

DASH ADVISORY COMMITTEE (DAC) QUARTERLY MEETING

Tuesday, October 3, 2023 – 5:30 PM
DASH Board Room*
3000 Business Center Drive, Alexandria, VA



**Meeting will be held in hybrid format to accommodate both in-person and virtual participation. Zoom information will be sent out with meeting invite.*

MEETING AGENDA

1. Welcome

Ross Simons
DAC Chairperson

2. Introduction of New Member, Ms. Salma El Gourchal

3. Roll Call

Martin Barna
DASH Staff Liaison to DAC

4. Approval of Meeting Minutes

Chair Simons

5. General DASH Updates

Martin Barna
Director of Planning & Marketing

- a. CBA Negotiations Debrief
- b. Operator Staffing Update
- c. Fall 2023 Service Improvements
- d. ATV Implementation Update
- e. Bus Stop Improvements (DRPT Bus Stop Improvement Grant)
- f. Free Fares Program Update
- g. DASH Marketing Campaigns
- h. Recruitment Update for Director of Marketing & Public Engagement

6. Open Forum

DASH Advisory Committee

7. Adjournment