

# StreetlevelMedia

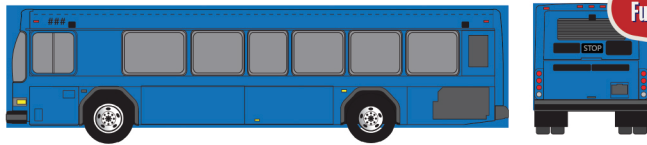
Your Ads. These Streets.

## DASH Transit Advertising Options

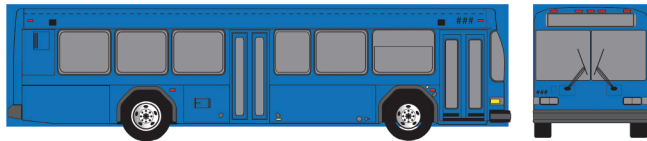
Contact Streetlevel Media Today!

910.323.9306

StreetlevelMedia.com



Full Wrap



Half Wrap

178" w x 94" h

Giant Format Covers Entire Bus

Option 1: Standard Full Wrap with No Windows

Option 2: Get Creative and Utilize up to 1 Window on Each Side of the Bus  
95,000 weekly impressions

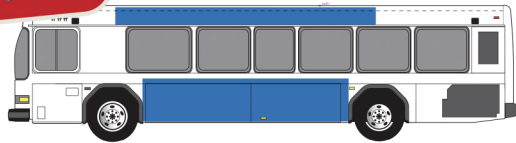
\*Size Varies

Giant Format Covers One Full Side

Option 1: Standard Full Wrap with No Windows

Option 2: Get Creative and Utilize up to 1 Window with unique Contour Cut  
80,000 weekly impressions

King & Headliner



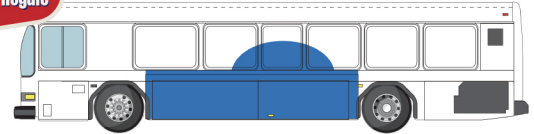
Headliner (Top) 225" w x 15" h

King (Bottom) 178" w x 37" h

Specialty Ad

designed to reach commuters  
67,500 weekly impressions

King Royale

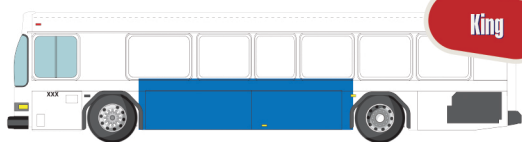


Royale (Top) \*Size Varies (no more than 1-2 Windows for contour cut)

King (Bottom) 178" w x 37" h

Streetlevel Specialty Ad

stand out from the crowd with this unique advertising option  
62,000 weekly impressions

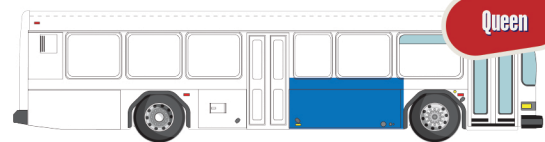


King

178" w x 37" h

Standard Format Driver Side

great option for a multiple sign campaign  
57,500 weekly impressions



Queen

96" w x 37" h

Standard Format Passenger Side

great for reaching pedestrians and riders  
18,750 weekly impressions



Interior Cards

Traditional Size: 17" w x 11" h

Additional Size: 28" w x 11" h

Interior Cards

on Main Bus Fleet or King Street Trolley

affordable & cost effective interior advertising placards that are printed on a cardstock substrate  
6,000 weekly impressions

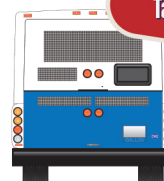
Full Tail



\*Size varies

Giant Format Bus Rear  
target commuters at stop lights  
and in traffic  
37,500 weekly impressions

Tail



\*Size varies

Standard Format Bus Rear  
great for reaching audiences in their car  
28,750 weekly impressions