OPERATIONS					-				-		-		-	-	
Wages - O	470,294	1,483,810	992,227	1,045,838	956,568	975,419	1,610,805	1,126,680	1,002,722	1,002,722	1,003,430	1,599,015	13,269,531	13,079,400	(190,131)
Overtime - O Fringe Benefits - O	33,384	131,878	94,599	117,994	107,566	114,699	163,241	105,883	208.580	208 580	109,383	194,604	2 076 616	1,340,399	(51,598)
Payroll Taxes - O	39,112	123,558		(22,643)	81,634	83,857	135,217	94,914	82,770	82,770	82,823	88,467	955,972	1,079,400	123,428
Retirement Contributions - O	41,094	129,540		93,747	83,814	88,475	140,363	95,042	88,968	896'888	89,025	143,490	1,169,730	1,128,700	(41,030)
Total Operations Personnel	758,724	1,973,377	1,410,311	1,370,015	1,351,321	1,536,372	2,182,404	1,569,078	1,492,423	1,492,423	1,493,241	2,234,155	18,863,846	19,201,299	337,453
Operating Materials and Supplies	2,095	1,954	1,771		175	1,415	2,017	4,583		3,246	3,246	11,545	38,950	38,950	
Operator Training	2,658	2,855	1,484	2,201	945	2,465	2,210	2,325	3,208	3,208	3,208	11,733	38,500	38,500	·
Training and Travel - O	1,702	(2,508)	409		2,655	1,612	1,958	3,306		3,963	3,963	22,288	47,550	47,550	,
TOTAL OPERATIONS EXPENDITURES	765,179	1,975,678	1,413,974	1,380,114	1,355,097	1,541,864	2,188,589	1,579,292		1,502,840	1,503,657	2,279,721	18,988,846	19,326,299	337,453
MAINTENANCE					-						-				
Wages-M	98,858	288,618	186,819	193,195	192,198	195,461	325,734	228,636	265,121	265,121	265,899	376,982	2,882,643	3,038,956	156,313
Overtime - M Frings Renefits - M	3,010	14,887	10,963	10,552	3 577	6,722	9,048	7,219	29.054	29.054	29.054	14,875	205,434	129,844	13,319
Payroll Taxes - M	7,642	22,795	14,851	15,322	15,132	16,160	25,242	17,815	20,645	20,645	20,704	29,389	226,342	238,100	11,758
Retirement Contributions - M	7,053	21,477	14,359	14,282	13,123	14,155	21,377	14,481	22,022	22,022	22,084	31,349	217,782	248,900	31,118
Total Maintenance Personnel	125,240	351,504	235,831	244,355	232,832	241,492	387,924	276,501	346,991	346,991	347,889	511,176	3,648,725	4,163,500	514,775
Fuel & Lubricants	193.101	167.889	120.438	165,783	164.030	134.198	149.711	135,822	187,447	187.447	187,447	187.447	1.980,759	2.206.624	225,865
Repair Parts & Supplies	105,323	135,753	102,018	158,596	129,180	165,586	166,193	138,965	185,889	185,889	185,889	185,889	1,845,169	1,433,500	(411,669)
Maintenance Services	21,446	10,831	59,361	13,593	79,633	19,532	144,546	47,042	34,075	34,075	34,075	63,296	561,505	288,900	(272,605)
Training and Travel - M	1,100	1,251	3,211	1,769	180	623	1,955	405	1,667	1,667	1,667	4,489	20,000	20,000	- 00
IOIAL MAINTENANCE EXPENDITURES	446,211	96/,228	520,859	384,096	902,836	561,448	820,329	598,/35	/26,068	/36,068	436,967	952,296	8,056,158	8,112,524	36,366
ADMINISTRATION	00	010			404 000	000 004	000 000		200 000	OCT OCC	2040 704	000 570	000 102 0	002 725 0	700 00
Wages - A Fringe Benefits - A	20.915	252,550			194,033	199,380	18 182		238,805	239,778	240,761	247,222	2,735,366	371 090	39,334
Payroll Taxes - A	6,127	18,870			14,110	13,505	21,276		17,910	17,983	18,057	26,042	203,104	212,400	9,296
Retirement Contributions - A	7,039	19,084			15,313	14,762	22,006		19,104	19,182	19,261	27,778	209,489	222,400	12,911
Facilities Maintenance (Personnel) Total Administrative Personnel	21,625	53,778	34,265	33,154	30,009	52,989	37,854	49,381	36,466	36,466	36,466	45,946	468,400 3,854,450	468,400 4,048,990	194,540
Facilities Maintenance (Non-Personnel)	15,863	22,779	60,054	34,224	51,335	(15,492)	26,546	13,186	35,538	35,538	35,538	35,538	350,647	271,000	(79,647)
Insulance Professional Services	83,205	144.229	105,622	145.144	75.111	101.690	76,105	81.183	114.359	114.359	114.359	114,359	1.269.725	1.002.300	(267,425)
Utilities	29,824	7,600	8,290	42,188	26,698	27,211	44,090	41,671	37,074	37,074	37,074	106,095	444,889	444,889	
Telecommunications	6,465	9,718	9,518	9,467	6,170	9,573	9,770	15,176	299'6	9,667	9,667	11,142	116,000	116,000	
Printing & Advertising Training Travel. Events	1.109	13.218	3,810	3.286	10,519	3.485	8.414	3,188	6,635	6,695	6,635	12.590	56.650	56.650	
Office Equipment and Supplies	9,062	3,861	11,367	4,378	12,979	5,046	12,083	9,832	10,533	10,533	10,533	26,192	126,400	126,400	
Employee Recognition	973	(3,725)	7,722	7,839	1,009	8,949	135	5,660	11,899	2,899	2,899	2,899	49,157	34,783	(14,374)
Grant Local Match	(0)(0)(0)	- '0'		2.295	20.000	272	1.727	0.60	1.250	10.000	1,250	1.250	38.044	15.000	(23.044)
TOTAL ADMIN EXPENDITURES	364,322	637,295	531,555	573,238	587,689	512,064	738,135	573,673	646,155	647,029	639,415	880,875	7,331,446	7,148,380	(183,066)
CAPITAL OUTLAYS (non-CIP)															
Computer and Office Equipment			4,492			,				22,430		16,725	43,647		(43,647)
Maintenance Equipment	•	. 09		•		56,323	•		- 61			16,353	72,676	60,000	(12,676)
TOTAL CAPITAL OUTLAYS (non-CIP)		69	4,492			70,121			61,998	22,430		87,213	246,323	190,000	(56,323)
TOTAL OPERATING EXPENDITURES	1 575 712	3 280 269	PT8 071 C	2 537 448	2 5.48 6.42	7 685 /07	2 777 053	9 751 701	2 967 061	7.95 800 0	2 900 038	4 200 106	34 699 773	24 777 903	154 430
	27 (0 (0)	0,400,600		C,100,1	250,040,	5,000,40	000,111,0	2,7,21,7,21	100,000,	4,040,00	4,000,000	7,400,400	04,022,110	04,11,400	004/407
NET SURPLUS (DEFICIT)	1,296,630	(382,770)	429,806	338,545	(2,528,490)	3,042,784	(885,303)	119,348	(54,603)	(18,993)	(9,746)	(1,294,814)	52,392	•	52,392

ALEXANDRIA TRANSIT COMPANY Summary Income Statement for the Month Ending February 2025 Budget vs Actual

				Budget vs Actua	l .			-	
							FY25 Year End	FY 25 Budget	Variance
Description	Feb Actuals	Feb Budget	Variance	YTD Actuals	YTD Forecast	Variance	Actuals	-	
REVENUE									
Passenger Revenue	-	10.000	(10.000)	- 05 407	-	(04.470)	-	120,000	(04.004)
Other Charter Revenue	630	10,833	(10,203)	25,497	86,667	(61,170)	65,996	130,000	(64,004)
Advertising Revenue	-		(4.044)	20,143	76,850	(56,707)	99,225	153,700	(54,475)
Miscellaneous Revenue	959	5,000	(4,041)	56,438	40,000	16,438	76,438	60,000	16,438
TOTAL OPERATING REVENUE	1,590	15,833	(14,243)	102,078	203,517	(101,439)	241,659	343,700	(102,041)
City Contribution - Regular Subsidy	2,739,410	2,739,410	(0)	21,915,280	21,915,281	(41)	32,872,920	32,872,921	(41)
City Contribution - Regular Subsidy City Contribution - King Street Trolley	130,049	130,049	(0) 1	1,040,392	1,040,388	(1) 4	1,560,586	1,560,582	(1) 4
TOTAL REVENUE	2,871,049	2,885,292	(14,243)	23,057,750	23,159,185	(101,436)	34,675,165	34,777,203	(102,038)
			, , ,	, ,	, ,		, ,		, , ,
OPERATING EXPENDITURES									
OPERATIONS									
Wages - O	1,126,680	999,571	(127,109)	8,661,643	8,991,846	330,203	13,269,531	13,079,400	(190,131)
Overtime - O	105,883	103,069	(2,814)	869,244	927,625	58,381	1,391,997	1,340,399	(51,598)
Fringe Benefits - O	146,558	197,954	51,396	1,242,296	1,781,585	539,289	2,076,616	2,573,400	496,784
Payroll Taxes - O	94,914	82,524	(12,390)	619,142	742,570	123,428	955,972	1,079,400	123,428
Retirement Contributions - O	95,042	86,138	(8,904)	<i>7</i> 59, <i>27</i> 8	776,968	17,690	1,169,730	1,128,700	(41,030)
Total Operations Personnel	1,569,078	1,469,256	(99,822)	12,151,603	13,220,594	1,068,991	18,863,846	19,201,299	337,453
Operating Materials and Supplies	4,583	3,246	(1,337)	17,668	25,967	8,299	38,950	38,950	-
Operator Training	2,325	3,208	883	17,142	25,667	8,525	38,500	38,500	-
Training and Travel - O	3,306	3,963	656	13,374	31,700	18,326	47,550	47,550	-
TOTAL OPERATIONS EXPENDITURES	1,579,292	1,479,673	(99,619)	12,199,787	13,303,927	1,104,140	18,988,846	19,326,299	337,453
MAINTENANCE									
Wages - M	228,636	232,415	3,779	1,709,518	2,090,355	380,837	2,882,643	3,038,956	156,313
Overtime - M	7,219	9,917	2,698	71,204	89,249	18,046	116,525	129,844	13,319
Fringe Benefits - M	8,351	39,054	30,703	59,692	351,485	291,793	205,434	507,700	302,266
Payroll Taxes - M	17,815	18,209	394	134,958	163, <i>77</i> 5	28,817	226,342	238,100	<i>11,7</i> 58
Retirement Contributions - M	14,481	19,032	4,551	120,307	171,181	50,874	217,782	248,900	31,118
Total Maintenance Personnel	276,501	318,627	42,125	2,095,679	2,866,045	770,366	3,648,725	4,163,500	514,775
Fuel & Lubricants	135,822	183,885	48,063	1,230,973	1 471 000	240,110	1,980, <i>7</i> 59	0.000.004	225,865
					1,471,083			2,206,624	
Repair Parts & Supplies	138,965 47,042	119,458 24,075	(19,507)	1,101,613 395,984	955,667 192,600	(145,947) (203,384)	1,845,169 561,505	1,433,500 288,900	(411,669)
Maintenance Services Training and Travel - M	47,042	24,075 1,667	(22,967) 1,261	10,511	13,333	2,822	20,000	20,000	(272,605)
TOTAL MAINTENANCE EXPENDITURES	598,735	647,712	48,976	4,834,760	5,498,728	663,967	8,056,158	8,112,524	56,366
	000,700	047,712	40,070	4,004,700	0,400,720	000,007	0,000,100	0,112,024	00,000
ADMINISTRATION									
Wages - A	322,933	219,863	(103,070)	1,668,800	1,886,497	217,697	2,735,366	2,774,700	39,334
Fringe Benefits - A	18,072	30,924	12,852	151,844	247,393	95,550	238,092	371,090	132,998
Payroll Taxes - A	24,407	16,820	(7,587)	123,112	144,462	21,351	203,104	212,400	9,296
Retirement Contributions - A	20,575	17,589	(2,986)	124,164	150,920	26,756	209,489	222,400	12,911
Facilities Maintenance (Personnel)	49,381	36,466	(12,915)	313,056	322,536	9,480	468,400	468,400	,
Total Administrative Personnel	435,367	321,662	(113,705)	2,380,975	2,751,808	370,833	3,854,450	4,048,990	194,540
	,	,					, ,	· · · · ·	
Facilities Maintenance (Non-Personnel)	13,186	22,583	9,397	208,495	180,667	(27,829)	350,647	271,000	(79,647)
Insurance	(37,184)	78,656	115,840	622,361	629,245	6,885	936,983	943,868	6,885
Professional Services	81,183	83,525	2,342	812,289	668,200	(144,089)	1,269,725	1,002,300	(267,425)
Utilities	41,671	37,074	(4,596)	227,572	296,593	69,021	444,889	444,889	-
Telecommunications	15,176	9,667	(5,509)	75,858	77,333	1,475	116,000	116,000	-
Printing & Advertising	3,188	5,458	2,271	28,354	43,667	15,312	65,500	65,500	-
Training, Travel, Events	(1,382)	4,721	6,103	29,898	37,767	7,869	56,650	56,650	-
Office Equipment and Supplies	9,832	10,533	701	68,608	84,267	15,658	126,400	126,400	-
Employee Recognition	5,660	2,899	(2,762)	28,562	23,189	(5,374)	49,157	34,783	(14,374)
Dues and Subscriptions	6,976	1,917	(5,060)	10,705	15,333	4,628	23,000	23,000	- 1
Grant Local Match	-	1,250	1,250	24,294	10,000	(14,294)	38,044	15,000	(23,044)
TOTAL ADMIN EXPENDITURES	573,673	579,945	6,272	4,517,972	4,818,068	300,096	7,331,446	7,148,380	(183,066)
CAPITAL OUTLAYS (non-CIP)									
Computer and Office Equipment	-	-	-	4,492	-	(4,492)	43,647	-	(43,647)
Maintenance Equipment	-	-	-	56,323	56,323	-	72,676	60,000	(12,676)
Other Equipment Investments	-	-	-	13,867	13,867	-	130,000	130,000	-
TOTAL CAPITAL OUTLAYS (non-CIP)	-	-		74,682	70,190	(4,492)	246,323	190,000	(56,323)
TOTAL OPERATING EXPENDITURES	2,751,701	2,707,330	(44,371)	21,627,201	23,690,913	2,063,712	34,622,773	34,777,203	154,430
NET SURPLUS (DEFICIT)	119,348	177,962	(58,614)	1,430,549	(531,727)	1,962,276	52,392	-	52,392

ALEXANDRIA TRANSIT COMPANY Summary Income Statement for the Month Ending February 2025

					FY2025 Annual	
	Actual YTD	Budget YTD	Variance	FY2025 Year End	Budget	Variance
REVENUES:						
Passenger Revenue	-	-	-	-	-	-
Charter Revenue	25,497	86,667	(61,170)	65,996	130,000	(64,004)
Advertising Revenue	20,143	76,850	(56,707)	99,225	153,700	(54,475)
Miscellaneous Revenue	56,438	40,000	16,438	76,438	60,000	16,438
Total Operating Revenue	102,078	203,517	(101,439)	241,659	343,700	(102,041)
City Contribution - King Street Trolley	1,040,392	1,040,388	4	1,560,586	1,560,582	4
City Contribution - Regular Subsidy	21,915,280	21,915,281	(1)	32,872,920	32,872,921	(1)
Total Revenue	23,057,750	23,159,185	(101,436)	34,675,165	34,777,203	(102,038)
EXPENDITURES:						
Operations	12,199,787	13,303,927	1,104,140	18,988,846	19,326,299	337,453
Maintenance	4,834,760	5,498,728	663,967	8,056,158	8,112,524	56,366
Administration	4,517,972	4,818,068	300,096	7,331,446	7,148,380	(183,066)
Capital Outlay	74,682	70,190	(4,492)	246,323	190,000	(56,323)
Total Expenditures	21,627,201	23,690,913	2,063,712	34,622,773	34,777,203	154,430
Net Surplus (Deficit)	1,430,549	(531,727)	1,962,276	52,392	-	52,392

This statement is $\underline{\text{unaudited}}$ and prepared for the sole use of management and the Board of Directors of ATC.

ALEXANDRIA TRANSIT COMPANY Balance Sheet as of February 28, 2025

ASSETS		
Cash - City of Alexandria Pooled	\$	(618,752)
Cash - Payroll Account		133,482
Due from Other Governments		-
Receivables		-
Prepaid Expenditures		242,773
Parts and Supplies Inventory		1,093,359
Capital Assets		73,244,179
Less: Accumulated Depreciation		(41,314,492)
TOTAL ASSETS	\$	32,780,549
LIABILITIES		
Accounts Payable	\$	320,499
Payroll Liabilities		31,316
Accrued Vacation		1,407,000
Deferred Revenue		
Total Liabilities	\$	1,758,815
NET POSITION		
Net Investment in Capital Assets	\$	31,929,687
Unrestricted	Ψ	(907,953)
Total Net Position	\$	31,021,734
TOTAL LIABILITIES AND NET POSITION	\$	32,780,549

This statement is <u>unaudited</u> and prepared for the sole use of management and the Board of Directors of ATC.

Alexandria Transit Company

Fiscal Year 2026 General Manager's Final Budget
Contingent Upon ATC Board Approval

	FY26 General		
Revenue	Manager's Budget	FY25 Final Budget	FY26 vs FY25
REVENUE			
City Contribution - DASH	36,629,417	34,433,503	2,195,914
Charters	175,000	130,000	45,000
Advertising	160,000	153,700	6,300
Miscellaneous Revenue	60,000	60,000	-
TOTAL REVENUE	\$ 37,024,417	\$ 34,777,203	\$ 2,247,214
EXPENSES		·	

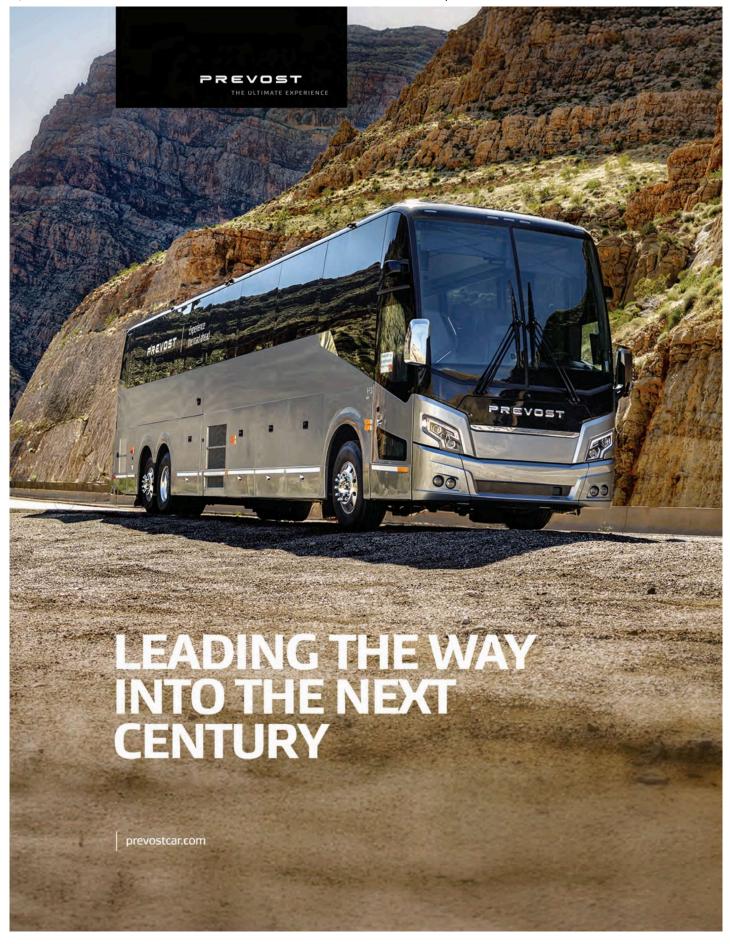
_		
FY26 General		
Manager's Budget	FY25 Final Budget	FY26 vs FY25
3,033,300	2,774,700	258,600
321,890	371,090	(49,200)
231,800	212,400	19,400
243,000	222,400	20,600
508,700	468,400	40,300
287,000	271,000	16,000
891,200	943,868	(52,668)
975,700	1,002,300	(26,600)
471,094	444,889	26,205
116,000	116,000	-
50,500	65,500	(15,000)
62,150	56,650	5,500
126,400	126,400	-
59,483	34,783	24,700
24,500	23,000	1,500
15,000	15,000	-
\$ 7,417,717	\$ 7,148,380	269,337
	Manager's Budget 3,033,300 321,890 231,800 243,000 508,700 287,000 891,200 975,700 471,094 116,000 50,500 62,150 126,400 59,483 24,500	Manager's Budget FY25 Final Budget 3,033,300 2,774,700 321,890 371,090 231,800 212,400 243,000 222,400 508,700 468,400 287,000 271,000 891,200 943,868 975,700 1,002,300 471,094 444,889 116,000 116,000 50,500 65,500 62,150 56,650 126,400 126,400 59,483 34,783 24,500 23,000 15,000 15,000

FY26 General Manager's Budget		
Manager's Rudget		
ivialiagel 3 Dauget	FY25 Final Budget	FY26 vs FY25
3,733,700	3,168,800	564,900
391,800	507,700	(115,900)
281,500	238,100	43,400
294,400	248,900	45,500
2,277,300	2,206,624	70,676
1,644,700	1,433,500	211,200
341,100	288,900	52,200
20,000	20,000	I
8,984,500	\$ 8,112,524	871,976
	391,800 281,500 294,400 2,277,300 1,644,700 341,100 20,000	391,800 507,700 281,500 238,100 294,400 248,900 2,277,300 2,206,624 1,644,700 1,433,500 341,100 288,900 20,000 20,000

		FY26 General			
Operations	M:	anager's Budget	E	/25 Final Budget	FY26 vs FY25
Wages	1416	15,462,100	•	14,419,799	1,042,301
wages		15,462,100		14,419,799	1,042,301
Fringe Benefits		2,473,800		2,573,400	(99,600)
Payroll Taxes		1,159,100		1,079,400	79,700
Retirement Costs		1,212,200		1,128,700	83,500
Operating Materials and Supplies		38,950		38,950	-
Operator Training		38,500		38,500	-
Training and Travel		47,550		47,550	-
Total Operations Expenses	\$	20,432,200	\$	19,326,299	1,105,901
	Τ.		-		
Capital Outlay	\$	190,000	\$	190,000	-
TOTAL	\$	37,024,417	\$	34,777,203	2,247,214
		_			
Surplus/(Deficit)	\$	-	\$	-	









March/April 2025

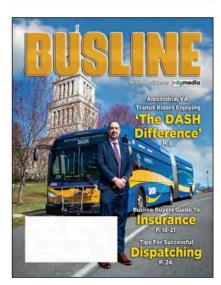








ON THE COVER:



The main service area of

Alexandria (VA) Transit Company
(DASH) encompasses 15 square miles
of the city plus transportation to and
from the Pentagon. Shown is DASH
General Manager & CEO Josh Baker.
(Photo courtesy of DASH/Trevor Logan)

See story on page 8.

Page 4 BUSLINE March/April 2025

FEATURES:

Alexandria, VA, Transit Riders
Enjoying 'The DASH Difference'

By Harrell Kerkhoff, Busline Editor

16 Industry Changes, Opportunities & Challenges Addressed At 2025 UMA Motorcoach EXPO

18, 20 Busline Buyers Guide To: INSURANCE

National Interstate Insurance 18
Shriver Transportation Insurance Agency 20

Electric Buses/Alternative Fuels & Hybrid Vehicles

Adapting For Tomorrow: Developing
A Multi-Faceted Alternative
Fuel Strategy Is Key

By Melinda Metzger, Pace Suburban Bus

Alternative Fuel Bus Options
For Private Motorcoach
Operators

By James Wang, Peoria Charter

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Randy Green, President & Group Publisher P.O. Box 529 • Estero, FL 33929 Email: randy@rdgmedia.net Website: www.rdgmedia.net 586.227.9344 Challenges And
Opportunities In
Today's Dispatching

By Michelle Petelicki, Panorama Tours, Inc.

26 Don't Be Afraid To Associate: The Value Of Participation In Bus Associations

By Jeff Goldwasser, Contributor

Busline Vehicle Showcase:

Paratransit, Shuttle Buses & Vans

28 Micro Bird Commercial 29 Frontrunner Bus Group, Inc.

6 Editor's Page

By Harrell Kerkhoff, Busline Editor

30 Ad Index/Calendar Of Events

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Editor's Page



March/April 2025

Magazine's annual "Women To Recognize In Busing" award, which spotlights female leaders and executives whose accomplishments set a foundation for women in all levels of service to the bus industry. Entries are due August 1, 2025, and can be made by visiting buslinemag. com/women-to-recognize-in-busing/. Post-award coverage will take place in the September/October 2025 issue of Busline, as well as at www.buslinemag. com, and in our Busline enewsletter.

This award is open to all female leaders in both the private and public bus transportation systems. Those eligible to be nominated are executives, operators, managers, bus drivers, back-office workers and more. If a female nominee works in the bus industry. she is eligible. Nominees can



Harrell Kerkhoff

be located anywhere in the USA. Applications are free; there is no charge/fee to apply. Individuals can self-nominate. Nominations can also come from suppliers, vendors, motorcoach/tour companies, mass transit systems, customers, co-workers, PR/marketing firms and/or the companies themselves. Nominees working for PR/marketing firms/agencies are not applicable. Honorees will be vetted by the Busline editorial staff. More information is available by visiting buslinemag.com.

Last year's award winner was Suzanne Thornburg, President & CEO of Alabama-based Capital Motor Lines DBA Capital Trailways and Colonial Trailways.

The cover story for the March/April 2025 issue of Busline Magazine focuses on Alexandria (VA) Transit Company (DASH). Founded in 1984, the main service area of the transit system encompasses 15 square miles within Alexandria plus transportation to and from the Pentagon, located six miles to the north. Transportation services provided by DASH are fare free. The fleet includes 14 battery-electric buses.

"We currently transport more than 5.3 million passengers per year and have

Nominations are open for Busline experienced substantial ridership growth as of late," DASH General Manager and CEO Josh Baker said, during a recent interview. "We serve a community with a very dense population and congested roadways, which help with our growing ridership numbers. Many people rely on DASH, including choice riders who choose to make use of our transit system rather than owning automobiles."

> There are also some great Thought Leadership articles in this issue that focus on a variety of bus-related topics.

> > That includes the use of alternative fuel buses from both the private motorcoach and transit bus perspectives; the value of participating in bus associations; and tips for successful dispatching.

The latter article is written by Michelle Petelicki, President of Panorama Tours, Inc., who

also took part in a panel education session involving the dispatching topic during the recent 2025 UMA Motorcoach EXPO.

She noted in the article, "Dispatching is often described as the heartbeat of transportation operations. It's where logistics, customer service, and crisis management converge to keep buses moving efficiently and safely. While dispatching has always required sharp problem-solving and adaptability, today's bus companies face new challenges and opportunities that shape the future of the industry."

I would like to thank all industry experts who write Thought Leadership articles for our publication. Their participation brings added insights into the different issues, challenges and opportunities that people and companies involved with public transportation and private bus/motorcoach operation face.

I would also like to thank everyone for their overall support of Busline Magazine. Please send news items and story ideas to: harrellk@rdgmedia.net.

Harrell Kerkhoff Editor, Busline Magazine

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BUSLINE March/April 2025 Page 6





Located on the western bank of the Potomac River, approximately seven miles south of downtown Washington, D.C, the city of **Alexandria**, **VA**, is of great U.S. historical significance, a vibrant tourist destination, and home to many residents who work for the federal government and make their way to the nation's capital each workday. There are also many economic opportunities found within Alexandria for employment.

Whether coming in, traveling around, or going out, visitors and residents of the city, which has an estimated population of 160,000 residents, rely on a modern public transportation system that continues to grow, innovate and meet various transit needs. The main service area of Alexandria Transit Company (DASH), founded in 1984, encompasses 15 square miles and includes transport to and from the Pentagon, located six miles to the north.

"Today, DASH has slightly over 300 employees and 100 buses in its fleet. We currently transport more than 5.3 million passengers per year and have experienced substantial ridership growth as of late,"

Page 8 BUSLINE March/April 2025

DASH General Manager and CEO Josh Baker said, during a recent interview. "We serve a community with a very dense population and congested roadways, which helps with our growing ridership numbers. Many people rely on DASH, including choice riders who choose to make use of our transit system rather than owning automobiles.

"Our riders rely on our services to not only transport them to work outside of our city, but within Alexandria itself, as our community has a large and talented workforce

inside its boundaries."

DASH not only offers bus service in Alexandria and to the Pentagon but also connects riders to: Metrobus and Metrorail, operated by the Washington Metropolitan Area Transit Authority (WMATA); the Virginia Railway Express; Amtrak; and other local bus systems. DASH is operated by the Alexandria Transit Company (ATC), a non-profit service corporation wholly owned by the City of Alexandria.

"When DASH started 41 years ago, we had around 30 employees, operated 17



30-foot buses, and transported a little shy of 1 million passengers per year," Baker said. "Our growth over the years can be attributed to meeting the various needs of people as they travel throughout Alexandria and the surrounding Washington, D.C. metropolitan area. That includes not only people who are going to work but also students, shoppers and tourists. We serve a wide variety of travelers."

And each transportation service provided by DASH is now fare free.

"Yes, our entire system is free to ride—no matter what DASH bus or route is involved," Baker said. "We initially started fare free service during the COVID pandemic to eliminate the need for fare interactions within our vehicles, serving as a safety measure," Baker said. "We briefly restored our fare structure after the pandemic, but then decided to go fare free full time. That began in September 2021, and we have been free of fares ever since."

That is possible, Baker added, through available funding brought in from local and state tax dollars.

"The absence of fares has been a huge benefit for our passengers and has greatly helped our ridership numbers to increase," Baker said. "Due to these increases in ridership, we continue to monitor and work on improving our frequency of service involving different routes and geographic regions.

"DASH has always been fortunate to have a high number of choice riders, which directly relates to the type of community we serve. We are also experiencing substantial growth in our student ridership and are working with local school systems on how to better transport students more efficiently.

"The one area within the DASH system that has not experienced an increase in ridership since the pandemic involves our



All operators who join DASH go through an extensive training program. Shown are four members of the DASH training team along with four new DASH operators.

(Photo courtesy of DASH)

Page 10 BUSLINE March/April 2025



A DASH bus features a specially-designed wrap that touts the transit system's fare free policy.

(Photo courtesy of DASH/Trevor Logan)

"Many people rely on DASH, including choice riders who choose to make use of our transit system rather than owning automobiles." — Josh Baker, DASH GM & CEO

commuter routes, although there have been recent signs that commuter ridership has begun to pick up as well."

Another reason for the overall resurgence in ridership at DASH has been the continual support of the transit system by local leaders, according to Baker.

"Our city leaders see public transportation as core infrastructure for the city. That is due, in part, to traffic congestion issues that remain prevalent in our service area. It helps that our custom-

er satisfaction rating is around 95 percent, showing that we are getting people to where they need to go in a safe, friendly, and timely fashion," Baker said. "We also have received a lot of support from state leaders who value what public transportation providers have been able to accomplish throughout Virginia."

He noted one positive result from the pandemic experience, as it relates to transportation, was the reassurance of public transit's value to local communities and their inhabitants.

"Even during the height of the pandemic, we still had people riding our buses. Many were first responders or essential workers who had to get to their jobs," Baker said. "That experience demonstrated once again how essential public transportation is to a community. Our buses were certainly not full during the pandemic, but it was still necessary for them to be on the road.

"Now that those days are behind us, it's nice to see our ridership numbers continue to rebound and grow during more normal times. Our focus today is to continually look for ways to improve service as we move forward."

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The Promise Of Technology

Among the many advances taking place at DASH is the influence of evolving technology. For example, the transit system has in place a fleet of 14 battery-electric buses, along with the necessary charging infrastructure in place to keep those vehicles in service throughout the day.

"We have plans to expand our battery-electric fleet in the future, which is dictated by future funding," Baker said. "We currently have six chargers in place and 12 dispensers, allowing us to connect 12 buses at a time. The charger infrastructure was put in place at the start of our battery-electric program in 2020.

"We have plans to expand our charging capabilities in the future to include 'route charging' capabilities. That will allow our drivers to charge the battery-electric buses as they are operating along their routes. They will be able to park in a particular location along a route that features an overhead charger, which will then connect to the roof of the bus — essentially topping off the

"I have been in this industry for 25 years and I think it's more fun than what many people would initially believe."

amount of electrical charge needed within that vehicle. The process could allow our battery-electric buses to run all day without coming back to our main facility to recharge. That's our goal, with a lot of this technology being funded by state and federal grants."

DASH officials are currently learning more about charge management technology to help with future implementation of its battery-electric buses.

"The idea is to evolve from the manual component of having to plug in those buses all of the time at one facility," he said.

The overall bus fleet at DASH is very mixed, according to Baker, involving 30-, 35-, 40-, and 60-foot vehicles.

"We are currently looking to use more 40- and 60-foot buses in

the future to better service our growing passenger capacity needs," he said. "It helps that we are now implementing our New DASH Network, which was developed as a result of asking community members what their future wants and needs were when it came to public transportation."

Beginning in 2021, DASH started implementing the first phase of the Alexandria Transit Vision Plan, now known as the New DASH Network, which includes major route and service changes that will affect all DASH passengers. The New DASH Network is the first major bus network redesign project the City of Alexandria has seen since the launch of the Alexandria Transit Company in 1984.

The network is providing access to high-frequency service with buses running every 15 minutes or better, all day and seven days a week, to 50,000 additional residents and nearly 25,000 additional jobs. The New DASH Network represents a complete redesign of Alexandria's bus network that is intended to meet current and future transit ridership demands.

"We're continuing to evaluate our equipment going forward and currently have a very diversified fleet of buses. That's intentional to avoid putting 'all of our eggs in one basket," Baker said. "It involves different manufacturers featuring different technologies. DASH currently operates a bus fleet that includes hybrid, battery-electric, and diesel buses. Our strategy is based on continued innovation and looking at what will perform the best as it relates to bus technology in the years and decades ahead."

Along with battery-electric buses, other forms of technology have been implemented at DASH to further improve bus transportation throughout the transit provider's



Page 12 BUSLINE March/April 2025



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service region. That includes real-time passenger information, automated vehicle location, on-bus video surveillance technology, and solar-powered bus stops.

Meanwhile, upgraded bus amenities have included audio and visual stop announcement information technology that is available in multiple languages.

most important thing is finding people who want to interact with customers in a positive way," Baker said. "We take pride in what we call 'The DASH Difference,' which involves our bus operators, maintenance staff, customer service representatives and everyone else — all focused on providing the best customer service possible.

"One part of 'The DASH Difference' involves the provision of

"We take pride in what we call 'The DASH Difference,' which involves our bus operators, maintenance staff, customer service representatives and everyone else — all focused on providing the best customer service possible."

"We've also piloted a new wheelchair securement system that does not require driver interaction — basically a wheelchair passenger can direct his/her chair to a particular location on our bus, push a button, and the system will automatically secure the wheelchair," Baker said. "And we are piloting a video mirror system that is designed to replace exterior mirrors with cameras."

The Power Of Customer Service

Having advanced equipment and technology available remains vital in today's public transportation industry, but it's not worth much if passengers don't feel welcomed or safe. Providing superior customer service in not lost on DASH representatives. It's an area all DASH employees work on — each and every day.

Baker said such focus starts at the hiring process.

"Our objective is to hire people who are customer-focused. It's not all about finding people with the correct technical skills. The clean and attractive buses for passengers. I've always been a strong advocate for introducing flashy and interesting things as part of the transit experience. For many years public transportation was seen by too many people as something

'square and plain.' I think it's better to provide equipment and services that are more interesting, new, modern, clean and fresh. That is what we try to offer at DASH."

Such focus includes DASH buses that feature a specially designed wrap that touts the transit system's fare free policy.

"The wrap incorporates a very bold and visible design. It's a look that travels well within our service region," Baker said.

Having started in the public transportation industry 25 years ago as a driver, Baker is also aware of the many challenges that bus operators face while driving a large vehicle, full of passengers, in different driving environments. He therefore understands the importance of proper driver training and support.

"At DASH, we employ approximately 200 operators, which is the largest portion of our workforce. They go through a lot of training designed to set them up for success. A good bus driver is not just a person who can safely operate a vehicle, but also one



Page 14 BUSLINE March/April 2025

who can interact with people in a friendly and professional way," Baker said. "There are a lot of things that must fall into place before our drivers can be successful. For example, it's up to our entire team of employees to make sure each bus shows up on time. That involves our mechanics, cleaning crews and administration. If a bus is not on time, it can greatly affect a rider who may then be late to work, school or a medical appointment. People expect us to provide a reliable public transportation service - and we do not take that reliance lightly."

"I have always said, that in public transportation, 'You've got to show up tomorrow the same way you showed up today.' People rely on us to do our jobs well."

A Great Place For Public Transport

There are a lot of wonderful things about living, working and visiting Alexandria and the surrounding metro area. It's a place where people from all over the world

visit, and where many eventually end up staying. It also affords opportunities for a transit system to grow and meet different needs.

"A key focus at DASH is to make sure people know we are here to serve them and provide a viable alternative to driving a car. Traffic here can be horrendous and it's even worse when commuting to and from Washington, D.C.," Baker said. "Therefore, we do our best to properly market our system's capabilities through various ways. That includes social media and e-mail marketing. Our website is also continually updated to help people better connect with us."

Partnering with organizations that are connected to local tourism is also essential.

"I have always said, that in public transportation, 'You've got to show up tomorrow the same way you showed up today.' People rely on us to do our jobs well." nities. I started as a bus driver and was

"Part of that focus relates to our very popular King Street Trolly service. It's a convenient, environmentally-friendly and fun way for visitors and residents alike to travel around Old Town Alexandria," Baker said.

The trolleys transport riders between the King Street Metrorail Station and City Hall/Market Square. The runs take place daily, every 15 minutes, with many stops available so passengers can visit shops, restaurants and other attractions found along Alexandria's historic area.

As for main challenges to address in the months and years ahead, Baker said the transit system continues to look for more mechanics to hire as such candidates are still very hard to find. Other objectives include the ongoing development of the transit system's battery-electric bus service, and — in what Baker said is a good problem to have — figuring out ways to alleviate overcrowding issues that can be found on various DASH transit routes.

"We are also working on ways to be a better transportation option for new and potential riders, such as area students. That



The DASH fleet includes 14 battery-electric buses, along with the necessary charging infrastructure in place to keep the vehicles in service. (Photo courtesy of DASH/Trevor Logan)

focus is never-ending," Baker said. "Overall, I am very positive about the future of not only DASH, but the entire U.S. public transportation industry. It's good to see investments being made, both locally and nationally, in such areas as priority bus lanes, improved infrastructure, and better accessibility programs."

Baker also sees the need for more members of the younger generation to think about public transportation as a viable career choice.

"I have been in this industry for 25 years and I think it's more fun than what many people would initially believe. There is a special dynamic involved where every single day is a little

> bit different. There is always something that needs to be done or worked on," he explained. "It's a field full of opportugiven the chance to work myself up the

ladder to where I am now running a transit system. There are many other people in this industry who have experienced the same type of career advancement.

"It's also very rewarding to have such a positive influence on other people's lives. We provide a reliable and safe way to get to work, go shopping, make a medical appointment, visit a friend, go to school, etc.'

Another positive aspect to the public transportation field is the long-standing practice of one transit system helping another. That focus remains strong at DASH, according to Baker.

"The camaraderie that often takes place between transit systems is special. We are not in competition with each other, but rather are happy to provide support," he noted. "At DASH, we want to be available for not only our riders and community, but the entire public transportation industry."

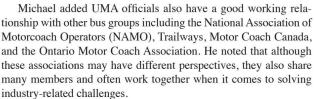
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March/April 2025 BUSLINE Page 15



As attendees and organizers looked ahead with confidence, while at the same time recognizing industry accomplishments and current challenges, the recent **2025 United Motorcoach Association's (UMA) Motorcoach EXPO** took place in Oklahoma, City, OK. Included was an exhibition floor featuring vendors, educational tracks, guest speakers, an awards ceremony and several after-hours celebrations.

UMA President & CEO Scott Michael addressed membership during the Opening Session. He noted a recent change in leadership involving several bus-related associations and a continued effort from those associations to work together with UMA for the common good of motorcoach operators and the overall industry. That includes new leadership at the American Bus Association (ABA) involving the appointment of Fred Ferguson as its next president and CEO; and new leadership at the International Motorcoach Group with the appointment of Phelps Hope as the next IMG president. Both appointments were made in 2024.



Among recent challenges involving the motorcoach industry



The 2025 UMA EXPO featured a variety of well-attended educational sessions.

(Photo by Harrell Kerkhoff, Busline Magazine)

that is requiring bus associations and professionals to work together is the prospect of dealing with tariffs.

"They key objective going forward is to continue coordinating efforts and sharing information as it relates to any challenges brought about from tariffs," Michael said. "Work continues to develop strategies in partnership with other groups within our industry. We want to make sure that the bus industry remains healthy and can continue to grow."

Page 16 BUSLINE March/April 2025

Also speaking at the Opening Session was UMA Board Chairman Alan Thrasher, of Thrasher Brothers Trailways, in Birmingham, AL. Thrasher spoke of the importance of UMA members participating in the annual UMA Bus & Motorcoach Industry Legislative Fly-In, the latest of which took place in early April. The event provides a good opportunity for UMA members to meet with their specific members of Congress and Congressional staffs. It's seen as an essential way for industry members to build valuable relationships with their Congressional representatives, with a focus on raising awareness about key motorcoach industry issues and concerns.

Thrasher also spoke about UMA's efforts to help new entrants succeed in the motorcoach industry. That includes the availability of educational programs.



Shown, left to right, are UMA Legislative & Regulatory Committee Chairman Glenn Every; UMA lobbyist Becky Weber, of the Prime Policy Group; and UMA Vice President of Legislative & Regulatory Affairs & Industry Relations/COO Ken Presley. (Photo by Harrell Kerkhoff, Busline Magazine)

2025 Legislative & Regulatory Update

Following the Opening Session and Active Member Meeting each year, UMA EXPO attendees receive a Legislative & Regulatory Update. It focuses on recent, and possible, changes taking place on Capitol Hill that will, or could, impact the U.S. bus and motorcoach industry.

The update is annually presented by UMA lobbyist Becky Weber, managing director of the Prime Policy Group; and UMA

Vice President of Legislative & Regulatory Affairs & Industry Relations/COO Ken Presley. Weber and Presley addressed several legislative and regulatory questions, asked by UMA Legislative & Regulatory Committee Chairman Glenn Every, of TTI (Tonche Transit Inc.), in Mount Tremper, NY, who served as moderator.

Weber and Presley both discussed big changes that are currently taking place in Washington, D.C. as is relates to the 2024 U.S. presidential election that brought President Donald Trump back to the <u>Continued On Page 29</u>

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March/April 2025 BUSLINE Page 17

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Page 18 BUSLINE March/April 2025



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INSURANCE OF THE BUYERS GUIDE OF THE BUYERS GUIDE

Shriver Transportation Insurance Agency: Safeguarding The Future Of Public Transportation

Since 1963, Shriver Transportation Insurance Agency has been providing comprehensive insurance solutions to the public transportation industry. Our agency is dedicated to protecting the livelihoods of transportation companies and the safety of their passengers.

The Need For Specialized Insurance Coverage In Public Transportation

Public transportation is a crucial service that people rely on every day. Operating a public transportation company is not without risk. Accidents, theft, and other incidents can occur at any time, and when they do, the consequesnces can be devastating.

This is where specialized insurance coverage comes in. Transportation companies need insurance policies that are specifically tailored to their unique risks and needs. Standard insurance policies may not provide sufficient coverage or may exclude certain types of incidents that are more likely to occur in the transportation industry.

At Shriver Transportation Insurance Agency, we understand these risks and have developed comprehensive insurance solutions to help transportation companies safeguard their operations and protect their passengers.

Our History In Public Transportation

Shriver Transportation Insurance Agency was founded by Wally Shriver. Wally recognized the need for specialized insurance coverage in the transportation industry and set out to create an agency that could provide the comprehensive coverage solutions that transportation companies needed.

In the early years, our agency primarily served local bus and motor coach companies in the Midwest region. As our reputation for providing high-quality insurance coverage grew, we expanded our services to include transit authorities, school transportation companies, and other types of public transportation providers throughout the country.

Today, Shriver Transportation Insurance Agency is one of the leading agencies of insurance coverage for the public transportation industry. We have a team of experienced professionals who are dedicated to helping our clients protect their businesses and their passengers.

Page 20 BUSLINE March/April 2025

Our Insurance Coverage And Risk Management Solutions

At Shriver Transportation Insurance Agency, we offer a wide range of insurance coverage options to meet the needs of transportation companies of all sizes. Our policies are designed to provide comprehensive coverage for all aspects of a transportation company's operations, including:

- Liability insurance: Protects against claims of bodily injury or property damage caused by a transportation company's vehicles or employees.
- Property insurance: covers the cost of repairing or replacing a transportation company's vehicles, equipment, and facilities in the event of damage or loss.
- Worker's compensation insurance: Provides benefits to employees who are injured or become ill while on the job.

Our Commitment To The Public Transportation Industry

At Shriver Transportation Insurance Agency, we are committed to the success of the public transportation industry. We understand the important role that transportation companies play in our communities, and we are dedicated to helping them operate safely and efficiently.

We are also committed to staying up-to-date with the latest trends and developments in the transportation industry. We closely monitor changes in regulation and best practices to ensure that our insurance coverage and risk management solutions are current.

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Electric Buses / Alternative Fuels & Hybrid Vehicles

Adapting For Tomorrow:

Developing A Multi-Faceted Alternative Fuel Strategy Is Key

By Melinda Metzger, Executive Director, Pace Suburban Bus

Transit agencies increasingly are tasked with evolving their operations while maintaining fiscal responsibility. As transit agencies that operate hundreds of vehicles, we also feel the desire to embrace sustainability and capitalize on ever-changing transportation technology. This undoubtedly makes a transition to alternative fuel — such as battery-electric, hydrogen, and whatever fuels the future brings — appealing to pursue. But the path to embracing alternative fuel is filled with complexities, especially in today's climate.



Melinda Metzger

That's why it's essential for transit agencies to pursue these transitions years in advance with flexible and adaptable plans. A thoughtful approach is a necessity for the evolving landscape of technology, policy, and funding that transit agencies must always navigate, regardless of the size of the undertaking.

At Pace Suburban Bus in the suburban Chicago area, we recognize that the transition to alternative fuels is a marathon, not a sprint. Shortly after we committed to transitioning our fleet to zero emissions by 2040 with the release of our 2020 Driving Innovation strategic plan, we understood that we needed a pragmatic approach that could phase in our fleet transition as funding resources, bus manufacturing demands, and policy priorities would allow.

We went to work developing a fleet transition plan that sets a multi-year course for acquiring buses powered by different alternative fuels, not just battery-electric ones. We developed a facility transition plan to prepare our garages for the future, realizing that our aging facilities needed significant upgrades to accommodate new and emerging technologies. We also saw opportunity, knowing that capital resources dedicated to alternative fuels can help us modernize and expand our facilities, address longstanding maintenance needs, and create greater operational efficiencies.

The reality is that converting a large fleet with hundreds of vehicles and dozens of facilities is a decades-long endeavor. The work to plan for these transitions is far from linear. Federal and state priorities shift, funding resources fluctuate, and technological advancements continue to emerge. Our pragmatic approach has been crucial in guiding our decisions and ensuring we remain on a realistic path that maintains fiscal responsibility.

For example, as part of our transition plan, Pace successfully pursued multi-million-dollar federal grants that help cover the purchase of 80 diesel-electric-hybrid buses in the near term. While not battery-electric, the new vehicles will reduce emissions, save on fuel and maintenance costs, and move us toward our 2040 goal. It also helps us navigate the fledgling market, especially for zero-emission vehicles where manufacturing delays are common, and suppliers can come and go quickly.

Planning for the long term, Pace has included funding in our 2025 budget for a hydrogen vehicle pilot program. We recognize that hydrogen fuel cell buses are not yet widely used, and that the technology is still developing. However, hydrogen is an appealing fuel source because it enables longer vehicle operation. To ensure Pace is well-posi-

tioned for the future, we must begin exploring this option now.

While operating multiple vehicle technologies presents its own challenges, Pace remains committed to thoughtfully piloting new technologies while maintaining the highest standards in safety, training, and maintenance. We will not make new commitments without thoroughly evaluating these factors.

The journey to harnessing alternative fuel and modernizing a fleet is a complex and complicated undertaking that needs to be able to withstand years — even decades — of changes. At Pace, we are proactively addressing these challenges as best we can, developing plans that can adapt to these changes and ensure consistent progress toward embracing alternative fuel. By planning ahead and developing a multi-faceted strategy, transit agencies can equip themselves better to navigate the uncertainties that inherently come with pursuing a bold vision and capitalize on the opportunities that lie ahead before it's too late.

Pace Suburban Bus safely and efficiently moves people to work, school, and other regional destinations with its family of public transportation services. Pace offers affordable and environmentally responsible transit options for the residents of 274 municipalities in Cook, Will, DuPage, Kane, Lake, and McHenry counties. The backbone of Chicago's suburbs, Pace serves tens of thousands of daily riders. One of the largest bus services in North America, Pace covers 3,677 square miles, an area of about 15 times the size of the City of Chicago. Pace's innovative approach to public transportation gives the agency a national reputation as an industry leader. Visit pacebus.com.

Page 22 BUSLINE March/April 2025

Electric Buses / Alternative Fuels & Hybrid Vehicles

Alternative Fuel Bus Options

For Private Motorcoach Operators

By James Wang, CEO and Owner of Peoria Charter

If anyone thinks that being a motorcoach company owner is a life of comfort and glamour, they better think again. Don't get me wrong — I love this industry, and I love being the CEO and Owner of Peoria Charter — but this is not an easy business to run. Every decision must be practical, efficient, and beneficial to operations and the bottom line.

So, when a private bus company owner is deciding whether to purchase a motorcoach that runs on something other than diesel, the alternative must be just as simple, if not more. Not just in theory, but in execution.

TARTER PLE-

James Wang

My Experience Driving Electric Buses

I had the unique opportunity to drive an all-electric double-decker across the United States. This wasn't just a test drive; it was a real-world challenge. We had to navigate nearly 3,000 miles, through desert heat and humid southern states, while relying solely on public charging infrastructure.

The bus itself was an impressive machine; and on a full charge we could achieve around 250 miles of range, but we never wanted to push it that far. Our goal was to stay above 50%, but broken charging stations sometimes forced us to drop as low as 20%.

Beyond this journey, I was also invited by another manufacturer to test an all-electric bus in a head-to-head "drag race" with a conventional diesel bus, and the electric bus won every time. It was an exhilarating experience that demonstrated the potential power and smoothness of electric propulsion. The manufacturer has put serious effort into making their electric coach a strong contender.

A main challenge to this technology for private motorcoach operators, however, involves the current charging infrastructure in place along today's roads. That includes inadequate spaces for charging a large vehicle, such as a motorcoach, and limited availability of chargers.

The Bottom Line

I love the idea of EVs. The concept is great, and I believe we will refine the technology to make it more practical for private operators in the future. Although challenges remain, that's not to say it will never be an option. There continues to be a need, meanwhile, for governments and private stakeholders to work together to continue developing the charging infrastructure that can accommodate more commercial vehicles.

Peoria Charter has been a trusted name in passenger transportation since 1941, providing safe, reliable, and comfortable travel for individuals, schools, universities, and organizations. Based in Illinois, Peoria Charter operates a modern fleet of motorcoaches serving Peoria, Chicago, Champaign-Urbana, and beyond. With a commitment to safety and customer service, we connect people to their destinations with ease. Learn more at www.peoriacharter.com.

March/April 2025 BUSLINE Page 23



Dispatching is often described as the heartbeat of transportation operations. It's where logistics, customer service, and crisis management converge to keep buses moving efficiently and safely. While dispatching has always required sharp problem-solving and adaptability, today's bus companies face new challenges and opportunities that shape the future of the industry.

The Evolving Role Of The Dispatcher

In the past, dispatching primarily involved assigning routes and managing schedules. Today, the role has expanded to include advanced technology oversight, compliance management, and customer service coordination. Dispatchers must be well-versed in:

- Real-time GPS tracking and fleet management software;
- Federal and state safety regulations;
- · Crisis management and rapid problem-solving; and,
- Driver wellness and compliance monitoring.

The growing complexity of the job underscores the importance of hiring and training skilled dispatchers who can handle these multi-faceted responsibilities.

Common Challenges In Modern Dispatching

Balancing Safety & Operational Efficiency

One of the greatest struggles in dispatching is ensuring safety while meeting service demands. It's tempting to push the limits to keep schedules intact, but placing a bus on the road at any cost can lead to major risks. Dispatchers must balance:

- Ensuring drivers adhere to hours-of-service regulations;
- Prioritizing vehicle maintenance to prevent breakdowns; and,
- Avoiding last-minute scheduling decisions that may compromise safety.

Managing Customer Expectations

Today's passengers expect real-time updates and minimal disruptions. Dispatchers must be excellent communicators, providing timely information about delays, route changes, and service disruptions. Companies that invest in automated communication systems and proactive customer service training can improve passenger satisfaction.

Handling Staffing & Driver Shortages

With an ongoing driver shortage, dispatchers must work creatively to fill shifts and avoid burnout among existing staff. Cross-training employees and implementing flexible scheduling tools can help mitigate gaps.

Adapting To Technology & Automation

New dispatching software and artificial intelligence tools are changing the indus-



Shown, left to right, are members of the Panorama Tours dispatching team — Renata Prelich, Desiree Rizzi and Hayley Hernandez — along with company president Michelle Petelicki. (Photo courtesy of Panorama Tours)

Page 24 BUSLINE March/April 2025

try. While automation can streamline scheduling and fleet tracking, human judgment remains irreplaceable in handling unexpected situations. Companies must train dispatchers to integrate technology into their workflow while maintaining their problem-solving skills.

Opportunities For Improvement

Investing In Dispatcher Training & Development

Strong training programs equip dispatchers with the knowledge and confidence to make quick, informed decisions. Investing in ongoing professional development can improve efficiency and job satisfaction.

Leveraging Data For Smarter Decision-Making

Modern fleet management systems collect vast amounts of data on vehicle performance, driver behavior, and route efficiency. Dispatchers who analyze this data can optimize operations and reduce costs.

Strengthening Internal Communication

A dispatcher's effectiveness depends on strong communication with drivers, mechanics, and management. Establishing clear protocols and utilizing digital communication platforms can enhance coordination and reduce misunderstandings.

Expanding After-Hours Support

Many companies struggle with gaps in dispatch coverage outside standard business hours. Implementing a rotating on-call system or using automated alerts can ensure seamless operations around the clock.

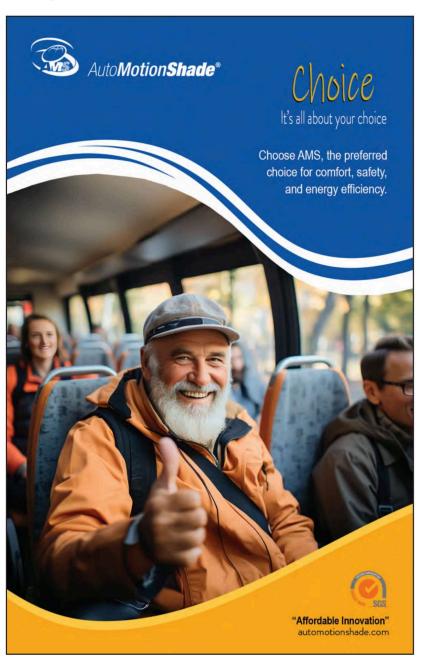
Looking Ahead

The future of dispatching is evolving rapidly, bringing both challenges and opportunities for bus companies. By equipping dispatchers with the right tools, training, and technology, businesses can enhance efficiency, improve safety, and deliver better customer experiences. A proactive approach to dispatching — one that embraces innovation while maintaining human expertise — will set the stage for a more resilient and adaptable transportation industry. Dispatching is more than just getting buses from point A to point B — it's about ensuring efficiency, safety, and customer satisfaction in an increasingly complex environment. By addressing modern challenges and embracing new opportunities, bus companies can build resilient dispatching teams that keep operations running smoothly.

Founded in 1995, Panorama Tours is a woman-owned transportation company based in Northern New Jersey. Known for its unwavering professionalism and commitment to safety, the company offers a wide range of transportation services, including group travel, corporate events, private tours, school trips, and airport transfers, among others. With a 4.9-star Google rating, Panorama Tours is dedicated to providing exceptional service, grounded in core values of safety, teamwork, reliability, diversity, integrity, and sustainability. The company is committed to ensuring each journey is seamless, reliable, and memorable for all passengers. Visit www.PanoramaBusTours.com



Michelle Petelicki



March/April 2025 BUSLINE Page 25

Don't Be ASSOCIATE Afraid To ASSOCIATE

The Value Of Participation In Bus Associations

By Jeff Goldwasser, Contributor

Our industry is about transportation — moving people in groups, pairs, threesomes and singles. No matter what, all people board a bus, and looking at it as a whole, it's a group. When it's a full bus, management sees that as profitable.

What puzzles me as a long-term industry member, is the number of companies and motorcoach operators who have no interest in joining a bus industry group or association. Yet associations and groups work tirelessly to make the industry better for all involved.

We all know that the national associations have different agendas, and their main purpose is to educate their members on interests that will serve those members better. These past few years, however, all the national associations banded to educate their members regarding CARB, seen as a threat to our industry relating to vendors and operators alike.



Jeff Goldwasser

Different states have their own bus associations—some stand alone, some group together, and they serve their members with issues that pertain to them. A perfect example is the Bus Association of New York and its battle to exempt all buses from congestion pricing.

There are bus groups that have members from across the United States and Canada, such as Trailways and the International Motorcoach Group (IMG). Both serve its members and work toward being beneficial to helping those members run safe, profitable operations. Even our friends to the north of the U.S. have associations, such as the Ontario Motor Coach Association (OMCA). If you can't make a meeting in the U.S., plan a trip to Canada

and attend an OMCA event.

Our industry transports people — from senior citizens to children and from commuters to corporate groups — and it strives to do so safely. One of the best group meetings I attend each year is the Bus Industry Safety Council. Its message focuses on best safe-







ty practices and industry rulings regarding safety. Those meetings often feature industry safety experts who share important messages. Those meetings should have hundreds of attendees but often I ask, "Why isn't attendance greater?" The answer I often receive is "lack of time," "I am not a member," or "it is too far."

There are association meetings happening year-round and from coast to coast. They often feature OEM presentations, networking events and equipment displays including different motorcoaches. The main objective of those meetings, however, is to educate. That includes information on how to use products safer and ways to help operators become better.

Another value to attending association meetings is often that of hearing from representatives of different federal and state agencies who attend and provide presentations on how to be a better and safer operator. That can include information on the importance of driver files, hiring practices, and roadside inspections. They also often offer information that is important to office staff members, maintenance professionals and drivers. Those speakers want operators to succeed and become better. They attend most industry meetings to offer their knowledge. Recently the head of a federal agency told me he appreciates those operators who attend, but he loses sleep at night over how many who never attend.

During the pandemic, there were operators who joined weekly industry Zoom calls. Many listened and many spoke about how they were doing and what they were doing. Sadly, many others listened, never spoke, and never turned their cameras on.

The Buses & Beer weekly Zoom call (for operators and vendors that was started during the pandemic and hosted by Goldwasser) forced operators to engage and speak. All in all, they took part. They also learned and forged industry friendships.

Today, there are "20 Groups" around the country whose members critique each other and through that, better and safer operators develop. One operator comes to mind who has been a member of different organizations through the years. He picked the ones which worked out best for him, and I have enjoyed watching his success.

It's also possible and important to develop a rapport with different vendors during group and association meetings. These industry professionals see it all. Bounce an idea off them, ask them questions, and if they do not know, they will find someone who can help. Sure, as a vendor we all want to sell, but I have some lifelong friends who I have never done any business with. They are still friends who I can count on.

Associations also offer all types of information on such industry-related topics as: software, financial and insurance, parts, seats, glass, vehicles, best practices — and of course — safety. Participation in association events not only helps attendees gain important information but can also help them earn hotel points and make new

friends. I even know someone who met their future wife at an association meeting.

I call out insurance companies to encourage their policy holders to attend these vital meetings to learn and to be safer operators. I personally feel it should be a policy mandate that their clients attend at least one industry safety meeting per year and show proof of attendance.

Never be embarrassed about who you are, or what your company does. Each operator, at some point, started small and learned. If you don't want to attend, if you are shy or socially awkward, send someone else from your company. Believe me, everyone at these shows or meetings was a first timer at some point. We are in the tourism hospitality industry, being friendly is what we do.

I have grown up in the industry, serve on a few boards, and have seen the good, the bad and the ugly. What I don't see is enough of "you" at industry association meetings. Reach out to me and let's associate!

Jeff Goldwasser is a motorcoach industry veteran with expertise in coach seating. He is a member of the Grupo Amaya-Astron Seating team. Reach out to "The Seat Guy" at: jeffgoldwasser.com.

Hometown Manufacturing, Inc. is proud to provide Disadvantaged Business Enterprises (DBE) the opportunity to participate in state and local procurements for the sourcing of components and materials in the manufacturing of Hometown trolleys and buses. Hometown Manufacturing, Inc.'s objective of the DBE program is to ensure that eligible DBE firms can participate in transportation-related projects.

Our goal as a DBE is to assist other qualifying disadvantaged business enterprises in obtaining their DBE certification.

Hometown Manufacturing, Inc., a TVM, located in Crandon, WI hereby announces its Federal FY2025/2026 goal for awarding Disadvantaged Business (DBE) contracts of 2%, as required by 49 CFR 26.45 and 26.49. The DBE goal along with a description of how the goal was developed is available for public view and comment from 8:30am to 4:00pm Monday-Friday at the office of Hometown Manufacturing, Inc. at P.O. Box 185, Crandon, Wisconsin 54520 for 30 days following the date of this notice. Comments for informational purposes will be accepted for 30 days following the date of this notice and should be sent to our DBE Liaison Officer at the address below.

We want to help you become DBE certified.

As a certified DBE, Hometown Manufacturing, Inc. looks forward to assisting your qualifying small business in obtaining a DBE certification. If your company is already certified as a DBE, or if you would like more information on how your business qualifies for the DBE program, please contact Hometown Manufacturing, Inc.'s DBE Liaison Officer at the address below.

Hometown Manufacturing, Inc. welcomes vendors who qualify as disadvantaged business enterprises (DBE), minority business enterprises (MBE), and women's business enterprises (WBE) to supply parts and services at a competitive price.

Hometown Manufacturing, Inc., a manufacturer of rubber tired trolleys and buses used for passenger transit welcomes vendors who qualify as DBE/WBE/MBE to supply goods and services. Interested parties should contact the DBELO at (715) 301-0149, email donek@hometown-mfg.com or by mail at PO Box 185, Crandon, WI 54520.



Download DBE Policy

hometown-mfg.com/sites/default/files/inline-files/2024%2520Policy%2520Statement.pdf

March/April 2025 BUSLINE Page 27

BUSLINE VEHICLE SHOWCASE

Paratransit, Shuttle Buses & Vans

Micro Bird Commercial

D-Series

The D-Series is a dual rear wheel bus, made with longitudinal structural beams, combined with one-piece galvanized steel roof bows that enhance safety and rollover protection. This mid-size bus can be built to accommodate various



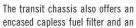
floor plans and configurations, with seating up to 28 passengers.

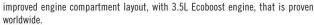
Micro Bird buses are purpose built for tours, assisted living, public transit, shuttle markets and many more. Several options such as luxury seats, extra wide rearview window, flat screen TV, and panoramic windows, are offered to enhance a rider's experience. Alternative fuel propane and electric systems are also available.

Seating Capacity	Up to 28 passengers
Length	From 257" to 346"
Width	96"
Height	111" or 113"
Engine	Ford: 7.3L gas Economy or GM 6.6L gas
Transmission	Ford: 6-Speed AOD or GM: 8-Speed AOD
Chassis	Ford E350 & E450 or GM 3500 & 4500
Air Conditioning	Up to 82K BTU
Steering	Tilt-Standard
Suspension	Leaf Spring
Wheelbase	From 138" to 216"

CT-Series

Offered in gas, recent tests demonstrate an impressive day-to-day fuel economy of up to 38 percent compared to other shuttle bus chassis.





In addition to many of the Micro Bird body benefits such as the reinforced structure and the superior insulation, the CT-Series wide center aisle creates more room for passengers enhancing the comfort. The design offers optimized driver ergonomics, and the overall look of this vehicle is contemporary and stylish.

Seating Capacity	Up to 17 passengers
Length	273"
Width	86"
Height	106"
Engine	3.5L EcoBoost
Transmission	10 speed AOD w/Selectshift
Chassis	Ford Transit T350
Air Conditioning	Up to 55K BTU
Steering	Tilt-Standard
Suspension	Leaf Spring
Wheelbase	156"

Micro Bird Commercial

DS-Series

The DS-Series, a dual rear wheel special needs vehicle, delivers superior safety and a smoother ride because of the energy absorbing body mounting blocks, which greatly reduce road vibration and noise within the bus body. Micro Bird's recessed wheelchair



tracks, Slide N'Click or floor pocket anchorages, offer safe and secure transportation for special needs passengers.

The double-leaf wheelchair doors offer protection on both sides of the lift, thus adding to passenger safety, while offering superior weather seal and door strength. Alternative fuel propane and electric systems are also available.

Seating Capacity
Length From 283" to 315"
Width96"
Height
EngineFord: 7.3L gas Economy or Premium or GM 6.0L gas
Transmission Ford: 6-Speed AOD or GM: 8 or 6 Speed AOD
ChassisFord E350 & E450 or GM 3500 & 4500
Air Conditioning
Wheelchair LiftStandard
SteeringTilt-Standard
SuspensionLeaf Spring
Wheelbase From 158" to 216"

CTS-Series

Micro Bird Commercial designs and manufactures a complete line of commercial buses built with superior durability. The CTS-Series delivers exceptional safety and stability, making this bus an excellent choice for special needs applications.



This bus is ready to be equipped with a variety of options to suit the needs of any passenger, disabled or not. The CTS-Series (CT-Series) offers more visibility and a more comfortable driver's area, with easy access to controls. The double-leaf wheelchair doors offer protection on both sides of the lift, thus adding to passenger safety, while offering superior weather seal and door strength.

Seating Capacity	Up to 11 passengers
Length	273"
Width	86"
Height	106"
Engine	3.5L EcoBoost
Transmission	10 speed AOD w/Selectshift
Chassis	Ford Transit T350
Air Conditioning	Up to 55K BTU
Wheelchair lift	Standard
Steering	Tilt-Standard
Suspension	Leaf Spring
Wheelhase	156"

Micro Bird Commercial • 3000 Girardin Street, Drummondville, Quebec J2E 0A1
Email: commercial@microbird.com • Web: www.mbcbus.com
Sales Contact Person: James Mansell • 819-473-3366 • james.mansell@microbird.com

Page 28 BUSLINE March/April 2025



Frontrunner Bus Group, Inc.

15 Passenger Low Floor Frontrunner

Frontrunner sets the new standard for fuel economy, convenience, safe-

ty, durability, and passenger comfort. With a single-step curb height entrance to a true flat floor and spacious interior, Frontrunner challenges decades old norms about how cutaway-sized mini-buses should be designed, engineered, and built.



Frontrunner provides accessibility for all passengers — regardless of their mobility — to enter and exit through the same wide door opening. A simple fold out ramp, designed to be virtually indestructible, is lightweight, easy to operate and maintain — eliminating the need for steps and a wheel-chair lift. The Frontrunner's spacious, bright interior and easy-to-navigate layout enhance passenger comfort, making it an easy choice for organizations that prioritize rider comfort and satisfaction. Utilizing the latest in high-strength steel alloy composite materials in its patented chassis and body structure, the Low Floor Frontrunner® is the most technologically advanced, purpose-built, low-floor mini-bus available today, <u>as well as</u> the most fuel efficient.

- · Frontrunner kneels for easy access and egress
 - Spacious Interior 6'4" stands tall
 - Extra Wide Passenger Door
- No CDL 15PAX Flexible seating -up to 3WC
 - Most Fuel Efficient in class
- Hot Dip Galvanized Chassis for Superior Corrosion resistance
- Pass/Fail 5 YR/ 150K Altoona with 91 Score Unprecedented

Frontrunner Bus Group, Inc.
33 Manning Road, Billerica, MA 01821
1-800-886-9247
info@Frontrunnerbus.com
www.Frontrunnerbus.com

2025 UMA Motorcoach EXPO

Continued From Page 17

White House. Since then, there has been a lot of discussion and action as it relates to different types of tariffs — some of which may have a big impact on the U.S. and Canadian motorcoach industries such as possible price increases for equipment.

To help UMA and the overall motorcoach industry better monitor and fight potential tariff threats, a representative of the Prime Policy Group who works with Weber and specializes in tariffs has been brought in to offer guidance. Weber added the tariff situation remains very much in flux.

Presley said UMA and the Prime Policy Group will also continue to work with members of the U.S. Congress on other issues impacting the motorcoach industry and its members.

"There is a well-worn path to Capitol Hill made by people representing our industry. The objective is to guard against regulatory overreach and those regulations that would adversely impact our industry. It's important to always be prepared, while developing key relationships," Presley said.

One key objective in Congress moving forward is future passage of the Surface Transportation Reauthorization Act, which has a deadline set for Sept. 30, 2026. This law funds infrastructure projects, including roads, bridges, waterways, and mass transit, for five fiscal years. The last Surface Transportation Reauthorization Act that Congress passed provided more than half a trillion dollars to federal agencies, state entities, and other programs. Congressional hearings will likely begin early in 2025.

Presley noted that although the act is traditionally centered on federal investment in roads and highways there is often other policy issues that are included, some of which could be to the detriment of private motorcoach operators. Therefore, UMA and Prime Policy Group officials will continue to monitor the act's progress moving forward and will work with members of Congress in an effort to alleviate any negative policies/regulations.

Charter Service Rule Reminder

Discussed as well at the Legislative & Regulatory Update was the importance of private U.S. bus and coach operators to update their company information involving the Charter Service Registry, which is associated with the Federal Transit Administration's (FTA) Charter Service Rule.

According to FTA, the rule protects private charter operators from unauthorized competition with FTA grant recipients, such as public transit agencies. In essence, charter regulations are implemented to ensure that transit agencies, subsidized with federal money, do not unfairly compete with privately-owned bus companies. Under the charter rule, with limited exceptions, local transit agencies are restricted from operating chartered services. The registry allows private charter providers to receive notices from FTA of upcoming charter opportunities.

Presley added that private charter operators must register on a bi-annual basis. Private operators are urged to contact UMA with any questions.

"Registering is fast and easy, but it must be done every two years," Presley stressed.

The 2026 UMA Motorcoach EXPO is scheduled for February 11-14, in Birmingham, AL.

March/April 2025 BUSLINE Page 29

Advertisers Index

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Bentech, Inc. bentechinc.com	11
Bitimec Wash-Bots wash-bots.com	17
Coach Crafters coachcrafters.com	
CTAA ctaa.org/expo-2025	13
Diamond Manufacturing Inc. diamondmfg.com	
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Frontrunner Bus Group, Inc. FrontrunnerBus.com	
Hometown Manufacturing hometown-mfg.com	
MCI Coach mcicoach.com	
Micro Bird Commercial	
mbcbus.com	31
Midwest Bus midwestbus.com	14
National Interstate Insurance natl.com	19
Prevost prevostcar.com	
Safety Step safetystep.net	26
Shriver Insurance Agency shriverinsurance.com	
Temsa North America temsa.com	
Transit Fittings of North America dekay295tfna@aol.com	
Page 30 BUSLINE March/April 2025	3

Calendar Of Events

APRIL 2025

April 28 - May 1

Advanced Clean Transportation Expo & Conference

Anaheim, CA

Info: actexpo.com • 888-993-0302

JUNE 2025

June 2-4

Community Transportation Association Of America (CTAA) Expo 2025

San Diego, CA Info: ctaa.org • 800-891-0590

JULY 2025

July 20-23

National School Transportation Association (NSTA) Annual Meeting & Convention

Boston, MA Info: yellowbuses.org • 703-684-3200

AUGUST 2025

August 5-8

International Motorcoach Group (IMG) Strategic Alliance Meeting

Richmond, VA Info: imgcoach.com • 888-447-3466

SEPTEMBER 2025

September 14-17

APTA TRANSform Conference
Boston, MA
Info: apta.com • 202-496-4800

JANUARY 2026

January 10-13

American Bus Association (ABA) Marketplace 2026

Reno, NV Info: buses.org • 800-283-2877

FEBRUARY 2026

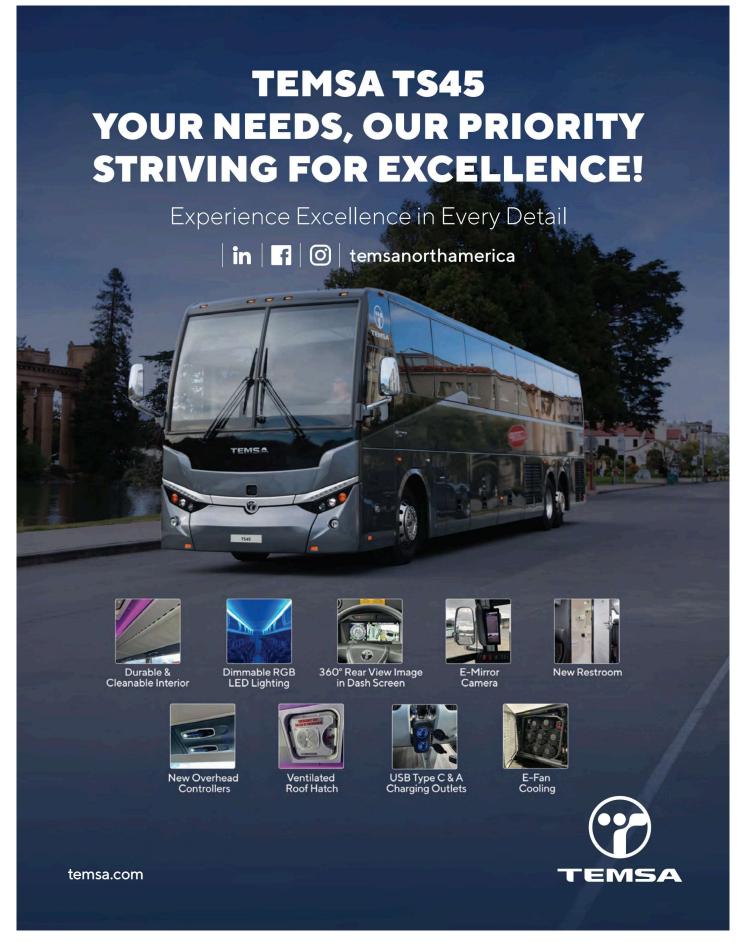
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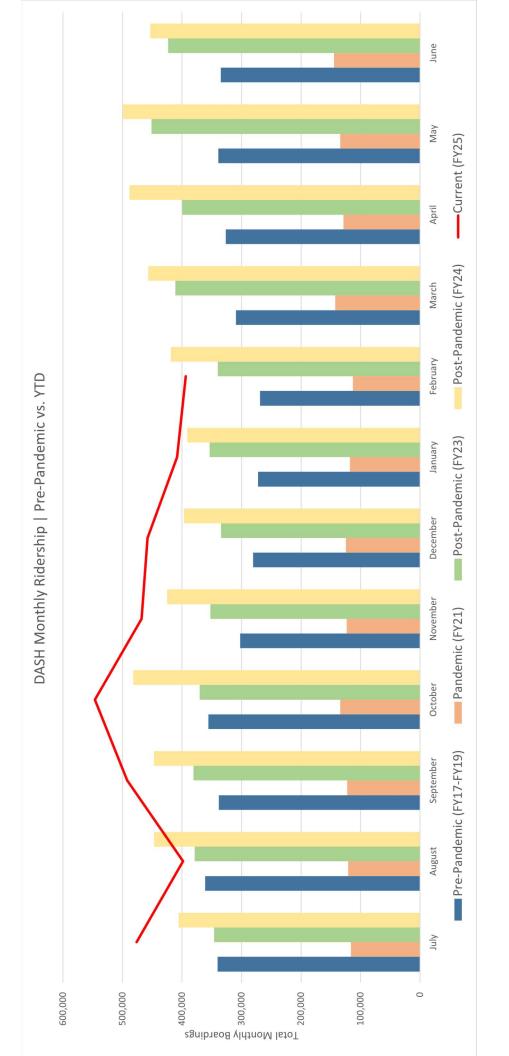
February 11-14

The United Motorcoach Association UMA EXPO

Birmingham, AL Info: uma.org • 703-838-2929











SAFETY & SECURITY DEPARTMENT

KATO CARTER
DIRECTOR OF SAFETY & SECURITY



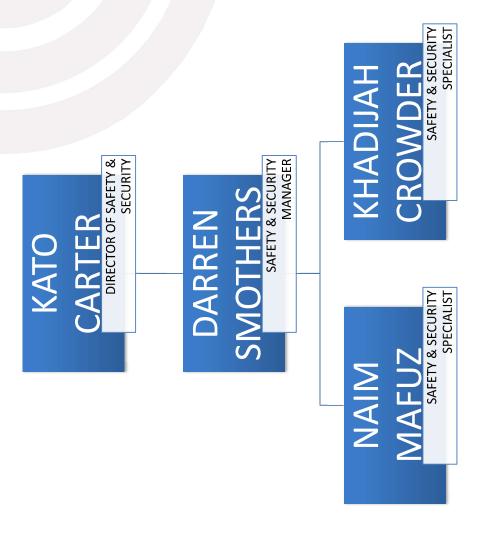
SAFETY vs. SECURITY

"Safety" is the protection from UNINTENTIONAL HARM

"Security" is the protection from INTENTIONAL HARM



OUR TEAM





62

WHAT WE DO

- Regulatory & Compliance
- Response
- Prevention

Federal Transit Administration

REGULATORY ENTITIES







EVENTS

- What is an event?
- What does "preventable" mean?
- What does "nonpreventable" mean?



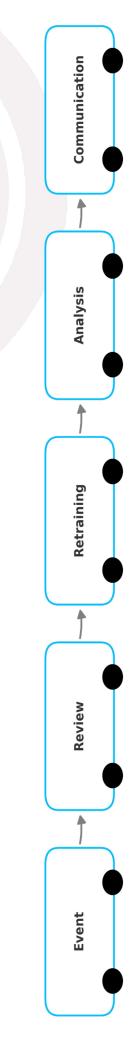


EVENTS





HOW WE RESPOND





99

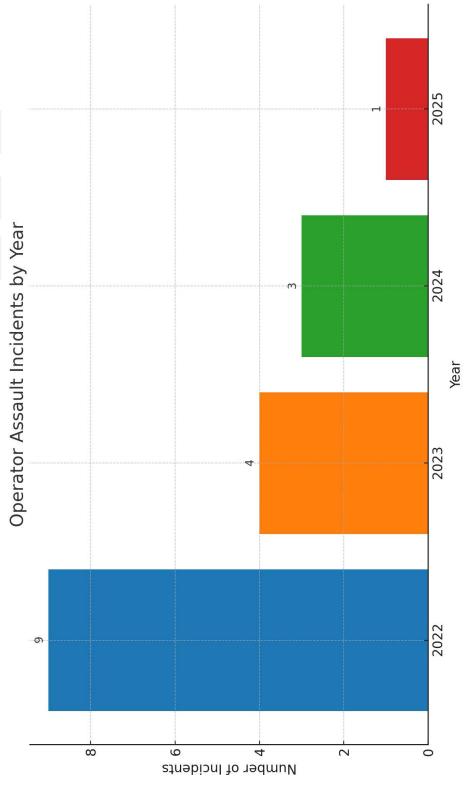
OPERATOR ASSAULTS

- Operator-focused Protections
- Technology & Infrastructure
- Rider-facing Measures





OPERATOR ASSAULTS





HOW WE RESPOND









VIRGINIA TRANSIT LIABILITY POOL (VTLP) INSURANCE COVERAGE

Drivers, dispatch, field supervisors,

and police/EMS

COORDINATION

FIELD SUPERVISORS 10 Out in the

10 Out in the community for onsite support

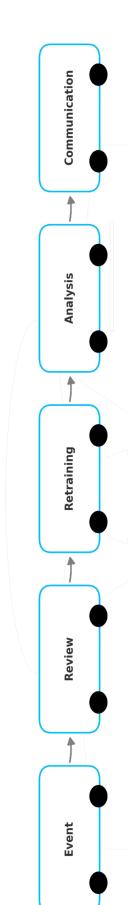
CAMERAS

8 – 10 ON EACH

BUS

(14 on an

articulated bus)





SAFE DRIVING AWARDS





STRATEGIC INITIATIVES



















IT'S A SAFE JOURNEY WITH US!











Thank You! Questions?

Kato Carter

Director of Safety & Security

kato.carter@alexandriava.gov

(703) 746-5601